WHAT THE SHOPS ARE SHOWING

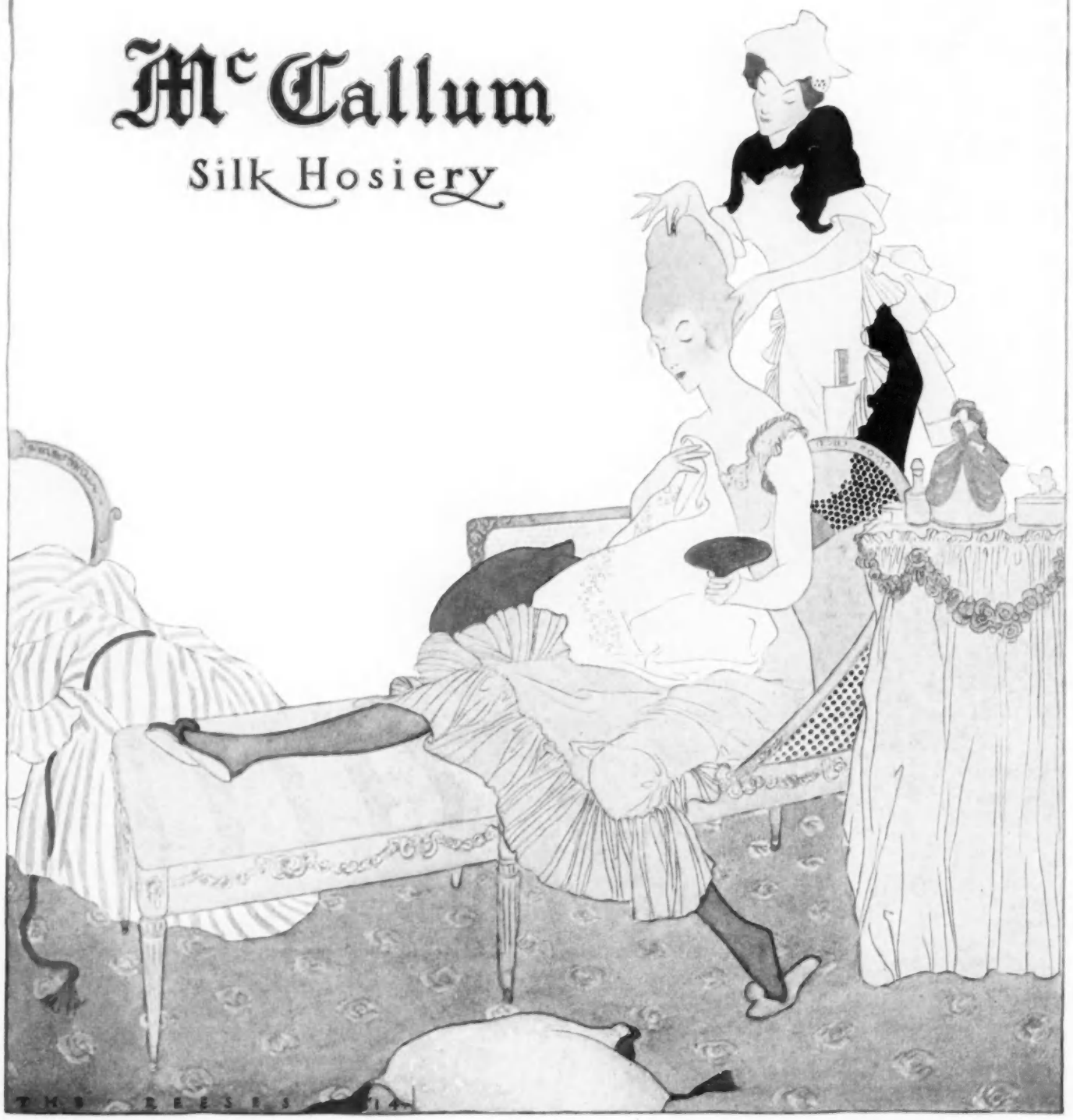
VOGUE

NOVEMBER 1, 1914
PRICE 25 CENTS

THE VOGUE COMPANY
CONDÉ NAST *Publisher*

McCallum

Silk Hosiery



THE American woman is no longer dependant upon Paris for exquisite silk hosiery. Whatever the occasion or the gown demands is obtainable in McCallum Silk Hosiery. For beauty and splendid service there is no fine silk hosiery made anywhere which can equal McCallum's No. 113—ladies' fine black silk hosiery, medium weight; or No. 153, in any color to match sample. Mending floss enclosed with every pair.

Every wearer of silk hosiery should have our unique little book, "You Just Know She Wears Them." It tells how to get the best service out of silk hosiery, how to avoid the breaking and running of threads, how to get hosiery of any color to match sample on a few days' notice. Send for it.

McCallum Hosiery Company **Northampton, Mass.**

TIFFANY & CO.

1915 BLUE BOOK

A CATALOGUE – NOT ILLUSTRATED

IT GIVES THE RANGE OF PRICES OF THE MOST COMPREHENSIVE STOCK OF JEWELRY AND SILVERWARE IN THE WORLD

IT WILL BE SENT UPON REQUEST. THE MAIL ORDER DEPARTMENT SUPPLIES ADDITIONAL INFORMATION

FIFTH AVENUE & 37TH STREET
NEW YORK

The Famous "COWAN" Martha Washington Sewing Table

Sincerely beautiful, thoroughly practical.

Perhaps the most *appreciated* single piece of furniture made today.

Only the genuine bears the "Cowan" Trade Mark ~

COWAN CHICAGO

Look for this mark. Do not accept any substitutes.

The famous "Cowan" Martha Washington Sewing Table - an exact replica of the original at Mount Vernon. Made in the Cowan Shops for the women of America who appreciate beautiful furniture of the highest quality, yet at reasonable prices.

Made of selected solid mahogany, with reeded legs and pockets for embroidery, sewing and mending, and three spacious drawers containing loose needle tray and removable spool racks. Fitted with mahogany knobs. Height 30 inches.

This is only one of the many special values in fine furniture for the American home shown by Cowan dealers everywhere. Write us for name of nearest Cowan dealer.

The special price $15 is phenomenal

W. K. COWAN & COMPANY

Fine Cabinet Made Furniture. 602 Lake Shore Drive - Chicago

PARIS—4 Rue Martel

Franklin Simon & Co.

LONDON—29 Jewin Crescent

FIFTH AVENUE. 37th and 38th Streets, NEW YORK

Ready-to-wear Riding Habits and Sport Suits

FOR WOMEN, MISSES AND CHILDREN

No. 76. **English Sport Suit,** with shell skirt, of cravenetted corduroy, in brown, tan or taupe; belted coat, with four large pockets, skirt opening back and front; women's, 32 to 44 bust; misses', 14 to 18 years . . **29.50**

No. 76A. Of forestry cloth or imported Scotch tweeds **39.50**

No. 76C. **Separate Shell Skirt** for all-around sports, of cravenetted corduroy, in tan, taupe or brown; length, 32 to 40 inches; waist, 22 to 30 inches . . . **7.95**

No. 78. **Misses' and Girls' Habit,** in Oxford, brown or black melton, Norfolk coat satin lined, 32 new divided skirt; 10 to 16 years **27.50**

No. 78A. Same in women's sizes; 32 to 44 . . . . . **29.50**

No. 80. **Women's and Misses' Coat and Breeches** of tan covert, black, brown or Oxford cravenetted melton, coat satin lined, rubber faced; breeches, chamois seat, reinforced with buckskin; women's, 32 to 44, misses', 14 to 18 years **39.50**

No. 80A. Same model in Oxford melton **27.50**

No. 80B. **Flat Brim Riding Derby,** black or brown felt **4.50**

No. 82. **Girls' Coat and Breeches** of Oxford or brown melton or tan covert, coat satin lined, rubber faced; breeches, chamois seat, reinforced with buckskin; 5 to 16 years **27.50**

No. 82A. Same model of Oxford melton; 5 to 14 years **19.75**

No. 82B. **Child's Riding Derby,** black or brown felt; sizes, 6½ to 7 . . . . . **4.50**

No. 84. **Women's and Misses' Habit** of Oxford, brown or black, cravenetted English melton, coat satin lined, rubber faced; safety side or new divided skirt; women's 32 to 44 bust; misses', 14 to 18 years . . . **39.50**

No. 84A. Same model of Oxford melton **27.50**

No. 84B. **High Crown Riding Derby,** brown or black felt **4.50**

USEFUL GIFT SUGGESTIONS

—*from*—

OVINGTON BROTHERS CO.

314 Fifth Avenue New York City

Oval Sheffield Basket, gold lined, Dutch silver design, 14 x 10 inches. Special, $10.

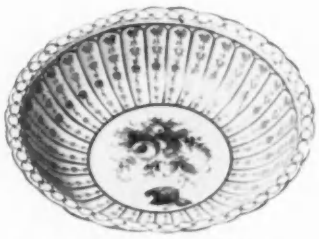
Table decoration—to be made up as desired, complete as illustrated (without flowers), with 13 inch round bowl, $8. Flower bowls can be had, larger or smaller, and in oval and rectangular shapes.

Separate prices of articles illustrated:—

Bowl, 13 inches . . .	*$2.50 each*
Group of 2 birds . . .	*2.75 "*
Small birds . . .	*.75 "*
Flower Block	*.50 "*

Octagon Sheffield Pitcher, gold lined, Dutch silver design, 8½ x 7 inches. Very Special, $10.

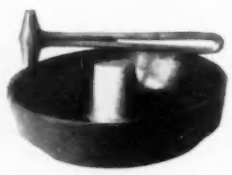
Dresden Compote, decorated with Marie Antoinette design of Forget-me-nots and Roses, size 8½ in. x 4½ in. high. Special price, $2.50. Smaller size, 6 in. diameter, $1.50. Plates, 8½ in. diameter, $15 doz.



Dresden China Salad or Fruit Bowl, 9½ inches in diameter. Special, $2.50

Oval Gilt Frame with French Print, "Simplicity," after Reynolds, 22 x 18 inches, $5

Monk's Candlestick, as a liquor bottle, made of wrought iron, the candle (the bottle) is made of yellow glass, the stopper being hidden by the metal snuffer,—one of the latest novelties. Price, $2.50 each.



Mahogany Nut Bowl, 8½ inches in diameter, with bronze or nickel anvil and hammer. Price, $4.50.

Bohemian Glass Lamp, decorated with white enamel and colored pink roses, very suitable for boudoir or writing desk. Special, $15.

Gilt Mirror, size 24 x 18 inches, with French bevelled plate glass. Our Leader for $7.50.

Cocktail Glass of Bohemian Crystal, 5½ inches high, with assorted cocks, done in enamel colors. Special, $12 dozen. Complete set 6 glasses with mixer and muddler on crystal tray, $18

Marble Bust of "Laura," size 10 x 10½ inches high, work of noted Florentine sculptor. Special, $15

Side View

Book Block with Rams' heads and Fruits, in mahogany or burnished gold, with colored fruit, size 6¼ x 5 inches high. Price per pair, $9.

Negligee and Boudoir Apparel

from BONWIT TELLER & CO.

NOT CONTENT TO FOLLOW THE BEATEN PATH OF CONVENTIONALITY THIS SHOP ACHIEVES DAINTINESS FUSED WITH DISTINCTIVENESS AND THE UNUSUAL.

D

D—NEGLIGEE made of crepe meteor with two flounces of fine cream maline lace and soft crushed girdle. Flared coat with fine lace collar and roses, trimmed with mouflon fur. Price, $28.50.

CAP made of taffeta with very fine maline lace, and taffeta roses. Price, $4.95.

SLIPPER made of moire taffeta with flared lace tongue and ribbon ties. Price $3.00.

A

A—NEGLIGEE made of crepe de chine with raglan sleeve. Hemstitched lawn collar and cuffs. Price, $5.95. Lined with albatross, $8.75.

CAP of cream net with three satin ribbon bands and lace edge. Price, $1.50.

SLIPPER made of moire taffeta with heels. Hand made flowers. Price, $5.95.

B

B—NEGLIGEE of crepe de chine with box pleats. Coat of soft cream lace with rose bud trimming. Price, $16.50.

CAP of fine net top with wide band of maline lace and French rose buds. Moire ribbon streamers. Price, $2.95.

SLIPPER made of heavy satin with shirred instep of fine lace edged with roses. Price, $3.50.

E

E—NEGLIGEE coat made of albatross with neat embroidery scallop and albatross buttons. Price, $5.95.

CAP of fine net with crossed binge Val. insertions and lace at face. Narrow moire streamers. Price, $1.95.

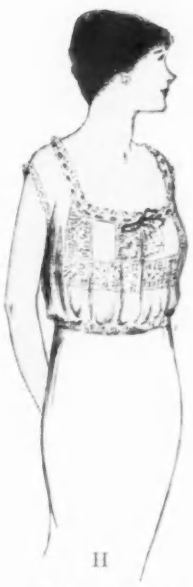
SLIPPER made of heavy satin meteor with instep strap, and rose rosette. Small pump bow. Price, $3.50.

C

C—NEGLIGEE made of crepe de chine with short coat and sash of crepe de chine. Coat trimmed with swansdown. Price, $13.75.

CAP made of crepe de chine with lace crown. Ruffle of cream lace at face with swansdown band. Price, $2.00.

SLIPPER made of satin with pointed toe trimmed with swansdown and rose buds. Price, $2.95.

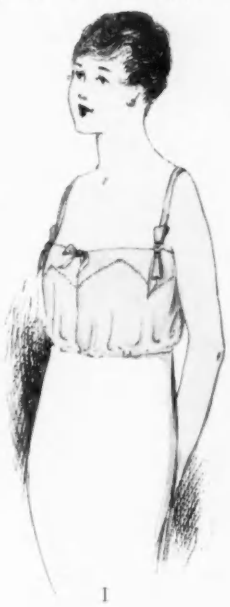


H

H—BODICE of chiffon or crepe de chine with cap sleeve effect, trimmed with very fine filet lace insertions back and front. Price, $1.95.

G

G—BODICE of crepe de chine with attractive Val. point medallions and V insertions finished with rose buds. Price, $1.95.



I

I—BODICE made of crepe de chine finely hemstitched V shaped band at top. Ribbon shoulders with rose buds. Price, $1.50.

F

F—BODICE of crepe de chine with pleated chiffon top run through with elastic ribbon. Fine tucks and Val. insertion. Price, $1.95.

BONWIT TELLER & CO.

Paris
42 Rue de Paradis

Fifth Avenue at 38th Street
New York

Philadelphia
13th and Chestnut Streets

GOETZ Linings

AN almost infallible indication of the worth of any ready-to-wear coat or suit is its lining. If this be of a poor or ordinary quality, you may invariably assume that other details of that garment have also been skimped.

Goetz* Linings protect you from any uncertainty as to the quality of the lining itself and, in addition, usually vouch for the rest of the garment.

Whether Satin or Peau de Cygne, they are strictly quality linings. Their wear is unusual and their beauty unsurpassed. They add much to the life and appearance of any coat or suit.

Be certain of the linings in your ready-to-wear garments. Tell the salesperson you want the garment that is Goetz-lined, and always look for the silk woven Goetz Guarantee Label. This is your safeguard.

GOETZ SILK MFG. CO.
Madison Avenue and 34th Street
New York City

* "Gets"

Lord & Taylor Furs At Attractive Prices

WHEN one realizes that London—the fur market of the world—is supplied, in large part, by skins from Russia, Belgium and France, it is evident that importations must be practically suspended.

We feel especially fortunate that so large a part of the Lord & Taylor importations had arrived before the market disturbance, but never before has it been so much to your advantage to secure furs at the early prices, as advance prices are certain to prevail later.

The Eton Coatee of Hudson Seal (dyed muskrat) is a striking example of the development in the use of fur, and one of unusual interest in *cut*. The trimmings are of Fitch, a soft becoming fur that has come into vogue with the present season. The lines of this coat are especially lovely, and the heavy black cord and tassels a distinguishingly original note. Lined with silk in changeable brocaded effect.....**$145.00**
The large flat muff is of Hudson Seal with gauntlet end accented with Fitch.....**$55.00**

Of the finest Broadtail Caracul is this regal looking wrap. The smart new cape, the ripple skirt, the deep collar and cuffs of Spotless Ermine form important new features. The cape may be removed at any time and made into a muff, as the coat underneath has delightful lines. Lined with crepe de chine in beautiful soft shades.....**$450.00**

The contagious vogue for Monkey is already so conspicuous that this special offer of a set for $43.50 is our most important announcement. The original sample set was actually sold before we could sketch it! The high collar of long silky fur, fastened with a Metal Rose and the small perfectly round Muff express the most successful ideas that the French brought out for winter. The fur of the muff is so long and silky, it is impossible to find the underlying skin. This will undoubtedly be an exceptional price for a Monkey Set, as everything indicates higher prices as its vogue increases. Both muff and collar....**$43.50**

In fur sets, the handling of the skins is everything. This Novelty Fur Set is the most charming model from abroad. The scarf is formed by two extra wide, fine Fox skins with both heads used. This is joined to a swagger shaped Velvet waistcoat, which places the scarf artistically. The muff of Fox and Velvet is adorable—it is so generous and big. When the hands are in it, it comes quite up to the elbow! Scarf..**$80.00.** Muff..**$90.00**

Fifth Avenue **Lord & Taylor** *New York*

Love and Laughter

The Eternal Feminine

From Dr. Anna Howard Shaw's own life story, which begins in the November issue of the METROPOLITAN, you gain a new viewpoint of the eternal feminine.

Her autobiography contains no theories, no propaganda. It is peopled with great men and women already made familiar to us by history, and to meet them again in this atmosphere with their love for freedom and glad zeal for life, makes the story a personal inspiration to every reader.

The Eternal Masculine

In the delightful fancy, "Lainey and the Eternal Masculine," by Inez Haynes Gillmore, you come mighty close to knowing MAN as he may sometimes be.

There's another most interesting chap, too, in "Angela's Business," the brilliant new love story by Henry Sydnor Harrison, the author of "Queed" and "V.V's Eyes." This hero *learns* something about Woman, too. But read the November METROPOLITAN and see.

Love and Laughter! The Joy of Living! Of these you get brimful measure in the November

METROPOLITAN

"The Livest Magazine in America"

Then there's "The Cook and the Captain Bold." Even the title brings a smile of anticipation. 'Tis a highly humorous yarn by John Reed—all about a man who took a correspondence course in seamanship and received the degree of captain and how he enlisted as a cook, saved the ship and presto! became the Captain.

And mystery and thrills! For these we commend you to G. K. Chesterton's "Solution of the Donnington Affair." Let's not spoil it for you by unfolding any of its progress. But you know Chesterton as a past master of this kind of tale.

A timely story indeed is "Honor and Arms," by H. D. Lawrence. A literary masterpiece, it casts a strong light on the relation of the private soldier to his autocratic officer.

There are various articles of present interest in this November METROPOLITAN. As, for instance, "The Burning of Louvain," by Gerald Morgan. This is an eye-witness's account of the German march through Belgium and the events leading up to the destruction of Louvain. Among other war articles will be a graphic picture from "the front" by John Reed, one of the METROPOLITAN's war-correspondence staff. The New York *Times* says of him, "When John Reed describes a battle the reader sniffs powder."

Illustratively the METROPOLITAN is in a class by itself. It abounds in wonderful color features, rotarygravure prints, and drawings by the foremost illustrators. For *your* joy of living, read the November number.

You Can Get the November Issue on All Good Newsstands

New York
Brooklyn
Philadelphia

OPPENHEIM COLLINS & CO

34th Street—New York

Cleveland
Buffalo
Newark

Exceptional Values Offered in

Women's Fashionable Fur Coats

A carefully selected collection of fur coats, introducing newest style features

On Sale in All Our Stores

No. 1451. French Seal Coat, 40 and 45 inches long, full sweep back	**48.00**
No. 1903. Caracul Coat, 40 inches long, collar of Skunk Raccoon, Fitch or Gray Squirrel	**55.00**
No. 3065. Hudson Seal (Dyed Muskrat), 40 inches long, loose back effect	**68.00**
No. 587. Superior quality of Hudson Seal Coat, collar of Skunk	**175.00**
No. 554. Hudson Seal Coat (Dyed Muskrat), copy of "Bernard" Model, Skunk trimmed	**195.00**

No. 1903

No. 587

No. 1451

No. 554

No. 3065

TWO WAYS OF SHOPPING FOR CHRISTMAS

THE USUAL WAY		THE VOGUE WAY
(a) Begin almost at once to worry about where to buy your gifts—and what gifts to buy. Let Christmas, instead of a day of peace and plenty, represent five or six long weeks of effort, and of trouble, and perhaps of needless expense.	*OR*	(a) Begin now to select at your leisure, from this Vogue and from the forthcoming numbers, those things which each friend on your list will really value and appreciate. Vogue offers an endless variety of such gifts.
(b) Rush madly from shop to shop, comparing as best you can their offerings and prices—always with the haunting fear that your friends have already seen and priced the very gifts that finally, in sheer desperation, you are forced to buy for them; gifts that lack the grace of originality.	*OR*	(b) Sit comfortably at home, comparing prices and offerings at your leisure; consulting especially the convenient index of gifts that will appear in the December 1st and December 15th numbers of Vogue—gifts that will have the priceless charm of novelty and originality.
(c) Suffer many disappointments on account of the limited variety of gifts offered by your local shops; perhaps even make hurried and exhausting trips to the city in search of what you can on no account find nearer home.	*OR*	(c) Choose from the inexhaustible stocks of the leading shops and cleverest manufacturers, as presented in each Vogue; and then either buy direct from the Shops, or let the Vogue Shopping Service take the purchasing off your hands.
(d) And finally be immensely—even crushingly—disappointed by finding at the last moment that some of the things you bought cannot be delivered till several days after Christmas; to say nothing of the things you *forgot* to buy!	*OR*	(d) Finally, having made all your purchases and checked off your list, you will know that everything has been so punctually delivered that you can spend Christmas week in far pleasanter pursuits than last-minute shopping.

THE VOGUE SHOPPING SERVICE

Abercrombie & Fitch Co.

Clothes for Fall *and* Winter Sports

TWEED Country Suits, for motoring, golf and tramping — big, comfortable Top Coats of latest Sporting cut — hunting clothes, built for service in the field and brush — all cut and tailored with the inimitable smartness which has given this house an international pre-eminence for sporting apparel. Write for the Fall and Winter booklet, picturing and describing these clothes.

I

II

Sporting Hats for Every Costume

Harmonizing the whole appearance of the outfit — hats that will stay on the head in all kinds of Weather.

These Fall and Winter models are smarter than anything hitherto shown.

III

I. Sporting Raglan Top Coat, of imported Tweeds, in brown, green or gray mixtures. **$22.50**

II. "Jekyl Island" Country Suit, made of imported Harris, Kitty Gordon or Cumberland hand-made Tweeds — belt can be worn outside or inside, at front. Price, **$50.00**

Other Tweed Country Suits, $35.00.

III. "Oakland" Hunting Suit — coat, breeches and skirt, of Forestry or Army cloth. Skirt may be taken off and used as cape. Price, **$70.00**

Other Hunting Suits, $35.00 up.

Write for Booklet, "Fall and Winter Sporting and Country Clothes for Women." Mailed on request

"The Greatest Sporting Goods Store in the World"

Abercrombie & Fitch Co.

EZRA H. FITCH, President

53-57 WEST THIRTY-SIXTH STREET NEW YORK

KAFFEE HAG

CAFFEINE-FREED COFFEE

NOT A COFFEE SUBSTITUTE

If you wish to do your guests a special favor be sure to serve Kaffee HAG, the caffeine-free coffee, after dinner.

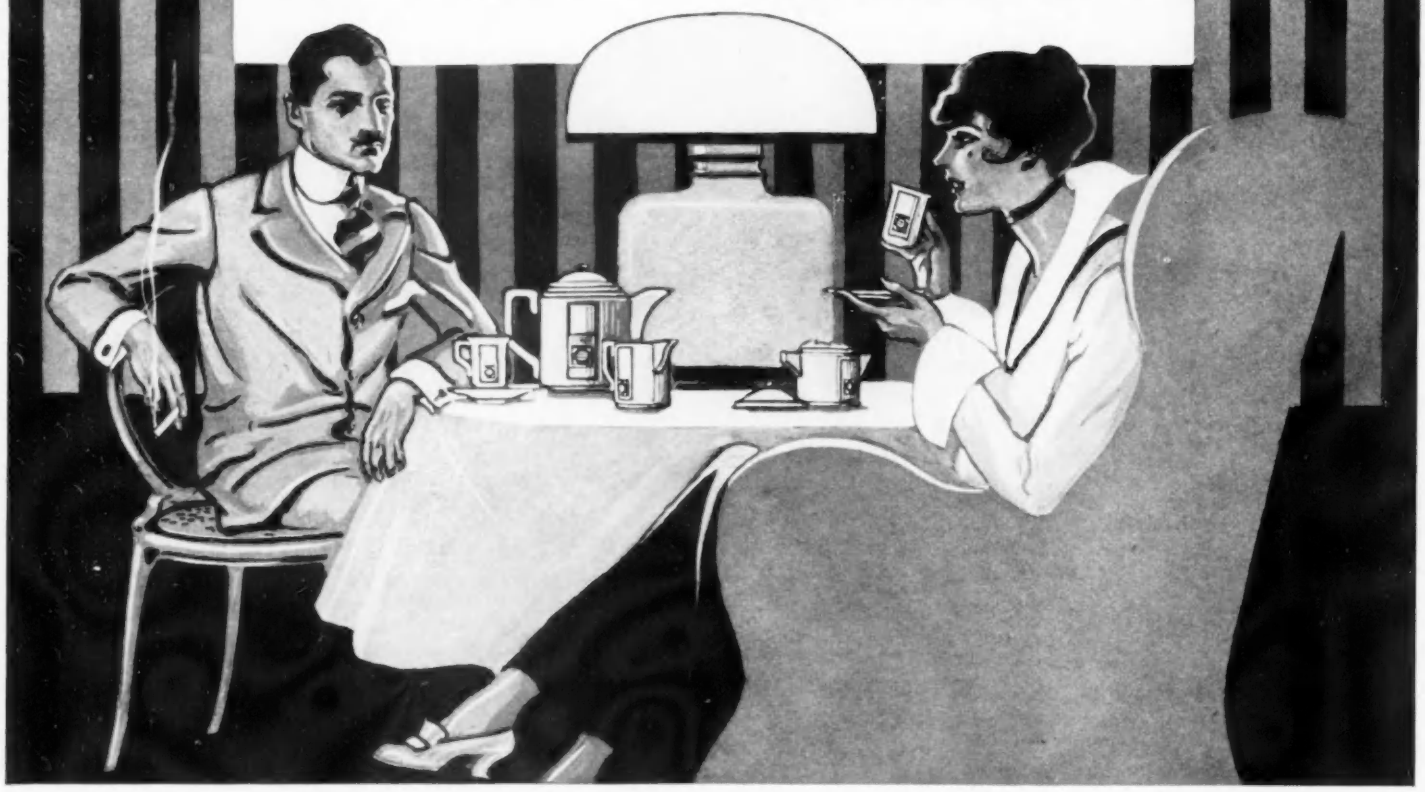
The flavor of Kaffee HAG appeals to the connoisseur, and no one need fear a sleepless night no matter how much nor how strong he may drink Kaffee HAG.

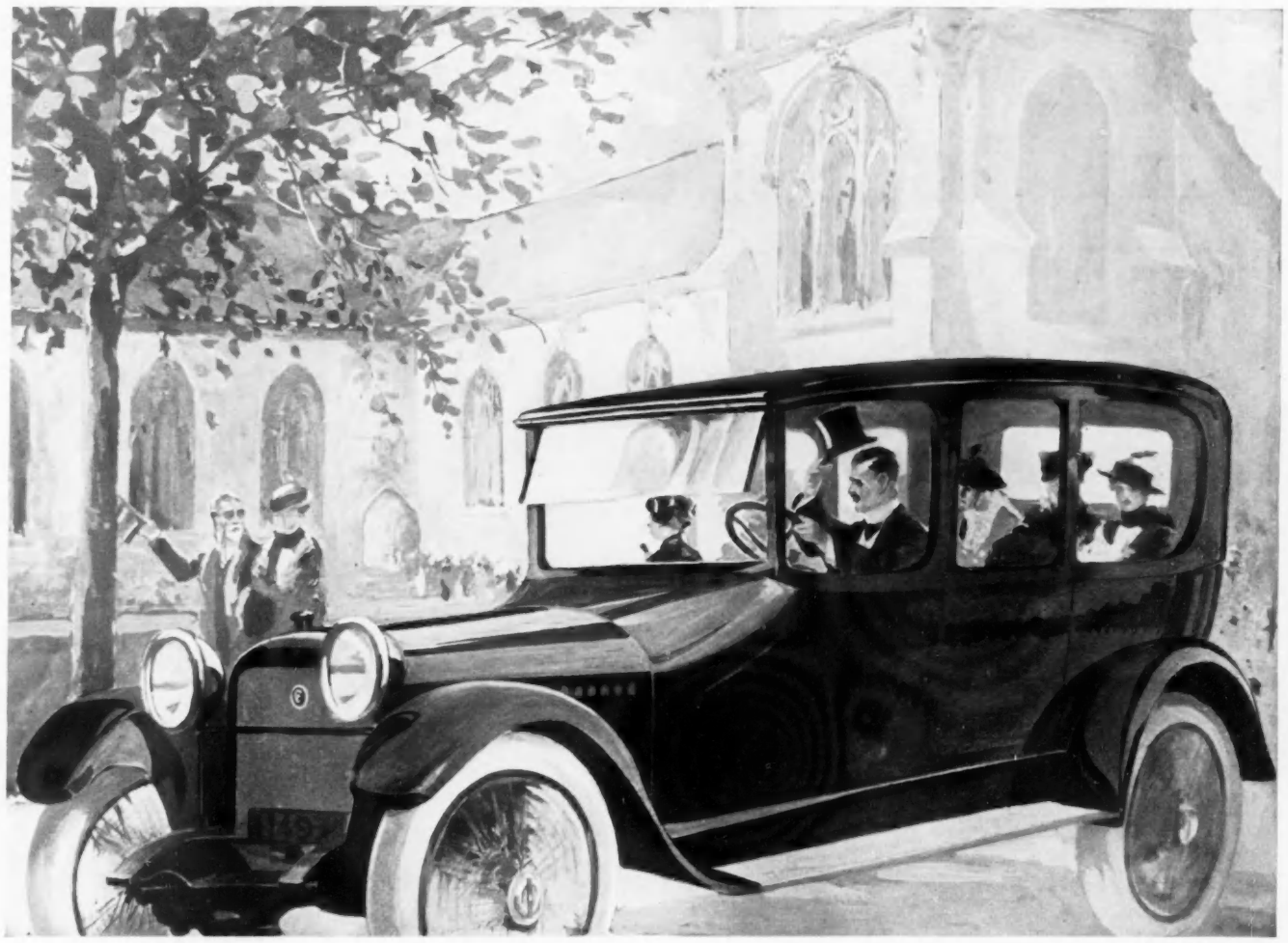
IN THE BEAN ONLY

25 cents the package—all dealers

If your dealer cannot supply Kaffee HAG, send 25 cents and a package will be sent postpaid.

Kaffee Hag Corporation, 225 Fifth Avenue, New York





Five-passenger Sedan, $2,750

Chalmers

The *exterior* of the 1915 Chalmers enclosed cars is of exceptional beauty. French type bodies, with domed roof, rounded back, and flush-fitting doors make both Limousine and Sedan a delight to the eye.

The *interior* is equally pleasing—beautifully upholstered in blue German Wolfing cloth or brown English Bedford cord, with rich, thick carpets, dome, shoulder and step lights and perfect fittings throughout.

Disappearing seats, floor cushions, toilet case, speaking tube and other conveniences make the Limousine inviting and luxurious. The single compartment of the Sedan, amply large for five people, is distinctive in its exclusiveness.

The one-piece aluminum roof is free from the vibration and drumming common to many enclosed cars. The snug fitting windows and doors prevent all drafts and rattling. You are perfectly protected from dust, heat or cold, rain, sun-glare or noise.

The *mechanical parts* are so perfect that you need never think of them. The powerful Chalmers motor is silent, smooth, dependable, always ready.

The Chalmers Limousine and Sedan give, we believe, the smartest style, greatest roominess and most elegant appointments and finish ever offered in enclosed cars at such moderate prices They are cars of European smartness at American prices.

Let us send you our book about Chalmers enclosed cars. Please ask for "Enclosed Car Book V."

CHALMERS MOTOR COMPANY, DETROIT

CHALMERS MOTOR CO. Detroit Mich. U.S.A.

Quality First

"LIGHT SIX"

7-Pas. Limousine	$3200
5-Pas. Sedan	$2750
2-Pas. Coupelet	$1900
6-Pas. Touring Car	$1725
5-Pas. Touring Car	$1650

"MASTER SIX"

7-Pas. Touring Car	$2400
5-Pas. Torpedo	$2400

F. o. b. Detroit

VOGUE'S SCHOOL DIRECTORY

Each school represented below is recommended to the patronage of our readers

New York

OAKSMERE

Mrs. Merrill's School for Girls

Orienta Point **Mamaroneck, N. Y.**

The Residence at Oaksmere

Situated in a most beautiful part of Westchester County, Oaksmere offers a complete college preparatory and finishing course. Magnificent grounds with all outdoor advantages. One-tenth of a mile fronting on Long Island Sound. Special training in advanced English, literature, art, history and the languages, as well as a thorough training for grace and ease of manner. Catalogue giving complete information, and showing many views of this unique school, may be obtained upon application. Address

OAKSMERE

Mrs. Merrill's School for Girls, Orienta Point, Mamaroneck-on-the-Sound, N.Y.

Telephone, 329-Mamaroneck

Mrs. Hazen's School for Girls

Newly equipped Department for Domestic Science and Household Arts. Advanced courses for Postgraduates and Special Students, with additional City and Social privileges. Lectures, Languages, Voice Culture, Civics, Sociology, Drama, Opera, Preparation for Foreign Travel. Half hour from New York City.

MRS. JOHN CUNNINGHAM HAZEN, Principal

Pelham Manor **New York**

The Brown School of Tutoring

Boys' School and Office, 241 WEST 75th STREET — Girls' School, 239 WEST 75th STREET

Founded 1906. Thorough preparation for schools and colleges in half the time taken by class schools. Study periods supervised. Pupils taught how to study and how to acquire independence of thought. They are taught how to do

ONE HOUR OF WORK IN ONE HOUR OF TIME

Fifteen teachers, each with at least 12 years' experience. Lessons at pupils' homes if desired.

"A SCHOOL WITH AN ATMOSPHERE OF WORK"

A School That Teaches Diction and Presence.

THE HENDERSON SCHOOL OF ORATORY AND DRAMATIC ARTS

Prepares young men and women for the public platform and the stage. It gives private lessons in diction and social conversation; it teaches poise and self-confidence in society and corrects faults of schooling and of speech. *Booklet on request.*

Professor ALFRED E. HENDERSON

Specialist on the Speaking Voice

Aeolian Hall :: :: **New York City**

THE FINCH SCHOOL

Boarding and Day School for Girls. General, Fine Arts, and Practical Courses. Technical School includes domestic training, secretarial course, book-binding, interior decoration, etc.

61 EAST 77th ST., NEW YORK CITY.

MISS BANGS AND MISS WHITON **1890-1914**

The Only Country School for Girls in New York City. "A Real School." Certificate admits to colleges. A private school park of thirty-five acres. All outdoor sports. General fee includes instruction in Elocution, Art and Dancing. Unequalled advantages in Music. Advance special courses. Riverdale Avenue, near 252nd St., N. Y.

Mme. Teresa Cerutti

who first revived the dances of Ancient Egypt and Byzance, accepts pupils in Archaic, Dramatic and Interpretative Dance at her private studio, 114 East 54th St., N. Y. Tel. Plaza 6098. International Patronage. Classes. Write for pamphlet.

MRS. ISABEL D. COATES

NEW RESIDENCE, 228 WEST 72ND ST., NEW YORK

Will receive in her home a limited number of Girls who wish to study Art, Music, Languages. Students may select their own masters. Circulars on application.

At the last moment—

The schools on this page will help you decide

WE believe that on account of the war more schools have accepted pupils at the last moment this year than ever before.

Generally speaking, a first class school has its list all made up and closed some time before the school year begins. But this year, hundreds of boys and girls who meant to study in Europe have changed their plans at the last minute; and American schools have met this emergency in a most liberal and commendable manner.

If you are still looking for a school for *this* year, on this page you are very likely to find it. Or if Vogue can help you, write at once.

On the other hand, if you are looking for a school for *next* year, this is the time to begin. A letter or visit to any school represented in Vogue will be productive of interesting and valuable results.

VOGUE SCHOOL SERVICE

443 FOURTH AVENUE, NEW YORK

New York

Mrs. Helen M. Scoville's School and Travel Class

FOR GIRLS

New York City, 2042 Fifth Ave.

Resident and Day Pupils. Air, light. Recreation lawn. Full advantages of city, regular or special courses, any art or practical work desired, with privileges of home and social life. Physical culture, outdoor sports.

AMERICAN ACADEMY OF DRAMATIC ARTS

FOUNDED IN 1884

Connected with Mr. Charles Frohman's Empire Theatre and Companies

FRANKLIN H. SARGENT
President

For Catalogue and Information, apply to THE SECRETARY, ROOM 162, CARNEGIE HALL, NEW YORK

The nation's opportunity for expression in

INTERIOR DECORATION AND COSTUME DESIGN

Send for circular describing authoritative, practical professional courses.

NEW YORK SCHOOL OF FINE & APPLIED ART

Frank Alvah Parsons, Pres. Address all communications to
Susan F. Bissell, Sec. 2239 Broadway, New York City

ELINOR COMSTOCK SCHOOL OF MUSIC

41 East 80th St., one block from Central Park, N. Y. C.

This School, endorsed by Paderewski, Gabrilovitsch, Katharine Goodson, etc., has been transferred to larger quarters in order to receive the numerous pupils unable to go abroad for studies. Modern comfort. Single rooms. Home life and care. Association in daily life with greatest virtuosi. Music, Literature, Languages, History of Art, Classic Dancing. Day pupils accepted. Terms for boarders, $1500 a year. **ELINOR COMSTOCK**, Pupil of Leschetizky, *Principal.*

The GARDNER SCHOOL FOR GIRLS

607 FIFTH AVENUE, NEW YORK

A school that provides a delightful home for girls, where they can enjoy all the advantages of the city. Regular and advanced special courses. Unexcelled opportunities for the study of music. Riding, skating, tennis, swimming, dancing, etc. **Miss Ettinge and Miss Masland, Principals.**

THE BRYANT SCHOOL *for* STAMMERING

An institution for the correction of speech defects. Established by a physician in 1888. Methods embrace remedies for nervous conditions as well as speech training. Even short courses show immediate improvement. Individual instruction. New, instructive booklet, "Speech Disorders and Their Treatment," free.

Frank A. Bryant, M. D., Principal, 26 West 40th St., N.Y.

New Jersey

NEW JERSEY, Hightstown.

Peddie Institute An endowed school for boys, offering thorough preparation for all colleges. Strong faculty. 250 boys. Business, Music, 60 acre campus. Gymnasium, swimming pool. Athletic field. Lower school for boys 11 to 14 years. Rates $450 to $550. 49th year opened Sept. 23rd. Catalog on request. Address R. W. Swetland, A. M., Box 11-1.

Rhode Island

THE BERKELEY SCHOOL for GIRLS, at Newport, R. I.

In a very beautiful part of Newport. Wonderful climate. Offers Newport's unusual advantages. Cultured surroundings. Preparatory and finishing courses. Art, music and languages especially emphasized. Outdoor life. *For circular address*

The Berkeley School for Girls, Newport, R. I.

Principals: Mrs. Stephen Elliott Balch, Miss Rosalie Muturn Mayer, A. B.

Tennessee

WARD-BELMONT

Union of Belmont College (25th year) and Ward Seminary (50th year). Opened Sept. 24th in half-million-dollar plant. 12 schools. Academic, College Preparatory, Music, Art, Expression, Domestic Science, Physical Education. Apply early. Registration limited. JENNIE P. MASSON, Registrar, Nashville, Tenn.

THE SCHOOL OUTFIT

ANYTHING you still want may be quickly and easily supplied through the Vogue Shopping Service, 443 Fourth Avenue, New York. No charge for our services.

Old English Furniture for Morning Room or Library

FINE English Furniture of olden days offers an alluring wealth of suggestion as well for the Morning Room, with its prevailing note of femininity, as for the Library which reflects the tastes and occupations of "mere man".

Hampton Shops Reproductions of old English masterpieces in Oak, Walnut or Mahogany, when seen amid the effective surroundings of our Gallery of Hampton Interiors, offer unexampled opportunity for discriminating selection.

Our Furniture is to be seen only in our own building in New York.

Hampton Shops

34 and 36 West 32d St., New York
Between Fifth Ave. and Broadway

November 9th to 14th

Will Be Devoted to the Selling of

"*Mérode*"

and

"*Harvard Mills*"

(Hand-Finished)

Underwear

This event scored a great success with fore-handed women last Fall and has been taken up this season in a more thorough fashion by the dealers everywhere.

Look for the same generous values—The same complete range of shapes and fabrics—The same perfection of finish and fit—which delighted ALL who filled their last season's underwear wants during the

"Mérode"* and *"Harvard Mills"

Underwear Selling Week

Prices range from 50c to $3.50 per garment

Special Extra Sizes for Large People.
Splendid Range of Silk and Wool Fabrics.
Shapes and Weights Adapted to Present Modes.
All Garments Hand-Finished.

PERFECT FITTING
UNION SUITS
A SPECIALTY

Special Offer

We make notable price inducements to attract new customers. Look to your dealer for

The Celebrated Numbers

506 and **806**
"Mérode" *"Harvard Mills"*

At These Exceptional Prices—This Week Only

Women's Vests Drawers & Tights	Usual price **50c.**	at **35c.**
Same in extra sizes	" " **75c.**	at **50c.**
Union-suits . .	" " **$1.00**	at **75c.**
Extra sizes . .	" " **$1.35**	at **$1.00**

Lord & Taylor

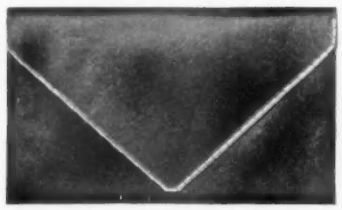
Wholesale Distributors *New York*

A black grained English patent-leather bag of distinguished and surpassing quality; carefully selected stock warranted against cracking; rounded bottom, watered silk lining; leather purse attached by chain; fitted with gold plated mirror, nail polisher, hair pin tube, powder box, comb, clothes brush, hair brush, small scent bottle. Size 8 x 8½ inches. $20.00.

ESTABLISHED 1845
MARK CROSS
TRADE MARK
LONDON
Actual Makers

COMMON IN NOTHING

A very graceful pleated bag of the new French flowered silk in black or white (rapidly becoming unprocurable); well-fashioned ruffles on sides and bottom; watered silk lining; gold or silver plated frame and chain handle. Bag measures 5½ x 4¾ inches. $6.50.

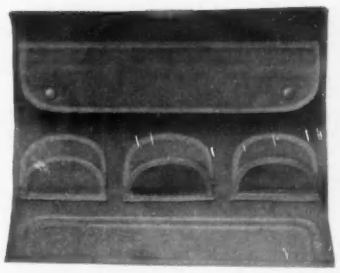


A tastefully finished envelope purse of cross-grained morocco, with watered silk lining, gold or silver plated mounts, concealed snap fastener, ring loop on back, leather change purse. A new treatment of a very serviceable article. $10.50.

EXCELLENCE resides in quality, not in quantity. We would be ill at ease did our wares please the ordinary.

For CROSS wares are common in nothing. They have naught to do with those fads that bring more notoriety than repute. They are not influenced by those bizarre tastes that the wise repudiate.

Most commodities have their periods; even virtues are subject to fashion. CROSS wares have one advantage. Good taste is their primary attribute, and good taste is immortal. It is forever in the favour of "that charming few who understand."



A most practicably designed "roll-up" jewel case with generous compartments for all kinds of jewelry, watches and the like; suede linings; size 10 x 3 inches when folded. Morocco $9.25; glazed morocco $11.50.

An exquisitely executed yet sturdy handbag smart enough for calling; capacious enough for shopping; an excellent example of how CROSS allies utility with art. Beautifully tinted dark grey, blue, and black pin seal with skillfully conceived gold plated mounts inseparably attached; supplied with purse, card case, and mirror. $22.00.

Mark Cross

NEW LOCATION

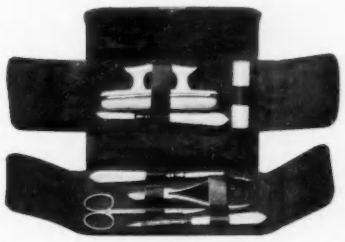
404 FIFTH AVENUE

At Thirty-seventh Street

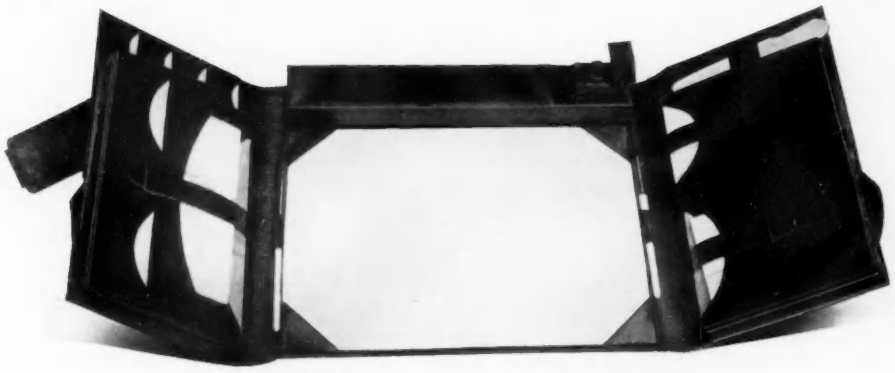
NEW YORK

WHOLESALE: 210 FIFTH AVENUE

89 Regent St.	253 Broadway	145 Tremont St.
LONDON, W.	NEW YORK	BOSTON



A most ingeniously contrived folding manicure case; compactly complete—completely compact; 6 x 3½ x 1½ closed. In glazed moroccos, fitted with the best procurable French Ivory articles; nail buffer, nail file, polisher, nail pusher, nail coloring in tube, cuticle knife, cuticle scissors and tweezers. $10.00.



Artfully planned and successfully carried to fruition. Serving a double allegiance in the home or en route: compartments for envelopes, stationery and stamps; pen, pencil, paper cutter, blotter, non-leakable ink well; leather lined; 11½ x 9½ inches; morocco $15.75; pigskin $16.25; grained English patent leather $16.75; glazed morocco $19.00.

SALES AND EXCHANGES

Wearing Apparel

FOR SALE: Shell pink chiffon evening gown, cost $100—sell $20. Tango chiffon and taffeta afternoon gown, new, cost $100—sell $20. Dark blue cape. Cost $50—sell $15. All excellent condition. No. 803-D.

TWO lingerie dresses for girl or small woman, worn few times. Price $10 a piece. Six beautifully embroidered waist fronts from Manila, $2 a piece. Two flounces at $4 a piece. No. 805-D.

DARK blue voile maternity gown, fall model, never worn, size 36. Cost $25—sell $15. No. 808-D.

WHITE sport coat $10. French hand-made batiste waist, high neck, long sleeves, size 38—$3. Irish crochet collar and cuff set—$4. All perfect condition. No. 809-D.

LIGHT blue charmeuse evening gown, embroidered and with fringe same shade, $40. Cost $125. Worn three times. A heliotrope uncut velvet with fur trimming, worn but few times, $30—cost $90. And a lavender nun's veiling with accordion plaited skirt and smocked waist with Irish point yoke and cuffs, worn twice, would answer for dancing frock. $30—cost $80. All size 38. No. 811-D.

LOVELY bronze satin evening wrap, lined with turquoise blue, and trimmed with handsome dull gold lace. Cost $85—sell $20. Practically new. No. 812-D.

MOURNING bonnet and veil, $7. Mourning silk hat, $4. Heavy mousseline face veil, $2. Long cut veil, crepe border, $5. Imported violet and gold brocade afternoon gown, $25. Bargain. Size 36. No. 813-D.

FOR SALE: Stunning blue silk three-piece suit, embroidered beautifully and trimmed with carrickmacross lace. Cost $450—sell $100. Lavender silk gown and a golden brocaded satin. Both for evening. Each $25. All perfect condition. Size 38-40. No. 814-D.

DARK blue duvetyne suit, trimmed in Fitch fur, Hickson's. Cost $125 sell $30. Size 34-36. Orchid taffeta dancing frock. Cost $150—sell $35. Both in excellent condition. No. 815-D.

EXQUISITE evening cloak. Callot model. Flame color brocaded satin trimmed in skunk. This season's model. Never worn. Cost $150—sell $50. No. 818-D.

FOR SALE: 5¼ yds. of beautiful antique Brussels point lace in perfect condition; 16 inches wide. Over fifty years in possession and only used once. Will sell for $110 a yd. No. 820-D.

HANDSOME India shawl, 2 yds. square, black center, perfect condition. $3.50. Also Paisley shawl, white center, 1 yard, 32 inches square; make a lovely evening wrap. No. 822-D.

FOR SALE: A genuine Paisley shawl, figured red center. Shawl a double one, but little used. A bargain at $103. No. 824-D.

FOR SALE: Two beautiful Paisley shawls, $300 and $200. Will send C. O. D., privilege of examination. No. 828-D.

FOR SALE: A number of handsome evening gowns, slightly used, size 40. Too many to describe in advertisement. If interested write for descriptions. No. 833-D.

LACES: Two magnificent pieces suitable for gowns. Were awarded Gold Medals at 12 World's Fairs. Worth $1,000. Will sell low to settle estate. No. 835-D.

HANDSOME ecru lace gown, long tunic, waist bolero effect. Pink satin girdle. Short skirt. Size 36-38. Cost $65. Sacrifice $35. No. 836-D.

BLACK satin and jet evening dress. Taupe and gold evening dress. Cost $400. Sacrifice. Almost new, dresses, hats, waists, other articles. Only New York answers requested. No. 838-D.

FOR SALE: Royal blue velvet evening dress worn only a few times, $30. Black velvet afternoon dress, good condition, $25. Size 38. No. 839-D.

POINT applique lace shawl, black thread lace shawl. Both in perfect condition. No. 845-D.

FOR SALE: New marmot motor coat, size 40. $40. Handsome brown charmeuse afternoon gown, size 38—$25. Lady's solid gold watch $20. All in perfect condition. No. 847-D.

LADY'S fancy weave green silk suit, 38, Paris model. Cost $75—sell $20. Custom-made vici kid laced walking boots, 6½B. Cost $12—sell $5. Perfect condition. No. 849-D.

BLACK silk velvet dinner gown. Flesh tulle and white lace bodice, lined throughout with flesh crepe de chine. Stunning trimming. Size 36. Cost $125. On account of mourning will take $50. Worn twice. No. 853-D.

NEGLIGEES: Never worn, elegant pink crepe de chine, very lacey. Cost $35—sell $15. Blue chiffon grenadine, very elaborate, lacily trimmed, chiffon rosebuds. Cost $35—sell $15. Sizes 38. No. 856-D.

To Answer These Messages

1. Put your reply in an unsealed envelope with the number of the message to which you are replying in the corner. (For instance, No. 350-A.) Then fold this envelope, enclose it in another envelope and mail it to Vogue, 443 Fourth Avenue, New York.

2. Send no money in your first reply—wait till the other woman writes to you.

3. If her letter is satisfactory, then send Vogue your money order or certified cheque for the sum agreed upon. We will have the article sent to you, and will keep your money on deposit till you instruct us to send it to the other woman.

4. Never send any article to Vogue. The advertiser pays expressage on articles sent for inspection—the one inspecting pays return expressage in case the article does not suit.

To Insert Your Message

When you wish to sell something which you do not need—or to buy something which you do need—send your message to Sales and Exchanges. The price is $2 for 25 words, or less. Additional words, 10 cents each. Cheque or money order must accompany message; be sure to write your name and address very plainly.
Your message for the December 15th Vogue should be received on or before November 10th.

WHAT WILL YOU OFFER?

A GIRL in the South, braving tradition, was a bridesmaid for three friends last Spring. Thus she acquired three useful dresses, one of which was afterward converted into an evening gown. One of the three hats proved equally appropriate for both the other dresses. The other two hats represented much expense, and the girl wanted to dispose of them. Fortunately, she knew all about the "Sales and Exchanges" page of Vogue.

With the best intentions in the world, you may nevertheless find that you have things you don't need—things too good to throw away. "Sales and Exchanges" was established for women in just this position. Read their messages on this page; answer those that appeal to you, and if you fail to find just what you want to buy or sell, try a little message of your own.

SALES AND EXCHANGES SERVICE

VOGUE, 443 FOURTH AVE., NEW YORK

Furs

FOR SALE: Genuine Persian lamb coat, 50 inches long, size 36-40. Perfect condition, worn three or four times, $200, or diamond of equal value. No. 817-D.

BLACK fox scarf, very large full skins, effectively combined, very handsome. Cost $100—sell $35. Black fox muff. Cost $35—sell $10. Both good condition. No. 826-D.

BLACK caracul coat, bust 38. Black fox collar and cuffs, lined purple brocade, ¾ length, excellent style and condition. Cost $125—sell $50. No. 827-D.

BARGAIN: Exquisite Persian baby lamb full length coat, size 40. Cost $2000—sell $1200. Seen in New York. Can be cut off and 3 extra muffs made. No. 832-D.

FOR SALE: Real sealskin coat, 22 inches long, 36 bust. Good style and condition. $200. Beautiful watch; opal surrounded with diamonds, $100. Send C. O. D., privilege of examination. No. 834-D.

HUDSON seal coat, 42 inches long. Cost $500. Perfect condition. New model. Will sell for $150. Dark green plush suit trimmed with sealskin. Cost $200, will sell for $40. Size 40-42. Only New York answers requested. No. 840-D.

FOR SALE: Genuine mink neck piece, eight skins, mink and chiffon muff, two skins, good condition. Sell $60—one-third actual cost. Send approval. No. 854-D.

GENTLEMAN'S heavy auto overcoat, broadcloth, muskrat lined, large beaver collar and cuffs. Size 40-42. Cost $300—sell $150. Perfect condition, almost new. Can be seen by appointment Gunther's fur storage. No. 855-D.

Miscellaneous

GORGEOUS pea fowls for sale. Full grown cocks with long tails, $15. Hens, $12. Pair, $25. Rarely ornamental for your country home. No. 664-D.

LADIES interested in church Fairs, sales or exhibits should learn where to get rare foreign needlework, something different, on excellent conditions. No. 674-D.

GENUINE antiques—old mahogany hall clock, a Duncan Phyfe library table, an Empire sofa and Empire sewing table. No. 733-D.

APARTMENT for rent; most unusual opportunity. Completely furnished—piano, linen, silverware, kitchen utensils, etc.; all ready to occupy. Seven rooms, all very light. Near Central Park, one block from Subway and elevated stations and four car lines; 12 minutes from theatre and shopping centers. Moderate rent. References required. No. 731-D.

Miscellaneous—Cont.

FOR SALE: A few genuine antiques. Hepplewhite chair, $65. A sideboard found only once in a lifetime, $1,500. Duncan Phyfe library table, $150. No. 769-D.

DIRECTOIRE tip table, rosewood, brass inlay, 54 inches. Black oak Hunt table, extension, large, four animals on pedestal. Both good condition. $250 each. No. 801-D.

FOR SALE: Antique rosewood veneer sofa, bookcase and highboy of mahogany, in possession old Southern family for four generations. Price very moderate. No. 804-D.

HAND-CROCHETED bedspread and piece for bolster roll. Alternate strips hemstitched linen and crochet-edging finishes edge. Sell $60. No. 806-D.

FOR SALE: Mahogany Tel-Electric Piano Player, almost new, with records at great sacrifice. Also imported Circassian walnut XVI beds. Velvet and oriental rugs. No. 810-D.

FOR SALE: Set of Hudson Bay sables. Perfect condition, $100. Silver salad bowl, $20. Silver after-dinner coffee set, $50. No. 816-D.

EIGHTEEN-INCH necklace, consisting of 73 matched, round opals, graduating from four to ten millimeters, separated by tiny gold disks, worth $500—sell $125. No. 821-D.

A PIANO, your choice from one of Fifth Avenue's best showrooms at $10 less than the regular price. Will sell $100 credit for $60, with that, the instrument is placed in your home. Pay balance in cash or $8 monthly installments. No. 825-D.

NEW ORLEANS antique French oak dining-room set, 9 pieces. Handsome white and gold wedgewood porcelain soup and dinner plates, six of each. Photographs furnished. No. 829-D.

A COLLEGE graduate whose own motion pictures are extensively produced will send you a sample copy; will criticise three scenarios and tell you where to send them. Price one dollar. No. 830-D.

FOR SALE: Tea room in largest tourists' city in Florida. Splendid location, well established and catering to exclusive patronage. No. 831-D.

FOR SALE: "Secret Memoirs of the Courts of Europe." Twenty-six volumes, absolutely perfect condition. Cost $288. Sell $100. No. 837-D.

FOR SALE: Antique white lace shawl over 150 years old. Price moderate. No. 823-D.

Miscellaneous—Cont.

FOR SALE: Fifty-four-inch linen lunch cloth. French and eyelet embroidery. Large basket in one corner with scattered butterflies and daisies. Hemstitched hem. No. 841-D.

FOR SALE: Beautiful bedspread, Irish crochet strips, joined with Irish linen embroidered in heavy rosebuds filled with French knots and crochet roses. No. 842-D.

TROUSSEAU, never worn; unusual negligees, boudoir caps, party underwear, hand-made; sketches submitted; charming gifts, Christmas, engagement. Place cards, two dozen each; tango and ballet dancers. No. 843-D.

FOR SALE: Several fine old cameos of different sizes, in original mountings. Adaptable for brooches, pendants, scarf pins. Make distinctive and most acceptable gifts. No. 844-D.

DIAMOND brooch, 15 perfect stones on finely wrought gold. Purchase price, $1300—sale price, $1000. No. 846-D.

FOUR Savonnieres rugs, red center, with border in French colorings. Largest 10x12 feet. Smallest 3½x3½ feet. Very handsome. Perfect condition. No. 848-D.

RUSSIAN sable coat $500—cost $2500. Gorham silver knives, forks, spoons and carving set; lace table cloth; lace bedspread; finger bowls and wine glasses. Every article sold at great sacrifice. No. 850-D.

AN old painting of a Carlo Dolce Madonna, purchased in Italy, many years ago, in good condition. Hand-carved Florentine frame. No. 851-D.

BEAUTIFUL pastel, by French artist André, 21 inches x 28 inches. Best offer accepted; can be seen any time in New York by appointment. No. 852-D.

FOR SALE: Millinery Shop, fashionable section of Chicago. Refined, up-to-date appointments. Color scheme green oak, tan and old rose. French windows, filet curtains, pergola inside. Splendid opportunity. No. 857-D.

AEOLIAN PIANOLA ROLLS. Wish to buy reasonably only well preserved, 88 note, Metrostyle and Themodist rolls. Desire exclusively rolls of Classical Music of any kind. No. 858-D.

Wanted

WANTED: Winter suit for second mourning size 34-36. Fur trimming preferred. Must be reasonable, in good condition and up to date in every particular. No. 244-B.

WANTED: Dancing frock, simple, up to date, in fresh condition. Size 34 or 36. Reasonable. Describe. No. 245-B.

WANTED: To purchase wearing apparel from a good dresser for lady of 24, 5 feet, 4 inches, slender. Excellent condition and moderate price. No. 246-B.

WANTED: Infant's layette. Must be moderate in price and in good condition. No. 247-B.

WANTED: Fur coat, near or French seal, at reasonable price, about 54 inches length, size 36 or 38. Also wanted this season's suit or dresses. No. 248-B.

WANTED: Two sets high grade furs, must be in good condition and cheap. Also wearing apparel, sizes 16 and 36. No. 249-B.

WANTED: Fur collar and cuffs or neckpiece, and muff of any kind though dark preferred; suitable for remodeling; must be cheap. No. 250-B.

WANTED: Baby caracul coat, best quality, good model, good condition. Size 38. No. 251-B.

WANTED: By young woman, 22, 5 feet, 5 inches, slender, to purchase wearing apparel, regularly, from very smart dresser. Perfect condition absolutely necessary. No. 252-B.

Professional Services

WOMAN'S Club papers written by a clubwoman who is a college graduate and a member of a well-known literary family. State length desired. No. 561-C.

LADY wishing excellent care during confinement can find it in home of competent physician, wife trained nurse, beautiful New England village. Only one patient. Highest references. No. 598-C.

EDUCATED couple living in country and understanding scientific care of children will, in order to provide superior education for own children, assume care child. Infant preferred. Highest references. No. 590-C.

Sports Coat

$12.50

Made from smart, all-wool Scotch plaid materials, your choice of brown or gray combinations—the popular and practical all-'round sport and out-door garment that no woman can do without.

Price, Prepaid

$12.50

In ordering, specify No. 1511.

Two Coats for the Price of One

This doesn't mean that you have to buy the two together to take advantage of these unusual prices. The comparison is made simply to illustrate their wonderful value. Where else will you find a dashing sports coat for **$12.50**—or a rich, fur-trimmed corduroy redingote, satin lined throughout, for **only $25?**

The $37.50 that their joint price amounts to usually buys only one garment, often mediocre. Spend this sum at Leisér's and you can have both the rough-and-ready and the dress coats that keep you ready for every occasion.

We duplicate these values throughout our entire line of women's and girls' clothes. Why not open a charge account?

$25

Money refunded without question when you return a purchase.

Corduroy Dress Coat

Made redingote style, with a wide collar of fashionable Raccoon fur. Bow in back of self material. Satin lined throughout. Your choice of brown or gray.

Price, Prepaid

$25.00

Specify No. 1111

In ordering, please give your size and the color you select. Enclose personal check, postal or express money order, as you prefer.

Shop by mail at Leisér's and you master the secret of smart dressing at reasonable cost. We make everything in women's and girls' clothes a little better than you will find it elsewhere.

Remember, your money back without question. Return your purchase at our expense if you are not thoroughly satisfied.

THE LEISÉR COMPANY

324 Michigan Ave., Chicago

SALES AND EXCHANGES—Continued

Professional Services

INTERRUPTED educations completed and loose ends caught up in English, current events, social duties, etc., by college graduate. No. 621-C.

ENGLISHWOMAN, educated abroad, competent in French, German and music, diploma in kindergarten, graduate nurse, New York City references, desires permanent position as governess. Experienced. No. 624-C.

REFINED, progressive Southern woman, good appearance, social position, will travel as chaperon, or companion, for expenses. Or chaperon girls wishing study, or social season, any city. Good shopper, excellent taste. No. 625-C.

REFINED young gentleman, college graduate, speaking French, German, Spanish and English, desires position as private tutor or secretary, fond of children. No. 626-C.

SOCIAL secretary, companion. Young gentlewoman, best social and musical connections, cultivated voice and plays own accompaniments. Executive. Desires position with cultured woman. College training. No. 627-C.

WANTED: College graduate wishes a position as secretary; fluent in French, Italian and German. References exchanged. No. 628-C.

WANTED: Small classes in New York to teach sewing and cooking, in private families or schools, by a highly trained young lady with references. No. 629-C.

WANTED: By capable, aristocratic Englishwoman position as chaperon, traveling companion or private secretary to young girl or lady. Highest social references both England and America. No. 630-C.

WANTED: A young Englishwoman fully qualified in the care of breeding, showing and improving of domestic and fancy animals, birds, etc., desires a position where she would take charge of same, or as companion to lady interested in such. Have successfully exhibited in England and America. Best references in both countries. No. 631-C.

WIDOW wants position as companion to wealthy and refined woman. References exchanged. No. 632-C.

A REFINED, capable woman of fifty desires position as managing housekeeper or traveling companion. Would go anywhere. References exchanged. No. 633-C.

Professional Services—Cont.

WANTED: Young woman who can translate French into English. Work to be done at home. Full details in first letter; New York City only. No. 634-C.

REFINED, educated young woman wishes secretarial position in private family. Could also supervise outdoor sports of young or delicate children. Accustomed and willing to travel. No. 635-C.

ENGLISHWOMAN, refined, practical, having small income, wishes position supervising housekeeper in refined family, care motherless children, moderate salary; or position as chaperon or companion. No. 636-C.

A REFINED young woman wants position as companion or mother's helper. Satisfactory references given and expected. No. 637-C.

A LADY, adaptable, good disposition, desires position as companion or companion-housekeeper to semi-invalid or elderly person. References exchanged. No. 638-C.

A REFINED American woman, practical nurse, desires position in southern California or warm climate; not afraid of work. No. 639-C.

EUROPEAN gentlewoman, highly cultured, great linguist, seeks visiting position as finishing governess or companion. Especially valuable to women visiting New York. Experienced chaperon and competent shopper. No. 640-C.

SOUTHERN gentleman, 35. Of standing, with thorough business training and experience, desires position as manager or financial secretary to party, lady or gentleman. Investments, collections, payments and all details pertaining to management of estate properly executed. Bond in required amount and meritorious references furnished. Correspondence confidential. No. 641-C.

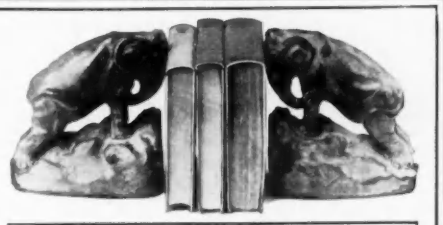
YOUNG Southern woman of prominent family wishes position as secretary or companion to woman of refinement, living in New York. Highest social references given and requested. No. 642-C.

YOUNG college graduate with social training desires position as lady's companion or private secretary. Best of references. No. 643-C.

"Distinctly Unique" as the Latest Fad

BRONZE DEPOSIT BOOK ENDS

For HOLIDAY, WEDDING or BIRTHDAY **Gifts**



ELEPHANT BOOK ENDS
Height, 6 inches. Base, 4½ inches square. Bronze, $5.00 pair; Genuine Silver Plate, $6.50 pair.

HIGHLY artistic reproductions of noteworthy sculptures—practical and decorative, possessing all the beauty of modelling, finish and durability of the costliest Bronzes, *at a fraction of their prices.*

ALL SUBJECTS MANUFACTURED ON PREMISES

¶ The subjects illustrated herewith sent to any address on receipt of price.

Handled by the leading art dealers, department stores and jewelers throughout the United States.

Ask for FREE Portfolio "V" of other Subjects in Bronze Deposit Statues, Book Ends, etc.

BRONZE DEPOSITING CO.
348 WEST 42ND ST., NEW YORK, U.S.A.

French Bulldog—"Peanuts"
Winner of $2,000 prize. F. H. Stoll, Sculptor. Height, 8 inches. Base, 6 x 5 inches. Bronze, $6.50 pair. Genuine Silver Plate, $8 pair.

CUPIDS
Height, 5 inches. Base, 5 x 4 inches. Bronze, $5.00 pair. Genuine Silver Plate, $6.50 pair.

POLO—*J. S. Lambert, Sculptor. Height, 6 inches. Base, 4½ x 4 inches. Very heavy Bronze, $4.50 pair. Genuine Silver Plate, $5.50 pair.*

Lillian Russell's Own Toilet Preparations

Lillian Russell

I desire to thank the thousands of women who have so graciously acknowledged their appreciation of my own Toilet preparations in personal letters to me.

"Incomparable" is their verdict, and it is my own. I am proud to offer my preparations to the public.

Lillian Russell

Miss Russell's Creams and Powders

My Own Skin Nutrient . . **$1.00**
Larger Size **$1.50**
Will feed the tissues and make the skin firm.

My Own Smooth Out . . . **$1.00**
Larger size **$1.50**
Astringent and healing. Will smooth out the little wrinkles that annoy you. Men should use it after shaving.

My Own Skin Rejuvenator **$1.50**
Will clear up blackheads, pimples, liver spots; bleach the skin, circulate the blood and revive the faded tissue.

My Own Cleansing Cream . **.50**
Larger size **$1.00**
Cleanses the skin thoroughly.

My Own Purity Face Powder **$1.00**

Vanity Box, with mirror. . . . **.50**
Is a real beautifier, absolutely pure and healing.

My Own Lip Rouge. . . . . . **.50**
Will beautify your lips and protect them from chapping.

American Beauty Talcum Powder . . . . . **.25**
Exquisitely refreshing.

Lillian Russell's Beauty Box. Containing six of my own toilet preparations . . . . . **Price $5.00**

For Sale at Leading Drug and Department Stores Everywhere.

IMPORTANT—My own are the only toilet preparations which are authorized to use my name or likeness, and have my endorsement.

Lillian Russell

2160 Broadway, New York

PAUL'S

GIFT GUIDE

A Storehouse of Suggestions

for Christmas Buying. Tells you how to get most value for your money. Make your selections from it in the comfort of your home. No pressing you to make hasty purchases. The 107 pages have a wealth of beautiful illustrations of thoughtful and distinctive gifts. Be on our mailing list. Send your name and address, also any of your friends interested, on postal. You will receive Gift Guide promptly. Supply limited.

Traveler's Flat Parisian Ivory Shaving Brush. Suede Leather Case, waterproof lining. Very compact. Saves room. Price $1.50

Envelope and Stamp Moistener. Sanitary. Nickle plated. 2 in. high. 60 cts.

Nut Bowl. One piece natural hardwood, French polish. Steel anvil with hammer. Bowl, 8 in. diameter. Insured by parcel post, $5.00.

PETER PAUL & SON

STATIONERS AND ENGRAVERS

138 North Pearl St., BUFFALO, N. Y.

ESTABLISHED 42 YEARS

This new model made exclusively by Mme. Schwartz is a combination of satin top and tricot body which insures both durability and suppleness.

Mme. Schwartz personally supervises all fittings

MME. S. SCHWARTZ

11 East 47th Street, New York

The above represent two of our Exclusive Models. One of fur takes extremely graceful lines. The other a Cloth Dolman, shows the new Russian Silhouette, and may be draped in a number of ways.

BERGDORF AND GOODMAN Co.

616 Fifth Avenue

English Mahogany Tea Wagon

Special at **$15.00**

Solid Mahogany, strongly built and exquisitely finished in every particular. Has a removable glass serving tray, complete with brass handles. Size 18 x 24.

Inlaid Mahogany Tea Wagon at $16.50

SPECIALIZING in Mahogany Furniture enables us to offer you many attractive pieces at equally attractive prices. Especially appropriate as Gifts or for use in your own home.

We have unusual facilities for taking care of mail orders and will ship to any part of the country.

Our booklet "V" sent free on request

Louis Hessler

"Quality Furniture Novelties"

630-632 Columbus Ave., N. Y.,

Between 90th and 91st Streets.

Telephone: Riverside 312

Poinciana Cerate

—The Toilet Cream par excellence for women who are critical. Its use insures good skin health. Prevents and quickly relieves the effects of wind and sunburn.

Send stamp for liberal size sample

Jars, 50c., $1.25 and $2.50
Tubes, 25c.

Ask for it at any reliable dealer's or send direct to

G. B. MERRIAM

Lake Placid N. Y.

also at Palm Beach, Fla. and White Sulphur Springs, W. Va.

The Century Co.'s New Books

THE HONORABLE PERCIVAL

The new book by Alice Hegan Rice

"Mrs. Wiggs of the Cabbage Patch" counts her friends by the million; and not one of them should miss this saucy romance of a Blighted Being and of the prettiest, wildest bit of American mischief who ever dared all the conventions and played havoc with hearts.

Clever pictures by Crosby.
$1.00 net, postage 5 cents.

LITTLE EVE EDGARTON

The most absorbing and whimsical love story Eleanor Hallowell Abbott has told since "Molly Make-Believe"

It has all the absorbing interest of a detective novel, and a charm that cannot be expressed in words.

Eight of Crosby's best pictures. $1.00 net, postage 5 cents.

THE ENCOUNTER

By Anne Douglas Sedgwick, author of "Tante"

The drama arising from the meeting of a lovely, unconventional American girl and three German philosophers—an emotional tangle with which Miss Sedgwick plays with a delicacy and sureness that give rare delight.

$1.30 net, postage 10 cents.

THE CHARMED LIFE OF MISS AUSTIN

By Samuel Merwin, author of "The Honey Bee," etc.

It begins in Shanghai, the modern Bagdad, during a riotous outbreak of French sailors. A charming American girl steps out from the safety of her hotel and falls headlong into an amazing series of adventures. It ends on the steamer for Singapore, with—well, just as you would wish a romance of love and adventure to end.

Forty striking illustrations by Crosby. $1.35 net, postage 10 cents.

"PERSONS UNKNOWN"

A mystery story for everybody by Virginia Tracy

First of all a love story, but the story of a love harassed from the beginning by a mysterious murder. A novel which for cumulative interest, for baffling mystery, for real entertainment is concentrated delight.

Strong illustrations by Raleigh. $1.35 net, postage 10 cents.

PHYLLIS

By Maria Thompson Daviess, author of "The Melting of Molly"

One of the "every heart" books which draws the teens and over-forty very close. Phyllis is Molly's little sister. *Price $1.25 net, postage 10 cents.*

Put these books on your gift lists

FROM THE LOG OF THE VELSA

By Arnold Bennett. With 52 illustrations (four in color) by the author and by E. A. Rickards

Arnold Bennett is at his best in this record of happy-go-lucky wandering and adventure among the ports of Holland, Denmark, France, Flanders, and the English East Coast.

A beautiful gift book. Boxed, $3.00 net, postage extra.

THE HONEST HOUSE

By Ruby Ross Goodnow and Rayne Adams, who know

This is the book of books for every one who wishes to make a home which is expressive of the owner and at the same time consistent in all its parts, true to a chosen style, and containing throughout the elements of good design.

A very handsome book with many helpful illustrations. Boxed, $3.00 net, postage 10 cents.

THE STUDY OF MODERN PAINTING

By Margaret Steele Anderson

Just what the intelligent layman wants to know of the movements and the significance of modern painting, and of the work of the big men who stand for it. A concise and constructive survey of modern art, done with care and enthusiasm.

Forty full-page illustrations. $2.00 net, postage 10 cents.

THE LIFE-STORY OF A RUSSIAN EXILE

By Marie Sukloff

The remarkable story of a remarkable girl—one of the very few condemned to exile in Siberia for life who have escaped and lived. No chronicle of darkest Russia matches this in pathos and stirring, thrilling realism.

Illustrations from photographs. $1.50 net, postage 10 cents.

The best new books for young folk of all ages

PHYLLIS

By Maria Thompson Daviess. Girls of sixteen will love this story of good times in a little Southern town. *$1.25 net, postage 10 cents.*

THE LUCKY STONE

By Abbie Farwell Brown. A new kind of fairy-tale of American life today. Pictures by Birch. *$1.25 net, postage 10 cents.*

MORE THAN CONQUERORS

By Ariadne Gilbert. Biography of noble men, written from an unusual angle, for older boys and girls. *$1.25 net, postage 10 cents.*

THE RUNAWAY

By Allen French. A stirring story of adventure in a small Massachusetts town. *$1.25 net, postage 10 cents.*

THE BOOK OF FRIENDLY GIANTS

A collection of the best giant legends retold in happy fashion from the original sources by Eunice Fuller. Delightful pictures by Pamela Colman Smith. *$2.00 net, postage 10 cents.*

THE BUBBLE BALLADS

The pretty verses are by Melville Chater; the charming decorations and illustrations by Gertrude Kay. *$1.50 net, postage 10 cents.*

THE BABY BEARS

Grace Drayton made them. Every Wee One in the land should have this book of deliciously comic rhymes and pictures. A book to give little folk great joy. *$1.00 net, postage 6 cents.*

Of course, you are going to make this a Book Christmas, and our new Holiday Catalogue will form an invaluable friend in all gift planning and buying. Sent on post card request.

UNION SQUARE **THE CENTURY CO.** NEW YORK

A stroll along any ultra-fashionable American thoroughfare will bring you vis-a-vis to women wearing hair pieces made for them at Simonson's.

You cannot pick them out, for the match in color and quality is absolute, and the apportionment over the head is perfect. You see them only as women of taste, refinement and means—the class of women whose lead you can afford to follow.

Write us about your needs, or ask us about our newest hair pieces—for instance, the wonderfully adaptable "Triplet Switch." Or send twelve two-cent stamps for complete Catalogue, if you appreciate and can afford the very best. To get the right book ask for "The Hairdress Beautiful."

A. Simonson

Specialist in Hair Goods

Near 42nd Street 506 Fifth Avenue

New York City

No. 1

L. P. Hollander & Co.

(Founded 1848)

are offering two women's dresses like illustrations, made of gabardine or serge, and with either short or long sleeves.

These dresses are made on the premises and under our personal supervision, for that reason they are quite different from the ordinary ready-to-wear dresses.

No. 1—**$55.00** No. 2—**$75.00**

Fifth Avenue at 46th Street, New York

No. 2

Gertrude Hayes, popular leading lady, says:

"I am pleased to recommend Creme de Meridor. I find it excellent to use at all times."

Remain young by caring for your skin.

CREME DE MERIDOR
GREASELESS

used regularly will keep the skin soft and free of impurities. If used before and after exposure to weather, painful effects are avoided.

After you have used Creme de Meridor, put on a little De Meridor Face Powder, the most delightful face powder made. "It's the finishing touch to loveliness." Made in Four tints.

Creme de Meridor and DeMeridor Face Powder are obtainable at any good store.

25c and 50c.

Send for free samples of both.

The De Meridor Company
20 Johnes Street, Newburgh, N. Y.

CREME DE MERIDOR GREASELESS

A Smart New Boot

ONE of the season's most original creations is the exceptionally attractive new walking boot shown here. It is sturdily and sensibly made in Gun Metal Calf with top of Gray Cloth or Tan Kid, as you wish. Heel is medium; eyelets invisible. Altogether an excellent and most fashionable boot for winter.

Price, $8.00

Besides this, there are many other smart and original numbers in **new** *footwear shown in our Fall catalog, now ready for you. An efficient and painstaking mail order department will help you make* **right** *selection. Won't you write today?*

Thayer McNeil Company.

47 Temple Place. BOSTON, MASS. *15 West Street.*

Le Papillon Corset Co.

Madame Gardner, Mgr.

Corsets Made to Order $8.00 and upwards

Corsets Ready to Wear $4.00 up

Our goods are universally admitted to be of superior style, fit, finish and workmanship.

Booklet V mailed on request.

The above model special for this month; price, $6.00

All fittings under the supervision of MADAME GARDNER

LE PAPILLON CORSET CO.

26 West 38th Street New York City

Telephone, Greeley 4383

Beautiful Women
invariably wear
GOSSARD Corsets

IT is quite a common saying abroad that American women are the most beautiful in the world. We have ample evidence that this is the opinion of the artist, the musician, the diplomat, the Count, the Duke, the Lord and the Prince who claim many as their brides.

Beauty is more than a Grecian nose, a peach bloom skin and charming manners—it may be this, but more often true beauty is seen in a figure like the one at the right, and such a figure is usually the result of a carefully fitted Gossard Corset.

The face expresses character—the form beauty. Ask any artist.

America is today the embryo—tomorrow she will be the beautiful butterfly—the style center of the world, because here in this free country of unlimited resources is the greatest inspiration for the finest wearing apparel the world has ever known—"beautiful women"—thousands and hundreds of thousands of them.

Gossard Corsets do much for women in the way of health and comfort, but greatest of all their attributes is their subtlety in making women beautiful.

Front View of Model 367 at Left

A serviceable corset, meeting new figure line requirements. Has medium bust, elastic inserts at sides, flat back and hips. Gives a curve at waist line. In a Sterling Cloth at **$3.50.**

Back View of Model 750 at Right

Perfect for evening wear. Cut out low in center back and at bust. Has extension under shoulder blades and in center front. Three elastic inserts in skirt. In a brocaded silk Batiste, **$12.50.**

GOWN by MME. BAILEY CHICAGO

EVENING GOWN WITH FOUNDATION OF GOLD LACE IN SKIRT—BODICE OF WHITE AND GOLD BROCADE WITH OVERDRAPE OF BLACK TULLE AND JET.

The H. W. Gossard Co.

Gossard Corsets are sold in every city and

NEW YORK
Abraham & Straus
Brooklyn
Best & Co.
Bonwit Teller & Co.
James McCreery & Co.
James McCutcheon & Co.
Olmstead Corset Co.

CHICAGO
37 South State St.
64 E. Madison St.
310 So. Michigan Ave.

LONDON
Marshall & Snelgrove, Ltd.

PARIS
Aux Trois Quartiers
Galeries Lafayette

Wear Gossard CORSETS They Lace In Front

"After studying and experimenting for seven years I have perfected a method of

Physical Culture for the Face

which does for the face what my Physical Culture has done for the figures and health of 70,000 women. Why should not the skin of your face and throat be as clear and unblemished as the skin of your body?—only because you have not treated your face intelligently."

Susanna Cocroft.

Tired eyes, wrinkles around them, pouches beneath them; crows feet; the droop at the corners of the mouth; the hard lines from the nostrils to the lips; drawn, colorless lips; sallow, discolored or freckled skins; all or any of which add ten years to your age, because they make you **look** ten years older, can all be overcome by systematically following the simple instructions clearly explained in the Grace-Mildred Culture Course of Physical Culture for the Face.

We also teach you how to make *the Hair* glossy and abundant; to care for the Hands, Feet, Eyes, Eyebrows, Ears, Mouth, Neck, Chin, etc.

You Are As Old As You Look

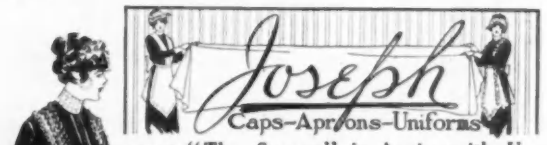
If you look older than you should, it is because you are not doing what you should to help nature. The result you want is certain, no experimenting (Miss Cocroft has experimented on this work for seven years). Innumerable women have attained the end you want by carefully following instructions.

In six to ten minutes a day of Physical Culture Exercises for the face, you can do more at home than massage will accomplish in an hour a day in a beauty parlor.

Those who know Miss Cocroft's national—yes, international—reputation as a restorer of health and youth, will be as pleased to hear of this new feature in her work as they will be certain that it will produce precisely the results she claims for it.

The direction of this work will be in the hands of her nieces, Miss Grace L. Ballack and Miss Mildred A. Albee, whose association with Miss Cocroft for many years has adequately qualified them to assume the direction of this department of Miss Cocroft's culture training. For further particulars and names of those who have taken this course and gotten the results desired, write us NOW. The results are marvelous.

Grace-Mildred Culture Course
624 Michigan Ave. Dept 1. CHICAGO



"The Season" is Again with Us

The appearance of your maids will be observed by the critical. A half hour spent at Joseph's will satisfactorily dispose of the question of their correct appearance, indoors or outdoors. If out-of-town, *write*.

Personal Maid's Costume
No. 105 (at left) Maid's Costume, 5 gored skirt, opening front, plain back, high waist line, dainty piping, Gibson waist, Bishop sleeve, French sateen, black, $3.00. Mercerized Poplin, all shades, $5. French Sateens, all shades, $5. Mohair, $6.50, to $12. 34 to 44 bust measure. No. 105-50. Exquisite Apron, imported dotted Swiss, dainty lace, waist band of pink or blue satin ribbon, $3. No. 105-51. Cap to match, 25c. to 75c.
No. 105-52. Collar and cuffs to match, 40c.

Coats and Bonnets for Nurses
The Helen No. 844 (at right) is a Coat of fine all-wool serge, thoroughly shrunk, with detachable cape. In black, navy blue, grey and brown. In double-faced serge - $32
In serge - - - - - - - - $26
Bonnet No. 844-50. Made of velvet, felt, straw or silk, from $6 to $8, without veil. With veil, $10.
No. 104-50. Nurse's five-gore Apron, 5½ inch hem, linen, $1; sheeting, 85c; sheeting gathered, 75c.
No. 104-51. Separate Apron Bibs, linen, 50c; sheeting, 35c; cambric, 25c.

Send for Free Illustrated Portfolio of Designs
129 East 34th Street ***New York***
Telephone, 5571 Murray Hill At Lexington Avenue

The November SCRIBNER

THE WAR IN EUROPE

Three Great Articles in this Number:

Thoughts on This War, by John Galsworthy. Does the war mark the end of Mystic Christianity?

The Germans in Brussels, by Richard Harding Davis. A pen-picture of the tremendous energy and efficiency of the German troops.

The Trade Opportunities of the United States, by A. Barton Hepburn, of the Chase National Bank. What the United States can do to develop and increase its commerce in the present crisis.

Theodore Roosevelt's Down an Unknown River into the Equatorial Forest. The thrilling story of the end of a hazardous journey through the rapids and escape from starvation and disaster. *Illustrated from photographs by Kermit Roosevelt and Others.*

Aerial Fox and Geese, by J. F. J. Archibald. The game played by the Austrian balloon corps and pursuing automobiles. *Illustrated.*

Norway and the Norwegians from an American Point of View, by Price Collier. The life of the people, the social, political, and economic aspects of this wonderful country.

The Stadium and College Athletics, by Lawrence Perry. The great concrete football amphitheatres the colleges have built and are building. The first complete account of these immense structures. *Illustrated.*

Short Stories: "The Adventurer," by Nelson Lloyd. "The Necessity of Being Irish," by Maurice Francis Egan. "Pa-Jim," by Wilbur Daniel Steele. "Knives and Forks," by L. Brooke.

Subscriptions to Scribner's Magazine may begin with any number. The subscription price is $3.00 a year. Remittances by draft, express or postal money order, or in currency if sent by registered mail. No extra charge for Canadian postage. For other countries in the postal union single subscriptions $4.00.

CHARLES SCRIBNER'S SONS, NEW YORK

Smart Styles for Late Autumn

RECEPTION GOWN OF WHITE CREPE DE CHINE COMBINED WITH BLACK VELOURS, WITH ACCENTUATIONS OF SILVER. THE SLEEVES ARE OF WHITE NET, EMBROIDERED IN SILVER. THIS MODEL MAY ALSO BE OBTAINED IN ROSE, GOLD OR TURQUOISE BLUE CREPE DE CHINE, COMBINED WITH VELOURS OF THE SAME COLOR.

PRICE, **$42.00**

AFTERNOON DRESS OF CHARMEUSE IN TAUPE, PRUNE, NAVY BLUE OR BLACK COMBINED WITH CHIFFON OF THE SAME TONE. THE SLEEVES ARE OF CHIFFON MOUNTED OVER WHITE NET. THE ACCORDION-PLAITED SKIRT IS OF CHARMEUSE, THE OVERSKIRT BEING OF CHIFFON, WITH A DEEP BORDER OF CHARMEUSE.

PRICE, **$48.00**

TAILOR MADE SUIT OF BROADCLOTH, IN BLACK, NAVY BLUE OR BROWN. THE COAT IS OF PARTICULARLY EFFECTIVE DESIGN. IT IS TRIMMED WITH SKUNK RACCOON EDGINGS, THE COLLAR AND CUFFS BEING OF CHIFFON VELVET. THE SKIRT FEATURES THE NEWEST YOKE STYLE.

PRICE, **$40.00**

B. Altman & Co.

Fifth Avenue — Madison Avenue

Thirty-fourth Street — New York — Thirty-fifth Street

"SIX MODELS"

HERE are some of the best-liked Vogue Stock Patterns of this season. Submitted to a distinguished jury of pattern buyers—Vogue's subscribers—these six models have proved themselves among the very most popular of Vogue's autumn designs.

When a Vogue Pattern, like these six, wins a decided success we are glad to republish it, so that your judgment in selecting it will be backed by the combined judgments of a great majority of the women who use these patterns.

All the patterns produced by Vogue in regular stock form may be safely bought and used. No model is published by Vogue until it has proved its adaptability to this use. But the six patterns grouped on this page are among our *chef d'oeuvres* of the present autumn.

You may order from this page just as conveniently as from any other. Under each sketch is an abbreviated description of the pattern; a full description, with material requirements and instructions for making up, will accompany the pattern when you receive it. Be sure to state the size desired (34 to 40) and to give the distinguishing number of the pattern you want—for example, No. 2669/25. Also specify whether you want the waist, the skirt or both.

VOGUE PATTERN SERVICE

443 Fourth Avenue **New York**

No. 2660/25—2661/25. A suit with long coat and two piece skirt, suited to velours de laine, zibeline, gabardine or velvet, with the collar and cuffs of fur. Coat and skirt 50 cents each.

No. 2658/25—2659/25. Suit with medium length coat and slightly full skirt. The high roll collar and turned-back cuffs may be made of fur. Adapted to wool velours, broadcloth or velvet. Coat and skirt, 50 cents each.

No. 2669/25. Top coat cut kimono fashion. The deep rolled collar and turned back cuffs may be of contrasting material, or of fur. Suitable for many materials such as tweed, serge, or corduroy. $1.

No. 2724/25—2725/25. (To left.) Afternoon frock. An effective combination of materials for this model is satin, veiled by chiffon voile. Waist and skirt, 50 cents each.

No. 2676/25—2677/25. Afternoon costume. Satin, faille, or satin finished crêpe, will develop this model successfully. Basque and skirt, 50 cents each.

No. 2656/25—2657/25. A coat dress with coat blouse and pleated paneled skirt. The one piece circular tunic is shaped to fit under the sloped belt. Blouse and tunic, 50 cents. Skirt, 50 cents.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

One year, (24 issues) payable with order..... $70.00
One year, (24 issues) payable monthly in advance..... 80.00
Six months, (12 issues) payable with order..... 40.00
Six months, (12 issues) payable monthly in advance..... 44.00
Four insertions, (minimum order) payable with order..... 15.00

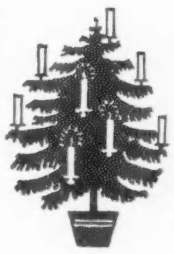
Shoppers' and Buyers' Guide, Vogue, 443 Fourth Ave., New York.

Do Your Gifts *Really* Please?

THROUGHOUT these five pages—perhaps in the most unexpected places among them—you will find Christmas gifts of a rare and distinguished kind.

Giving is a fine art. A few people have a happy faculty for it. Most people do not. A month or two before Christmas it is wise to ask yourself whether your gifts will please—*really* please.

Here in the Shoppers' & Buyers' Guide you can find scores, even hundreds, of excellent small shops from which unusual gifts can be quickly secured. Judge from this letter which came all the way from Little Rock, Arkansas:



"Vogue's advertisements are of the greatest service to me, in particular the Shoppers' & Buyers' Guide. I love the art and unusual in gifts; with, alas, none too much to spend for them. Such dear, quaint little things I find in these Vogue shops at such very reasonable prices. My friends tell me they look forward to my little remembrances at Christmas and birthdays."

Antiques

BRASS TEA CADDY filled with one-quarter pound of Russian caravan tea. An excellent & useful gift. Complete $1.75. Call or write. Russian Antique Shop, 1 E. 28th St., N. Y.

LANS CURIOSITY CO., 439 4th Ave., N. Y. Special-Sheffield Plate double vegetable dish with Plain, Queen Anne, or Grape border (9x12) $6.50. Historical China. Rare Antiques.

Art Galleries

FIFTH AVENUE ART GALLERIES, 546 5th Av. & 1, 3, 5 W. 45 St., N.Y. Tapestries, Paintings, Antiques, Art Objects & Housek'd effects sold at auction on com. basis. Jas. P. Silo, auct.

THE LITTLE GALLERY, 15-17 East 40 St., N. Y. Fifth floor. Distinctive gifts in silver and copper. Table silver, porringers, children's sets, etc.

MURRAY HILL ART GALLERIES. 17 W. 31st St., N. Y. Old and Modern Paintings. Special attention given to restoring, framing, gilding, and care of collections in city or out.

Auction Bridge—500

"RAD-BRIDGE" patented playing cards, natural designs, NOW made by the U.S. Playing Card Co.—"They are NOW as good as the best—besides they're Rad-Bridge." Kate Wheelock

"RAD-BRIDGE" 441 "Linen Crash," latest 201 "Club Linen" / New faces, improved de- 169 "Velour" signs, enlarged indexes, 383 "Basket Weave" / New Joker.

All in smooth or "Ruffinish" 4 colors each. Red-Blue-Brown-Green. Every pack contains Royal Auction Table & rules. Plain edge, 25c. (doz. $2.75); Gold edge, 35c. (doz. $4)

"RAD-BRIDGE" Catalog free. 10c in stamps (less than cost), brings our Wallet of samples. 15c. buys "Official Rules of Card Games" (250 pages), 25c. for both.

"RAD-BRIDGE" Lines of Bridge. Auction, Royal Auction, and "500" scores, comprise the largest assortment and are the only lithographed lines of score pads in the World.

"RAD-BRIDGE" goods are sold by first class dealers everywhere, or will be sent direct, carriage paid on receipt of price. Dept. V. RADCLIFFE & CO., 144 Pearl St., N. Y.

THE PORTO RICO STORE, 501 5th Av., N.Y. Prize suggestions: Bridge table cover $2.50. Laundry, Corset, Shoe & Slipper Bags, set $4.50 with the distinctive Filet Tire. Trade supplied.

NEW BOOK ON AUCTION BRIDGE. New Rules. New Table of Leads. "Based on fundamentals for sound playing."—N. Y. Tribune. 25c Ppd. Wynne Ferguson, 358 B'way, N. Y.

LILLIAN SHERMAN RICE, 210 W. 72nd St., N. Y., author of "Bridge in a Nutshell." Classes in bridge & auction. Game taught in 6 lessons, private instruction. Tel. Columbus 478.

Boas, Feathers, etc.

MME. BLOCK. Willow or Ostrich plumes made into handsome French Plumes, a collarette or chic novelty. Paradise aigrettes cleaned, remodeled. Mail orders filled. 36 W. 34th St., N. Y.

Books and Prints

RARE BOOKS & FIRST EDITIONS collected for people who are too busy to form libraries. Address E. V., Boston Transcript, Boston, Mass.

BOOK PLATES & COATS OF ARMS make distinctive gifts for book-lovers and those interested in family history. For information write D. W. Stockbridge, 46 Middle St., Lowell, Mass.

Candies

FUDGE THAT MELTS in your mouth. Fresh every day from best ingredients. Nutted fudges 80c a lb. Plain 60c a lb. Sent anywhere. Emma Bruns Candy & Favor Shop, S E. 33 St., N. Y.

KEIPER'S QUALITY Old Fashion Hard Candy. A delicious assortment. Three pounds for $1. (West of the Mississippi $1.25.) Keiper's, 165 S. Main St., Wilkes-Barre, Pa.

KEIPER'S QUALITY ASSORTMENT Old Fashion Molasses, Butter-Scotch, Cinnamon, Black Walnut Molasses, Peanut Brittle. 3 lbs. for $1. Keiper's, 165 S. Main St., Wilkes-Barre, Pa.

"KEIPER'S"—Pure Sugar Clear Toy Candies; The Children's Christmas. Three pounds, One Dollar. (West the Mississippi, 25c extra.) Keiper's, 165 S. Main St., Wilkes-Barre, Pa.

FLORIDA PECANS—large nuts, paper shells, fine flavor; direct from tree to table; attractively packed: 2 lbs., $1.50; 5 lbs., $3. Box 123, Wewahitchka, Florida.

YE KYNG'S TOWNE SWEETES—Choice Chocolates, bon bons, etc. Made by firm of ladies, est. 1906. 1-lb boxes, $1; ½ lbs. 50c, post'd to any address. Hall & Bailey, Kingston, Mass.

Candies—Cont.

V. V. JUMBO SALTED NUTS cooked with pure olive oil. Extra large. Peanuts 80c lb. Almonds $1.35 lb. Assorted $1.10 lb. Pre pd. Mail check. Mrs. E. H. Woodruff, 338 B'way, Flushing, N. Y.

Children's Clothes

CHILDREN'S WEAR from infancy to 12 yrs. Garments made to order, smocked and exclusive models. Boys' dresses, 1-6 yrs., specialty. Beebe & Shaddle, 48 W. 46 St., Tel. Bryant 5676.

IMPORTED SMOCKED FROCKS. Sizes 6 mo. to 15 yrs. Prices reasonable. Order now for Fall. Circular showing designs on request. Mrs. J. B. McCoy, Jamestown, Va.

THE PORTO RICO STORE, 501 5th Av., N.Y. Our famous square neck model dress for children $5. Baby dress $3.50. Cap $2.50. Bib $1. All with the distinctive Filet Tire." (Trade.)

CHILDREN'S DRESSES. Individual Styles. "Flappers" dresses. Special attention given to mail orders. Bonwit Teller & Co., Fifth Ave. & 38th St., N.Y.

DRESSES of Original Design, for girls, 4 to 12 yrs. School frocks a specialty. Materials shrunken 6-inch hems. Write for Booklet. Agents Protected. Waterman & Co., 817 B'way, N. Y.

BABY GARMENTS. Attractively hand made, infants to two years. Assortments sent for selection. Send stamp for booklet. Mrs. J. A. McMillan, 306 Ashton Bldg., Grand Rapids, Mich.

Y. W. C. A. NEEDLEWORK DEPT. 14 West 45th Street, New York. School Dresses. Practical models well made of suitable materials.

Children's Clothes—Cont.

HAND-MADE INFANTS' WEAR, ready to make up or finished complete. To 2 yrs. Distinctive designs. Best materials. Send for price list. Mrs. A. L. Westcott, Columbia, Mo.

"BABY BUNTING" SLEEPING BAG of finest quality double faced white eiderdown, bound with pink or blue satin rosebud ribbon. $6.75. The Baby's Bazar, 248 Boylston St., Boston

Chiropody

DR. E. N. COGSWELL, Surgeon Chiropodist. Foot Tonic to use after the dance $1 Foot Ointment 50c. Toilet Powder 25c. Expert Manicuring. 501 Fifth Ave., New York.

Cleaning and Dyeing

MME. PAULINE, Expert Cleaner & Dyer of Gowns, Laces, Feathers, etc. Out-of-town orders promptly attended to. 115 E. 34th St., 900 Sixth Ave., Main Office, 233 West 14th Street, N. Y.

LEWANDOS America's Greatest Cleaners and Dyers 557 Fifth Ave., New York, 17 Temple Place, 284 Boylston St. and 248 Huntington Ave., Boston.

LEWANDOS 1633 Chestnut Street, Philadelphia 1335 G Street, Washington Albany Hartford New Haven Bridgeport Waterbury

LEWANDOS Fitchburg Providence Newport Fall River Springfield Worcester Salem Lynn Lowell Portland Cambridge Brookline Roxbury Waltham Watertown Malden Dorchester

Cleaning and Dyeing—Cont.

KNICKERBOCKER CLEANING CO. High class cleaners and dyers of New York. Main office, 402 East 31st St. Murray Hill 6618. Branch offices, telephone connections.

"LEST YOU FORGET." LEVEY WILL Cleanse simple gowns for $2.00 in 24 hours Phone—Main Office—Bryant 3602. Forty-Fifth Street Near Broadway.

Corset Hospitals

CORSET HOSPITAL. Repairing, cleaning, remodeling. High-priced corsets duplicated reasonably. Corsets to order $10 up. Mail orders. Satis. guaranteed. Mae A. Bond, 2231 B'way, N.Y.

ALONSO'S CORSET HOSPITAL Cleaning, mending and alterations at moderate cost. Corsets copied or to order. Stock models fitted. 500 5th Ave., N. Y. Cor. 42nd St.

LADY OF QUALITY Corset Shop and Hospital, 233 Fifth Ave., New York City. Corsets cleaned, altered, repaired equal to new. Moderate prices. Out-of-town patrons please mail.

Corsets

MME. S. SCHWARTZ Corsetiere, 11 East 47th Street, New York. Telephone 1552 Murray Hill.

MME. BINNER Corsetiere, is cultivating figures with her famous corsets. New establishment, 561 Fifth Avenue, New York; formerly 18 East 45th Street.

MME. ROSE LILLI, Corsetiere Models which accurately forecast the "Trend of Fashion." Custom made only. 15 West 45th St., New York. Tel. 2818 Bryant.

GOSSARD FRONT LACED CORSETS Fitted by experienced corsetieres. $3.50 up. Corsets made to order. Olmstead Corset Co., 179 Madison Avenue, at 34th Street, N. Y.

BERTHE MAY'S MATERNITY CORSETS Special for purpose. Dress as usual. Uninterrupted comfort. Mail orders. Write for Booklet 14, or call at 10 East 46th Street, New York.

WADE CORSETS. High grade, exclusive, satisfying. Sold through special sales representatives only. Corsetieres' Manual free to prospective salesladies. Wade Corset Co. 79 E. 130th, N Y

MME. BARCLAY, MODART FRONT LACE Corsets. Also original designs of custom made back laced corsets. 553 Fifth Ave., N. Y. Tel. 4474 Murray Hill.

PEETZ FRONT LACE CORSET. "The Highest Art in Corseting." Ready to wear custom made. Prices $5.50 to $35. Corsets made to order within 24 hours. 36 East 33rd St., N. Y.

GOODWIN. Corsets of every description. Ready to wear from $5 and custom made from $10. 373 Fifth Ave., at 35th St., N. Y. Telephone 3293 Madison Square.

LINES AND POISE you want at the price you want to pay. La Grecque Corset fitted by expert corsetieres without charge. Van Orden Corset Co., 45 West 34th Street, New York.

THE NEW "M. H." CORSET Most comfortable corset made, whole back, no lacing, no clasp. From stock, $10. To measure, $18 up. Mrs. Gene Watson, 23 E. 45th St., N.Y.

KATHERINE D'ARCY, 500 Fifth Ave., N. Y. Corsets designed with artistic skill in modish lines to give comfort, grace and service. Tel. Bryant 2524.

THE GILLETTE CORSET designed in Paris for the American woman—made to individual measure. Exclusive representative wanted in leading cities. Retail estab. 500 5th Av., N. Y.

MRS. G. HERRNSTADT Corsets made to order. Tricot and elastic corsets a specialty. 9 East 59th Street, New York City.

MME. CALDOR—SALON DU CORSET Est'd 1900. The only corsetiere alert to all modern corsets, especially tricots & of rubber. Prices moderate. 350 Mad. Ave., N.Y. Mur. H'l 1270.

MME. BLANCHE, French Expert Corsetiere. Latest Models and Newest Materials. Recommended for fit and comfort. 10 E. 48th St., N. Y. Tel. Murray Hill 6469.

MRS. L. L. ST. JOHN, now located at 18 W. 45th St., near Fifth Avenue, will continue to give each customer that personal attention necessary in fitting a perfect corset.

MRS. L. L. ST. JOHN has studied anatomy. Each individual figure is studied with the idea of muscular grace and ease. Write for booklet. 18 West 45th Street, New York.

MME. MARIE is the sole maker of the famous Maxine Corset. Latest and most exclusive models used. All orders filled promptly. 714 Lexington Ave., New York.

GOSSARD CORSETS, in Washington, D. C., are sold by The Wells Gossard Store, 1112 G. St. N. W. See Gossard ad. in this magazine.

LOUISE GREENWOOD, CORSETIERE, Specializes on personal fittings of latest models at $5. Cleaning & altering at moderate cost. Mail orders. 500 5th Ave., N. Y. Bryant 5121.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Corsets—Cont.

VIAU'S FRENCH CORSETS—Corsets for slender figures with undeveloped bust. Also reducing. Special corset for deformed figures. Booklet. Viau Corset, 39 W. 34th st., 9th floor, N. Y.

MADAME DYER'S Figure-building corsets—Custom and Ready-to-Wear. Lingerie and seamless silk petticoats. Mail orders attended to promptly. 488 Boylston St., Boston.

Dancing

ALVIENE DANCING MASTER (of Grand Opera House) now 225 West 57th Street at Broadway, New York. All modern and classic dancing taught. Phone Chelsea 1616.

A. ALBERT SAATO ACADEMY of Dancing. Tuition in LuLu Fado, Fox Trot, Portugais Polka, Tango Waltz, Polka Tango, All modern dances. B'way & 87th St., Schy. 6435.

LOUISE MORGAN
Dancing studios, 150 W. 57th St., N. Y. Two doors from Carnegie Hall. The very latest dances taught. Phone: Columbus 340.

NORMAL COURSE—MODERN DANCES. There is an ever-growing demand for capable modern dance teachers. Our course prepares you for paying positions. Direct supervision of

MR. G. HEPBURN WILSON, M. B., recognized authority on Modern Dance Tuition. Write, phone or call Thorley Bldg., 5th Ave., Cor. 46th St. N. Y. Bryant 6321 for rates.

SENOR DON LENO School of Dancing. Peer of Dancing Masters. Lulu Fado, Maxixe, La Russe, Tango, La Furlana, Fox. 143 W. 42 St., Opp. Hotel Knickerbocker. Booklet Bryant 1194.

PIROUETTE STUDIO, 22 E. 45th St., N. Y. Instruction in the latest dances under personal direction of Mr. Hugh Thompson. Studio for private parties. Tel. 5195 Murray Hill.

THE OSCAR DURYEA SCHOOLS
47 West 72d Street, and
555-557 West 182d Street, N. Y.
Aesthetics. The New Dances. Deportment.

ELEANOR ARTHUR, 180 Madison Ave., N.Y. Appointments now being made for personal instruction in the dances just seen in Paris. Special rates for classes. Murray Hill 3493.

THE NEWEST DANCES, also Interpretive, Esthetic, National, personally from Louis H. Chalif, Grad. Imperial Russian Ballet School. Private classes and lessons. 7 W. 42 St., N. Y.

MISS WHITEHEAD announces the opening of new studios—latest dances under personal supervision, capable instructors. Class instr. if desired. Hotel Bonta, 94 St. & Bwy. Tel. 9500 River.

BACK FROM PARIS
Miss Hazel Chadburn.
Pupil Mons. L. Duque, originator Maxixe. Studio at Hotel Chelsea, 222 W. 23d St., N. Y.

WITH CORRECT NOTES on his latest successes: Lulu Fado, French Tango & Danzon Cubano. Music used in Paris for French Tango on sale. Hotel Chelsea, 222 W. 23 St. Chelsea 2700.

ALICE RANDOLPH, 167 Madison Ave., N. Y. Cor. 33d St. Instructor of Modern dances. Special attention given to style and leading. Original ideas for private dances, etc. Tel. 7174 M. H.

MISS MANUEL—MR. CHESHIRE
Modern Social, Classic & Aesthetic Dancing. Special Wed. Eve. class. Children's work specialized. 180 Madison Ave., N.Y. Tel. 699 M. H.

THE PAUL WILSON STUDIOS conducted by the eminent European dancer, Paul Wilson, children's classes. Exhibitions or instruction at your home. 45 W. 37th St., N. Y., Greeley 6672.

CHICAGO'S Representative Teacher, William Crockett Perrin—Newest Dances, Stage & Ballroom Ballet & Aesthetic Dept. under Hazel Sharp. Perrin Hall, Auditorium Bldg. Tel. Wabash 3297.

KATHARINE LEE GRABLE—Castle House
Modern ball-room dances. Class & private lessons. Esthetic & National. Children's classes. Graduate of Chalif & Castle Schools. Phone M. H. 947.

Decorating and Furnishing

FLORAL DECORATIONS. For All Occasions. Weddings, Dinners, Dances, Parties, Prettiest Novelties in Floral Art. Max Schling, 22 W. 59th St., New York. Tel. Plaza 1241.

MRS. BARNEWALL and MISS SWORDS, interior furnishings, chintzes, mantels, wall papers, Italian pottery, antique fixtures for electricity, lamps & shades. 18 E. 48th St., N. Y.

MISS McBURNEY & MISS UNDERWOOD
Homes decorated and furnished.
Unique Christmas and Wedding Presents.
Tel. Greeley 2808. 42 W. 39th St., N. Y.

HOMES FURNISHED with individuality. Unusual chintzes. Sunfast stuffs, rare silks. Lamps, painted furniture; exquisite novelties to order. Mastick & Graham, 8 E. 37 St., N.Y. Bry't 6424

FINE IMPORTED CLOCKS.
Distinctive period designs in grandfather and mantel clocks. Expert repairing. All work guaranteed. Harris & Harrington, 12 W. 45 St., N.Y.

WARD & ROME. Decorated furniture, painted and lacquered lamp shades designed to suit clients. Sketches submitted without charge. 132 E. 47th St., N. Y. Tel. Murray Hill 1305.

Decorating and Furnishing
Continued

IS YOUR HOME WELL LIGHTED
With distinctive Lighting Equipment?
Write today for "The Lighting of Your Home."
Horace F. Bowser, 489 5th Ave., N. Y.

CURTAINS, MEXICAN HAND DRAWN
Scrim & Marquisette curtains. Many pleasing & effective designs, moderate prices. Send for booklet. The Pilgrim, 10 Tremont St., Boston, Mass.

MRS. C. S. WINDER. Interior furnishings and decorations. Fabrics, wall papers. Plans, Color Schemes, Estimates sub. Appointments by letter or phone. 9 E. Eager St., Baltimore, Md.

THE NEW SEASON'S WALL PAPERS—Delayed shipments received. Exclusive patterns & colorings from best French & English makers. Jos. P. McHugh & Son, 9 W. 42d St., N. Y.

OPENING YOUR HOME? Individual attention & years of experience in submitting distinctive color schemes—samples. Askfor details. Tel. Bryant 5984, K. R. Gerry. 546 Fifth Ave.

MAISON LA FEE, 21 W. 45th St., N. Y.
Lamp shades, cushions, antique scarfs and latest French novelties at reasonable prices.
Tel. Bryant 2515

Dress Accessories
Continued

NEW FLOWER EFFECTS—Imported Camellias, white and all colors. 60c.
Bonwit Teller & Co.
Fifth Ave. & 38th Street, New York.

NEW FLOWER EFFECTS—Beautiful artificial gardenias for wear on dresses and suits. 75c.
Bonwit Teller & Co.
Fifth Avenue & 38th Street. New York.

WATER LILY—The newest fancy; imported artificial Water Lilies. 85c.
Bonwit Teller & Co.
Fifth Avenue & 38th Street, New York.

Educational

"ACCENT is the SOUL of a LANGUAGE: it gives feeling & truth to it."—Rousseau. To get the accent of a language we must hear it frequently. Study at home at any time. Write

THE LANGUAGE PHONE METHOD, 944 Putnam Bldg., 2 W. 45th St., N. Y. City, for treatise on language study and testimonials from Educators of leading Universities.

Employment Agencies

MISS BRINKLEY, 507 5th Ave., New York, near 42d. Tel. 2414 Murray Hill. Supplies governesses, housekeepers, household servants, personally investigating ref. Inventories taken.

MISS SHEA'S Employment Agency, 30 E. 42d St. The 42d St. Building. Supplies first class servants, male and female, in all capacities for city & country. References carefully investigated.

MISS FITZGERALD'S Employment Bureau. Governesses, Hospital trained children's nurses, etc. Superior domestic help in all capacities. 546 5th Av. cor. 45th St., N. Y. Tel. Bryant 7363.

MRS. PILLSBURY. Educational Agency, 507 5th Ave., N. Y. Tel. Murray Hill 6185. Teachers, governesses, nurses, ladies' maids, companions, secries., trained nurses. House-keepers.

WOMAN'S EXCHANGE AGENCY
Governesses, Housekeepers, Attendants, Secretaries, etc. (No servants.) Hours, 9-5. 334 Madison Ave. (43 St.) Tel. 4250 Murray Hill.

Y.W.C.A. employment dept. Recommendations intelligently made. Governesses, Housekeepers, trained attendants and hospital trained infants' nurses. Tel. 5763 Bryant, 14 W. 45 St., N. Y.

The Best Small Establishments

IF anyone has ever told you about a "wonderful little shop in New York," the chances are excellent that the shop is represented on these five pages.

And the Shoppers' & Buyers' Guide includes, not New York shops alone, but also a selected list of the best small establishments Vogue knows in Boston, Philadelphia, Chicago and elsewhere. Therefore, while you are still reading this number of Vogue, why not check up the shops that most appeal to you and write to them at once?

THREE LECTURES by Mr. B. Russell Herts, on Interior Decoration. Hotel Plaza, Nov. 11th, 18th, and 25th, at Eleven. For tickets apply to A. H. Gardes, 225 Fifth Avenue, N. Y.

MRS. J. M. McDOWELL—LAMP SHADES. New semi-indirect fixture with special Reflecto lining executed to your order in silk or other materials. 7 W. 42nd St., N. Y. Tel. Bryant 4597.

MRS. GERRIT SMITH, 15 E. 40th St., N. Y.
Interior Decorating.
Particular attention given to the selection of Wedding and Christmas Gifts.

"THE SARTORIS STUDIOS"—Consulting decorator. Period and style specialist. House furnishings. Reproductions of choice pieces on exhibition. Correspondence invited. Also (Cont.)

BY Request of many out of town clients a shopping bureau has been inaugurated which is now placed at your service. The Sartoris Studios, 601 Mad. Ave., Tel. Plaza 832.

Delicacies

FOODS FOR DIABETICS. Cereal, vegetable flours, macaronis, oats, cocoa, rolls, teas, fruits, from Manuel Freres, Lausanne, Suisse; American Agts. Home Bureau, 52 W. 39th St., N. Y.

SOUTHERN HOME-MADE PRESERVES
Jam, Marmalade, Jelly and Pickles. Fruit ready for shipment. Price list sent on request.
Mrs. J. B. McCoy, Jamestown, Va.

PINE TREE COTTAGE PRODUCTS
Mint jelly, French pickle, Quince honey, etc. Made in a home kitchen by original recipes. Mrs. Geo. A. Preston, Philipse Manor, N. Y.

THE CAKE SHOP, 362 Madison Avenue, now Lady Baltimore Cake Shops, Inc., will be in a larger home at 300 Madison Avenue, entrance on 41st Street, after October 1st.

MAINE & CALIFORNIA by mail—our freshly baked nut bread, little cakes, candies & birthday cakes travel safely. Charges reasonable, Lady Baltimore Cake Shops, Inc., 300 Mad. Ave., N.Y.

ROYAL BLACK FRUIT CAKE, most delicious on market. Unexcelled for weddings, teas receptions, etc. Two lb. cake in fancy box, $1.60 prepaid. Hoenshel & Emery, Lincoln, Nebraska

SQUABS FOR DINNER PARTIES specially dressed, packed and promptly delivered on large or small orders. File this now.
White-King Squab Co., Vineland, N. J.

Dress Accessories

G. M. SADLEIR. Accordion and side plaitings, pinking, tucking, buttons covered in all styles; hemstitching, fancy dyeing of nets, chiffons, etc. Mail orders promptly filled. 38 W. 34 St., N. Y.

DRESS YOURSELF WELL
and with ease. New York's best shops offer you their services by mail through these pages.

Embroidery

MRS. C. H. OTT, 339 Fifth Avenue, N. Y. Embroidery, Stamping & Stamped Goods. New designs, linen suits stamped & cut to fit. Monogram design; initial embroidery a specialty.

EMMA LOUISE ART SHOP
Write for new 1915 catalogue free,
of art needlework and novelties.
Emma Louise Art Shop, Belmar, N. J., Dept. D.

SCUOLA D'INDUSTRIE ITALIANE
177 Macdougal St., N.Y. Tel. Spring 330. Organdie collars. Italian embroidery $1 to $5. Bisso Centerpiece, cut work $7.50. Plate doily $2.50.

PHILIPPINE HAND EMBROIDERIES 50% less than others. Robes, waists, lingerie, infants' wear and laces shipped on approval. Wholesale & retail. Far Eastern Shops, 2231 B'way, N.Y.

PENELOPE, 19 East 31st St., New York. Blouses, Dressing Jackets, Neckwear, Italian cut work, embroidery of all kinds ready made or made to order if desired. Reasonable prices.

ROSE LEDGE CROSS STITCH Designs. 4 sheets of original designs in clear colors, large squares, easily worked, sent prepaid upon receipt of $1. Mr. L. E. Klotz, E. Gloucester, Mass.

FINE OLD CROSS-STITCH PATTERNS
Taken from samplers worked from 1650 to 1810. Send for illus. circular A. Minnie Morgan Williams, 238 Longmeadow St., Springfield, Mass.

ITALIAN EMBROIDERIES from the schools of Italy, including Tea Cloths, Luncheon Sets, Bags & Cushion Covers. Carved Wood Frames & Baskets. Alice S. Blunt, 22 E. 34 St., N. Y.

SICILIAN EMBROIDERED LINENS
Luncheon sets, tea cloths & napkins, tray covers, scarfs. Appropriate for gifts. Photos sent. Miss E. E. Broderman, Sole Agt., 20 W. 107 St., N. Y.

NEW YORK'S ONLY STORE doing monograms in drawn work. Artistic emb. Hemstitching done on short notice. Wingendorff, 718 Amsterdam Ave., Tel. Conn. 731 Lex. Ave.

RACHEL'S VENTURE, Robert A. Miller's strictly Porto Rican needlework—not Filet. Choicest novelties for babies, children and grown-ups. Mail orders sol. 17 W. 45 St., N. Y.

EXCLUSIVE HAND EMBROIDERIES
for the Baby-Household, etc. Ask for our dollar gift book. Selections sent on approval. Wm. Moore, Importer, Irish Linen Co., Davenport, Ia.

IMPORTED HAND EMBROIDERED lingerie. Silk & woolen dresses from $15 made up. Waists from $5. Trimmed with real lace. French Embroidery Co., 120 Boylston St., Boston.

HUNDREDS OF USEFUL GIFTS may be made from Good Shepherd Yarns of finest quality wool. 35c & 50c. Sample card on request. Mme. Dyer, 488 Boylston St., Boston, Mass.

H. CLEVENGER EMBROIDERIES—Finest embroidered monograms and initials at attractive prices. Outfits a specialty. Mail orders. Stamping and stamped goods. 762 Lex. Av., N.Y.

Entertainment

PRIVATE PARTIES. Arranged for Little Folks, Ladies, Debutante, Bride & Groom, in homes or in our beautiful rooms. Est. Lady Baltimore Cake Shops, Inc., 300 Madison Ave., N. Y.

STORYTELLING DISTINCTIVE. Douglas Willard, accomplished raconteur. Tales adapted to individuality of children. Desired traits stimulated. Private homes only. Address, Marion, O.

CAROLINE MIHR-HARDY, SOPRANO soloist Marble Collegiate church, Fifth Ave. & 29 St., N. Y. Recitals. Pupils for concert or church. Appoint trial. 204 W. 94 St., Phone 2488 River.

MABEL POILLON—Original entertainments planned. Costumes provided. Children's Parties. Plays rehearsed. Entertainers of unique ability furnished. 125 E. 70 St., N. Y. Tel. Len. 2621.

Fancy Dress and Costumes

MASQUERADE COSTUMES. Any period, made to measure. To rent or for sale. New ideas for fancy dress balls. Broadway Costuming Co., 150 W. 48th St., N. Y. Bryant 3440.

EAVES COSTUME CO. Fancy & theatrical costumes on hand or made to order for all occasions, to hire or for sale. 226 West 41st Street, near Broadway, N. Y. Telephone Bryant 3644.

MAURICE HERRMANN, costumer to the most celebrated artists. Exclusive costumes made to order for hire or sale. Formerly 20 W. 27th St., now at 166 W. 48 St., N.Y. Bryant 1250.

THE BERG-ZAL CO., INC.—Creates Theatrical Costumes for fancy dress balls & masquerades. Sketches submitted by our designers. 153 West 44th St., N. Y. Tel. Bryant 1600.

Flesh Reductions

IF YOU ARE STOUT try the only healthful & scientific method of reducing. Thermo-electric medium & Swedish massage. Dieting not est. Miss Frye, 233 W. 107 St., N. Y. Tel 6556 River.

WE SCIENTIFICALLY REDUCE YOU
Reduction assured by applied exercise in conjunction with dry, hot air baking oven. Booklet. Berkeley Lyceum Gym., 21 W. 44th St., N. Y.

For Children

THE HELEN SPEER Rocking Horse, Noah's ark toy box, nursery hat tree, Children's playrooms and furniture, chairs, tables, benches. Round corners. Artistic, durable. Mod. prices.

HAND Stencilled linen curtains. Any shade, 2½ yards with flounce. Design—3 wise owls, white duck, red comb rooster. Table cover & bed spreads, same design. Helen Speer, 7 W. 45 St. N.Y.

BABY AND MOTHER—Sawyer Novelties. Special gifts of quality for the Baby and Mother
Send for free booklet. F. M. Sawyer,
613 Delaware Street, Kansas City, Mo.

Furniture

LEAVENS' FURNITURE. Simple, Straight line—unfinished, stained, enamelled, ornamented. Illus. Free. Confer with decorators, or Wm. Leavens & Co., Mfrs.—Finishers, Boston.

MAHOGANY TEA TRAY—A most useful gift. Plain or inlaid & decorated centers. You should have one in your home, $6 & $7.50. Size 14x23 in. F. F. Ahern & Son, 124 E. 41 St., N.Y.

MARTHA WASHINGTON Sewing table of solid, beautiful mahogany—plain or inlaid. Unexcelled in usefulness for the home. $23.50 & $25. Booklet. F. F. Ahern & Son, 124 E. 41 St., N.Y.

(Continued on Page 29)

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Furs

FUR REMODELING. Specialty of Renovating Old Fur Garments. Prices as low as consistent with good workmanship. A. H. Green & Son, 25 West 23rd St., N. Y. Phone 1162 Grmcy.

FURS—Remodeled & Repaired by expert mfg. furriers. Latest models. Reasonable prices. Work & fit guaranteed. A. Benber & Co., 33-39 W. 34 St., N. Y. Opp. Collins Bldg. Est. 1900.

HIGH GRADE FURS. Wholesale Prices. Also Repairing and Remodeling of old and worn garments. Twenty years' Fur Experience. Estimates given. E. C. Beyer & Co., 23 W. 32 St., N. Y.

SCHOTZ & CO., INC.
Specially selected furs — Exclusive designs. Remodeling to latest styles.
471 Fifth Ave., N. Y. Tel. 4990 Murray Hill.

CARETAKER—Theatrical wardrobe sacrifices. Latest model Hudson Seal & Caracul Coats from $35. Val. $150. Handsome furs from $10 set. Mrs. Scholem, 134 W. 103 St., N. Y. B'wy Subway.

FUR COATS, SCARFS, MUFFS, etc., from latest Imported models. Remodelling at reasonable rates. Stake & Eldredge, 9 E. 45 St., N. Y. Tel. Murray Hill 6254.

YOUR FURS remodeled artistically; reasonable. Our national reputation assures satisfaction. Send for 1915 Model Book. F. C. Doeschner, Furrier, 524 Penn Ave., Pittsburgh, Pa.

FUR COATS REMODELED to latest 1915 styles, $20. Fur sets made over $10. New Furs exchanged for old.
Graff Fur Co., Century Bldg., In W. 34 St., N. Y.

FURS AT WHOLESALE. To introduce Reel Quality Furs we will allow you full retailers' discounts. If interested in furs this year write, Herman Reel Co., 318 Broad'y, Milwaukee, Wis.

Golf

GOLF INSTRUCTION—Learn how to play under Fred. Miley. Daylight course; Showers & Dressing rooms. Maid service. Tel. 8172 Bry't. Berkeley Lyceum Gymnasium, 21 W. 44 St., N. Y.

Gowns and Waists
Made to Order

ARTISTIC DRESSES
Made from your own material.
Unusual remodeling. Reasonable prices.
Homer, 11½ W. 37th St., N. Y. Tel. 5265 Greeley.

MY REBUILDING OF GOWNS
is the talk of New York, because I have made creations out of gowns that seemed useless.
Homer, 11½ W. 37th St., N. Y. Tel. 5265 Greeley.

MRS. COPELAND
offers individual gowns
for the individual woman.
The Cambridge Bldg. 334 Fifth Ave., N. Y.

KATHARIN CASEY
Gowns for all Occasions.
Fancy Tailoring. Remodeling also done.
36 E. 35th St., New York. Tel., 1033 Murray Hill.

KATHARIN CASEY
Makes a specialty of delightful dancing frocks. Your own material used if desired. 36 E. 35th Street, New York. Tel. 1033 Murray Hill.

LEMAITRE & MACK
Importers
Trousseaux, Gowns and Fancy Tailoring.
630 Fifth Avenue, New York. Tel. 7120 Plaza.

MME. CHAMBET, EST. 1887. Gowns for all occasions, to order. Specialty—well fitting Tailored Gowns. Remodeling of all kinds. 157 Lex. Ave. (30th St.), New York. Tel. 864 Mad. Sq.

WE FIT STOUT FIGURES
Designing and draping for stout figures a special feature. Personal supervision of all orders. Remodeling. M. A. Bodee, 9 E. 35th St., N. Y.

MRS. SPENCER formerly **LE BOUDOIR**
24 West 46th Street, New York.
Gowns and blouses for Fall wear.
Also dancing frocks.

FAUCHER & GOLDEN remodel gowns into prevailing fashions without fittings. Clip style from Vogue & send materials. Corres. invited. Prices reasonable. 2 W. 47 St., N. Y. Bry. 3077.

A FRENCH DRESSMAKER will design and make you a gown or a tailored suit at a very special price in order to introduce her work to Vogue readers. Mme. LaValle, 590 5th Av., N. Y.

MME. ZARA
Smart gowns and suits made to order. Exceptional line of made-up top-coats of my own design. 625 Lexington Ave., at 53rd St., New York.

YOUR OWN MATERIAL USED
Mrs. Gordons specializes in reasonable gowns from your material. Excellent fit. Latest Parisian models copied. Remodeling. 53 W. 37th St., N. Y.

VICTORINE—REBUILDER OF GOWNS—Old gowns of every kind remodeled equal to new.
Evening gowns a Specialty.
160 West 84th Street, New York.

THE MISSES CURRAN will make your street and evening gowns and waists for all occasions, and also do remodeling at reasonable prices. 134 Lex'ton Ave. (29th St.) N. Y. Mad. Sq. 8188.

THE PORTO RICO STORE, 501 5th Ave., N. Y. Dress patterns $16.50. Waist patterns $2.75. Filet edging $1 a yd; Filet insertion, 75c a yd. Middy Blouse $6.50. With Filet Tiré. (Trade.)

Gowns and Waists—Cont.
Made to Order

MRS. WILSON'S MENDING SHOP
Reconstructs your old gowns. I study your type to give them a distingue individuality. Now at 444 Park Avenue near 57th Street

MRS. WILSON'S MENDING SHOP
Many patrons insist on me making their gowns and blouses from my designs. They send me their finest gowns for dry cleaning, too.

MISS CAREY
601 West 144th St., bet. B'way and Riverside Drive, N. Y. Smart frocks and gowns for Ladies and Misses made from your own materials.

HELEN BLAKE makes stylish frocks to suit the individual. French designs copied if desired. Exceptional remodeling. Moderate prices. Suite 106-7. 373 Fifth Avenue, New York.

MISSES KELLEN'S smart gowns made at short notice. Out-of-town customers without fitting. Own material accepted. Trousseaux. Will shop free. 53 W. 72 St., N. Y. Tel. 9558 Columbus.

MADAME JOSEPHINE, IMPORTER
Late with Farquharson & Wheelock, and Louise
Gowns, Blouses and Wraps to Order.
49 W. 46 St., N. Y. With Goldstein, Ladies' Tailor

Gowns and Waists—Cont.
Made to Order

"WHAT D'YE LACK?" From the tip of your hat to the tip of your shoes every article of dress can be purchased from these shops.

MME. BROWN, 677 Lexington Av., N. Y., cor. 56 St. I make and remodel gowns, to your individual taste at most reas. prices. Work guaranteed. Satisfaction assured. Tel. 4928 Plaza.

MISS A. NYLANDER, DRESSMAKER
174 E. 71st St., New York.
Mail orders satisfactorily executed.
Trousseaux. Remodeling. Reasonable prices.

Gowns and Waists
Ready to Wear

N. Y.'s FIRST MENDING SHOP—Others have followed but my work always leads. Prices lower than elsewhere for high class work. The Mending Shop, 20 West 31st Street, New York.

THE MENDING SHOP—Now is the time to have slightly worn gowns and suits remodeled (I remake a gown completely) into this season's best style. All kinds of mending and darning.

Never Twice the Same

TO read these pages at intervals is to discover that very great changes are made in them from month to month. Although, at first glance, these pages seem to vary but little, the Shoppers' & Buyers' Guide is never twice the same. Each number presents new shops, and new messages from the old shops.

Read the Guide carefully this month and next—it will abound in holiday gifts, and in midwinter novelties for yourself as well as for your friends.

CARRIE SCHOEN
A Specialty of
Evening Gowns
2231 Broadway (79th Street,) N. Y.

MME. S. SAZA, formerly 3089 B'way, N. Y. Now with Gilmore Bros., Kalamazoo, Mich. Gowns & High Class Tailoring for All Occasions. Prices Moderate. Satisfaction Guaranteed

THE LITTLE QUEEN, Inc. Makers of Gowns for Ladies. Specialists in the creation of Dresses and Suits for Young Ladies and Children. Hats to match. 56 W. 46th St., N. Y.

RAGAN & DAVIS make a specialty of Trousseaux, Evening Gowns and street costumes. A special price will be made to introduce our work to Vogue readers. 69 East 56th St., New York.

GOWNS REMODELLED—MME. ROSE
Mme. Rose, one of the foremost designers of Gowns, gives this branch of the business her personal attention. Why not

UTILIZE your old Gowns and have Mme Rose rebuild them into stunning creations? Bring or send your own material to us to be made up. We do such an enormous business

BECAUSE our Customers keep on recommending us. Prices very reasonable.
Mme. Rose,
Telephone 4073 Greeley. 49 West 37th St., N. Y.

BEATRICE CALLAHAN
offers individual evening gowns. Especial attention to suburban custom. 170 W. 89th St., N. Y.
Subway and elevated convenient.

MME. LEIGHTON, late of Lord & Taylor, makes your own material into gowns of the latest Paris modes. Remodeling a specialty. Prices reas. 237 W. 107 St., N. Y. Tel. River 2891.

THE GRANDMOTHER SHOP indicates a combination of new ideas and efficient service in creating and remodeling gowns and waists in this season's modes. Miss Squires has had

TWENTY YEARS' experience in satisfying patrons and guarantees a perfect-fitting gown from any correct lining submitted. No fittings necessary. 203 W. 87th St., N. Y. Schuyler 7553.

OUT OF TOWN CUSTOMERS may send me their measurements and I will fit them perfectly, however difficult their figures. Exclusive modes assured. Florin, 125 W. 95 St., N. Y.

SMART Evening Gowns & street costumes to measure. Finest fitters in town: only lining & finished fittings required. Mail orders promptly filled. The Misses Mulligan, 163 W. 74 St., N. Y.

AFTERNOON & EVENING GOWNS Made at Short Notice. Exceptional values for $18 and up. Out of town orders solicited. Mrs. Maloney, 198 W. 89th St. Tel. 8306 Riverside.

HUGHES
27 West 46th Street, New York.
Importer. Maker.
Gowns, Suits, Dancing Frocks, Wraps.

OATMAN—IMPORTER
16 West 56th Street.
Telephone, Plaza 5623.

I. JACOBS & CO., formerly 7 West 31st St., Importers, Dressmakers and Ladies' Tailors, have removed to 49 W. 46th St., N. Y. Between 5th and 6th Aves., Tel. Bryant 7773.

THE MENDING SHOP does remodeling right. Suits cleaned and pressed. Shop waists smartly fitted. Reweaving. H. Redding Coughlin, 20 W. 31st St., N. Y. Tel. 189 Madison Square.

MAXON—MODEL GOWNS (Estab. 1899)
You can outfit yourself in the dernier mode for Fall and Winter at one half the outlay of former years. 1552 Broadway, N. Y., at 46th St.

MAXON—MODEL GOWNS (Estab. 1899)
So many ask for catalogs. We have none because no two gowns are alike. You must call and see them yourself.

MAXON—MODEL GOWNS (Estab. 1899)
If you can wear model sizes you can buy your gowns and suits at one half their real value. Chic and Frenchy. 1552 B'way, N. Y., at 46th St.

ROYAL APPAREL CO. Evening gowns, afternoon frocks and street dresses direct from manufacturer to you. Lowest possible prices. Best materials. Booklet C free. 42 E. 32 St., N. Y.

LOTUS STYLES in coats, wraps; individuals; unusual French designs; motor coats; new every week; descriptions, prices mailed. Lotus Shops, Broadway & 90th St., & 43 W. 39th St., N. Y.

BALLARD GOWNS, INC., 33 E. 29 St., N. Y. Next door to Martha Washington Hotel. Unusual assortment of Suits, Gowns and Blouses. Attractive Prices.

COOPER, Importer. We feature exclusive afternoon and evening frocks. Some very chic models at $19.50. Illustrations cheerfully mailed on request. 2425 B way, bet. 89 & 90 Sts., N. Y.

CONSULTING COSTUMER. Sample, model & high grade slightly worn gowns, wraps, etc., for ladies & children at ½ price and less.
M. H. Jennings, Box 209, Fitchburg, Mass.

MISSES' APPAREL—Write for special booklet, just issued, of Misses' and Children's apparel. Bonwit Teller & Co.
Fifth Avenue and 38th Street, New York.

A. E. ROCH—Afternoon, Evening & Dancing Gowns. Simple Morning and street dresses. Maternity Gowns. Negligee & Tea Gowns. Waists, Wraps & Novelties. 23 W. 38 St., N. Y. C.

MRS. LEAY—MATERNITY GOWNS to order. Many attractive models. $2.50 to $35. Also Infants' Layettes. Write for catalogue
324 So. Main, Rockford, Ill.

THE GOWN SHOP
1329 Walnut Street, Philadelphia—The only shop that does not carry more than one model of a kind. Your inspection solicited.

Greeting and Christmas Cards

XMAS CARDS that are different. Dainty & refined. Engraved handcolored. Beautiful sentiments. Illus. catalog "Pleasant Pages" Free. Little Art Shop, 1421 F St., N. W. Washington, D. C.

COPLEY CRAFT Christmas Cards. Handcolored—sent on approval. Exclusive designs. Italian deckle edged stock. Original thoughts. Jessie H. McNicol, 18 Huntington Ave., Boston.

IN NEW YORK—A choice selection of Greeting Cards for every occasion. Gift Cards. Place Cards. A quiet place to look. E. D. Chase, Craftsman Building, 6 E. 39th St., New York.

Greeting and Christmas Cards
Continued

OUR IMPORT MOSTLY RECEIVED
A circular describing our select line of Christmas cards & greetings sent on application. Solatia M. Taylor, 56 Bromfield St., Boston, Mass.

NATIVITY SERIES—distinct Xmas greeting folders, cover white vellum, inside text & illustration steel engraved, set of four, post'pd, $1. Solatia M. Taylor, 56 Bromfield St., Boston.

GIFT SHOPS EVERYWHERE
Sell Davis Quality Cards.
There's one for every occasion.
The A. M. Davis Co., Boston.

HELPS FOR THE HOSTESS—
Davis Quality Dinner Cards.
Sold at Gift Shops, your Stationers, or
The A. M. Davis Co., Boston.

UNIQUE Birth Announcements in White, Pink or Blue consisting of engraved form card, holder and mailing envelope. One dollar per dozen prepaid. A. W. Rau, 30 Church St., N. Y.

PERSONAL CHRISTMAS CARDS. Unique, they'll surprise you, not to be had elsewhere. Printed from your plate, $1.50 per doz. and up. A. W. Rau, 30 Church Street, New York.

AT THE SIGN OF THE LANTERN—806 Marshall Field Bldg., Chicago, Ill. Hand-colored Xmas Cards—all different—12 for $1. Anniv. Cards. Dainty linen hdkfs. in perfumed case, 75c.

ENGRAVED "PERSONAL" Greeting Cards. Distinctive, highest-grade. We take pleasure in submitting Private Sample Book, ideal to select Xmas Cards. Herbert Covert, 99 Nassau St., N. Y.

"HANDCRAFT STUDIO"—New and exclusive designs in hand-painted Christmas & other cards mailed on approval. Ella L. Isbell, 110 Winthrop St., Boston, Mass. Roxbury Dist.

HAND COLORED CHRISTMAS CARDS
Sent on Approval.
Consignments for Sale.
Helen Josephine, 346 Dudley St., Roxbury, Mass.

DISTINCTIVE Xmas Cards—Exclusive designs. Individualistic sentiments. Illus. folder E. 14 cards, with envelopes, $1. ($1.60 value). Money-back guarantee. Personality Magazine, Boston.

Hair Goods & Hair Dressing

ANNA J. RYAN. Fashionable devices in curls, pompadours, switches, transformations & wigs. Mail orders a feature. 2896 Broadway, near 113th St., N. Y. Tel. 5566 Morningside.

CURLY HAIR—A GREAT COMFORT for women. Ours will stand shampooing & sea bathing. Our latest steaming process absolutely harmless. Lehnert & Alexander, 309 Mad. Av., N. Y.

FOR GRAY OR FADED HAIR which you dislike, wear our naturally parted or low pompadour transformation with natural wave, guaranteed to stay in, at Francis, 8 W. 37 St., N. Y.

P. JAY & CO. Fashionable hairdressers. Featherweight transformations, $10. Easy to adjust. Lasting Wave $10. Hair coloring by experts. 17 W. 46 St., N. Y., nr. 5th Av. Tel. 7359 Bryant.

MRS. P. MORGAN. Fine human hair goods. Invisible transformations, switches, etc. Hairdressing. Marcel waving, face and scalp massage 846½ 6th Ave., nr. 48th St., N. Y. Bryant 2671.

HARMLESS TONIC for Restoring Color to gray hair. Not instantaneous, but gradually gives the gray hair its natural color. $1 per bot. Mrs. Mae Hale, 420 Boylston St., Boston, Mass.

EYELASH GROWER guaranteed. Will grow hair and relieve irritation about the eyelids. Absolutely harmless to the eye. Price, $1.00. Mrs. Mae Hale, 420 Boylston, Boston, Mass.

A NEW BAMBOO HAIR WAVER
Four curlers on card with directions mailed for 12c. Simple, practical, sanitary and comfortable. Mrs. S. A. Fisher, 107 N. Main St., Helena, Mont.

SCALP SPECIALIST—Miss Taylor's treatment consists of massaging scalp, neck and spine; simple, nourishing hair tonics. 334 Madison Av., N. Y. Tel. 4250 M. Hill (also Greenwich, Conn.)

HAVILA METHOD of treating the hair speaks for itself. Indorsed by the most skeptical. Recommended by physicians. Kathryn O'Connor, Aeolian Hall, 29 W. 42d St., N. Y. Bryant 8452.

ENGLISH HENNA SHAMPOO Powders tone the scalp, giving faded or greying hair a marvelous gloss and bright tint, $1. Directions sent. Henna Specialties Co., 509 5th Ave., N. Y.

MME. THOMPSON 30 years in Hair Goods. Thompson waves, Fluffy Ruffers Comb Pouffs & wonderful restorer for faded and false hair pieces. Parcel Post. 41 W. 38 St., N. Y.

MARINELLO SYSTEM for skin and scalp. Facial massage. Hair Dressing, Marcel waving, Chiropody. Marinello Cosmetics for sale.
605-12th St., N. W., Washington, D. C.

IS YOUR HAIR FALLING OUT?
Josephine Powers can help you.
15 years' experience in treating scalp and hair. Recently removed to 8 E. 37th St., New York.

Laces

LACE CLEANING AND REPAIRING by experts. Small holes & tears soon get big; have them mended at once. Damaged antique laces restored. Mrs. Raymond Bell, 1 E. 45 St., N. Y.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Jewelry & Silverware

DIAMONDS, OLD GOLD AND SILVER Worn out gold, platinum, silver bought. Also diamonds, pearls. Difficult antiques, bags, jewelry repaired. Callmann, appraiser, 27 W. 37 St. N.Y.

HIGHEST PRICES paid for Diamonds, Pearls & Precious Stones. Old stones recut or reset. Original designs submitted. Bank references. Frank K. Huff & Co., Inc., 1482 Broadway, N.Y.

DISTINCTIVE GIFTS in handwrought silver. Wrought Copper, Jewelry. Prices $1.50 up. Useless silver re-made. Write for booklet. The Petterson Studios, 5618 S. Hoyne Av., Chicago.

DIAMONDS BOUGHT & SOLD. Appraised Wholesale. Designs and estimates furnished. M. J. Averbeck, 10-12 Maiden Lane, New York.

THE LITTLE SHOP of T. Azeez, Jewelers, formerly of Atlantic City, announce their removal to New York, 561 Fifth Avenue, in Forty-sixth Street.

LITTLE BROTHERS COMMUNITY, Laurel Glen, Conn. An institution to make better citizens and better things—our antique jewelry, silverware and our literature will convince you.

JOHN DALY PAYS CASH for Platinum, Gold, Silver, Pearls, Diamonds, Antiques; entire contents of houses. Appointments made. 654 6th Ave., cor. 38th Street, New York.

Ladies' Tailors

TAILORED GOWNS REMODELED to prevailing styles. 19 years' experience. Tailored suits from $65 up. J. H. Comstock, 286 Fifth Ave. (30th St.), N. Y. Tel. 158 Madison Sq.

SCHOTZ & CO., INC. Tailored Suits—Afternoon & Evening Gowns—Rich Furs. Special facilities for out-of-town orders. 471 Fifth Ave., N. Y.

SCHWARTZ & PORTEGAL French Tailored Gowns. Exclusive designs and faultless workmanship. 56 West 46th St., New York City.

CLEVER REMODELLING OF SUITS My specialty. Mail orders filled successfully. Suits of latest fashions. H. Hurwitz, 366 Madison Ave., N. Y. Tel. Murray Hill 1125.

DEPARTMENT for RIDING HABITS and costumes for Sports Apparel. Write for illustrated Booklet. Bonwit Teller & Co., Fifth Avenue and 38th Street, New York City.

E. KOSINER. Smart tailor-made suits, $50 up. Afternoon & evening gowns, $35 up. Satisfaction assured. 2509 B'dwk, Atlantic City, N. J. 55 W. 45th St., N. Y. Tel. Bryant 7406.

GREENBERG LADIES' TAILOR & Furrier. Exclusive styles in suits, habits, coats, furs. Mail orders personally & promptly attended to. 789 Mad. Ave., N. Y. Tel. Plaza 3026.

D. BERNSTEIN & S. STRAUSS, Inc. Tailored suits and coats done in first class workmanship $40 up. Mail orders promptly filled. Estimates for furs. 750 Lexington Ave., N. Y.

LAWN BRAUER CO. Ladies' Tailors. American styles for American women. Smart tailored suits to order. Prompt and special attention to mail orders. 17 W. 45 St., N. Y.

SHARNOFF AND SHAYMAN, 716 Madison Ave., N. Y. Ladies' tailor-made suits of latest and most exclusive patterns at moderate rates. Near the Plaza. Tel. Plaza 532.

FREDERICK E. FEIGENBAUM 530-532 Amsterdam Ave., at 86th Street, New York City. Telephone Schuyler 8012.

WHOLESALE CLOAK AND SUIT HOUSE. Suits to order, newest materials & colors. Copy of imported models $20 to $30. Elsewhere $35 to $55. Drake, 51 West 24th St., N. Y.

SAVE 30% ON WINTER SUITS Mandel & Schnitzer, Importers & Mfrs, have opened a retail department for ladies' tailored suits to order.

DIRECT TO MFR. TO CONSUMER at mfrs. prices. Call and see our latest fall and winter models. Mandel & Schnitzer, 20 W. 37th Street, New York.

PRICES $20, $25, $30, $35 & UP for made to order copies of imported suit & coat models. Mandel & Schnitzer, Imp. Ladies Tailors, 20-24 W. 37 St., N. Y.

STOUT FIGURES a specialty. Original designs. French models cut to individual requirements. Suits $45 up. Wraps, coats, furs remodeled. L. Gilbert, 63 W. 46 St., Tel. Bryant 2373.

Linens

OLIVIA CROSS-STITCHED LINENS. My "Tea for Two" sets are charming, $3.00. Breakfast Runners: Children's Gifts. Novelties. Send for list. Olivia, 48 Milne St., Bridgeport, Conn.

KINSEY'S LINEN STORE. We have flown to our new home and are prepared to show you a most attractive stock of everything in linens. 430 Madison Avenue (bet. 47th & 48th Sts.).

USEFUL—RELIABLE—PROFITABLE Shopper's & Buyers' Guide offers you a direct road to whatever you may desire. Use it today. Save yourself trouble and worry.

Leather Goods

TRUNKS, BAGS, SUIT CASES Hand Bags, Fine Leather Goods. Special $5 Party Boxes, all colors. Geo. B. Bains & Son, Inc., Phila., Since 1840.

Lingerie

THE LINGERIE SHOP. Hand embroidered French lingerie is within your means. Values unequalled anywhere. Let us prove it. Catalog sent. Leon P. Bailly, 54 West 39th St., N.Y.

NO WAR PRICES. Good stock on hand. Selections sent to responsible parties for inspection. Our prices will interest you. Leon P. Bailly, 54 West 39th St., New York.

THERE IS NO OTHER LINGERIE equal to LaGreeque in Fit, Finish & Durability at double the price. Van Orden Corset Co., 45 West 34th St., New York.

BUTTERFLY washable lingerie braid, fast color. White, pink, blue. Six pretty sets with soft crochet balls, 25c., postpaid. Agents wanted. McGraw Mfg. Co., 16 South St., McGraw, N.Y.

Millinery

GILMAN MILLINERY. Imported Model Hats. Also copies $10 up. Correct Mourning Millinery specialty. Knickerbocker Trust Bldg., 5th Ave., cor. 34 St. Entrance on 34 St. Tel. 6347 Greeley.

JONAS—MILLINERY EXPERT The very newest in Imported and Original Models. 500 5th Ave., N. Y. Suite 711. Tel. Bryant 2138.

LADIES' WINTER HATS REMODELLED into latest styles of velvet, plush, felt, etc. Cleaned and dyed. Hats trimmed. Ostrich repaired. Catalog. Neumann, 24 E. 4th St., N. Y.

JOSEPHINE THOESEN Announces her Display of New Fall Models. $10 up. 17 West 42d St., N. Y. Suite 603.

MME. LOIE, 516 5th Ave., N. Y., cor. 43rd St. Lessons in—How to Make and Trim Your Own Hats. Prices most reasonable.

SMART HATS-BARGAIN PRICES $3.50 Velvet, Velour, Plush; $5 Velvet, Fancy Trimmings; $7.50 Velvet, Ostrich Fancies; $10 Velvet, Ostrich Plumes. Francis Hat Shop, 347 5th Ave., N. Y.

LEARN HOW TO MAKE and trim chic hats and make pretty flowers. Private classes forming now. Emeline, 541 W. 124th St., N. Y. Formerly with Louise, 5th Ave.

WE make a specialty of **REMODELING HATS** You have our best French models to select from. Lang, 250 West 78th St., N. Y. Bet. B way & West End Ave. Tel. 8129 Schuyler.

DO NOT FAIL to see the exclusive hats recently brought from Paris. Also many new attractive domestic designs. Faye Hall, 315 Fifth Avenue, Room 1106-7.

SPECIAL PROCESS for Fall Remodeling!! Ladies' hats in plush, velvet, felt reblocked or made from your own materials. Mail orders. Empire Hat Co., 183-5 Lex. Ave.

FANNETTE, 7 Temple Pl., Boston, Mass. "Fannette Hats" are Different! If you are looking for the originality so hard to find elsewhere—try here. Prices moderate.

REBUILDER OF HATS Called for and delivered. Careful attention given to out-of-town patrons. Etta M. Murphy. Tel. 2620 Murray Hill—15 E. 35th St., N. Y.

REBUILDING OF HATS Utilize your old hats. Mrs. Roemisch remakes them into stunning creations. Reasonable prices. French Dry Cleaning. Tel. Plaza 3322—609 Lexington Ave.

ELIZABETH—formerly with—**FRANCOIS** Exclusive fall and winter models made up of best materials. Remodeling a specialty. Reasonable prices. 1153 Lexington Ave., N. Y.

Photography

PORTRAITS OF CHILDREN by appointment, in your country home. Write or phone for samples. Ira D. Schwarz, Bath Beach, N. Y. Phone 1070 Bath Beach.

PORTRAITS by **ART PHOTOGRAPHY** at home and in the studio in color and monochrome. Also Interiors and Exteriors Country Estates. Karl Struss, 5 W. 31st St., N. Y.

Rooms & Apartments

THE ADRIENNE, 319 W. 57th St., N. Y. Up-to-date pension. Large light dining room. Tel. on every floor, private baths, good table. Winter arrangements. Apply to Miss Proudfoot.

13-15 EAST 54TH ST., N. Y. Boarding place of exceptional advantages, where home comforts are enjoyed by its guests. The cuisine and location unexcelled. Moderate prices. References.

TOURISTS will find delightful accommodation with Mrs. Horace Wellford Jones. Private baths; steam heat; Southern cooking; evening dinner. 200 East Franklin Street, Richmond, Va.

Miscellaneous

PATTERNS CUT TO MEASURE from illustrations, description or model. Fit guaranteed. Special attention to mail orders. Mrs. W. S. Weisz, 45 West 34th St., New York.

INDIVIDUAL "PLASTIC" DRESS FORM Exact reproduction of your figure. Insures perfect fit of gowns. Not injured by sticking in pins. Write Cresse-Baile Co., 334 5th Av., N.Y.

DAYLIGHT EYE-SHADE. For outdoor sleepers. Eliminates brightest light. Comfortable, protective, sanitary. 25 cents. Parsons Agency, Asheville, N. C.

FRENCH, English and Physical Culture taught by Swiss French lady of culture and experience. Reasonable prices. Hour or day. Backward children. Best Ref. C. Golaz, 41 W. 68 St., N. Y.

CLUB BLEND CIGARETTES for your guests. Finest Turkish tobaccos. Very mild and aromatic. Plain, cork and gold tips. To individual order only. Gibson-Haddon Co., 47 W. 34 St., N.Y.

Negligees

BATH WRAPS, Pullman robes, breakfast tunics, negligees for trousseaux, especially designed and made to individual order. Write for booklet. The Misses Elkins, Marblehead, Mass.

CHINESE ROBES—Silk; all colors; plain & brocaded. Handmade; imp. With or without trousers. The clever negligee. Send for illus. folder. Henry Lee & Co., Chinatown, San. Fran.

Pets

THOROUGHBRED Toy POMERANIANS; reasonable. Strong, healthy, from imported prize-winning stock. Most fashionable breed. Order now. Miss Snodgrass, Parkersburg, W. Va.

CATS, KITTENS, DOGS, PUPPIES What you want at the price you are willing to pay for the best stock. Catalog on request. Black Short-Haired Cattery, Oradell, N. J.

Rugs

ORIENTAL RUG REPRODUCTIONS—Room-size, $75; Hall Runners, $18. A source of wonder to those who visit our shop. Write James M. Shoemaker Co., Imp., 425 5th Ave., N. Y.

Selling Agents

OVERSTOCKED WARDROBES, Antiques. Your slightly worn gowns of quality and style sold for good prices. Write for circular. Florence E. Burleigh, Canaan, N. H.

MME. NAFTAL pays highest cash value for fine misfit or slightly used evening, street and dinner costumes, furs, diamonds, silverware, jewelry. 69 W. 45th St., New York. Bry. 670.

Shoes

ULTRA-SMART, BENCH MADE SHOES builded to conform to your individual foot, through correspondence. William Bernstein, Originator of Short Vamp Shoes, 6 W. 37 St., N.Y.

Shopping Commissions
New York

MRS. H. GOODALE ABERNETHY Shopping Commissions. No charge. 37 Madison Ave., N. Y., 75 Boundary Road, London, N. W. 12 Rue Rennequin, Paris.

PROMPT SERVICE A SPECIALTY. Interior furnishings & apparel purchased without charge. 9 yrs. experience. References. Booklet. Mrs. E. F. Bassett, 145 W. 105 St., N. Y. Tel. River 4452.

MRS. SARAH BOOTH DARLING Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. Write for circular. 112 W. 11th St., N. Y.

HELEN CURTIS 96 Fifth Ave., New York. General Shopping. No charge. Circular. Bank reference. Personal interest in every order. Telephone 3286 Chelsea.

MEN AND WOMEN relieved of all the trouble of shopping. No charge. Write what you want. Mrs. S. D. Johnson, 347 Fifth Avenue, New York City. Tel. 2070 Murray Hill.

MRS. C. B. WILLIAMS, New York Shopping. Will shop with you, or send anything on approval. Services free. Send for Free Christmas booklet. 366 Fifth Avenue, New York.

JANET PORTER shops for or with patrons. No charge. Prompt, careful attention. Circular. Bank references. 54 West 92nd St., N. Y. Tel. Riverside 6177.

MRS. ST. JULIEN RAVENEL General Shopping. Specialty of Decorations. Prompt and efficient attention to all orders. References. 2211 Broadway, New York City.

MRS. L. A. WILSON, 31 W. 51st St., N. Y. Let me do your shopping. My specialty is buying women's smart apparel. Trous., debutantes and boarding school outfits. Phone 391 Plaza.

Shopping Commissions
New York—*Continued*

MISS HOLLIDAY WELLS, NEW YORK Shopping. Will accompany out-of-town patrons. No charge. Goods sent on approval. Trousseaux a specialty. 26 W. 40th St., N.Y. Tel. 1324 Bryant.

KATHLEEN FERGUSON LYON General Shopping. No charge for services. 854 West 181st Street. New York City.

CHARLOTTE BURR. Take advantage of New York's famously low prices and my experience in shopping. No charge. Orders filled promptly. References. 116 Nassau Street, New York City.

MARJORIE WORTH, form. of 22 E. 34 St., N. Y., now with Wanamaker Shop. & Personal Service Bureau. Orders will receive my usual prompt attention. Care John Wanamaker, N. Y.

MRS. BERTHA E. L. OSTEYÈE General shopping. 15 years in South. Knows customs, conditions. Personal attention. Bank and social refs. 201 E. 50 St., N.Y. Tel. 2105 M.H.

MRS. EDGENA BROWN TIPS, who keeps in touch with advanced modes, will shop for or with you, gratis. Best attention to details. 166 W. 72nd Street, New York.

SEVERAL YEARS' EXPERIENCE, best N. Y. stores. Gen. shopping. Prompt service. No charge. Special attention out of town patrons. Mrs. Lilla A. Webber, 408 W. 129 St., N. Y.

SHOPPING TROUBLES ELIMINATED. I will buy anything you require or advise you in matters of dress, home decorations, suitable gifts, etc. Miss H. Lee, 17 Livingston Pl., N. Y.

MRS. EDWIN McCALLA DAVIS. Expert in color comb. & costume details. Wall-papering, rugs, chintzes. Wedding presents. Correct mourning rushed. Ref. 606 W. 116th St., N. Y.

EXPERIENCE AND TASTE enable me to shop with or for customers most satisfactorily. No charge. Gen. shopping. Interior Dec., Chaperoning. Mrs. C. E. Lewis, 300 W. 109 St., N. Y.

IRMA KORY, 18 W. 45 ST., NEW YORK. Shops for or with you without charge. Anything sent on approval. References. Circulars. Smart gowns a specialty. Tel. Bryant 3886.

MRS. W. H. TURNER, House Decorations, General Shopping. Send for Circulars. Cable Wilturn. Telephone 1181 Bryant, 59 W. 45 St., New York.

SUZANNE MAY shops for or with patrons. No charge. Goods sent on approval. References. Trousseaux. Home decorating a specialty. 122 Manhattan Ave., N.Y. Tel. 7125 River.

MRS. CAROLINE PLOWS. Years of experience have taught me that certain shops excel in certain lines. Let me give the benefit of my experience. No charge. 7 W. 92 St., New York.

MRS. L. C. CARR, Professional Shopper. Registered at all smart stores. Accompanying out-of-town patrons. No charge. References. Chaperoning. 59 W. 37 St., c/o Mme. Engle.

CHRISTMAS SHOPPING—Novel and useful Gifts and Wearing Apparel purchased on approval. Personal attention to individual wants. Elizabeth C. Malady, 33 Convent Ave., N. Y.

MRS. ANNA PRAHAR—Let me do your shopping, or guide you to the best stores. Christmas suggestions. Correspondence invited. No charge. Ref. 114 W. 79 St., N. Y. Tel. Audubon 7140.

Shopping Commissions
Cities Other than New York

PARIS SHOPPING, Guide, Children's Temporary caretaker; motor trips arr. by day or week. Highest ref. in Paris & U. S. A. Mrs. E. C. S. Lewis, 87 Rue de la Tour, Passy, Paris.

Social Courier

EVERY DETAIL of etiquette taught men, women & debutantes by social secy. Seven years in prominent N. Y. families. Will write or visit clients. Mlle. Louise, 118 W. 57 St., N. Y.

Social Stationery

WEDDING STATIONERY SAMPLES and "Wedding Suggestions," an interesting and authoritative booklet, sent on request. The Crowell Co., 97 Orleans St., Springfield, Mass.

QUALITY LINEN correspondence papers—Bordered correspondence cards—monogramed in gold, silver or color, by mail, 50c the box. Cornish, 42½ Exchange, Portland, Maine.

Specialty Shops

PEDAGOGY before the war. "Aunt Jemimy's Receipt Calendar for Raising Children." Ppd, 35c. Many diverting trifles. Decorated. "Studio Shop for Things Beautiful," 96 5 Ave. N. Y.

ARTISTIC HOUSE FURNISHINGS made by the blind—Rugs, Cushions, Scarfs, Baskets, etc., The New York Association for the Blind 111 E. 59th St., N. Y.

A DAINTY MINIATURE made from that quaint old Daguerreotype of Mother or Grandmother, that you prize so highly, will be a joy forever. Write Knaiff & Bro., Knoxville, Tenn.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Specialty Shops—Cont.

WE WOULD CAUTION MADAME against so called Fibre Flowers & other imitations of Glebeas Wonderful Flowers. They will disappoint you. Look for the tag with Glebeas.

GLEBEAS WONDERFUL FLOWERS (from Bohemia) are known throughout America as Preserved Flowers. They retain that real feel & true odor. Austro-Hungarian Co., 4 E. 30 St.

WORN ON THE LEFT SHOULDER is the derniere mode of today, Glebeas rose & bud in Pink, Peach Bloom or Yellow, $1.50 X. paid. Is not only pretty but most stylish, too.

IT'S REFINED TO LOVE FLOWERS—The Parisienne would feel outre without her corsage, It's just that chic touch to her costume. Glebeas are much prized abroad and here.

GLEBEAS SWEETHEART BUDS (See below). We are at a loss how to describe them to you—they have all delicacy and beauty of the growing flower with their delicious soft odor.

GLEBEAS SWEETHEART BUDS (For Corsage) 5 for $2.50, 3 for $1.50, 2 for $1, X. Paid. Colors pink, Peach Bloom & Hartz Yellow. Austro-Hungarian Co., 4 E. 30th St., N. Y.

THE WAR HAS NOT AFFECTED US We have Glebeas Wonderful Flowers now in storage and in bond. Everybody seems to want them, aowever, so please order early. Order now.

PEG 'O MY HEART CORSAGE, $2.50 X. paid; for afternoon and evening, composed of 15 lily of the valley sprays and 3 pink sweetheart buds. Austro-Hungarian Co., 4 E. 30 St.,N.Y.

THE NEW RED ROSE OF PARIS, $1.50—while not known as a preserved variety is a most fetching rose with its 15 inch stem and pretty foliage. It sets off your gown.

IF YOU LIVE OUT OF TOWN—write for booklet showing actual photographs of Glebeas Wonderful Flowers (from Bohemia). Austro-Hungarian Co., 4 E. 30th St., N. Y.

GLEBEAS WONDERFUL VIOLETS, $2.50. Prettily boxed in generous sized bunches with all their delicious odor and beauty. Austro-Hungarian Co., 4 E. 30th St., N. Y.

GIFTS EXTRAORDINAIRE, $1, $2, $3. You must call at our studio to see them. Not enough of any one to catalogue. Austro-Hungarian Co., 4 E. 30th St., N. Y.

MORELLO ROSE, $2 (lies flat, won't crush), named by Parisiennes "The rose de danse;" comes in pink, Peach Bloom and Hartz Yellow. Austro-Hungarian Co., 4 E. 30th St. N. Y.

GLEBEAS INSPIRATION (sample bottle 10 cents), is marvelous, New Yorkers rave over its odor—Violet, Rose, Lily of the Valley; $1 a bottle. Austro-Hungarian Co., 4 E. 30th St., N. Y.

BE OUR REPRESENTATIVE—(your town) Generous profits to you, Glebeas flowers sell themselves. Write for special offer to start. Austro-Hungarian Co., 4 E. 30 St., N. Y.

CHINTZ POWDER BOXES with mirror inside of cover, glass powder dish and opening for cotton. Dainty gift, $4 and $6. Miss Clayes Studio Shop, 177 Post St., San Francisco, Cal.

SWINGING BIRDS and other Christmas gifts. If you are looking for unusual novelties, don't wait, but visit the Deerx shop, 34 W. 36th St., N. Y.

THE CHILDREN'S GIFT SHOP where selected Books, Music, Toys & Playroom equipments are shown; also many gifts & novelties for grown-ups. Stryvelyne Shop, Inc., 7 W. 45 St., N. Y.

BEADS, Spangles, Jewels, Chenilles, Gold Threads, Tapestry Silks, Embroidery Materials. Everything in this line that can't be had elsewhere. Peter Bender, Imp., 111 E. 9th St., N.Y.

PHILIPPINE BASKETS—Fifty varieties. Wholesale and retail. Mail Orders only. Send for illustrated circular. M. R. Dow, 721 Carroll Street, Brooklyn, N. Y.

CHRISTMAS GIFTS from Italy. Artistic, original. Embroid, Linens & Laces. Reproductions of old designs. Carved Woods, Leather, Calendars, Cards. Miss Anthony, 542 Madison Ave., N. Y.

MME. BROWN ALLISON, 63 W. 46th St., formerly with Mme. Bachman. Evening gowns $25 up. Afternoon and Trotteur gowns $18 up. Blouses $5. Remodeling. Tel. Bryant 2373.

BEADS & EMBROIDERY MATERIALS of all kinds. Stamped pieces for cross-stitch work in unusual designs. Stamped bedspreads. Hurm Art Shop, 277 5th Av., N. Y.

GREEN DRAGON GIFT SHOP—now at 22 E. 34 St., N. Y. Our new craft hand bag, eight colors, $2.25. Beads, Baskets and many useful things.

Swimming Schools

SWIMMING SCIENTIFICALLY TAUGHT to ladies, gentlemen & children. Private instruction. Two heated, filtered Pools. Dalton Swimming School, 23 W. 44th St.,N.Y. 3259 Bryant.

Tea Rooms

THE STUDIO TEA ROOM, 26 W. 40 St.,N.Y. Luncheon, 50c. Dinner, 65c. Special dishes for Vegetarians. Delicious Home-made Fudge, Special at 50c a lb.

Tea Rooms—Cont.

THE ROOF TREE INN, 3 W. 28th St. A quiet, picturesque place with the atmosphere of the old world Luncheon, Afternoon Tea, or Dinner.

THE TALLY-HO, 20 East 34 St., N. Y. Tel. Murray Hill 5924. Luncheon, 11-3; Afternoon Tea, 3-6. Dinner, 6-8, 85 cents. "Picturesque, novel experience."—N. Y. Herald.

PIROUETTE TEA ROOM, 22 E. 45 St., N. Y. Specialty for luncheon. Fried chicken, corn pone, corn meal lather cakes. Electric toasters on tables. Studio and tea room for parties.

Toilet Preparations

BEAUTY HINTS. The Marinello System will make your complexion as clear & youthful as a child's. Nothing like it. Endorsed by physicians. Marinello Main New York Office, 366 Fifth Ave.

MANULOTION, a vegetable bleach for face, neck, hands; relieves sunburn & hang-nails; renders skin soft & smooth. Harmless. Mail 60c. R. S. Foster, 366 Broadway, R. 1211, N. Y.

DAINTY WHITE—for the Evening Toilet. A perfect whitening for the neck and arms. Harmless, will not rub off. 50c. by mail. Ray Mfg. Co., 246 W. 46th St., N. Y.

PATE GRISE, for old or aging hands. Friend of middle-age. Banishes tell-tale "crepeiness," restores color, smoothness. Aurora Specialties Co., Lowell, Mass. See display advertisement.

JEAN CRAIG'S ROSE JELLY—A new rouge of exquisite color in jelly form. Can't be detected. Will not rub off. Harmless. Jar 75c. Bleaching Cream $1.50 & $2.50. 178 W. 81 St., N.Y.

LOTUS NAIL ENAMEL, the popular nail polish, and jar of Lotus Nail Bleach (cream) sent postpaid 25 cents. O. M. S. Co., 50 Ferry St., New York.

FRENCH CLEANSING LOTION removes the dead tissue that causes wrinkles and blemishes. Strengthens the muscles. $3 prepaid. Mme. Helene, 2d floor, 546 Fifth Avenue, New York.

BRILLIANT NAIL POLISH. Sprinkle powder on palm, wet nails with lips, rub one second. In French Ivory tubes for pocket or bag, 25c. Parfumerie Riviera, 450–5th Ave., New York.

POUDRE pour les Enfants. A medicated powder of satin smoothness. Cooling, healing, better than anything else. In sifter top glass bottles 50c. Parfumerie Riviera, 450 5th Ave., N. Y.

CREAM OF PEARLS—Beautifier, nutrient, cleanser combined. Banishes wrinkles, gives pearl-like lustre, $1. Altman's, McCreery's, Loeser's, Stern Bros. Sample 10c. G. Richie Co., Bklyn.

QUINSEC HAIR ELIXIR—For dandruff and falling hair. Price, $1.00. Hair Salve, 50 cents. Write for booklet. Scientific treatments. K. M. Quinlan, Parlors, 166 Lexington Ave., New York.

HEALTH COLOR. Perfect liquid rouge. Does not fade, rub off, nor injure the skin. Blends perfectly with any complexion. $1 bottle, trial 10c. J. B. Co., Rochester, N. Y.

BARLATTAR Hair Grower will not change the color. Its value has been successfully dem. for 14 yrs. 75c per bottle. Booklet, Miss A. G. Lyford, 128a Tremont St., Boston, Mass.

BARLATTAR EYEBROW GROWER makes thin light-colored brows thick, dark & silky. Especially good for granulated eyelids & falling lashes. Jar $1. B'klet. Miss Lyford (address above.)

REB LEMON CREAM—A most effective preparation for toning up the skin. Especially recommended for skin blemishes of all kinds. 50c. postpd. R. E. Buell, 557 W. 144 St., N. Y.

ELIZABETH HUBBARD'S ROSE TINT A rouge in jelly form of most natural coloring. Cannot be detected. Harmless; lasting & delicate. 75c jar. Elizabeth Hubbard, 106 W. 47 St., N. Y.

DAPHNE SKIN TONIC and Cleansing Cream. Will give & preserve the beauty & bloom of a lovely complexion. Removes flabbiness. Tonic 75c. Cream 50c. Elizabeth Hubbard, 106 W. 47 St., N.Y.

JAPONICA LOTION—A liquid powder; cooling and refreshing. Particularly beneficial for oily skins & shiny noses. Durable. Pink, cream or white: $1. Elizabeth Hubbard, 106 W. 47 St., N.Y.

ARE YOU PALE? Appear healthy and natural by tinting cheeks and lips with Sweet 16 Blush. Prepared for the Gentlewoman. Postpaid, 50c. Sweet 16 Co., 4211 Broadway, N. Y.

DAINTY HOME TREATMENT BOX—Just what your complexion needs. Creams, tonics, rouge, etc., that freshen the tired skin. Full direc., $5. Mary Grey Co., 2 E. 46 St., N. Y.

THE GERBAULET PURPLE LINE For Scientific Care of the Skin. A visit or correspondence solicited. Gerbaulet Institute, 500 Fifth Avenue, N. Y.

BUENA SKIN TONIC, the skin Astringent. Protects & refines. Meets the long felt want of cultured women. Prepaid $1. Jean Wallace Butler, 422 South Hoyne Ave., Chicago, Ill.

WATERPROOF NAIL POLISH gives a lasting brilliancy to the nails—refines and smooths—particularly effective for home manicuring, $1. Mrs. MacHale, 420 Boylston St., Boston.

DESIREE CREME—Vegetable oil cold cream. Cleansing, also tissue building. Non-hair promoting. Price $1.50 per jar. Paris, San Francisco & Denver. 170 Grant St., Denver, Colo.

Toilet Preparations—Cont.

THE GIRLISH CHARM of a clear complexion: Mme. Moseley's French Cream removes blemishes. Absolutely pure. Recommended by Mme Nordica. $1. 164A Tremont St., Boston.

GAIL KANE star of the **MIRACLE MAN** indorses Verney's latest and most refined perfume Amber. One oz. bottles, $1.50. Sample free. Parfumerie Verney, 37-39 E. 28th St., N. Y.

Toys

CHILDREN'S GIFT SHOP—Educational toys and miniature construction materials, sand outfits, doll-houses & furniture. Balsam bags & beasts. Stryvelyne Shop, Inc., 7 W. 45 St., N. Y.

WOODEN BEADS our wonderful new material for the children. Beautiful in design and color. Unique for tree decorations. Wide variety. Stryvelyne Shop, Inc., 7 West 45 St., N. Y.

MINIATURE LUMBER, think what that means! Your boy can build with clean cut non-splitting wood anything the real engineer or builder can. Stryvelyne Shop, Inc., 7 W. 45 St. N. Y.

JAPANESE CHRISTMAS TOYS Direct from the Orient. A quaint basful for boy or girl. $2.50. Elizabeth Coleman, Baby Shop, 247 S. 20th Street, Phila., Pa.

Trousseaux

WEDDING VEILS and wreaths to order from $15 up. Write for sketches and particulars. Mail orders a specialty. Miss Allen, 9 East 43rd Street, New York. With Quiller.

WEDDING GOWNS and trousseaux a specialty. Orders by mail satisfactorily filled. Mrs. Copeland, 334 Fifth Avenue, New York.

LINGERIE FOR THE TROUSSEAUX Newest, daintest, handsome lingerie. French or domestic. Mail orders filled promptly. Bonwit Teller & Co., 5th Ave. N. Y.

THE WEDDING GOWN will be distinctive, the veil beautiful, if made by Homer. Prices reasonable. Materials accepted. Out-of-town orders. 11½ W. 37th St., N. Y. Greeley 5265.

Unusual Gifts

FOR CHILDREN—WILE-AWAY BOXES Ideal for birthdays, convalescence or journeys. Each one individual. $4, $5, $6, $7.50, $10 up. Elizabeth H. Pusey, 16 East 48th St., N. Y.

CONVALESCENCE BOXES for Grown-Ups. Filled with little amusements and comforts for the invalid. Each one individual. Prices from $5. Elizabeth H. Pusey, 16 East 48th Street, N. Y.

CARBONE'S CHRISTMAS IMPORTS, in spite of European conditions, have almost all been received. Lots of new things, lots more of the old things. 338-342 Boylston St., Boston.

FLOATING FLOWER ARRANGEMENTS originated here. Let us send your friend one of these interesting sets for Christmas. All sizes—all prices. Carbone's, Boston.

WONDERFUL FRENCH BUTTERFLIES, dragonflies, etc., in enamelled bronze for use with floating flower bowls, $1.50 up. Carbone's, Boylston St., Boston.

BRITTANY POTTERY in great variety. Write for Booklet, or leave selection to us. Lots of pieces for 50c and $1.00. Carbone's, Boylston St., Boston.

DOLL'S FURNITURE—Cedarwood, white & mahogany enameled. Parlor, dining-room and bedroom sets. Price per piece 15 cents up. Shut-in Society, 62 E. 34 St. Tel. 1395 My. Hill.

THE MARKET PLACE FOR UNIQUE Jewelry, pottery, leather, textiles, or metal work from experts, in all crafts, throughout the country. Nat. Soc. of Craftsmen, 119 E. 19 St., N. Y.

FLOWER HOLDERS of Japanese Bronze. Quaint, artistic. Fish, duck, frog, turtle, dragon. 14 other designs. 25c. to $3. Gift Shops Write Bertha Tanzer, 20 E. 30th St., N.Y.

NEW AND DISTINCTIVE GIFTS from the Orient. Many new to America. Illustrated Fall catalogue now ready. Write Bertha Tanzer, 20 E. 30th St., N. Y.

A CORDUROY BATH ROBE in delicate shades, makes a wonderfully acceptable gift. Slippers to match. Correspondence solicited. Emily Pratt Gould, Richmond Hill, N. Y.

KATE DAVENPORT'S DOLLS. Any kind of doll dressed to order. Also cosy, vanity, telephone, first aid and guest room dolls. 22 East 34th St., N. Y., and Garden City, L. I.

IF you could only read the enthusiastic responses from our "Guild Members" now conducting Gift Shops—Tea Rooms—Church Bazars—etc.—realizing generous results— (Cont.)

YOU—too—would act promptly—reaping the profits of the coming holiday season—when distinctive—unusual—gift-thoughts are eagerly sought for. If you— (See next card)

KNEW the splendid returns—resulting from a trifling expense—you would write to-day for our free $5.00 assortment of samples. Details. Forest Craft Guild, 6 E. 39th St., New York City.

Unusual Gifts—Cont.

TO REACH THE HEART—One need only present such exquisite gifts at small prices as offered in "Unusual Gifts" booklet of The Allen Co., 500 W. 177 St., N. Y.

CARD CASES AND OPERA BAGS of Velvet, exquisitely hand tooled & colored—blue, brown, gray, violet, etc. Cases, $1.35. Bags, $2.25. The Gift Shop, 46 Elm St., New Haven, Conn.

EVERY WOMAN loves the unusual. The restful atmosphere of the Alchanquin Studios affords a delightful shopping place for hand-made jewelry & imported novelties. (Cont.)

EVERY MAN has the conventional jewelry, get him something different. Carved crests in gold or silver on special order. 41 West 36 Street, New York City.

BIRTHDAY and Anniversary cakes from the Lady Baltimore Cake Shop, Inc., 300 Madison Ave., N. Y., are particularly dainty and distinctive; each one made to the individual taste.

WALT WHITMAN "Ivorex" Plaques of the good grey poet's birthplace, Huntington, L. I. Made in Eng. from photo. Beautiful soft tones, $2. H. F. Rogers Co., Huntington, L. I.

THE PORTO RICO STORE, 501 5th Av., N. Y. Guest Towel $1. Initial towel $1.25. Centerpiece $2.50. Doilies $1. Luncheon set $17.50. All with the distinctive Filet Tiré. (Trade.)

GIFT SHOPS WRITE For our special Christmas offer. The Baker Handcraft Shop, Springfield, Mass.

LITTLE BROTHERS COMMUNITY creates Gifts of Unique Designs in Hand Wrought Jewelry, Silver, Brass and Copper. Send for Lit. of this Altruistic Institution, Laurel Glen, Conn.

PAPER NOVELTIES FOR GIFT SHOPS Fine sales assured—send for catalog and special discounts. The Little Work Shop, 443 Clermont Avenue, Brooklyn, N. Y.

INEXPENSIVE HOLIDAY GIFTS Wide variety of useful and beautiful articles 15c to $2.75 incl. photo frames, etc. Free ill. catalog. The Little Workshop, 443 Clermont Ave., Brooklyn, N. Y.

"RAINY DAY TABLE" and chair (folding). Newest gift for children—10 occupations absorbingly interesting $5. Send for photo. R.D.T. Co. P.O. Box 347, Newark, N.J. Dealers protected.

SPELLO the great educational game for children (11x14 in.), just publ. Special Santa Claus box, pstpd. 60c. Stamps accepted. Gift Shops take notice. C. J. Budd, 44 W. 22 St., N. Y.

THE EDITH ALLEN HALL cross-stitched linens for distinctive gifts. Original patterns. Send bank ref. for box on approval. Exp. pd. one way. 364 Bedford Av., Stamford, Ct.

WE ARE PLEASED to send our book of Dainty Little Gifts to Vogue readers. They appreciate our ideas which are "Voguish" and therefore interesting. Pohlson's Shops, Pawtucket, R. I.

LET US HELP with your Christmas Shopping. Our illustrated Folder shows a few of the many unusual things we carry. The Clover Shop, 290 Westminster St., Providence, R. I.

GIVE HIM—A beautiful Ivory tone stein with raised Gold initial. Sent prepaid in U. S. for $2. De Lan & McGill, Trenton, New Jersey.

DUTCH ART STUDIO—Beautiful Gifts, Bowls, Vases, Dutch Leather Novelties, Dainty Dutch Cards, Sachets. Send for catalogue. Visitors welcome. 159A Tremont St., Bos., Mass.

1000 LAUGHS—"More fun than a barrel of monkeys." Send 10c for the Fairy Fortune Book, with gems of wisdom. G. P. Guerin, 4229 Washington Blvd., Chicago, Ill.

HIDDEN TREASURE BOX, $3.50 prepaid. A charming Gift Box for children. 12 amusing & useful gifts, carefully chosen. At Brentano's, Mayfair or Mrs. E. Lewis, 66 E. 77 St., N. Y.

WITCH BROOM for the hearth. Quaint, decorative and practical gift made by southern negroes. 45 in. long. Postpaid $1.50. "Studio Shop" Studios 20, 21, & 23, 96 5th Ave., N. Y.

HAND BAGS in unusual designs, made to match gowns. Beautiful Opera Bags for holiday gifts; models submitted by appointment. Tel. Stuy. 1940. Mme. Cauthers 8 E. 16th St., N. Y.

SERVING MADE EASY—Unique Gift. Servette. Revolves and passes all articles at meal time. Attractive and useful. Write for booklet. McGraw Mfg. Co. 16 So. St., McGraw, N. Y.

THE SHEFFIELD SILVER SHOP—Imported Sheffield Plate in exclusive correct period designs for Wedding, Birthday & Christmas gifts. Robert Fitch, 295 Fifth Ave., New York.

ORIGINAL GIFTS for young & old. Traveling made easy—Innovation bags. Folding tea trays. Writing desks & trays for invalids. Booklet. Mrs. G. Herzog, 38 E. 73d St., N. Y. Tel. 2122 Lenox.

Willow Furniture

BRENNAN WILLOW FURNITURE is decidedly distinctive in design, finish, and price. Sketches on request. Specialists in Country Houses. Walter J. Brennan Co., 7 E. 42d St., N.Y.

NEWLY designed pieces of McHugh-willow Furniture, Chatterton Tea Tables, the Osborne Confidante, New Bird Cages & Flower Holders. Jos. P. McHugh & Son, 9 W. 42d St. No agents.

HONOR

The day's work of The Gorham Company is divided all the way between silverware of great price and silverware that costs but little.

The temptation might be to neglect the latter for the former; to devote more thought, effort and genius to the thousand dollar article than to the smaller priced but essentially useful spoon.

Here enters, however, the spirit of artistic and commercial *Honor* that for over eighty years has actuated The Gorham Company.

Since Gorham productions have become, in design and workmanship, the standard of the world, every piece must be of equal merit before it receives this Gorham trade-mark

STERLING

Gorham Silverware may be purchased from jewelers of the better class everywhere.

COPYRIGHT 1914

THE GORHAM CO.

SILVERSMITHS

NEW YORK

©CLB317171

Read page 10 before doing your

CHRISTMAS SHOPPING

It describes the right way and the wrong way

The new Vogue is the

VANITY NUMBER

Dated November 15

NOVEMBER 1, 1914

VOL. 44. NO. 9
WHOLE NO. 1010

PAGE 10 tells what happens to those who do their Christmas shopping in the old-fashioned, lackadaisical way. On the other hand, it tells how easy the shopping becomes when you rely on Vogue during the Christmas gift-buying season. The next three numbers of Vogue will solve the problem of choosing your gifts, and of buying them also; for Vogue is ready to do any part of the purchasing for you.

Did you know that the Vogue Shopping Service originated at Christmas? A good many years ago, we rather hesitatingly offered to buy any gift shown in that year's Christmas number. We hesitated, not because we were half-hearted in making the offer, but because we doubted whether anyone desired it. But several thousand readers *did* accept; and thereupon Vogue made the invitation a standing one, open all the year around. But, if by chance you have never allowed Vogue to shop for you, Christmas is perhaps the very best time of all to begin.

Elsewhere in this Vogue you will find many advance suggestions for gifts, including those like marked silverware which have to be ordered well ahead of time. It is not too soon to begin buying these now, especially if you live at a distance from New York and fear to trust last-minute deliveries.

THE FASHION FÊTE

In the last Vogue appeared a short announcement of the Fashion Fête—a great New York exhibition of fashions created this autumn by the smart metropolitan dressmakers. The Fête is under the patronage of society, and the auspices of Vogue. A more detailed announcement appears on page 103, although as this Vogue goes to press, it is still not possible to give the complete program.

The money raised through the Fashion Fête will be devoted, through the Committee of Mercy, to the relief of women and children, of whatever nation, who have been left destitute by the war.

That a real need existed for this Fashion Fête, everyone knows. With Paris stricken by the war, the honor of designing fashions has this autumn been thrust upon New York. The situation that evoked the Fête is discussed editorially on another page in this number—it is all part of Vogue's purpose to give you the latest, smartest fashions despite any contingency in Europe or at home.

THE PATTERNS ON PAGE 26

Six Vogue Patterns of a high degree of excellence—in fact, the six models which up to now have been the most widely appreciated of our autumn offerings—are gathered together on page 26. When you buy one of these patterns, your judgment in choosing it is backed by the combined judgment of the great jury of women who have been using Vogue Patterns this autumn. A list of material requirements, and full directions for making up, accompany every pattern. They are so simple that even an amateur seamstress, to say nothing of a professional, will have no difficulty in executing them.

Cover Design by G. W. Plank
Sales and Exchanges – 18–19
Mrs. Howard G. Cushing—Photograph – 34
The Story of the Fashion Fête—Illustrated – 35–37
The Latest, Perhaps the Last, Paris Fashions—Illustrated – 38–40
The Then and Now of Deauville—Illustrated – 41
Frocks Veiled in Mist—Illustrations – 42
Christmas Treaties—Illustrated – 43
Establishing the Waist-line—Illustrations – 44
A Thought in Time Saves Ninety and Nine—Illustrated – 45–47
With the Countryside Horse Show—Photographs – 48
As Seen by Him—Illustrated – 49
Lady Beatty—Photograph – 50
Philosophy on Opposite Sides of Plate Glass—Editorial – 51
Clubhouses with the Curtains Up—Illustrated – 52
A Red Cross Château—Illustrated – 53
A Drawing-room Honors a Transplanted Art—Illustrated – 54–55
Interpretive Dancing Seeks Shelter in America—Illustrated – 56–57
A Hat to Serve with a Tennis Racket—Illustrations – 58
The Collar Retires but Fortifies Itself—Illustrations – 59
Supporting the Collar by Proxy—Illustrations – 60
Witnesses For and Against the Small Hat—Illustrations – 61
Velvet the Order of the Mode—Illustrations – 62
Smart Fashions for Limited Incomes—Illustrated – 63–64
The Intimate Essentials of Feminine Attire—Illustrated – 65
Odd Pieces of China and Glass—Photographs – 66
Seen in the Shops—Illustrated – 67–69
Ways to Keep Money and Ways to Spend It—Photographs – 70
Taking Thought of Furs—Illustrated – 71
Correct Mourning from the Shops—Illustrated – 72
The Touchstone of Selective Decoration—Illustrated – 73
Seen on the Stage—Illustrated – 74–75
What They Read—Illustrated – 76
Vogue Pattern Service – 77–82
For the Hostess – 84
Noblesse Oblige—Illustrated – 86
Answers to Correspondents – 88
Suggestions from Paris—Illustrated – 90
Motor Notes – 92
On Her Dressing-table—Illustrated – 100
Society – 104–106
In and Out of Piccadilly—Illustrated – 118–120
First Aids to Santa—Illustrated – 124–126

Copyright, 1914, by The Vogue Company. Registered in the U. S. Patent Office.

VOGUE is published on the first and fifteenth of every month, by The Vogue Company, 443 Fourth Avenue, New York; Condé Nast, President; Barrett Andrews, Secretary; Edna Woolman Chase, Editor.

Manuscripts must be accompanied by postage for their return if unavailable. Vogue assumes no responsibility for unsolicited manuscripts except to accord them courteous attention and ordinary care.

Subscriptions for the United States and Mexico, four dollars a year in advance. For foreign countries in the postal union, six dollars a year. For Canadian delivery postage must be added at the rate of $1.25 per year. Remit by check, draft, or postal or express money order. Other remittances at sender's risk. Single copies twenty-five cents.

Change of Address.—The address of subscribers can be changed as often as desired. In ordering a change please give both the new address, and the name and address exactly as it appeared on the wrapper of the last copy received. Three weeks' notice is required, either for changing an address or starting a new subscription.

Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879. Cable Address: Vonork.

TO read Vogue's Vanity Number—the next Vogue—is to prepare yourself thoroughly for the winter season that is now so close ahead of us. Side by side with the latest fashions, this Vanity Number will present all the latest accessories to the finished costume.

For the leading article of the Vanity Number we have gone straight to the highest authority,—the famous Morgan collection. From this collection we have photographed a goodly number of "*bijoux intimes*," including antique smelling bottles, needle cases, patch boxes, and umbrella handles. These will serve as inspirations for what you may buy for yourself, and for gifts to your friends.

Two pages of fancy dress, a subject which is one of Vogue's specialties, will be illustrated with original designs by Helen Dryden and by Irma Campbell. There will be photographs of the new coiffures; a great deal of jewelry from the best shops; a page or two of fittings for the boudoir; many novel hair ornaments; and all the latest soaps, lotions, toilet creams, and other invaluable aids to beauty.

The fashions in the Vanity Number include sketches of the new neckline, and many novel designs from the best New York dressmakers and shops.

Anne Rittenhouse continues her studies of the Paris couturiers with a vivacious paper on the women dressmakers. "Seen on the Stage" will, as always in the Vanity Number, be enlarged and amplified by many more pictures and notes than usually appear in it.

IN HER BOUDOIR

In the Vanity Number, appropriately enough, will be three pages of really unusual photographs of models posed in boudoir frocks amid the dainty comforts of the boudoir.

There will also be a set of photographs showing the boudoirs of several prominent New York women. The furniture, in most cases, includes reproductions of famous old pieces, for instance, Marie Antoinette's bed in the Petit Trianon. With these pictures before you, it will be not difficult to add new and attractive touches to your own room and your guest room.

DECORATIVE PETS

A very unusual article in the next Vogue will show how Madame la Mode is using her pets as decorations for herself and for her house. The lean white wolfhound stretched in front of the fire—the goldfish in his painted bowl—the paroquet in his Japanese hand-carved cage—these dependents of Madame are even more decorative in her boudoir than they were in their native surroundings of the steppe, the stream, or the jungle.

If you are having any trouble at all in getting Vogue from the newsdealers, it is easy to forestall it by putting your name down in advance for your copy. There is an unusual demand for Vogue at the present time; women everywhere have turned to it as sole arbiter of the fashions. Therefore, to make quite sure of the Vanity Number, tell the newsdealer immediately that you will want it.

MRS. HOWARD G. CUSHING

Mrs. Cushing, who was formerly Miss Ethel Cochrane, daughter of Mr. Alexander Cochrane of Boston, in her gowning tends always toward the Arabic and the Persian, never toward the Parisian. She is the subject of many of her husband's portraits and decorative figure arrangements, to which her type of beauty as well as her type of gowning lends itself admirably. This photograph by Baron de Meyer bears witness to her talent for being decorative. Mrs. Cushing is one of the best tennis players Newport boasts

OCT 28 1914

VOGUE

A poster maiden, slim and tall and blue and yellow, to herald the opening of the Fashion Fête

THE STORY OF THE FASHION FÊTE

With Paris Sorely Stricken, and All Possible European Successors in Like Plight, New York Has Thrust upon It the Honor of Designing Fashions, and So, in the Manner of Paris, Will Hold Its First Great Fashion Opening

IT is 7:30. In half an hour the curtain rises. In her little gray dressing-room the ingénue, rosily corseted, is very earnestly making a round pink chin still rounder and pinker. For it is her roundness and pinkness that make her such an altogether ingénue. Comes at her door so suddenly sharp a tattoo of impatient knuckles that she almost bites off the tip of her little tongue, absorbingly held between the prettiest teeth you have never seen; and the manager "who every one knows has the shaggiest temper on Broadway" pushes his head, which the ingénue has often crossly told him "looks just like his temper," through her doorway.

"Bad news," he growls at her, though he knows that at the hearing of it she will grip the glass edges of her little gray dressing-table till her finger-tips are scarlet, to keep from crumpling to the floor. "Miss Leading Lady has confoundedly broken something—an arm or a toe or a heart—and can't get here. So you play lead to-night. Here, take off that baby paint and try to look grown-up, for heaven's sake. Get into some regular clothes, paint a little sorrow under your eyes, and—don't look at me as though I had choked your pet canary—get mad at me, rage, tear around a little—anything to get your blood up. Only don't whimper. That's not your part. Show me in fifteen minutes."

It must be quite awful to feel as tottery as the ingénue did then. When one so suddenly shoots up into leading-ladyhood from just a pink-and-round ingenuousness, the growing-pains must be quite bad, we should think.

NEW YORK, UNDERSTUDY TO PARIS

This very unpleasant thing is what has just happened to New York. And New York is feeling very tottery. You see, it has always been the ingénue among the nations, and now, all of a sudden, Paris drops out of the play of fashion, and New York has to grow up in fifteen minutes and walk out in front of the curtain just as composedly and insouciantly as though it had been a sophisticated leading lady for years and years.

Photograph by Boissonas & Taponier, Paris

A painter in her own right and a sculptor, too, Mrs. Harry Payne Whitney is doubly qualified to judge the line and color of models to be entered in the Fashion Fête

When we became suddenly aware that we must design our own fashions, we faced this problem: how, when our dressmakers had created their models, could they obtain a showing for them? Ah, why not in the manner of Paris?

There is nothing a Frenchman loves like a *coup de théâtre*. His life is lived with an eye to the gallery and a strong sense of the direction of the limelight. He knows his dramatic values. He adores a scene. Isn't Deauville dramatic—ten brief days of life at 500 francs a day, a season hectically short and gay when the ultra-fashionables of the nations gather to see launched fashions in dancing, in hair-dressing, in faces, and in frocks? And isn't Auteuil dramatic, and the Grand Prix, Longchamp, Chantilly, and the Côte d'Argent, St. Moritz, and Biarritz,—all of them stage-settings for the advent of fashions? And what more theatrical than the openings? Oh, they are not bad business men, these artists of France.

THE NECESSITY OF LIMELIGHT

Arguing thus,—why not have an opening? Not an opening of one New York dressmaker after the other (no one of them alone could focus attention), but a universal, exclusively-inclusive opening at which all the first-class houses which really design should show costumes of their own creating, and all the smartest women in New York should come to see them. Why not a Fashion Fête?

So a fête will be held on November fourth at the Ritz-Carlton and thereafter for two successive afternoons and evenings when fashions designed by New York dressmakers will be formally presented to New York women.

After this wise: on a stage at one end of the ballroom, manikins, chic or pretty as the costume may require, will display garments of five classes,—afternoon and evening frocks, negligées, tailored suits with hats and furs, and wraps. These will all have been specially made for this exhibition by New York designers, chiefly those who have always done a large importing business with a lesser trade in models of their own designing and who now find themselves without sufficient supplies from Paris.

"The fat, the thin, the indifferent, the artistic, all New Yorkers alike have worn the same gowns," comments Mrs. Ernest Iselin. "Now at least, they will have a change," says the Fashion Fête

Photo by Aimé Dupont

The funds derived from the Fashion Fête, of which Mrs. J. Gordon Douglas is to be a patroness, are to serve non-combatants as the Red Cross serves the soldiers

For charity, and to tide over the lapse in Paris fashions, Mrs. William K. Vanderbilt, Jr., is among those who support the project which sends opportunity aknocking at the doors of New York designers

Being something in the nature of a celebration for New York society as well as for New York fashions and textiles, this event has been christened the "Fashion Fête." Indeed, it is really our coming-of-age—not that we expect to cut loose from the apron strings of Paris (heaven grant us till our old age the sanity to follow in her footsteps!) nor even that we intend to sow a measure of wild oats, but just that, like it or not, we must now cease playing the sedulous ape and, mustering all our native resources—of talent, of initiative, of boldness, of business acumen—we must make our mark in the world. If our period of probation has been too short, if somewhat untimely we are thrust out into a world a little harsh and unappreciative, a little difficult to persuade, well,—it may make a man of us. This, we are told, is sound pedagogy.

THE LITTLE SISTER OF THE RED CROSS

The thing must be really fashionable or—well, it just couldn't be at all. Therefore the best dressmakers must be asked to exhibit, and every garment entered by them must be passed on by a jury of society women. Seven women, watched and admired in Europe, at all those summer and winter resorts where international society most does congregate, for their chic clothes and their chic manner of wearing them, were asked to serve as a jury. These women are Mrs. Ernest Iselin, Mrs. William K. Vanderbilt, Jr., Mrs. Ogden L. Mills, Mrs. James B. Eustis, Mrs. Harry Payne Whitney, Mrs. J. Gordon Douglas, and Mrs. Arthur Scott Burden. Vogue, as organizer and directing spirit of the Fête, contributed to this jury two of its editorial staff, Mrs. Edna Woolman Chase and Miss Helen Koues.

Photograph by Davis & Sanford Co.

Mrs. James B. Eustis believes that the slogan, "Made in America," may have value for clothes as well as for other things, and that a Fashion Fête for charity is a good beginning for a brilliant season

Being, as has been said, something in the nature of a birthday celebration, all manner of festivities are planned. Everybody is donating everything, for all of the money (and there is a great deal coming in and very little going out) is for a big new charity, the Committee of Mercy, which will sow it where, in the war-stricken countries, it will give most relief to the women and children whom war has robbed of bread-winners. The Ritz-Carlton is donating its ballroom, the débutantes of the season their prettiest services and their sweetest smiles as ushers, The Rosary a mass of flowers, several well-known orchestras the music for the dancing that will joyously close up each evening, and society its patronage and its very active services in organizing the affair. The names of threescore of the smartest women of New York society appear in the list of patronesses, printed hereafter in this article.

TO A FRENCHMAN, PASTRY IS AN ART

It is a heavy responsibility, this that has been thrust upon us and that Paris has always so debonairly carried. Perhaps no other city

but Paris can ever really shoulder it. Why has not Vienna, Berlin, Petrograd, London attempted the task? For there is no denying there is honor in it—and money.

Every nation has its genius. That of France is—well, it is a genius for taking infinite pains, for pleasing, for doing things beautifully. I suppose we call it art.

ART FOR INSTANCE

Art is the mirror of life,—that is a truth manywheres.

Life is the mirror of art,—that is a truth in France.

There art is the actuality, life its reflection and imitation. It is not what is done, but how it is done, that chiefly occupies the Frenchman. Art, therefore, rather than morality, is his problem of life. The very living of his daily life is more art than life.

What the Anglo-Saxon worships he sets upon a pedestal; thereafter he goes comfortably about his business and forgets it,—until he chances to pass that way again. The Frenchman takes it into his home and lives on very good terms with it. Art, for instance. With an Anglo-Saxon, it is an affair of a solemn tour of a picture gallery or a ceremonious evening at the opera; to a Frenchman, pastry is an art, and politeness, and highways, and bonbon boxes, and dresses, and advertisements in the back parts of magazines, and powder for ladies' noses, and gloves, and wall papers, and postage stamps.

And Art seems none the worse for it. In fact it is doing very nicely at the Louvre and the Salons and the *Vernissages* and otherwheres that it appears in capital letters. The Frenchman has an idea that the artist can raise anything to his own level. That is why, Marty, who has many times achieved the Salon, paints candy boxes for a café, and why Bernard Boutet de Monvel designs lingerie.

WHY FRANCE IS FRANCE

"Art is long and life is short," sighs a French artist, turns quietly from the pursuit of an art beyond his reach, and sits him patiently down to the devising of a tiny design that some day, perhaps, Bianchini may consider worth weaving into ten yards of silk for a lady's dress.

"Art is long and life is short," pants an American artist, and limits his work thereafter to portraits, landscapes, and heroic statues, leaving it to mechanical drudges to draft conventional combinations of circles and squares to be bought by some manufacturer who knows where he can place fifty pieces of an extra quality of silk.

Well, and that, as every one knows, is why France is France and America is rich.

This has always been the spirit of France. Her centuries of civilization, the temperament and energies of her people, have always been bent to this purpose. It explains fashions, and a great many things besides. And so, in attempting to create gowns of which Paris could approve, it is not the fashions of France we have to emulate, but the spirit of France.

But Paris was not built in a day. As Art goes, America is young, very young. Then, too, Art is intensive and America is extensive; it is forced to do a great number of things, and it does them—not, perhaps, wisely nor too well, but exuberantly and prosperously.

Photograph by Baron de Meyer, N. Y.

Though they make no boast of being first in war, fashionable women like Mrs. Ogden L. Mills, Jr., are among the first to offer aid to those bereft by war

Photograph by Davis & Sanford Co.

That the sphere of the American society woman is not restricted to society is proved by the interest of such women as Mrs. Arthur Scott Burden in the movement to aid the victims of war and to encourage New York designers

TO BE WORTHY OF PARIS

The fate of the Fête? That lies on the laps of the gods. There is hope in the spirit and attitude of the dressmakers. There is in them no desire to free themselves from the long dominance of Paris, but only hope that it may be soon renewed and long continued. They are, many of them, personal friends of the French dressmakers, and some are of French birth. Their art and their sympathies are strongly French. They hope, not to equal Paris, but to be worthy of her teaching; not to compete with her art and her trade, but to supply the need for them while she is incapacitated, and, perhaps, some day to contribute their share toward the art of fashion.

American fashions for American women is no part of their platform. There is, we hope, no such thing as an American fashion. It would be too awful to contemplate. All art worthy of the name is universal, not local and provincial. Besides, American women do not need a fashion of their own, different from other fashions. They are as other women are,—not knock-kneed nor web-footed, but normal human beings of the usual number of features and limbs. A French dress looks as well on a chic Austrian as on a chic Frenchwoman. So would any good-looking dress.

IS THIS DISASTER OR OPPORTUNITY?

Here then is the situation: over there is Paris, fighting and wearing mourning, and paying not the slightest attention to one of its chief commandments, "Thou shalt dress the world"; and here is New York, still in a state of mind to worry about its next party frock, but never a frock of any kind coming across the waters, for Boutet de Monvel is not designing lingerie just now, and Georges Lepape isn't conceiving phantasies in ladies' garden hats and gloves, and Poiret has stopped sending home designs from the front, being occupied with a number of other things. Yet one must wear lingerie, and gowns and wraps.

Our hope is, of course, that Paris will soon be returned to leadership. Disaster to Paris is disaster to us. Only, by this period of substitution that has been forced upon us we would indeed be contemptible if we did not profit. We should at least acquire confidence in ourselves, become a little less slavish in our imitation of Paris, and dare to develop whatever of talent there is in us. To do this we must learn the lesson of honestly and whole-heartedly serving art for art's sake, not for the profit there is in it. That is the way of the fashion makers of France. Oh, to be sure, they sell their fashions and, in the course of time, perhaps, wax satisfyingly prosperous, but that is not in their bond with art. If we take care of art, success will take care of itself.

(*Continued on page 122*)

THE LATEST, PERHAPS THE LAST, PARIS FASHIONS

Doubtless America Is Receiving the Last She Will Receive of 1914 Paris Fashions, Even though, between Bursts of Indignation That Surpass Bombs, the Couturiers Have Tried on a Military Collar Here, Some Braid There, a Sword Belt Yonder, and Packed the Results for American Refugees and Buyers until France Is Strewn with Trunks

TRENCHES in the streets, barricades, and reinforced gates are strange sights for eyes accustomed to the Paris of gayer days. Happily the guns,—the deadly and mysterious mitrailleuses, which have been everywhere installed, have not so far been called into action.

Although the Kaiser's army is no longer at the gates of Paris, the government remains at Bordeaux, and it is unlikely that the President and the deputies will return until the last invading foot has been lifted from French soil. So while Bordeaux hums with unwonted activities, the capital wears a strangely deserted air. Gay Paris has turned from frivolities and is setting a new and steadfast face to the world. Even the notorious Apaches have at last remembered that they are Frenchmen and have become quiet and law-abiding. There are no midnight suppers in the famous restaurants, and there is no dancing in all Paris. Parisians can not dance while France is burning. Each day brings tidings of some new vandalism—some fresh blotting out of the irreplaceable monuments of the art of past ages; but the indignation aroused by the destruction of the famous cathedral at Rheims surpasses bounds. It still seems incredible.

"PLACE AUX BLESSÉS!"

The theatres are dark. The very best and naughtiest of French plays could not now induce the Parisian to cross the threshold of a theatre. The Comédie Française, closed for the first time since the Franco-Prussian war, has been turned into a Red Cross hospital. The Hôtel Ritz, like many other hostelries, has given up most of its rooms to the hospital service. Private schools, usually filled at this season with young American and English girls, have been placed at the disposal of *La Société des Femmes de France*, and English and French women are working together there. Every building possible is being occupied by the Red Cross and rapidly made ready for the reception of the wounded who are being brought in daily—French, English, German, and the black soldiers from the east who are fighting, as though Frenchmen themselves, for France. Powder-grimed and blood-stained, but grinning cheerfully in spite of all, one sees them carried in great trucks through the streets from the Gare du Nord to their allotted cots. As they pass one thinks of the long dismal trenches on the battle-fields, marked here and there with a willow wand. Truly, the French display splendid heroism. An expression of sympathy is met invariably by the simple reply, "It is for France."

MINGLING FROCKS AND FLANKING MOVEMENTS

Now that the tide has turned, the stream of refugees that poured out of Paris some weeks ago is beginning to trickle back, and familiar faces appear daily on the streets. The residential quarters are still deserted, but if the successes of the Allies are repeated, Paris will be speedily repopulated. Some shops are open now but there are few buyers. The French are hoarding their gold, or using it for the soldiers and the homeless, and the Americans have gone—gone in such haste that they have abandoned their luggage, and the Continent is strewn with trunks from the Channel ports to the Black Sea. The French people, while discussing the Russian army—that vanished host which is supposed to have reached France by way of England, but which displays the elusive characteristics of the great sea-serpent—occasionally give a kindly thought to the bereft travelers, and mildly wonder if the Americans will ever see their trunks again.

I said the Americans had left Paris, but not all of them have gone. Here and there one meets Americans who have braved the dangers of siege and remained in Paris, and from time to time those who have journeyed to Switzerland or Bordeaux return for a few days, sometimes en route for America, and sometimes to order a gown or so from some of the few big couturiers and the many little ones who, although offering few new models, still keep their houses open to the extent of doing work to order.

Editor's Note:—With these sketches in her hand and the information that "Paris is as arid of fashion material as the desert of Sahara," one of our Paris artists has arrived in New York. We present these models to our readers without any definite promise as to when we shall have others from the same source, but with the assurance that whenever Paris shows a model it will be found in Vogue. Our Paris offices are still open and a recent cablegram reads: "Vogue offices are the only ones in the entire rue Edouard VII that are now open."

Sprinkled with buttons and braid, plaited with military precision, and topped by a "bonnet de police" with a chou of feathers exploding in every direction

As I rounded the corner of the rue de la Paix one afternoon recently, I met a charming American acquaintance who looked like a rose in the dark green velvet suit which is sketched on this page. It was braided *à la militaire* across the front and fell in bewitching folds about the ankles. Conquering an impulse to retire precipitately and "frock up" before encountering so much magnificence, I advanced boldly. Ten minutes later over our teacups in the deserted Ritz, we were talking war and waffles, bombs and buttons, frocks and flanking movements, while I studied the line where the adorable little toque of velvet, recognizable as the very latest fancy of millinery, met her dark hair.

It appeared that she had just returned from Switzerland, and her tales of her trip were sprinkled with uniforms and gold lace and splashed just a little with blood and tears. A little later I was permitted to see the wonders which trunks may contain even in war time. Certainly this fair American had not felt the much-talked-of financial stringency.

NOW SLEEVELESS FOR ECONOMY

There were evening dresses of every degree of radiance, two of which are sketched at the top of page 39. The one at the left was of cloth woven of gold thread and cream silk. This golden butterfly of a gown was banded just below the arms with black velvet and further adorned with a white tulle flounce, which encircled the hips, crossed in the back, and was drawn up to form a wing drapery at the shoulders. The other gown, shown at the right, had a quaint, pointed bodice of Nattier blue velvet above a skirt of cloudy white tulle, with pink roses tucked carelessly into the folds. The hat trunk contained an assortment of marvels, of which I remember one in particular. This was the small flat turban of brown velvet which is sketched at the top in the middle of page 39. It was banded with beige ribbon and brightened by a golden bee of iridescent beads. Over it was draped a coquettish veil of brown lace.

Now that gaiety has forsaken Paris, really smart gowns are seldom seen there. The dressmaking houses that remain open are making only a frock now and then for some belated traveler or an occasional gown for a bride. Such a gown is illustrated at the bottom of page 39, for, although all else in Paris is at a standstill, people still marry and are given in marriage.

IN SOLDIER'S GARB

For the street, khaki is in great favor and the more military the frock in appearance, the smarter it is. Never by any chance is a coat open in front; all are snugly buttoned or strapped across the chest. The military coat collar has been attempted, but so far it has not proved a great success. The collar of fur, closely encircling the throat, is softer and generally more becoming. I recently glimpsed the interesting version of the khaki Norfolk of the English soldier, which is illustrated at the upper left corner of page 40. The often extreme severity of the Norfolk lines was softened by a rolling collar and cuffs of *putois*.

Another soldierly little suit seen recently consisted of a dark blue cloth coat over a bright red cloth skirt. The coat was braided in the familiar fashion across the front and upper sleeve, and was belted. At the side, instead of a sword, a fringed sash of black satin fell nearly to the hem of the skirt. The small hat was of dark blue felt of a texture resembling cloth and had a single band of braid as trimming. Smart and new, also, was a military jacket of dark blue velvet over a skirt of dark blue serge plaited in the new fashion. Not side plaited nor accordion plaited was this skirt; it had the appearance of being fluted over an iron marked with square furrows instead of the familiar rounded furrow used for "fluted" ruffles. The top of the plait was about three quarters of an inch broad and the square furrow was not less than a quarter of an inch deep.

A great golden butterfly with white wings tremulously aflutter and with bold black velvet markings below them as a foil for its gleaming radiance

"What fashion has joined together, let no woman put asunder," says this creation, and the world will never know whether the veil makes the hat or the hat the veil

Just as though a Dresden china maiden, all blue and white, had stepped off the mantel without even glancing in the mirror to tilt her hat 1914-wise

The plaited skirt has become an accepted fashion, and the circular skirt, too, is rapidly finding friends. It seems rather a pity that clothing is growing more voluminous, for the slender silhouette is so graceful and so generally suitable that one wonders whether it can be replaced by anything equally satisfactory. The revolt against the introduction of Victorian styles is evidenced by the large number of loose-fitting frocks among the latest models. Still, here and there, one sees groups of tight bodices and many-seamed, close-fitting coats camping, as it were, on the trail of the vanished mode. Georgette is making jaunty little basque-like coats to be worn with flaring circular skirts, edged with fur at the bottom, which are having some success, and even in the great salons in August I noticed several pointed bodices of silk and velvet.

HERE AND THERE A FROCK

Not a single theatre is open, but one can occasionally see a few people at luncheon, and a smart Parisienne who appeared at a restaurant recently wore a tailored suit which could have been made only by Premet, and which is illustrated on page 40 in the second sketch from the left. It was of white cloth and black fox and had a closely fitting coat with a wide-flaring skirt-piece. The tailored suit of claret colored cloth trimmed with brown fox, which is shown in the second sketch from the right on page 40, was worn by her companion at lunch, and it was accompanied by a muff of claret colored velvet edged with brown fur and by a toque piled high with brown feathers.

At one of the smaller shops which is doing a considerable amount of work for the travelers who have taken refuge in Switzerland, I saw not long ago the trim and useful redingote which is sketched at the upper right corner of page 40. It was of *velours de laine*, collared and cuffed with long white fox. The loose wide belt was slightly lower than the waist-line, and below it the coat fell in plaits, flaring slightly at the bottom. To accompany this coat there was a small hat of *velours de laine* trimmed with a military plume of white cock feathers.

In spite of rumors of wars, Parisians still marry and are given in marriage, and a war bride's gown is all the fairer beside a soldier husband's uniform

Among the few new evening wraps which I have seen in the past few weeks were three which were being made for American customers. I was shown a delightful evening cloak of Nattier blue velvet, bordered with white fox, and a gorgeous wrap of yellow panne velvet, lined with chiffon of cornflower blue. Most charming of the three, however, was the smart coat of vermilion velvet which is sketched at the bottom of page 40. This was cut on *moyen âge* lines and was finished with cuffs and Capuchin collar—not a hood but a collar—of *putois*.

Another couturier was making several one-piece frocks which radiated smartness. Among them was a striking costume of brown cloth embroidered in silver thread and combined with black taffeta.

FURS AND FURBELOWS

As to furs, a muff and neck-piece of velvet with the merest scrap of fur as trimming is all that the true Parisienne allows herself this year. Soldiers must have medicine and bandages and warm clothing for the cold nights spent in the trenches, and all the money that can be spared is invested in these supplies for the army. There is also the unhappy fact that, while her American sister is wearing bands of fur on her winter frocks,

A soldierly little suit, indeed, is this latest of French creations—khaki, Norfolk, sword belt, and all

Slender at the waist-line and wide around the hips; odd, isn't it? Shaped so much like the human figure

The hotels have turned into hospitals, but the Parisienne must eat, and this suit appeared at the Hôtel Ritz

A feminine edition of the cassock fluttering a little white flag of immunity on the diminutive hat

the Parisienne is wearing bands of crape.

In times like these, it seems unfitting to write of anything so unessential as modes in dress, but even a devastating war cannot entirely take away the genius which lurks in the finger-tips of the *petite ouvrières* of Paris, who are always busy fashioning some new and charming accessory. Among the "thousand and one" novelties is a close-fitting collar of tightly curled caracal, above which a ruff of black tulle flares suddenly, framing the face with a somber halo. Another halo, properly placed on the head, is made of wired white tulle, sheer and fine,—a hat-brim of tulle,—which is coquettishly adjusted over the coiffure. For the "passable" arm, with a wrist which needs softening, there is a bracelet of fur with a frill of tulle attached—the tulle falling over the hand. This is to be worn with a sleeveless evening gown. Another pretty trifle is an apron of cobwebby lace, with pockets. The separate collar of linen or embroidered muslin seems to have little place in the season's fashions. The line at the neck is somewhat severe but for some reason the softening effect of linen, batiste, or lace is not desired.

A new house-gown consists of a knee-length smock of mauve velvet, round-necked and sleeveless, which is worn over a princess slip of cream satin with lace sleeves. The skirt of this slip is trimmed with lace ruffles. The same model is developed in black velvet over black satin with ruffles of black tulle. Black chiffon is used for another *robe d'intérieure*, which is of almost classic severity. Over a chemise-like chiffon slip, belted across the front only, are disposed two widths of chiffon, falling from the shoulders in front to the hem, where they are turned and carried up in the back and attached to a shallow yoke, giving a Watteau effect to the back. The long loops thus formed on each side are weighted with dull black beads.

BEIGE REPLACES WHITE

Black and beige, combined so much this year, take the place of the black and white combinations which have been popular for so long, and there is something quaintly piquant about the new color scheme which accounts for its instant success. Frocked and hatted in beige and black one may defy a world of criticism. A hat of black velvet bears a tiny beige ostrich tip on its broad brim, and smart tailored hats of black velvet are banded with beige moire ribbon. Earlier in the season, blouses of beige chiffon embroidered with black were considered smart, and frocks of beige cloth and silk were seen everywhere.

"Gr-r-r-r," the war dogs growl at her, "there shall be no velvet." "Pouf," she replies, "there shall be."—And there is

Evening gowns are being made of black tulle and jet combined with lace so delicate that it trails on the floor like a shadow. Decorative ropes and ornaments of jet are used in preference to beaded tulle, as the tulle is too heavy. These transparently fragile creations are hung over either a white or a black lining. I recently saw a distinguished gown for an elderly woman which was of soft, shimmering gray satin, veiled with delicate black Chantilly. The lace skirt was open at the hem in front in a rounded, inverted V, and the short, square train of gray satin was veiled with a similar train of black lace. Black lace, by the way, is reserved for women of twenty-eight and over. Younger women should wear black tulle.

THE MODE IN MOURNING

There is no doubt that black chiffon, black tulle, and all black fabrics will figure largely in Paris fashions for a long time to come, if fashions are produced at all, for the war has plunged all France into mourning. Thousands of the men of France lie under the shallow, melancholy mounds on the desolated fields where the battle of the Marne was fought, and thousands more will sleep forever on the new battle line; but the women are left, and on their unaccustomed shoulders the burden falls. To these women the war is no longer a conflict; it is the War,—a horror, a monster of undreamed of proportions, which is devouring the earth. But the children must be fed and shod and clothed so the women work on steadily fashioning garments for American buyers, or making warm clothing for the soldiers.

E. G.

THE THEN AND NOW OF DEAUVILLE

"Hearts Up for France!" and in an Hour This City of Pleasure Was Plunged from Balls and Sports, and Beauty on Parade into the Grim Horror of War

By ANNE RITTENHOUSE

AN historian of the Civil War said that the only way to understand what the strife had done to the south was to have seen White Sulphur Springs before and immediately after the conflict. The same could be said of fashionable Deauville, the gay seaside, summer capital of Europe.

This enchanting resort was born in 1912, flourished and grew strong in 1913, and was buried in the summer of 1914, though, contrary to the usual sentiments, it is to be hoped that it was buried alive as was the Venus de Milo when the Germans made the near-raid on Paris.

THE FORTUNES OF WAR

The immediate future of Deauville depends upon the fortunes of war, but of its immediate past and its pathetic present there is much to say. In the immediate past it was the serious rival of Trouville across the arm of the Channel, and successful largely because it added a casino and two hotels to its famous race-track. To Deauville, to be sure, had always come the nobility of fashion and fortune, but to Trouville had always gone the vaster amount of shekels, because everything except the races took place there.

Then the scepter of power changed in a season; there was never any chance for Trouville after the season of 1913 opened. The proud Deauville soon took upon itself the airs of a conqueror and demanded a heavy and an open purse of those who would enjoy it; one of its hotels asked a hundred dollars a day for a room during *La Grande Semaine* of August; and table d'hôte dinners were thirty francs without wine. People paid such prices without a protest, realizing that these were some of the wonders of Europe.

THE HALCYON DAYS

Those were gay and frivolous days of August, 1913. The rue Gontaut-Biron made its reputation as the most fashionable short street in the world, except the rue de la Paix. The two hotels, the Royal and the Normandie, became, overnight, as rich, as elegant, and as expensive as the Hôtel de Paris in Monte Carlo. The hours for certain social pursuits were arranged with the regularity of the solar system; no one appeared until ten o'clock in the morning, when the riders galloped over the roads along the shore or into the splendid woods; and at eleven, the bathers appeared on the great stretch of white sand that makes Deauville the best bathing place along the rocky Normandy coast. It was not smart to bathe, one said, but notwithstanding this verdict there were always enough swimmers in the water and watchers out of the water to make the hour on the beach one of the most interesting of the day.

After eleven o'clock the parade on the rue Gontaut-Biron was the event pointed to by the hand of the fashion clock, and no one could gainsay the smartness of this parade. Up and down—in the middle of the street—the people went without aim or seeming interest. Ending their walk at one end of the street to sip aperitifs at little green tables under cover of a gabled, Normandy roof, they began it again to saunter for a while and end it at the hotel or the Casino for déjeuner at half past twelve o'clock.

As swiftly as dark falls in the tropics the gloom of war swept down over Deauville

FASHION FELL LIKE A HOUSE OF CARDS

The procession, by 'bus or motor, started for the races at half past two, and at five wended its way back through green fields to dance and sip tea at Ciro's while Maurice danced, or at the Hôtel Royal while the Castles danced. After tea every one went home for a rest before a nine o'clock dinner in public and then—the Casino. Here, after midnight, gathered the smartest men and women in fashionable Europe, and, incidentally, one came face to face with some of the finest jewels of the world.

In these throngs were representatives from all countries, not excepting Japan or China. However, juso as "Orange," a well-known head-waiter in a southern hostelry, once said in defining class distinction among his color in the hotel business, "Every darkey who stands in front of a dining-room ain't a head-waiter," so one can say of the former throngs at Deauville, that every one who wore the raiment of royalty was not admitted to court circles. This fact, however, in no wise detracted from the brilliancy of the scenes.

Thus was life in Deauville in carefree 1913. To-day, alas, the great hotels are filled with wounded soldiers, and instead of the petulant faces of men who have lost, perhaps, at baccarat, there are the stern faces of those who are fighting for their nation. Nowhere is there a sound of music, and she who would attempt to dance would be cried down; for in the titanic happenings of the dreadful first of August, Deauville became a place as little seemly to dance in as any other in all France. The season was just opening, the hotels were booked, and villas were rented and were occupied as far up the coast as Fécamp, when the call to arms sounded and the world of fashion fell to pieces like a house that is built on sand.

HEARTS UP FOR FRANCE!

Just outside Deauville, at the charming little Normandy village of Étretat, many of the champion tennis players of the world were scheduled to compete for a new trophy, and all the gay sports world of the coast that makes Deauville its social center expected to view the games. But instead of the gay laughter of tennis players came the tocsin of the village crier telling the dire news of war in as primitive a way as it was told back in the Revolutionary times of America. There was instant flight by the women to Spain, to Italy, to England, and to war by the men; it was veritably from the racket to the bayonet. They went to Austria, to Germany, to London, to Paris, to Petrograd; companions in pleasure went to take their stand as enemies in the trenches.

During the month of August, those who remained in or near Deauville, at the small hotels which kept open, and at the villas, saw a change, indeed, come over the social régime. Instead of the bell ringing to tell the people in the paddocks that the race was on, it rang to gather the people into the *place* to listen to the latest news from the war zone. Peasant and aristocrat stood there together, closely knit in national love and sacrifice.

Instead of the early parade in the rue Gontaut-Biron, the American men went to the field to assist the Frenchwomen in gathering the harvest; at noon the fashionable women of the colony in Étretat took the workers out their luncheon or joined them for the noon hour of rest. The peasant women looked rather askance at this harvesting help, no matter how seriously proffered and admirably done, from men in white flannels, and it was difficult to make them understand that it was "Hearts up for France," as M. Viviani said, beneath the white silk shirts. The highest excitement prevailed at all times.

(*Continued on page 100*)

Scarcely more than the click of a camera, and the scene set for the gaiest, costliest, most extravagant fête in the world became a bivouac

In the golden hour before the war fell all the gay world of this twin city was as carefree as is Mrs. James E. Parrish and her dog

THE LOOMS SET THEMSELVES TO MATERIALIZE AIRY NOTHINGS AND TWO GOWNS APPEAR ENVELOPED IN MISTS OF TULLE, ONE SHOT THROUGH WITH COLOR, THE OTHER STUDDED WITH POINTS OF JET

Iridescent green and blue and jeweled and altogether like the fairy table-cloths that lay in the grass on dewy mornings in childhood, is the cobweb film of fancy that makes this gown. The web of the gown is net with flesh pink tones in the bodice and airy green in the skirt, except where a bit of white underskirt shows; and the beads that embroider it shade from white to green and blue, with three green bands and glittering ornaments to accentuate the color. Models from Mollie O'Hara

Vaguely like a costume from the land of cherry blossoms—or, perhaps, it is only the comb in her hair that is Japanese—at any rate, exotically un-American is this Callot creation of black satin hung with a film of black tulle which but for the myriad points of jet that visualize it would scarcely impress itself upon the observer at all. The sleeves, many, many times as wide as sleeves need be, and many times as thin, are beaded all over in patterns like the faces of clocks. A band of jet outlines the neck and a sash of blue silk the waist

Almost as broad as it is long is the tunic of silver lace which froths out over a subordinate pink satin skirt and is the most of what there is of this dance frock. The bodice, Grecian in its frugality and French in its lines, is of silver gauze over flesh colored chiffon with a triangle of pink satin to give substance to the front. Apparently a wreath of roses bent upon serving as a girdle broke before it accomplished its purpose and could but dangle provocatively from the waist-line

SCRAPS OF PAPER TO RENEW THE CHRISTMAS TREATIES OF GOOD-WILL AND GREETING

A DRIFT OF FLUTTERING WHITE MISSIVES FLECKED WITH HOLIDAY RED AND GREEN

The bookworm reading close by the window in the last rays of the setting sun is a charming book-plate design; $25

Designed to order by Claire Avery are such decorations as the lightsome pierrot and his pet

A pretty contradiction is this; a couple of the Second Empire footing it featly à la maxixe

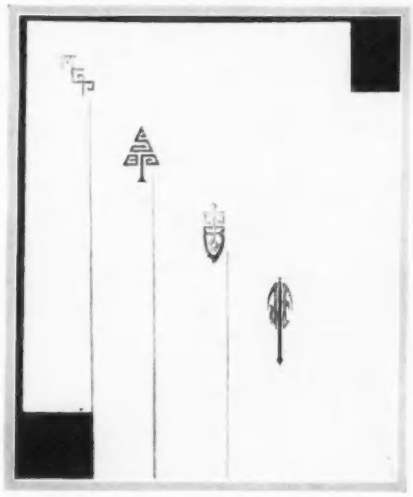
A white little sprite feeding a Christmas feast to a hoop of snowbirds on a holiday card

A book-plate designed by Miss Frances Delehanty. The charge for an original plate like this is $35, $50, or $75

Painted to order with names, $40 a hundred; from designs already made, but with names added, $30; for extra hundreds, $25; without names, 50 cents each

EACH season the holiday greeting cards grow more attractive and the variety is greater. There are cards for every type of person, many actually designed to order with personal characteristics or sentiments on them, and others offering so wide a choice of sentiments that almost any one may be suited. The fashion of remembering a large circle of friends in this manner is becoming more popular each year. Many persons confine the giving of expensive gifts to the members of their families and to children, and send only charming cards of greeting and good wishes to their friends.

A new idea is shown in the card second from the left at the bottom of the page. It is intended to hold a group photograph in the white space, and the blank below is to be filled in with the sender's name. These cards are delightful to use where a large family is scattered, for one has only to send a chosen photograph and a card plate to the stationer and the reproductions of the photograph will be made and the name of the sender filled in.



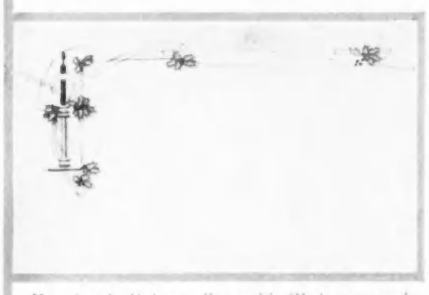
Initials uniquely linked and beautifully colored make a stationery die a joy for as near forever as a Christmas gift may be; $5 each

Few cards could be more personal than the three exquisite ones photographed in the middle at the top of the page. They are hand-decorated and are designed to order, with names, at $40 a hundred. After the first hundred has been ordered cards will be duplicated for $25 a hundred. If a card in a design already made is selected the cards are sold at $30 for the first hundred, and $25 a hundred for subsequent orders. The cards themselves may be had, without names, for fifty cents each.

This season there are a great number of single cards shown, where a few years ago practically all of the smart cards were double, with the greeting on the outside and the name inside. This form is still greatly in use and is perfectly correct, but this season one sees, also, the single large card such as those shown at the lower right and the lower left of the page. The decorations are in gay colors and the cards measure about 4 by 5 inches and sell for $8.50 and $10 a hundred, if the card plate is furnished.

An unusual example of the large card is illustrated second from the lower right. The background of the card is white or cream in a leather effect, and the design is hand-decorated in especially beautiful colorings. Each card is enclosed in an envelop with a red lining.

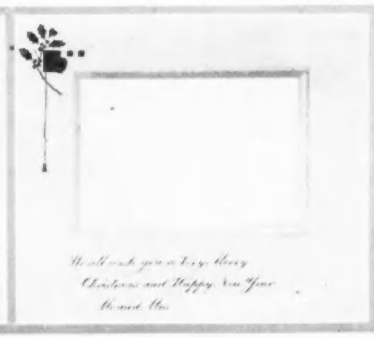
A book-plate such as the one at the upper right sells for $35 for inkline cuts, $50 for half-tone cuts, and $75 for photo-gravures and wood-cuts. These prices include the plate and two hundred and fifty impressions.



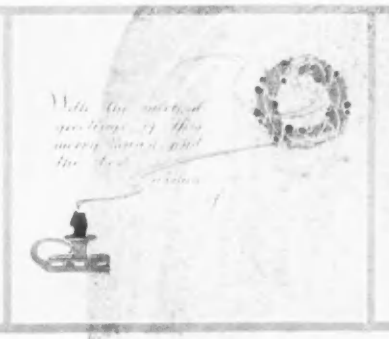
How far the little candle on this Christmas card throws its beams is decided merely by the address on the envelop; $1 a dozen

A rosy plum pudding to match the rosy cheeks of the servitor and conjure up all manner of Christmas smells; $12 a hundred

Splashes of holiday color are welcome, illogically in an upturned hat or in a bird's bill; when card plate is furnished, $10 a hundred, with envelops



Delivered in person once removed are the Christmas greetings carried by the photographs of the senders; $25 a hundred, when plate is furnished



The omnipresent holly wreath, without which Christmas would not be Christmas, is so cheery it attracts the candle flame; 25 cents each without engraving

A trail of green and red scattered prodigally across a card with a ribbon-bound basket as source; $8.50 a hundred when card plate is furnished

THOUGH THEY DIFFER AS TO WHERE THE WAIST-LINE SHOULD BE, THERE IS NO DOUBT IN THE LINES OF TWO DRÉCOLL FROCKS AS TO THE FACT THAT THE WAIST-LINE SHOULD BE DEFINED—AN HOUR-GLASS SET TO EVENING TIME

Although it does not trouble to tell it to the minute, this hour-glass wrap can be relied upon to denote the time between 6 p.m. and —— well, there is no hard and fast rule as to when it shall cease recording time. The material of this coat is bright blue faille, silver embroidered, and the generous bandings are of skunk

Did she not see the eccentric hem of it before she donned it, the wearer of this vermilion velvet frock might go about like the little old woman of Mother Goose lore who cried, bewildered, "lawk a massy on us, this is none of I!" The few beads over the shoulders are pearls and pearl beads hang in a skimpy row at the edge of the modestly retiring, silver cloth petticoat

To be able to reverse gracefully is an accomplishment as necessary, it seems, to inanimate things as to human beings, for here a band of skunk somewhat the size of a big fur collar must needs retire to the ankles. The one-piece frock, which attains the coveted princess silhouette, is of biege broadcloth with a generous elaboration in self-tone embroidery

Between one fire and the complexion of the devotee of open fires, the old-fashioned fire-screen renews its usefulness. It may be ordered to suit the color scheme of any room; $15

Reflections may well be pleasant when framed in the oval of gold and brilliant blue enamel which surrounds this mirror of fine proportion; $20

Though designed to rest on the floor and hold a door open, door-stops of this pattern may be purchased in pairs and used as book-ends; $4.50 each

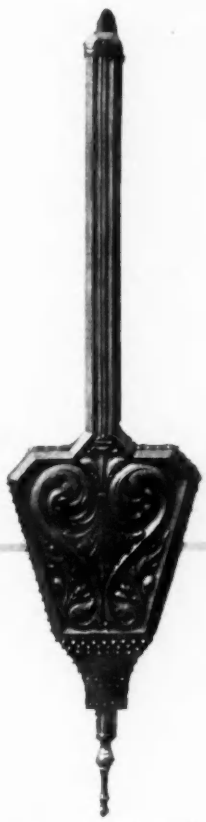
A knitting-stand announces its mission by displaying a basket for wools, but with duplicity conceals beneath the fitted cover of the table section its capacity for hiding sewing; $26

CHRISTMAS gifts which are hand-made, hand-decorated, or made in a special part of the country, which require special workmanship or are marked with a monogram or decorated to order take time in the making. Orders for them are not, as a rule, accepted by the shops after the first of December, and it is difficult to find anything of this kind which does not require at least two weeks for the completion of the order. It is always a pleasure, however, to give and to receive gifts of this character, which, from their very nature, carry the conviction that they are not selected haphazard at the last moment. Gifts which require this forethought on the part of the giver are illustrated with this article.

Such unusual things as the old knitting-stand of mahogany, the hand-carved fire bellows, which are 33 inches long and may be had in oak as well as in mahogany, or the sconce, which may be ordered in tones to suit any room, are sure of a welcome in any home. In the sconce, which is illustrated in the lower right corner of this page, the mirror is framed in wood painted gray and black, and the flowers in the ornamental basket are painted in gay colors. The sconce measures 24 x 13 inches.

At the lower left corner of this page is a candelabrum of graceful Italian design, which is wired for electricity and which measures 17½ inches in height and 23 inches from candle to candle. It is of dull gold, and the wreaths of fruit are in soft, rich colors.

A semblance of the "light of other days" may yet be retained, though an electric current supply the light. In dull gold with wreaths of fruit in soft colors this candlestick is $35



Discouragers of hesitancy in fires, these hand-carved bellows wait in perpetual readiness to start something; oak, $25; mahogany, $28

"Bayberry candles burned to the socket" would assuredly bring double luck, if burned in the sockets of this sconce of painted wood with a mirror to reflect the light; $27.50

The service plate rests under no obligation to match the rest of the service, and hence it offers an open field of selection to the Christmas giver; with bands and monogram of gold; $14.50 a dozen

Of graceful design is a soup cup decorated in blue and gold; bowl and plate; $18.50 a dozen

A cocktail shaker in silver appropriately decked in wreaths of grape and vine; 8 inches; $75

"From the Chinese" is inscribed in the design of this richly hand-decorated pitcher; 10 inches; $15

The flat rim characteristic of the service plate lends itself well to decoration and here shows to advantage the cobalt blue and coin-gold bands of elaborate design; of imported china; $50 a dozen

That the gift made to order is not necessarily an expensive gift is shown by the door-stop illustrated on page 45. A white base holds a green vase filled with prim, old-fashioned flowers, and the personal touch is given by ordering the colors of these flowers to match the hangings of the room for which the door-stop is intended. A pair of these door-stops may serve as book-ends. Each measures 6¾ inches in height and 4 inches wide.

There is seldom a home which can not find space for a mirror, when the mirror is of the delicate beauty of that illustrated at the top of page 45, which has the frame decorated in brilliant blue enamel and gold in an exquisite pattern. It measures 20 x 14 inches.

A fire screen is sure of a welcome from the devotees of open fires. That which appears at the upper left corner of page 45 is of tin on a wrought iron standard 54 inches high, measures 23 x 17 inches, and may be ordered decorated in designs to suit individual decorative schemes, if three weeks are allowed for the making. The one shown here is of black with a willow design in brown and gold in imitation of Chinese lacquer. The screen is, of course, adjustable.

A beautiful example of hand-work in silver is the solid silver cocktail shaker at the top of this page. It measures 8 inches in height and bears an appropriate design of grapes. The exquisite silver tea set shown below it, consisting of teapot with ebony handle, sugar bowl, and cream pitcher, is also hand-wrought, and there is a pleasing simplicity in its old-fashioned lines.

A gift befitting the hospitable hostess who makes much of the intimate function called tea

Old-time lines are carried out in a silver tea set wrought by old-time, rich hand-work; price, $90

PERSONALIZING GLASS AND CHINA

Articles of crystal are always doubly successful when a unique design is selected or the gift matches a pattern already selected by the recipient. The cordial set, the decanter and one glass from which appear on this page, is most unusual in design. The liqueur glass is of a new and remarkably graceful shape and the wide surface which it gives makes the aroma of the liqueur more perceptible. The design in coin-gold, that is, in gold of the standard of American gold coins, on both glass and bottle is even more pleasing when accompanied by a monogram. The set consists of decanter and six glasses. China may have quite as personal a fitness as crystal if it is selected in an appropriate design and possibly with a touch of color to suit the decorative scheme of the home for which it is intended. A set of place plates may be a welcome gift, and it need not be expensive. The case might be kept moderate by selecting a simple pattern such as that shown at the upper left corner of this page, or a richly elaborate design of the type shown at the upper right corner of this page. In the latter plate, a border of glowing cobalt blue is set between two coin-gold rims of delicate design. Plates of this sort are really rare, as the work necessary to produce a color of such glowing intensity which is also durable requires both skill and time. The same kind of work, though in a different design, is shown in the cream soup cup illustrated on this page, which is of a particularly graceful outline. At the lower left corner of this page, is a complete breakfast set for two, consisting of 25 pieces, which may be ordered in various color combinations or in gold or silver. The set illustrated is decorated with a band of royal blue, edged at each side with a quarter-inch coin-gold band. The monogram in a combination of blue and gold is very effective.

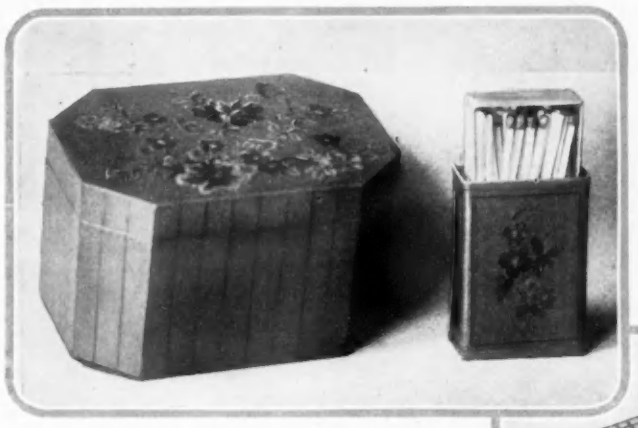
In this cordial set, glasses of novel shape give a wide surface to make the aroma of the liqueur more perceptible; bottle and six glasses, $10; marked, $14

NOVELTIES OLD AND NEW

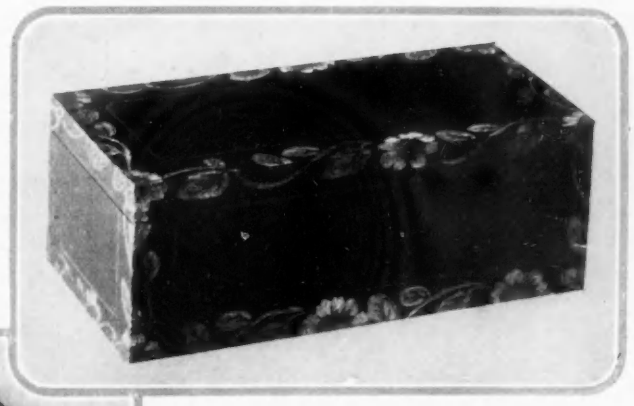
One could hardly select a simple chocolate set of more pleasing design than the one shown at the lower right corner of this page. This was created by a prominent designer of Leipzig. The set is decorated with coin-gold and has a monogram of gold in an attractive, circular pattern. The unusual pitcher in hand-decorated china shown

Fitted to the needs of breakfast is a dainty set of imported china which becomes a personal gift when ordered decorated in colors to match the furnishings of the house and marked with a monogram to match; $50

A set composed of a pot, tall and straight as a chocolate pot should be, accompanied by cups designed to keep the chocolate hot, limits its decoration to gold bands and a simple circular monogram; price, $18.50



Painted tin, revived to fashion, lends itself to the construction of cigarette sets for the boudoir. These are painted to suit the individual room and decorated with bouquets of old-fashioned flowers; price of set, including tray to match, $6.50



Colors well suited to the library are found in this long cigarette box, which comes in black, with a decoration in dull gold which follows the edges of the box. It may be ordered in a wide variety of color combinations; price, $6

at the top of page 46 is a product of a studio which has done much to lift hand-decorated china from the horrors of what was formerly known as "hand-painted" china, the decoration of which usually consisted of bouquets of anemic flowers deposited at intervals on a pale background. This modern school has arrived at something so far different as to be quite unique. The design is copied from a famous Chinese piece in the Louvre and the pitcher is hexagonal and is 10 inches high, with the handles and the outlines of the panels in gold, which heightens the effect of the beautiful colors in the design.

The outfit of the dressing-table, a very personal gift in itself, may be given a yet more personal touch by having it made in enamel which matches the furnishings of the boudoir. The set which is shown on this page is of 18-carat gold and white enamel laid on sterling silver. The prices are,—mirror, $38; hair-brush, $31; comb, $13.50; clothes-brush, $26; polisher, $19; shoe horn, $10; nail file, $10; button hook $10; scissors, $14.50; puff-box, $34; puff, $5.75. The set may be had also with enamel in other suitable shades to match the boudoir.

A gaily painted cedar box may sound a personal note by enclosing the favorite brand of cigarettes marked with initials or monogram $3.50 a hundred

Quaint and attractive cigarette sets are made in painted tin. That shown at the upper left corner of this page may be ordered in colors suited to the boudoir and gaily decorated with old-time bouquets. It measures 3 x 4 inches. The long narrow cigarette box, at the upper right corner of this page, is $6\frac{3}{4}$ x $3\frac{3}{4}$ inches, and comes in dark tones more suited to the library. It is also in tin, and may be had in innumerable color combinations.

Cigarettes themselves, if of the brand preferred by the recipient and if marked with the monogram, become a gift showing personal thoughtfulness. The cigarettes illustrated with the box in the middle of this page have achieved an enviable reputation. In a strong blend they are $2.50 a hundred, and in a mild blend $2, with gold, cork, or plain tips. The monogram costs $1 for a hundred, but with 500 the monogram is included.

FOR MERE MAN

Desk fittings offer one satisfactory solution of the problem of gifts for men. At the lower right corner is a brass cigarette holder 5 inches high, with a monogram, conventional or to order, cut through the brass.

A combination of two metals is shown in the paper-knife and in the small vase for flowers, illustrated on this page. These are of copper with initials in sterling silver inlaid.

At the lower left corner of this page is shown a gift to find favor in the eyes of the motorist. This is a pair of substantial robe clips of brass or nickel, which may be marked with the monogram cut through the metal.

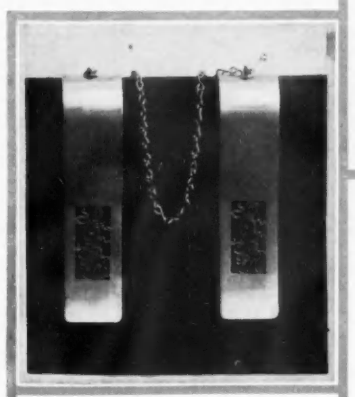
Note.—Addresses of the shops will be furnished on request, or the Shopping Department of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 443 Fourth Avenue, N. Y.

INTIMATE LUXURIES

Another boudoir gift is the gay little Dresden china lady, shown below the brushes, who hides a jewel case under her voluminous skirts. She is costumed in shell pink taffeta silk, with a gold gauze overskirt caught with hand-made French rosebuds, and she is $9\frac{1}{2}$ inches high. Her sister, who is not illustrated here, although outwardly she bears a strong resemblance, is in reality a charming night-light, and shades the bulb by her skirts so that it gives the softest of lights. She, like her sister, may be ordered in any color to match the boudoir.

In this toilet set of gold and enamel, individuality may be attained by varying the color of the enamel to suit the boudoir; price of set of eleven pieces, $211.75

The Dresden lady who hides the jewel box beneath her voluminous skirts has a sister who similarly shades a night-light; jewel box, $8; night-light, $10



The motorist when facing the chill winds of January will appreciate the Christmas gift of robe clips; price, $4

The vase to hold flowers escapes the ban on dust-collecting ornaments. Of copper with silver initials; $6\frac{1}{4}$ inches; $3

A paper-knife of businesslike appearance reduces ornament to initials in silver inset in the copper of the knife; $1.75

Without preparatory demand for pennies a cigarette is ever in the groove, ready to the hand of the busy worker; $6

AT BELMONT PARK, THE MEADOW BROOK STEEPLE-CHASE ASSOCIATION OPENED WITH A DISPLAY OF GOWNS, HORSES, AND DÉBUTANTES

For seventy-five years, beneath the fine old mural decorations of the Turf and Field club-house have been held the gay reunions of the followers of the turf, and among those who followed the established custom of prefacing a Meadow Brook meet by luncheon there, were Mrs. Montaigu La Montagne and Mrs. William Erhart

Mrs. Joseph E. Davis, who watched her husband's horses at Belmont Park—as a director of the National Steeplechase Association, he, poor man, had only fifteen minutes for luncheon on the day of the Meadow Brook meet—proved how decorative fitch may be against maroon broadcloth. With her is Mr. Thomas Hitchcock

Mrs. and Mr. James A. Roosevelt and Mr. Lorillard Spencer (at the right) were among the many at the meet of the Meadow Brook Steeplechase Association who cheered Mr. Joseph E. Widener's "Conqueror" and Mrs. Payne Whitney's "Cherry Malotte" past the goal as winners—and lost, perhaps on Mr. Gerry's "Footlights"

Photograph by Paul Thompson, N. Y.

Photograph by Reily & Way, Phila.

Mr. W. Plunkett Stewart, Mrs. Victor C. Mather, Mrs. Alexander Brown, and Mrs. David B. Sharp attended the twentieth anniversary of the Bryn Mawr Horse Show which opened the Philadelphia social season with a hound show, the first appearance of the débutantes, and an exhibition of daring feminine riders who urged their spirited hunters over the brush and rail jumps at the Bryn Mawr Polo Club

Mrs. James B. Eustis attended the Meadow Brook meet in a black cloth gown, which she lately brought from Paris. Mrs. Eustis is to be a patroness of the Fashion Fête at the Ritz-Carlton in November

Miss Claire Bird was one of the nine out of every ten women who heralded the approach of winter even in late September by wearing furs to the Meadow Brook Steeplechase Association meet at Belmont Park

Four photographs copyrighted by The International News Service, N. Y.

AS SEEN *by* HIM

Ringing Out the Régime of the Summer and Ringing In the Functions of the Winter—Setting an Example to the Naughty Nations

WHAT can we expect, I wonder, of the coming season? Débutantes, of course, there will be; but no Horse Show, though the omission of any of the former rites of society counts for naught these days. We may comment upon it, perhaps, for a brief period, but then we forget. One by one the great annual events around which the lesser affairs of the season clustered are dropped, and society loses something in picturesqueness if not in entertainment. Who asks now in the spring whether or not there is to be a coaching parade? The last one seems so long ago; and besides, with the park crowded with motors, such an assemblage, in this second decade of the twentieth century, would look amazingly old-fashioned. However, it is not likely this fate will overtake the Horse Show—not for some years to come, at any rate. It was only the unsettled state of matters in Europe which prevented plans being formed for this November.

PERKING UP UNDER MISFORTUNE

New York is not in the least dependent upon any set custom for a successful and brilliant year in society. We thought at one time that it would be impossible to have a winter without Mrs. Astor's ball and that this must take place about the second week in January. When the last of the great society leaders was thrown into mourning or when she was building her new house, there was a wild scurrying among other hostesses to replace the *clou* of the winter with some other entertainment. But now we can do without. Also the old customs in connection with bringing out a débutante have become obsolete. It is no longer necessary for a débutante to be on exhibition six days in the week, matinées and evenings, stared at by all who could afford a dollar for the spectacle and thus, by rivaling the show within the ring, to qualify herself for the social ordeals of the winter. Gradually, also, the débutante tea, at first a modest function and later a twelve-hour performance, is being given up. The Assemblies and the Patriarchs disappeared with the advent of this century, and now the Junior Cotillon has been replaced by a dancing class. And yet the New York season has increased steadily in gaiety and brilliancy.

New York society will be the more brilliant this season by the number of entertainments to be given for charities which are to lessen in some slight degree the suffering of the European war. One affair of quite stupendous proportions which is already well under way is a wonderful Fashion Fête to be held at the Ritz-Carlton Hotel on November 5, 6, 7, under the patronage of Mrs. Stuyvesant Fish, Mrs. William K. Vanderbilt, Mrs. August Belmont, Sr., Mrs. Philip M. Lydig, Mrs. J. Borden Harriman, Mrs. Vincent Astor, Mrs. J. Gordon Douglas, Mrs. French Vanderbilt, Mrs. Oren Root, Mrs. T. Suffern Tailer, Mrs. Frederick W. Vanderbilt, Mrs. Francis C. Bishop, Mrs. Sidney S. Breese, Mrs. Cornelius N. Bliss, Jr., Mrs. Peter G. Gerry, Mrs. Lydig Hoyt, Mrs. George Peabody Eustis and many other women who are giving freely of their time and their services to make this affair a notable success. The proceeds are to go to the Committee of Mercy, the little sister of the Red Cross, which has been organized by the Duchess of Marlborough in England and by Mrs. J. Borden Harriman in New York for the relief of the women and children now destitute.

"I could not love thee, dear, so much,
Lov'd I not honour more,"
and then — Waterloo

FILLING THE RANKS

We can not count much upon the usual foreign element which is such a factor in our season. So many Europeans are in mourning and not a few of the young men who were here last winter have laid down their lives for their country. This, of course, alters the personnel of European society enormously, and great changes have already taken place in the order of succession; younger sons and distant cousins who never dreamed of succeeding to the title are now in direct line.

And for the spring season, I think myself that as this autumn has been such a crowded one for the suburbs and neighborhoods around the city, with any kind of decent weather the spring will find the country houses all occupied and much going on. Florida and Aiken will have banner seasons and there will be much travel to the far south, to the Panama Canal and to regions beyond, now easily accessible. In fact, we will begin to realize our own resources.

All this sounds like the prophecies in the almanacs of the astrologers, but I am sure that there is a firm foundation for them. And, talking of prophecies, why was it that no seers except those who lived centuries ago uttered the slightest warning of the portentous events of the year? Even Madame de Thebes predicted nothing more definite than that the death of the Pope would occur some time during the year, but that she did for each twelvemonth. The famous English almanacs foretold only that in August Belgium would be slightly disturbed, and it was.

Then there is another question. Will there be many new people? Last winter, New York alone welcomed gladly a score or more of new hostesses. Some of these, however, had only reappeared on the horizon for the purpose of bringing out a daughter. A few, though, were absolutely new. I only hope we may have as many more this winter. In this generation we have no parvenus. Those who join the ranks are people who belong there. They are the product of a gradual state of progression. They are refined, educated, cultured, and they are only seeking their right to be included among the elect. They do not rush in. They wait until the psychological moment. Not a few of the most delightful affairs of last winter were given by new people. I have no doubt that some of them were sponsored or received instructions from others long "in the swim," but that makes no difference.

AS TO WEDDINGS

We have had many weddings this autumn, a number of them in the country. It has been a good year for débutantes and the "crop" of two-year-olds is small as the ranks have been greatly depleted by summer weddings. Naturally Newport finished a bit dismally, but those were parlous days. There was much more gaiety at Bar Harbor and there was a delightful season at the Virginia White Sulphur and the Hot Springs.

Although there were no cup races, there was an early influx into town and even in September the hotels were crowded with New Yorkers, and the "provinces" were brilliantly represented.

I must confess the theatrical output was disappointing. We have either thrillers or boisterous farce, but perhaps in view of the circumstances there could not have been a better selection to have distracted our attention from serious matters.

AN EXAMPLE TO THE NAUGHTY NATIONS

The really frankly indecent plays of which we had more than our share last season have suddenly been relegated to a well-deserved limbo. The craze for them is dead and gone and their mourners are the decadents, who shake their heads and insist that we are too hypocritical to enjoy virile drama. There are new ordinances, I believe, as to the disposition of this virile trash, and these apply to both so-called literature and the stage. So to-day we can take a bashful young girl of sixteen to nearly any of the plays on Broadway, and the periodicals have gone quite to the other extreme from the indecency of last year and are emulating the prudery of the Elsie books. But that is the way of these United States. We always exaggerate and we love contrasts. Just now we have a pardonable pride in our exceeding rectitude and in being a wonderful example to the naughty nations of the other half of the world. Just look at us! But let us not forget the pharisee.

Photograph Copyrighted by H. Walter Barnett & Co., London

L A D Y B E A T T Y

Lady Beatty, the wife of Rear-Admiral Sir David Beatty, and only daughter of the late Marshall Field, of Chicago, has placed her yacht "Sheelah" at the disposal of the English government for hospital purposes. Sir David Beatty, who at twenty-seven was acclaimed a military prodigy, was invested with the order of the K. C. B., on July 20, and is now rear-admiral of the English battle-cruiser squadron which figured in the recent encounter off Heligoland

PHILOSOPHY ON OPPOSITE SIDES OF PLATE GLASS

Some of the Misleading Refractions Which Plate Glass, However Transparent and However Thin, Induces When Used as a Medium for the Observation of One Class by Another

WHEN the professionally "unemployed" man with an I. W. W. button (and very few others) on the breast of his coat, passes the club window he privately curses those inside comfortably reading the newspapers behind excellent cigars, and would like to heave a brick through the pane just to express his class consciousness. Meanwhile, those behind the polished crystal have, perhaps, quite as lively a class consciousness as the outsider, though their method of expressing it is different. The social philosophy of the man looking savagely into the club window from the sidewalk, and that of the member serenely gazing out at the "man in the street," are apt to be equally at fault, and for the same reason that makes each a bad judge of the other,—the failure of either to guess the other's genesis, history, condition, and point of view.

MEN of normal mind and average condition seem in all times to have reasoned pretty well where their interests or passions were not too actively concerned, but they have always been prone to reason from insufficient data, so that their conclusions were, and are, often wofully vitiated. It is easy to believe this "the best of all possible worlds" if one happens to be philosophizing amid the comforts that lodge behind the club window; it is equally easy to believe this the worst of all possible worlds if one philosophizes amid the discomforts of the wintry street with the tantalizing spectacle presented by the club window in full view; and each philosophy is almost necessarily vitiated by the condition of the philosopher. Had the political economists of the chair vacated their cloistered ease and come to know the conditions of which they wrote by actual contact and personal experience, perhaps political economy would have hit nearer the truth and not have been called "the dismal science."

NOT only are we apt to have scant acquaintance with those outside our own somewhat narrow entourage, but we are prone to assume a knowledge of the other man's mind and motives totally unjustified by the degree of such acquaintance. A man who had patiently heard himself misinterpreted to a small company by a presumptuous friend, permitted the latter to finish his little feat of mind-reading and then said, "Thank you, my dear fellow; if you learn anything else about me that I don't know, please tell me promptly, and if it seems really important, don't hesitate to telegraph me at my expense."

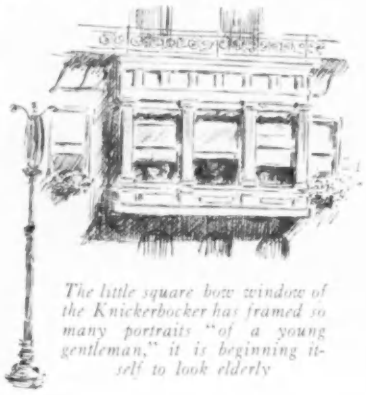
ALTHOUGH plate glass is transparent and not very thick, it is apt to be an effective social non-conductor, and as a medium through which one class may observe another it is subject to misleading refractions. There is always the possibility that the man outside the club window, did he really know the mind and heart of the man inside, would rather shake his hand than heave a brick at his head. The plan recently adopted, however, of asking the outsider in for a cocktail and a sandwich is a bit fantastic, and is quite as futile a means of learning how the other half lives as is the custom of amateur slumming. In each instance the visitor feels himself awkwardly out of place, and realizes that his attitude is little better than an artificial pose, which is worse than useless for the promotion of mutual understanding. The poor, and especially the revolutionary poor as led by the professional agitator, assume that the walls between social classes are of material structure; but they are rather airy creations of the mind, though they are none the less effective barriers on that account. Destructive social philosophers make the further mistake of assuming that the ruin of palaces and the devastation of private pleasure-grounds hasten the millennium. On the contrary, now, nearly a century and a quarter after the revolutionary reign of terror, France is torn by the bitterest of class hatreds, threatened by a new set of revolutionists, and insolently offered the peace of the empire by a silly Bonapartist pretender.

NO one class, however large, or however wise in its own conceit, can solve the American social problem, nor can the classes effectively get together by the cheaply romantic expedient of occasional social contact between the howling street brawler and a few fashionable men and women in evening dress. Some of the comfortable abolitionists who entertained old John Brown of the eagle lip and hawk eye at Boston and furnished him funds for an obscurely divulged purpose, were inexpressibly shocked and scared at the news from Harper's Ferry in October, 1859. To sit face to face in a pleasantly lighted room with a bearded ruffian who, it is whispered, has actually made bombs to promote social revolution, must be a titillating experience to a youth or maiden who expects to inherit a few millions of dollars, but it is little better than worthless as a means of political education. Sympathetic study and observation such as shall enable one class to understand the conditions and ideals of the other can not thus be brought about. The men on either side of the club window must meet somewhere on neutral ground and find a mutual understanding and common point of view, if the solution of the social problem is not to be clumsily and expensively attempted. After all, the philosophers on opposite sides of the pane may not be so far apart as some of us are accustomed to think.

CLUB-HOUSES WITH THE CURTAINS UP

Glimpses over the Shoulders of the Rows of Benign Elderly Gentlemen, Exquisite Young Dandies, and Distinguished Litterateurs Who Sit in Bas-relief across New York Club Windows

IF any old-stager, rustling his newspaper at the mere mention of the innovation of a "ladies' day," and "a mob of women, sir, swishing over the house, and turning you and me out of our chairs, by Jove," will go into the library and turn over the files of *The Spectator* he will discover that the custom of having a ladies' day is not of such recent origin as he supposes, and that in the house rules of a certain club described there, all members were "to be charged with what their wives drank and smoked"! This instance is admittedly an exaggerated one, but we know Mrs. Bracegirdle was elected an honorary member of the Kit-Cat, and that Mr. Pepys "did take his wife to dine" at the Pope's Head in Fleet Street.



The little square bow window of the Knickerbocker has framed so many portraits "of a young gentleman," it is beginning itself to look elderly

Nevertheless, a veteran clubman may be permitted a start when he is reminded that he must begin a club paper "ladies and gentlemen," and he begs the kind indulgence of his "fellow members" for any too masculine phrases which may coarsen the pages in which he proposes to discuss frankly the men's clubs, which he knows, and to refer to the women's clubs as any gentleman would to any woman's house at which he has the honor to be a guest.

THE DEAN OF CLUBS

The Union Club is the dean of New York clubs, and the most prominent men in the social history of New York may be observed seated in the windows of the great marble mansion it occupies at Fifth Avenue and Fifty-first Street. They wear their hats, too, just as their fathers and grandfathers wore theirs in the old brownstone house at the corner of Twenty-first Street, opposite the Dutch Reformed Church, which the Union Club occupied so long. It was there that one member once pitched another member into a snow-bank. Swept away as clean as the snow-bank are the old church and the old clubhouse, too, and so also are the kindly, grizzled faces that used so gallantly to gaze at the pretty bonneted heads that passed demurely by.

With such a history, and such traditions, no wonder the Union Club is conservative, and a little elderly and authoritative. It is our largest and oldest fashionable club, it has the finest collection of French books, and the best wine-cellar in America, and its cuisine has been famous for two generations. Admission is so coveted and the waiting list is so long that members propose their sons while they are schoolboys.

The institution is governed by a self-perpetuating board of governors and every member is supposed to have a recognized social status, although the club is too big and too venerable to be a strictly society club, and many an old fellow plays his rubber there of an evening who hasn't been to a party in thirty years.

The Knickerbocker and the Brook are our essentially fashionable clubs. They are much smaller in membership and more exclusive as to admission than any of the other clubs, and the men who frequent them spend their leisure in society. The little square bow window of the Knickerbocker, at Thirty-second Street and Fifth Avenue, has framed in its day so many portraits "of a young gentleman," that it is beginning itself to look elderly, and the young dandies seated in it are the sons of the young dandies admired there some thirty odd years ago by our mothers and our aunts.

WHERE THINGS GO ON FOREVER

The Brook Club is more a family affair than the Knickerbocker. It lives in a small painted house in East Fortieth Street, and is arranged to simulate a bachelor's private ménage. Members do not prattle club stories, or tell at what unearthly hour one may sup or get a drink, but it is certainly a fact that the key was ceremoniously thrown away at the housewarming and that the club was named the Brook because things "go on forever" there. It was really opened as an all-night club and is supposed never to be closed.

The key of this club, called the Brook, because things go on forever there, even into the wee, sma' hours, was ceremoniously thrown away at the housewarming

The Calumet still clings to its vine-covered old brick house at the corner of Twenty-ninth Street, and its handsome dining-room, overlooking the pretty lawn of the Little Church Around the Corner, is a delightful place to breakfast or to lunch of a bright spring morning.

The Calumet was originally a sort of junior Union Club and was dedicated to the younger men in society. As the members grew older, however, they gradually joined the Union, the Knickerbocker, and the Union League clubs, and while the Calumet was rehabilitated, and is now one of the most prosperous and best dining clubs in town, it no longer has quite the same claim to social prestige it once had.

The New York is one of the oldest of the strictly social clubs, and like so many others it has moved out of Fifth Avenue and into West Fortieth Street. For many years it has had its own coterie of members, largely made up of men in Wall Street. Some time ago it offered its privileges to members of the Seawanhaka Corinthian Yacht Club, and a guest is very apt to be asked, "Haven't I met you somewhere on the water?"

The Calumet has moved from its vine-covered old brick home with windows overlooking the pretty lawn of the Little Church Around the Corner to its recently acquired home in West Fifty-sixth Street

The great Metropolitan, which occupies a vast and costly palace facing Central Park, was organized by the late Pierpont Morgan and some of his intimate friends, and is still regarded by old-timers as new to clubdom. Its nickname, "The Millionaires," expresses its claim to distinction, and though some of the members have not quite a hundred thousand a year, the list of members is an impressive study in values. It is the only club which has a ladies' annex, and any gentleman with a proper regard for his social obligations should appreciate election for the mere privilege of entertaining his women friends there.

The St. Nicholas, in its little weather-vaned, gabled Dutch house in West Forty-fourth Street, is as jolly and unique as the little rollicking saint it is named after. To be elected to membership in the St. Nicholas, one has to be of registered Holland strain, and, most essentially, has to be a gentleman. These things vouched for, one may sit and drink whiskey and talk about ancestors to the most sympathetic audience to be encountered anywhere. In that club, they count distant cousins as Scotch Highlanders do.

TO BE A REPUBLICAN AND A SUCCESS

Among clubs dedicated to politics, the Union League is preeminent. Organized to support the government during the Civil War, its great red brick abode, a block across from the public library, always with a benign row of old gentlemen seated in its windows, is an impressive example of what it means to be a republican and a success. The membership includes men successful in all walks of life, but high finance and politics are more discussed than polo. It is not in any sense a society club, though many men socially prominent are members, and, it may be added, it is regarded as one of the best managed and most dignified establishments in New York.

The Manhattan, which oddly enough occupies the old Union League house in East Madison Square, is the ancient home of gentlemen of

(*Continued on page 94*)

In the salons and corridors, François Premier left mementoes of his stay at Chenonceaux; Henry II added his monogram entwined with that of the fascinating Diane de Poitiers to the decorations; and in architectural additions may be traced the régime of each succeeding monarch

A RED CROSS CHÂTEAU

Built by a Commoner, and for Many Brilliant Reigns the Home of French Royalty, Chenonceaux of the Château Country Now, in Its Old Age, Becomes a Red Cross Hospital

IT is the Americans who have given the pseudonym of "The Château Country" to the charmed land of romance that lies in the heart of France, and lies close to the hearts of Americans as well, for it is one of their most favored touring-grounds, as familiar as their own Berkshires. Usually at this season, countless streams of automobiles are threading the highways and byways of the valley, paying their annual calls at the fifty or more magnificent châteaux which, interspersed with little villages of gray stone houses capped with slate roofs, lie within an area of about one hundred miles along the Loire.

Now, however, there are only the automobiles of the army to be seen, rushing at top speed and filled with stern-faced officers. The hotels and the little country inns where travelers are wont to find some of the warmest welcomes in France resound now to preparations for battle. The army of defense has routed the army of tourists, and the châteaux themselves are responding to the call to battle, a call familiar, in years gone by, to their grim, scarred walls.

A SCROLL OF FRENCH HISTORY

Among the most charming of the châteaux is the Château de Chenonceaux. It has many distinctive charms peculiarly its own,—chief among them that it is built bridge-wise across the tiny river Cher. No visitor to France but doubtless has passed through its lion-guarded gateway and crossed its drawbridge, ever hospitably down. To-day, however, the Château de Chenonceaux, which has been a picturesque factor in the making of four hundred years of French history and has, in its time, seen many illustrious personages pass, guarded, over its moat, now sees another cycle of history turn behind its massive towers and under its pinnacled roof.

For the first time in all its varied experience it has become a station of the Red Cross Society of the French army. It was presented to the government for this purpose through the generosity of its present owner, M. Menier, the well-known chocolate manufacturer and philanthropist. M. Menier not only tendered the use of the château for the care of the wounded but contributed a large sum of money for its maintenance and the employment of a large corps of physicians and nurses.

Copyright by Waldon Fawcett

The chiefest charm, of which there are so many, is that the château is built bridge-wise across the tiny river Cher

Chenonceaux has sheltered the domestic life of the royal families of many brilliant reigns and because, unlike most of the great places of the château country, it has been used only as a place of residence, it has, to a large extent, escaped the ravages of former wars. It was built early in 1500 by a commoner and is now the property of a commoner, but between then and now it has been the home of personages conspicuous in French history. Soon after it was built, it became the property of the crown, and each French monarch who lived in it added some gem of architectural workmanship; by the devices incorporated in its decorations may the various stages of French history be traced.

FRANÇOIS PREMIER GOES A-FISHING

François Premier, who gave the first impetus to the building of the numerous châteaux in old Touraine, constructed the colossal near-neighbor of Chenonceaux, the château of Chambord, as a palatial hunting lodge, and varied his great hunts after wild boar and stag in the forest by frequently establishing his court at Chenonceaux that he might pursue the more gentle art of angling in the tranquil waters of the Cher. He added several of the towers to what was then but a modest dwelling, and his device, that of the crowned "Salamander," and that of his queen, Claude, the "Swan," and the crowned "C" are mementoes of his stay to be seen on some of the monumental chimney-pieces in the salons of Chenonceaux; elaborately ornamented over-mantels are a feature of all the Loire châteaux.

(*Continued on page 108*)

A DRAWING-ROOM HONORS *a* TRANSPLANTED ART

Long Before the Pressure of War Compelled It, Decorators and Their Patrons Brought to America the Ancient Art of the Tapestry Weavers

THE word tapestry is to-day applied to so great a variety of fabrics that its real meaning is somewhat obscured. The term, in proper usage, is applicable only to the richly patterned fabrics, woven of wool or of wool mixed with silk or threads of metal upon a hand loom in such manner that the comparatively coarse warp threads are completely covered on both sides by the fine threads of the weft, which are carried under and over alternate threads of the warp, back and forth for the distance that any particular color extends in the design. As a rule, when any color in a tapestry ends parallel with the warp threads, that section of the tapestry must be sewed to the next section, as no weft threads run across from one color to another. These wonderful pictured hangings were first made for the princes, popes, and potentates of past centuries, and their wonderful texture and rich colors make them the treasures of men of taste and wealth to-day.

Against ivory woodwork hang rose and green tapestries which are early products of American weaving

MARVELS OF WEAVING

As a rule, the design of a tapestry constitutes a picture. Scenes from mythology are portrayed or the achievements of conquerors of the middle ages; Bible scenes and details of life at royal courts furnish countless examples; in fact, the tapestry weavers may utilize any subject which is susceptible of a rich and highly decorative treatment. To the most beautiful colorings, they frequently add gold and silver threads which are woven into the fabric. In the Renaissance period, the richness of the picture thus made was increased by the use of a border which was frequently almost as sumptuous as the tapestry panel itself, and

The gilded furniture is upholstered in damasks, velvets, and tapestries of the period of the French Louis

Photographs from Jessie Tarbox Beals, Inc., N. Y.

sometimes, as in the case of the Don Quixote panels of the Morgan collection, entirely overshadowed the importance of the central picture. It should not be assumed, however, that the pictorial standard is the correct one for judging the value of a tapestry. A part of the interest, it is true, lies in the scene presented, but the true quality by which tapestries hold such high place is their remarkable beauty of texture, which is achieved by the unique method of weaving. For this reason, the best way of displaying tapestries is to allow them to hang free to show the variations of surface.

RAPHAEL AS DESIGNER

Looms in France, Italy, and Flanders during the fourteenth, fifteenth, and early sixteenth centuries worked unceasingly, producing the tapestries which were the treasures of kings. The designs for these tapestries were often drawn by the greatest artists, and Raphael himself drew the cartoons for many of the tapestries made in Brussels, among them those made for Pope Leo X. These antique tapestries, even more beautiful now than when they were made, are at present so rare that their value has increased enormously, and the prices at which they are sold mount to many thousands. Many beautiful examples have been gathered into museums or garnered into great private collections, and old tapestries are becoming increasingly difficult to obtain.

One of the most successful revivals of tapestry weaving is that which is being carried on by William Baumgarten and Company, at their looms in Williamsbridge. The work was begun in a very small way in 1893, at which time a little group of experienced tapestry weavers were induced to leave their homes in France and to settle in a distant spot in the Bronx, then far remote from New York. Here, in an old, disused country house, looms were set up and the earliest of American-made tapestries were executed. Besides weaving tapestries, these French craftsmen trained novices, who have since become proficient weavers and are themselves teachers of a newer generation of tapestry makers.

The New York residence of Mr. Jacob H. Schiff is interesting in this connection, as it is among the first residences decorated with tapestry "made in America." The drawing-room, which occupies the entire front of the residence, is decorated in the manner of the Louis XV period, and hung with great panels of tapestry in designs in soft rose and green, somewhat after the manner of Boucher, representing pastoral scenes in which French sovereigns and their courts masquerade as shepherds and shepherdesses. In keeping with the sumptuous surroundings, the furniture, which is also of the Louis XV period, is rich and elaborate; the gilded chairs and settees are covered with the beautiful damasks and tapestries of the period. This beautiful drawing-room, like the old rooms in France, is lighted by bronze girandoles which are attached to the walls, and by two old chandeliers of crystal and ormolu.

Hangings of velvet embroidered in gold and draped in French fashion emphasize the Louis XV character

The designs of the tapestries, inspired by Boucher, portray French sovereigns and their "rustic" courts

INTERPRETIVE DANCING SEEKS SHELTER IN AMERICA

From the Recently Established School of Isadora Duncan, near Paris, Come Eighteen Small Exponents of Classic Grace and Rhythm

THERE arrived in New York in September a little group of charming children,—seventeen girls and one boy,—who, while they are far from being the most unfortunate of the war sufferers, have none the less been deprived of a delightful and very beautiful home, for the advantage of the wounded of the great war who will occupy that home as a hospital.

These children are the pupils of Isadora Duncan at her school of classical dancing at Meudon, near Paris, and they will continue their education here until such time as conditions permit their return to Europe. They came to America under the charge of Augustin Duncan, brother of Isadora Duncan, and his wife, and will later be joined by Isadora Duncan herself, who was prevented by illness from accompanying them. On her arrival, she will continue their instruction in her methods of classical dancing and will dance in public with them this winter.

FOR THE LOVE OF BEAUTY

Miss Duncan's love for her art is disinterested and sincere. Her aim in taking these pupils is to train dancers who will accompany her in her own work, but she has also the hope that she may find a pupil whose talent will be great enough to carry on and develop her methods. She searches tirelessly for talented youth, and, having found it, she adopts it as her own, shouldering all responsibility both financial and educational. With infinite patience and care, she molds the body and the mind into the supple grace of the dance and the true love of beauty. Her pupils come to her in early childhood and she takes entire charge of them, giving them care and education, as well as instruction in her methods of dancing. It is understood that none of them shall leave her for public appearance under other patronage than hers.

Although Miss Duncan has long been interested in training children in the classic dances, and some of her pupils have been with her for ten years or more, the establishment of the school at Meudon took place only last spring. After the loss of her two children in a motor accident in France, Miss Duncan went to the Balkans to nurse the wounded, and afterward traveled in Germany. On her return to Paris, she purchased the old castle at Meudon which modern enterprise had converted into a fashionable hotel, under the name of the "Pavillon de Bellevue," and she transformed it into a magic setting in which to train children from their very infancy in the spirit and practise of Greek dancing.

A MAGIC SETTING

The interior of the castle vies in beauty with the landscape visible from the terraces. Set high on the terraced slope of a hill above the Seine, the house commands an inspiring view of the famous Val Fleury, with Paris beyond. Within the entrance hall, stately Ionic columns bring their suggestion of ancient Greece, and long straight folds of dull blue velvet that hang undraped from cornice to floor, veiling every wall space, make a background for rare bits of marble and terra-cotta. The principal dancing hall runs the length of the great stone house. Three quarters of it is devoted to a dancing floor, over which is spread a thin blue material which makes a proper surface for the barefooted dancers. The walls are hung with dull blue silk, and the twilight effect is very beautiful. At one end of the hall is a series of stages at different levels from which Miss Duncan and her guests watch the dancers. Low divans covered with oriental rugs and cushions are placed here and there on the stages, and a grand piano, almost hidden beneath flowers and plants, furnishes music for the lithe-limbed pupils. What is known as the semi-indirect method of lighting has been adopted for the hall. Mammoth conch shells of iridescent pink glass swing by silver gilt chains from the high ceiling; the electric globes within are cunningly concealed, and a rosy light sifts through, shedding a mellow tone into the room.

The chief underlying principle of Isadora Duncan's teaching is the relaxation of the muscles. Her pupils begin with a series of exercises which tend to render the body supple and undulating without giving excessive muscular development. While these exercises are going on, Miss Duncan reclines on a throne-like chair or a divan upon one of the elevated platforms and instructs the older girls in regard to the movements which are to be practised. It is her ambition to discover a talented child whose genius will permit a complete realization of the ideal of a body which shall express the soul in dancing. Toe-dancing is the exact antithesis of the teaching of this school. Miss Duncan's efforts are concentrated on developing the talent of her dancers into the ability to express the idea or emotion embodied in music.

Jean, the only boy in the group, pauses in a pose of the dance before the blue silk hangings

For these children a series of dances has been created, which illustrate and symbolize the musical compositions which Florent Schmidt has dedicated to seven cities in Germany. "Coblenz" takes its poses and theme from the famous statue of Victory that adorns the market-place of Coblenz; "Lübeck" is danced by a trio which moves dreamily in a slumbering vision of this somnolent town; "Dresden" is pictured in the china-like figures of four rosy sprites; and "Nuremberg" is suggested by a complicated measure in which the picturesque old city breathes its musty fragrance in the melody and in the quaint movement of its interpreters.

The grace of Miss Duncan's pupils is remarkable, and their constant association with this great artist has developed a love for beauty and a natural charm that might captivate the most recalcitrant fancy. Her interest in the comfort and her solicitude for the well-being of the little tots about her is charming to witness, and their admiration and love for her shows itself in every glance and word. Several maids are in attendance at the dancing hours, and as each set of exercises is terminated, sandals are donned and loose eider-down robes are slipped on each dancer to avoid possible danger from draughts. The health of the children is well safeguarded, and Miss Duncan's eye is quick to detect the faintest sign of ailing.

Works of art are constantly before these growing children, and a suite of rooms in the second floor of the house is dedicated to works of modern masters, among whom are Rodin and Carrière. Class rooms on the third floor are fitted for study and instruction, and Greek, French, German, music, and the classics are taught by resident teachers.

There are seven young girls of about eighteen years of age who have been with Miss Duncan for some ten years, and who are already proficient dancers. These girls aid in instructing the younger pupils, whose ages vary from six to twelve.

WITH ALL THE WORLD TO WONDER

Although her school was open for but a short time, the great dance hall received many illustrious guests. Each Saturday morning the school was open for inspection and many distinguished visitors came informally to see these lovely children dance. Artists, society women, actresses, musicians, composers, dancers, and litterateurs met and exchanged greetings in the hospitable home of Isadora Duncan, for few celebrities are more loved. All Paris grieved with her when accident robbed her of her children, and to see her to-day, regal in her classic draperies but with tragedy in her face, is to understand the circle of little faces that she has drawn about her.

Mlle. Cécile Sorel and Mlle. Leconte of the Comédie Française have both been much interested in the school of Miss Duncan, and have motored out more than once to enjoy a quiet hour in that peaceful room. M. Hermant, the well-known author, has also shown a marked interest in the pupils of Miss Duncan. The Countess de La Rochefoucauld was enthusiastic in her praises of the dancers, and an illustrious composer of ballet music has vowed excitedly that not a Saturday should pass without finding him present at the morning class.

It is, indeed, a delight keen and real to watch these slender nymphs dance through the incense laden twilight, while gentle touch and infinite care guide their slender, swaying feet. It is certain that Americans who have long enjoyed Miss Duncan's art will await with double interest her appearance accompanied by these dancers of her own training.

EXPRESSING THE UNIVERSAL RHYTHM

The idea of founding a school, as has been said, had been long in Miss Duncan's mind, and its inception was in her theory that the dance is an expression of the rhythmic movement of the universe. Light, sound, and energy travel in waves, and the movements of the human body, she believes, are the unconscious expression of the same universal rhythm.

The tendency of civilization for many centuries has been to loosen the bonds between man and nature until the human being no longer comprehends the great natural forces, and the human body, constrained by convention and hampering attire, is no longer a medium of expression for them. It is the rediscovery of these great elemental rhythms and of the rhythmic human movements which express them visually that is Miss Duncan's aim.

Three great sources have served in her study. She has gone to the woods, the fields, and the sea, and has studied the rhythm of nature in the flying clouds, the swaying tree tops, the waves, and the free-moving wild things. For the great rhythms of nature as expressed in music, she has studied the great composers, such as Bach, Beethoven, Wagner, and Gluck, whose works unite the universal with the human rhythm. For the expression of this rhythm in art she has gone to the Greek vases, where beauty of form unites with beauty of movement, and rhythmic line is the basis of the form.

THE BODY AND SOUL OF THE DANCER

Ideal beauty of movement presupposes ideal beauty of form,—perfect development and perfect control,—as well as a mind sensitive to beauty and quick to feel the rhythm of nature. It is this theory which shapes the life in Miss Duncan's school. She takes the children, by preference, in early infancy, and she watches unceasingly over their physical development, down to the smallest detail, for the dancer with ill-formed toes is little better equipped than the pianist with ill-formed fingers.

For all pupils, the beginning is in simple gymnastic exercises to give suppleness, strength, and muscular control. When this has been accomplished the training for the dance begins. From the simple rhythmic walk to the most complicated steps of the dance, the pupils learn the scale of movement, as music students learn the chromatic scale.

A natural sequence of her theory of the dance as a form of the rhythm which pervades the universe, is Isadora Duncan's ideal for the future of the dance. This, in brief, is that the dance shall take again the position in the drama which was held by the Greek chorus, that it shall again become the visible expression of the human struggle expressed in the drama as we interpret it to-day.

The "Sand Game" gathers the older pupils in statuesque grace, which is enhanced by the flowing lines of their garments. Muscular control and relaxation, never muscular development, are the aims of Miss Isadora Duncan's teaching

All responsibility, financial and educational for this large and varied family is assumed by Miss Duncan, who, having succeeded in her search for talented children, bends all her efforts to training them in love of beauty and in the supple grace of the dance

In the rest which follows each dance or set of exercises, sandals are donned, eider-down wraps ward off possible draughts and chills, and conversation succeeds the intentness of practise

A number of girls of about eighteen, who have studied for ten years with Isadora Duncan, and in the teaching of the children, many of whom come to her so young that learning to dance is but a graduate course of the no less difficult art of learning to walk

Photographs from Underwood & Underwood, N. Y.

A building of picturesque career, which began life as a château and became a fashionable restaurant. Thereafter it was altered to afford a beautiful home for Miss Duncan's school of dancing, and it is to-day a hospital for soldiers

A high yoke sloping low in the back and cut to include full kimono sleeves is sharply divided from the flaring skirt of this short moleskin coat by a narrow piping of tailless ermine. White ermine collar and cuffs contribute softly becoming lines, and the workmanship in combining the moleskins so they not only run in stripes but throw a pattern of semicircles into relief, is exquisite

Having exhausted the possibilities of plumage, for the moment, at least, Alphonsine appoints it a successor in amazingly long, slim, make-believe wings of peacock blue paillettes, ever so small and lapped over each other as delicately as feathers. King's blue velvet is the material of the hat

Girlishness could scarce be framed more prettily than by this big Lanvin hat, round of crown and wide and round of brim, with streamers of mauve velvet strewn with tiny rosebuds and gratifyingly long. The hat is of quilted blue taffeta faintly shot with pink, and is encircled by a strand of dark sable

Take two halves of a suède cloth Chanel hat and button them together, add some bandings of self material and a piquant touch of bound buttonholes; serve with a tennis racket, a sports blouse, and a short skirt

A PRETENDER TO THE THRONE OF FEATHERS, AND A HAT TO SERVE WITH A TENNIS RACKET—A MOLESKIN COAT ENTERS THE WINTER SCENE WITH A FLARE

So demure an air wears this little breakfast jacket of pale rose colored Georgette crêpe that only the veiled impertinence of its action in attaching a pocket to the very seam of a raglan sleeve prepares one for its bold introduction of a true ruff, which is filmy, it is true, but is none the less a ruff

Since, ruffle and gather them as fashion will for the moment, warmth is not in filmy lace or embroidered mousseline, the resourceful designer creates the illusion of its presence by trimmings of fur at collar, wrists, and hem. The lace overwaist is held by bands suggesting those which held the draperies of Greek maidens

Doubtless it is by some occult law of balance that, as gowns grow more casual and insouciant, negligées become more formal. Delicate cream lace forms the ruffled skirt and wide girdle, cream colored tulle is used for the bodice, and a cape of blue Chantilly lace adds to the supposition that this is as much an evening gown as a negligee

BAFFLED IN FRONT, THE COLLAR RETIRES TO THE BACK OF THE NECK AND FROM THAT HIGH POSITION OF VANTAGE HAZARDS THE SUGGESTION OF AN ELIZABETHAN RUFF

ONE SUIT CONFIRMS THE ELECTION OF THE HIGH COLLAR IN PERSON, BUT TWO OTHERS LEND IT ONLY HALF-HEARTED SUPPORT, AND THAT BY PROXY OF THEIR BLOUSES

A trim recruit to the cult of the high collar is a suit of tan covert-cloth with a skirt which flares neither to the right nor to the left. Ever so many self-covered buttons fasten the coat; and the black braid belt is held under an oval buckle. The smart little black velvet tricorn is trimmed by a cockade and flutings of black grosgrain ribbon. Suits from Hickson & Co.

Squared on every edge is the coat of blue serge which faces the winds of winter without even the precaution of buttons up the front. Indeed, there is no front; the black-braided edges of the coat open over a waist of white faille silk piped with terra-cotta silk and trimmed with an ornament and tassels of green silk. The dark blue velvet sailor has a silver rose

Not an inch too much or an inch too little of fulness here or there spells the trimness of the "Polo Model" of tan covert-cloth. At the front, the scrupulously tailored coat is allowed two cherries as a boutonnière in the back, a half-belt restrains considerable fulness. The skirt ends under a tan leather belt. A corbeau blue velvet sailor-hat completes the costume

FOUR WITNESSES TESTIFY IN FAVOR OF THE SMALL HAT, BUT THE BIG HAT APPEARS IN PERSON BEFORE THE COURT OF FASHION AND THROWS THE EVIDENCE INTO CONFUSION

The extent to which the European war is telling on winter millinery is strikingly marked in this diminutive turban of sphinx metallic braid, shaped for all the world like a helmet, christened "The Kaiser," and surmounted by a most charming little tower of black velvet

To enjoy the prerogatives of a toque, and yet refuse to assume the responsibility of adding the width to the face a toque is reputed to give, a smart blue satin model well suited to an older woman adopts a blue wing and sets it erect on the crown. Models from Simcox, Inc.

A trifle of black velvet tilted ever so far over the right eye and encircled by what appears to be a wreath of red, green, black, and pink flowers but at a second glance resolves itself into tufts of gay feathers worthy the plumage of a bird of paradise or the art of the futurist

Wide past all belief is a purple velvet hat with a crown that begins low in front and rounds off high in back, and a purple feather trimming that begins at the uttermost edge under a perilously small bow of purple grosgrain ribbon and tips off into indefinite space

A smug little, round little mortar-board cap, worried, perhaps, at the restraints of college life and bursting forth unexpectedly in corbeau blue velvet with self-tone blue wings stretched to their uttermost and poised as if to carry the daring affair upon still further flights

Having risen to three stories with unadorned and uncompromising regularity, this small black velvet hat permits itself a crown of pearl beads and places directly in front a bow of pearl beads, with tassels hanging nearly to the brim

"Two-faced" is an accusation which may justly be urged of a black velvet street suit, skunk trimmed, which in front shows a semifitting, belted jacket, but from the back appears to possess a loose circular cape, also fur edged

The model for this one-piece gown was furnished by Russia from her inexhaustible stock of peasant costumes, but Paris designed the sleeves. The costume is of steel gray velvet and the trimmings are of black velvet and black fox

VELVET AND AGAIN VELVET IS THE ORDER OF THE MODE, NOR CAN ALL THE WARNINGS OF A SHORTAGE OF DYE-STUFFS SUITED TO VELVET DO AUGHT BUT INCREASE THE POPULARITY OF THAT FABRIC

The shortcomings of a dress of yesteryear will have scant attention under an overdress with a broad loose girdle to give the new "moyen-âge" line

Though it make haste slowly, the blouse with a high collar avows its intention of reaching the goal of favoritism

Given a long, tight, velvet gown; subtract a little velvet in some places and add a little tulle in others, and lo! the new silhouette of the season

SMART FASHIONS *for* LIMITED INCOMES

Bowing to the Inevitable and Buying New Wraps, but Changing the Silhouette of the Evening Dresses of Last Season to the More Bouffant Silhouette of This

Note.—In order to make the "Smart Fashions for Limited Incomes" department of greater practical value to the woman of restricted means, Vogue will cut to order, in the stock sizes of 34 to 40 inches bust, the patterns of models published under this department at the special price of $1 for a separate skirt, jacket, or bodice, $1.50 for a three-quarter-length coat, and $2 for a suit or gown

ALL the world is economizing this season, in one way or another, and the matter of economy requires considerable thought, if the new modes are to be followed. The suit or wrap of last season is hard, if not impossible, to remodel, as fulness can not be added to the tight cloth skirts, the short jackets, or the sheath-like wraps of last winter. But dresses, especially evening dresses, lend themselves to remodeling. Therefore it would be wise for the woman who wishes to consider the mode, and yet to save money, to put her greatest expenditure on a new and smart suit and to adapt some of the following suggestions, which have been tried and found to be good, in altering her afternoon and evening gowns.

THE MAGIC OF TULLE AND NET

Tulle and silk net are almost magical in what they can accomplish in remodeling, especially if a bit of fur or bands of paillettes are combined with them. First, let us consider the silhouette of the evening gown of last season and then see how it may be modernized into that of this season. The silhouette of last season was, unquestionably, sheath-like; it showed a scant waist drapery, some fulness at the hips, and narrowed to a point at the feet which barely allowed walking. Today, the drapery is more scant at the top of the silhouette, but instead of tapering toward the feet, it flares. As regards materials, the tops of the frocks of last season were transparent (as are the tops of the new frocks) and the skirts had one, two, or three short tunics of sheer material.

To alter a dress with the line and materials just described, the transparent top, which is probably worn or soiled, will have to be replaced. The new long waistline may sometimes be achieved by attaching a girdle of the material to the old bodice. The tunics of last season must be removed altogether and new ones, different in cut and length, must be placed over the underskirt. Last of all, the underskirt must be given width if possible. In black or white satin, inverted plaits may be inserted at the side sections. Of course, each gown must be given individual thought, but, as a rule, the skirt of last season may form the underskirt over which a long, flaring, tulle or chiffon skirt may be placed; even some of the new, straight, one-piece effects may be gained in this way. Where a last season's skirt has been draped, it can be let out and refreshed by cleaning or pressing.

Naturally such extensive remodeling involves expense, and it should be carefully reckoned before the attempt is made. To put the matter in a logical way, a last season's dress may be used as a foundation on which to build a new one, with the idea of minimizing the expense of a gown. This being the case, it is unwise to think, "Oh, I'll make over that dress for a mere nothing and buy one or two new ones." Usually this means that no thought or money is spent in the remaking, and that, consequently, the gown is a failure and is seldom worn.

ADDING A LITTLE BIT TO WHAT YOU HAVE

A method of remodeling an afternoon or evening dress is suggested in the Martial et Armand model sketched at the upper left. This model would be equally suitable for either cloth or satin, and instead of tulle could have the overdress of Chantilly lace or of one of the lovely silver metallic laces which are so popular now. A somewhat worn kimono waist of last year may be used in this model, as its shortcomings will be hidden by the lace which covers the front of the waist and forms the sleeves and the loose cape in the back. This lace section may all be cut in one piece as the lace may be split at the underarm front and back to form the sleeves. To save expense, the broad girdle may be of the same material as the underskirt, and instead of the forty-inch net-top lace, which was used in the original of the design, silver lace or a plain mesh lace may be used with a banding of lace applied. If the banding is applied by hand and the meshes of the net and the lace are matched, the band can scarcely be detected as a separate piece of lace. If even the expense of a band of lace is not desired a net overskirt trimmed by fur will be found to be charming. A narrow banding of skunk would be prettiest for the fur trimming. Inch-wide bandings of skunk may be bought for $3.75 a yard.

As for color, silver lace may be used with any light evening shade, and with dark blue or black velvet. If a brown dress is to be altered, ecru lace or net, embroidered in gold in case that kind of lace can be afforded, would be desirable.

The gown sketched at the upper right could be of either black satin or black velvet and tulle, or a combination of all three materials. The general lines of this frock may be attributed to Jenny, as, at her opening, she showed a number of dresses suggesting this idea. The top and sleeves may be of black tulle, the loose-fitting bodice and sash of velvet or satin, and the double skirt of black tulle over a satin or velvet skirt, according to the material of the waist. The fastening is at the side back, where the back crosses in surplice fashion. The width at the edge of the lower tunic should be about three yards, and the width of the upper tunic should be a little less. There is nothing difficult about the making of this frock; it could be made by a good seamstress.

ACHIEVING SLEEVELESSNESS

A charming type of dress is the one with the flounced skirt and the sleeveless waist sketched at the upper left on page 64. There were some skirts of this type last season and in case one has a similar skirt

The tiered skirt of last winter is a worthy companion for the sleeveless bodice of this, and for the rest of the gown, fur begins and ends it

it could be utilized with a semifitted, sleeveless waist like the one shown in the sketch. Nattier blue velvet trimmed at the armholes with skunk would be admirable for the bodice. By cutting the armholes smaller than is customary, and quite tight, the arm is fairly well protected, and the sleevelessness is possible. The back of the bodice shown is like the front, except that instead of buttoning in the middle as the front does, one side of it is crossed far over the other side and buttoned.

Unfortunately, the draped wrap of last season can not be altered, but though evidently not of this season, if still in good condition it may be worn. The new coats have a decided flare and are frequently belted, but as they are far more difficult to make than capes, the latter is suggested in case a wrap is to be made. A cape of a simple yet distinctive order may be of velvet lined with satin, and may be so made that it can be reversed and worn with the satin side out. A model adapted to this purpose is sketched at the upper right. Only a tiny bit of fur is used and that should be chosen according to the color of the material of the wrap. Silver fox, squirrel, or fitch are lovely with blue, while the brown furs blend better with rose or yellow shades of velvet or satin. The blue tones, *tête de nègre*, and the shades bordering on pink and salmon are all used this season.

Separate coats are going to be worn a great deal this season, and two of different types, shown by a smart tailor, are sketched on this page. The one at the right is very simple, but is so well cut that it instantly attracts attention. It is of green duvetyn with a wide half-belt of duvetyn across the front. The high collar is lined with raccoon and bands of raccoon edge the wide cuffs; the buttons are of bone. This coat may be bought for $60, and is of excellent value, considering the materials and cut, and the fact that it may take the place of a suit and may also be worn over afternoon gowns.

BOWING TO THE INEVITABLE

The other coat is more dashing in character and would be excellent for motoring, driving, or such uses, especially in the country. This model may be had in brown and white cloth, with the collar and cuffs of sealskin—a very smart and very unusual trimming for this sort of a coat. The coat is of the best materials, is lined throughout with satin, and may be obtained from a very good tailor for $125.

A waist of real distinction, and on new lines, is the French model sketched at the top of page 63. It has a shoulder yoke and vest of white satin, and fronts, back, and sleeves of net lace over mousseline. It is interesting to see a high collar once again, and to note that the girdle, which is of black satin, is attached to the waist. Over the standing collar is a frill of plaited chiffon. Should the frill be unbecoming, it could be omitted; in fact, it would probably improve the waist to dispense with it. The open neck is so pretty that one dislikes to make the change to a high collar, but for winter wear, at least, the high collar is distinctly smart, and there is now little doubt but that it will find favor, even if slowly.

In fact, the presence of a high collar is one of the sure marks of the new mode, and high collars are being used not only on blouses but quite as much on coats and wraps. On coats, the high collar is often of fur and may or may not be double-faced with the fur. If the fur is used only on the outside of the collar, it may be faced with an inconspicuous lining and buttoned close to the throat.

When made of the material itself, the high standing collar has a snug, tailored appearance; but if it is not desired to fasten it tight around the throat, it may extend only across the back of the neck from shoulder seam to shoulder seam.

If a wrap is made at home, such a simple model as this holds no terrors for the seamstress; with a good pattern, its chic is assured

Smart in both line and materials; in fact a justification is this of the new mode in wraps which has played ducks and drakes with the old

The only way to reconcile last season's coat with fashion is to forget it and wear it as it is, or buy a new one that is belted and flaring

THE INTIMATE ESSENTIALS OF FEMININE ATTIRE

Autumn Offerings of the Shops Go Far to Prove That Even though Not of French Construction Lingerie May Yet Be Lingerie

Lest short waist and short tunic convey a suggestion of shortness in the wearer, a chiffon negligée adds a sash which beguiles the eye by its length of line; price, $16.50

POSSIBLY the most interesting features of the new American underwear shown in the shops are its fineness and its simplicity. This does not mean an austere plainness, but discretion in the use of the soft laces and an absence of the huge bows and rosettes which one formerly associated with most American underwear. Much greater attention is now paid to cut and design than ever before, and considerable originality, even, is displayed, as witness the unusual neck-lines and sleeves.

A taffeta band confines a bit of lace in the semblance of a cap and allows a becoming frill to frame the face; $4.95

THE BOUDOIR GOWN

To many women the word negligée suggests the charming type of soft boudoir gown, so becoming to most women, which is shown at the left on this page. The gown illustrated here is of plaited chiffon in delicate colors, such as flesh pink and blue. It is trimmed with the most delicate Malines lace and effectively decorated with soft satin ribbon. The sash arrangement gives the length of line which the tunic might otherwise sacrifice. Finely made, of good quality materials, it is a remarkably effective negligée.

A petticoat and coat of crêpe de Chine has pleasing soft ruffles of chiffon with hand-whipped edges. In flesh pink, with soft white ruffles, it is quite charming. It may be had in various colors as well as in white crêpe de Chine with white ruffles.

Very soft pink taffeta, filmy lace, and rosebuds compose the charming boudoir cap illustrated at the top of this page. The flaring lace frill is unusually becoming.

FOR THE NIGHT

The nightgowns shown on this page are quite simple, yet they are new and distinctly charming. The one at the right of the page is of Georgette crêpe, a material which has been found particularly suitable for underwear as it has a little more body than chiffon and yet is equally soft in texture. Valenciennes lace in an attractive pattern trims it in the simplest fashion, and novel ribbon straps run over the shoulders, underneath the crêpe. These hold the bodice of the gown in place, and give it the quaint, Kate Greenaway charm. One may also buy various other pieces of underwear to match this gown.

The gown in the middle is a set that is of more than usually good value. The material is chiffon in flesh color with a trimming of a filet lace that is an excellent imitation of the real filet. It is finely made of very good quality of material, and the other garments are equally effective.

Note.—Addresses of the shops will be furnished on request, or The Shopping Department of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 443 Fourth Ave., N. Y.

(Continued on page 116)

Ruffled coat over ruffled petticoat and a single rose compose a charming negligée which may be all white, all in color, or in color with ruffles of white; price, $22.50

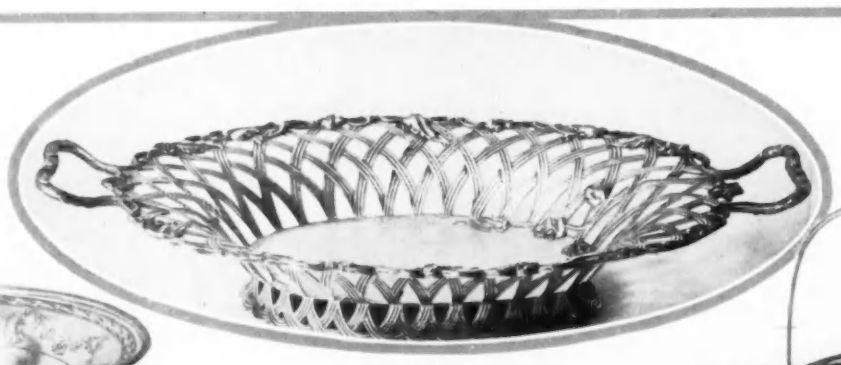
Of suède tricot with elastic top, this corset embodies the new flat front, higher bust, and incurving waist; price, $4.50

When combined with careful workmanship and fine material, extreme simplicity becomes a mark of distinction; $1.50

A flesh colored chiffon gown limits its decoration to a modest amount of filet lace and simple ribbon knots; $6.75

A dainty underbodice to match the chiffon nightgown at the left is $1.95, and drawers to complete the set are $3.95

A quaint nightgown of crêpe and lace is supported by ribbon straps over the shoulders to hold the bodice in place; $16.50



Engraved with festoons of flowers is a sterling silver mayonnaise dish with an ebony handle. It is suitable for all sauces; 4 x 6 in.; $30

An exact reproduction of an old fruit basket in the Parker Wakelin collection is the one of sterling silver illustrated at the top; 6 x 14 in.; $240

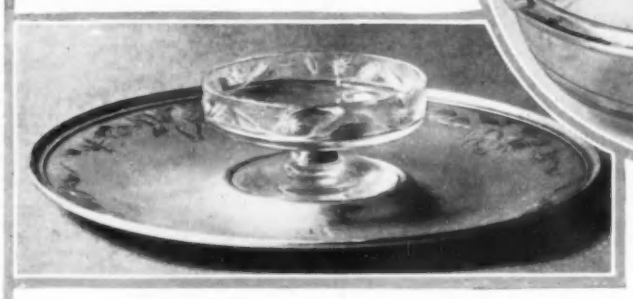
Of pierced sterling silver is the lemon and sugar dish with a glass compartment in the middle to prevent corroding; diameter, 6 in.; $10.50

In the center, above, is a sherbet cup of engraved crystal in a sterling silver stand with slender, graceful handles; price, $30 a half dozen

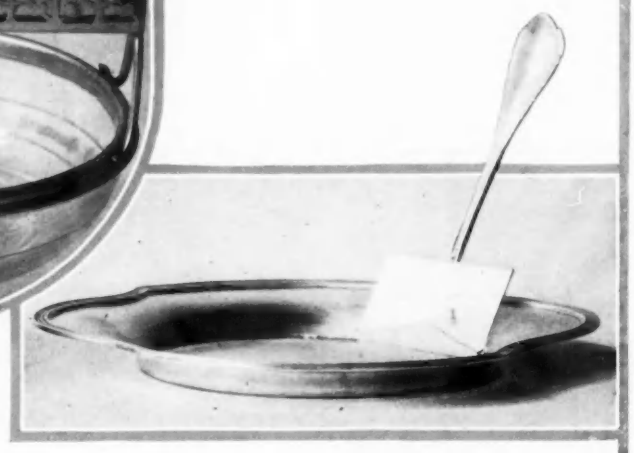
A 6½ in. old Georgian pepper pot with an olive-wood spoon and a 2½ in. salt dish are shown at the left; $5 and $4, respectively

Of cut glass in a lovely old Georgian pattern is the oil or vinegar cruet shown at the right in the middle of the page; 6½ inches high; $5

Lemon and cut sugar have each a congenial apartment in a dish of engraved glass and sterling silver; $7.50



Strawberries and strawberry blossoms are the decorations of an individual strawberry dish of engraved sterling silver and engraved glass, with a dish in the middle for powdered sugar; price, $7.75



An oddly shaped cheese dish of sterling silver with ends that flare out almost as wide as the dish is wide and with a pretty, flat cheese scoop. The dish is about 5 inches from brim to brim; price, $10.50

ODD PIECES OF CHINA AND GLASS, EACH POSSESSING THE DISTINCTIVE CHARM ORIGINATED BY THE OLD PATTERN FROM WHICH IT WAS COPIED

SEEN IN THE SHOPS

American Editions of French Models Retain the Charm of the Original, but Condescend to Prices within the Range of Moderate Means

AT this season it is always possible to find in the good shops hats, blouses, and costumes which are excellent copies of French models, at prices which are not exorbitant. Models which have been received with marked success have been selected for the reproductions illustrated in this article.

One of the most charming suits of the season, which reflects the tendencies of the mode in a sane manner, and which was first shown in the issue of Vogue for October 15, is illustrated in the middle of this page. It has undeniable grace and charm and it has been copied with excellent results by two New York shops, one of which shows it in black chiffon velvet and raccoon at $110.

This model is as attractive in cloth as in velvet and it may readily be transformed into an excellent three-piece suit by the addition of a suitable bodice. The simple character of the flaring skirt gives considerable latitude in the selection of blouses which will give the effect of a one-piece frock when the coat is removed.

FULNESS WHERE IT SHOULD BE

At the lower left corner of this page is shown a piquant Georgette model which has been prettily copied in dark blue serge for the skirt and in a dark serge of wine and stone gray in a small check for the coat-like bodice. The skirt of this frock is as smart and as new as may be. It has much fulness at the sides and is perfectly flat front and back. The sides are a trifle longer than the front and back, which gives a chic appearance that is in keeping with the general character of the frock. The coat-like bodice may be worn belted in all around or with the belt, as shown, running beneath it in the back. The belt is of patent leather and a strap of the leather is used on the pockets. The collar is of skunk and under it on the back hangs a second collar of the checked material, which is finished with a tassel.

In a jaunty walking costume Georgette tops a skirt of blue serge with a coat of serge checked in wine color and gray; price, $29.50

Sanity is no bar to modishness, asserts a conservative suit of black chiffon velvet which confines its trimming to wide bands of raccoon fur; the price is $110

THE FROCK UNFLARING

The same shop is showing the straight one-piece frock illustrated at the right on this page, which has the smart fur belt, collar, and cuffs which are seen on the models from some of the smartest French houses. The frock has been copied in an excellent quality of suede-finished broadcloth and may be ordered in black or in navy blue. The straight plaits are confined on the bodice and are released on the skirt to give fulness. For women to whom the flaring models are unbecoming, a straight frock of this sort may be most flattering. A gown of this type is an excellent model for skating or similar uses, and has a smarter air than a suit. The loose fur belt is one of the most noticeable features of many of the popular French models and appears on coats, suits, and one-piece frocks. The fur used in this instance is raccoon which has been dyed to imitate skunk.

A BAD-WEATHER FRIEND

In good weather and bad in the winter, for tramping, skating, or country wear, a Norfolk suit has a hundred uses, and most women who once own one take care to include one in every season's wardrobe. The model shown at the top of page 68 is an excellent one, and is offered by a shop which makes a specialty of just such clothes and which really understands the essentials of their make-up. In this case the material is an English tweed, which may be had in such combinations as blue and black, green and brown, and black and white. The suit may also be ordered in corduroy in green, brown, or taupe. With it is worn a velours hat, just as small as it could comfortably be and with more style than most hats of this type have. It may be had in almost any shade and it has as its only trimming a grosgrain ribbon band around the crown.

The serge and black satin dress which appears at the lower left corner of page 68 is quite effective and makes an excellent frock to wear under a fur coat. It also is of French origin, and has an interesting design which lifts it above mediocrity.

An excellent suit for general wear is shown at the upper right corner of page 68. *Velours de laine* in the smart dark tones of the season is combined with

A broadcloth frock draws the straightest of straight lines and emphasizes it by one of the new fur belts placed low; price, $29.50

black velvet, and the suit has interesting details of design, particularly in the skirt, which shows the apron front that Paris has adopted as a new feature this season. The neck may be worn closed as illustrated or opened to form small revers and a collar.

The charming little dancing frock in the middle of the page is very simple and has a plaited satin underskirt and a white tulle overskirt which is banded with satin at the bottom. The sleeveless bodice is favored in many of the French evening models and the negligible tulle sleeves of this frock are merely a plausible concession to modesty. Black velvet straps edged with rhinestones run over the shoulders and give a smart touch. The gown may be had in soft evening shades and makes a charming frock for dancing.

Since the death of the Balmacaan coat, which finally appeared at $5 or some such ridiculous price, there has really been no top-coat shown which has had the good features of the Balmacaan without looking too much like it, and consequently being shunned by smart people. But there has now appeared an English model, illustrated at the lower right corner of this page, which gives just as much comfort and which is yet distinctly different and not to be mistaken for the Balmacaan. In the first place it achieves arm freedom by a seam running from shoulder to wrist along the outer edge of the arm. It has an excellent storm collar as well as cuffs, and there is a small yoke in the back. The length to just below the knee is quite practical, and the ample fulness allows it to be easily slipped on and off. It may be had in a variety of tweed mixtures.

There is never a time when blouses are not of interest, and there is seldom a time when they are not interesting in themselves. Most women have a fondness for buying blouses and most successful makers show a pleasing ingenuity in designing them. The five which appear at the top of page 69 run the gamut from sheer lace and soft satin to practical, washable crêpe de Chine, the never failing resource of the blouse-makers. They also run the gamut of style from designs which lose themselves in the general softness of the materials to those which present the crisp outlines of the tailored waist in satin, crêpe de Chine, and taffeta. They show a pleasing diversity of design in collars, cuffs, belts, and other details.

The Norfolk suit, which no woman who has learned its manifold usefulness is without, sells at $35. The smart velours hat is $8

Pretended concessions to modesty are made by a demure dancing frock of satin and tulle, which graciously consents to add sleeves, provided they be of one layer of tulle; price, $29.75

A military note is sounded by this suit of dull "velours de laine" and black velvet. The apron panel gives cachet to the skirt; price, $35

For the costume of service, few materials surpass blue serge and black satin. Clever designing lifts this frock above the ordinary; $22.50

First successor to the Balmacaan coat, which died a bitter death to fashion at five dollars, is this English model of tweed; $19.50

A smart Russian blouse makes full acknowledgment of the fashion of plaits below the waist; price, $22.50

Touches that tell are the hand-embroidered bead roses on the surplice fronts of this chiffon waist; price, $7.50

The cult of the high collar is represented in a crêpe de Chine blouse, long sleeved and scrupulously tailored; price, $5

A blouse which meets fashion in a happy medium between the severely tailored and the elaborate model; price, $5

Of taffeta and crêpe, half and half, this waist affords opportunity for becoming color combinations; price, $7.50

To combine with a satin, broadcloth, or velvet skirt, nothing could be more charming than the blouse at the left, with its quaint little peplum and wide girdle. Made on Russian lines, it is of soft, dark blue satin and white faille silk, with pleasing embroidery of fine white braid. The blouse has a great deal of style and may be ordered in various attractive color combinations.

An excellent copy from a French blouse is the charming chiffon and taffeta model shown beside the Russian blouse. This has a white *crêpe français* vest and on the crossing straps which give the smart surplice effect in the front, as well as on the collar, bead roses are prettily hand-embroidered in natural colors. In dark blue as also in flesh colored chiffon, this model is most effective. It is entirely lined with white chiffon.

The blouse in the middle of the line is one of the most successful high-necked blouses shown this season, and is an excellent model for those who wish a trim, tailored effect. It may be had in flesh colored and in white crêpe de Chine. Next it is one of the always very becoming crêpe de Chine blouses that appeal to discriminating women who demand a fresh, smart severity for morning blouses. It is made in all-white crêpe de Chine and fastens with large pearl buttons.

HATS OF THE HOUR

The blouse at the right end of the group is made in a combination of taffeta and Georgette crêpe. Lemon colored crêpe with dark blue taffeta makes a very smart blouse, as does black taffeta with white crêpe, while taffeta of such dark colors as *tête de nègre* (and a real *tête de nègre* is not a seal brown or just a dark brown, but almost a black), with the Georgette crêpe matching it, is very smart.

Acknowledging their limitations, feathers consent to share honors with velvet quills as trimmings; price, $11.50

Three hats favored of the moment, copies of French models, are shown on this page. The one in the middle is one of the large, flat, black velvet hats that for certain people are the best possible selection. As its only trimming it has a single, extremely long quill made of black velvet. Almost equally plain, but with a flaring brim, is the very smart model at the lower left corner of the page. This is shown in green velvet with a large velvet bow for trimming. In black or Burgundy red or, indeed, in almost any of the new shades, it would make a most attractive hat to wear with an afternoon frock or suit.

For tailored wear, the rolling sailor with grosgrain bows, shown at the left, owes its style to its outline as well as to the limited ribbon trimming. It may be had in velvet in black and in colors.

Not so large as some, and not so small as others, and plain enough and elaborate enough to fit many a varying occasion; $13.50

It is not often that one finds a dark tailored blouse that is really smart, but occasionally some decided novelty of design lifts one from the general class of the dull and uninteresting and marks it a success. Such a blouse is that shown on page 110, which is of satin in such shades as black, plum, navy, green, white, and brown, and is bound with black braid and fastened with black buttons. Binding and buttons serve in lieu of trimming.

FOR TANK SWIMMING

Excellent for tank swimming is the knitted bathing suit, which, for those who object to the tight-fitting one-piece suit, is a welcome offering. This model has a very short extra skirt, knitted to the top so it is actually all in one piece, but it does not follow the lines of the figure as closely as do the previous models. Knitted fabric in black or navy is the material of which the suit is made and the borders are of high colors or white. It may be had in a mercerized wool or in a mercerized silk fabric, the former for $3.95, the latter for $4.50.

PARIS SETS THE FUR FASHION

There have been few seasons when fur bandings were in greater favor than they are this year. Not only are they used for collars, cuffs, and as bands on dresses, but wide bands of fur appear as novel belts on one-piece frocks, suits, and evening wraps.

At their autumn openings the French couturiers showed a marked penchant for fur bandings of from three to five inches wide. When these bandings were used at the bottom of skirts they were occasionally, instead of being set on the bottom where the wear on the fur is very hard, set up from the bottom of the skirt about three inches.

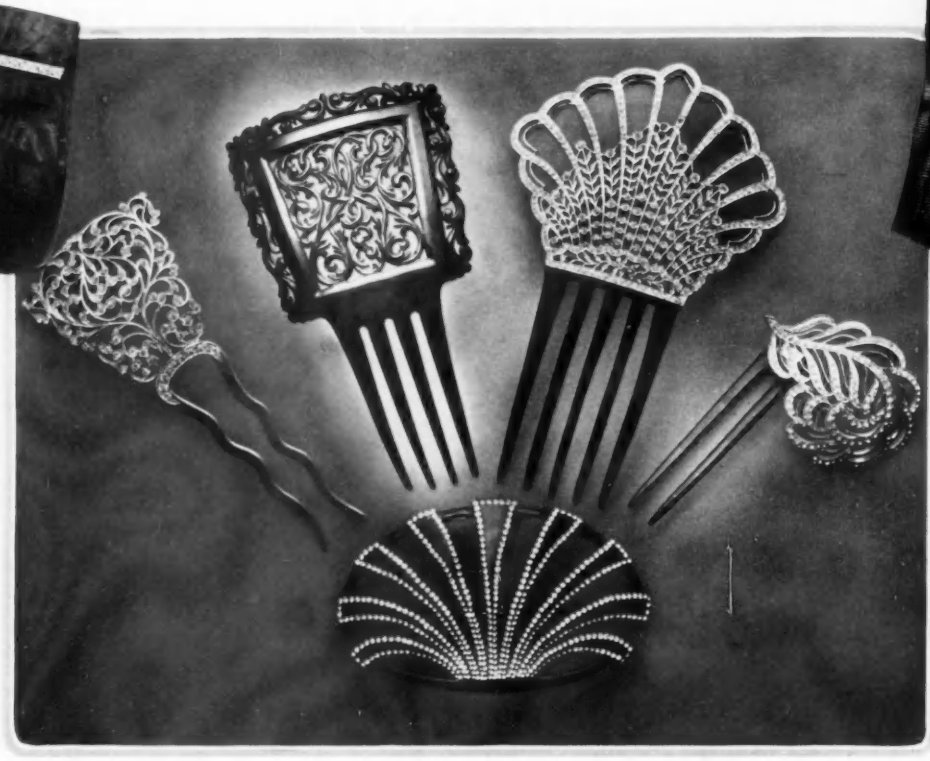
In choosing fur to be used on suits or frocks the color of the fur should be given careful attention. Brown furs look their best with browns, pinks, and yellows, while with blue, green, or the dark reds, black fur is the better choice. When the material is figured or striped a plain fur should be chosen.

(*Continued on page 110*)

Note.—Addresses of the shops will be furnished on request, or The Shopping Department of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 443 Fourth Ave., N. Y.

The sailor which the tailored suit demands as its frequent companion is here ambitiously proportioned in black velvet; price, $13.50

FOUR CHARMING WAYS TO KEEP MONEY AND TWICE AS MANY QUITE AS CHARMING WAYS TO SPEND IT



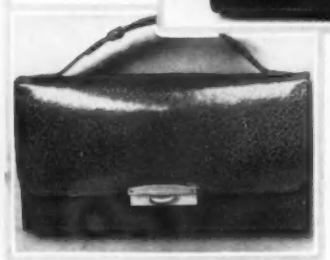
Any place the coiffure needs it may be stuck a barrette of demi-blond shell and rhinestones; $5.75: aluminum and rhinestone pin; $4.25: a comb with a rim of real shell about an amber center; $4.75: a comb with crystal to fill in the pattern of the rhinestones; $24: and a feather pin of aluminum and rhinestones; $4.50

Two reasons for being has the sautoir of grosgrain ribbon, silver, and rhinestones at the upper left: one to charm and the other to conceal a locket; $18.05

The fad for crystal jewelry, which began in Paris, finds an exponent in the sautoir at the upper right. The crystal pendant is overlaid with rhinestones; $12.05

A puff of black moire silk with an acorn-shaped ornament beneath and a gate top of German silver, capped in turn with a round carved top; $5

The fad for fulness extends to bags as well as to skirts, it seems, for here a bag of pin seal is shirred to its frame; price, $12.05



The king is dead. Long live the king!—the vanity box resigns in favor of a levant leather bag, shown open above, with French gilt fittings. In any standard color; $5.50

Pin seal is a rival of the omnipresent grosgrain silk and a bag with an engagement pad, pencil, mirror, and change purse inside is justification of the rivalry; $12.05

Fitted with the things to furbish up a toilet in one minute and with a compartment for money, too, is this bag of pin seal lined with moire. In black or a color; $5.50

The service inevitably required somewhere about the costume may be most acceptably rendered by a silver and rhinestone pin; $5

TAKING THOUGHT OF FURS

With the First Cold Wind Comes a Bewildering Array of Fur Garments Which Make Much of the Flare of Coats and the Expansiveness of Muffs

A coat of Hudson seal adds to the piquancy of its crisp flare, the youthfulness of a straight fur belt which crosses the front but respects the long lines of the back; $125

A set especially suited to a young girl consists of scarf and muff of black fox, and is accompanied by an equally youthful hat of blue velvet and blue and gold ribbon; price of muff, $23.50; price of scarf, $18.75; hat, $16.50

Chinchilla squirrel and seal combine in a set which is both elaborate and unique. A vanity bag matches the satin lining of the muff. The sailor is of black velvet and grosgrain ribbon; price of muff, $50; scarf, $28.50; hat, $12.50

A second model of Hudson seal scorns the applied youthfulness of a belt, and falls in gracefully flaring lines from its smart high collar; $95; large flat muff, $22.50; hat, $22.50

Taupe fox has a rival this season in taupe wolf, which combines with the desirable qualities of taupe fox a durability all its own. A chou and an aspiring quill of brown moire ribbon trim the brown velvet hat; price of muff, $21; scarf, $18; hat, $16.50

THE question of furs, always interesting at this season, has an added interest this year, since the war, by its effect on the dye factories of Leipzig and other cities, makes next season's fur supply a matter of much uncertainty.

Furriers do not predict anything; the best houses do not care to make any promises nor, on the other hand, do they offer any alarming predictions, but many people doubt that the prices which prevail for this season will be met next winter. Consequently, this winter's models and this winter's values are unusually interesting.

EXCELLENT QUALITY, EXCELLENT PRICE

A shop which has built up a large, successful fur business, and which stands for furs of excellent quality, very smartly made, at prices which are correspondingly excellent, is showing this season an extensive collection of furs, several models from which are illustrated on this page. The collection embraces furs of all sorts, from luxurious wraps of the popular kolinsky, which closely resembles sable, to simple sets of scarf and muff which show the newest combinations in furs.

Fur coats have gained in interest this season by adopting a perceptible flare at the bottom. They are quite different from the draped models of last season, for they hang from the shoulders in an unbroken, bell-like line and fall in folds at the bottom. Many of them have belts in keeping with this style, by which they achieve a youthful air that gives them definite style.

FUR COATS FLARED AND BELTED

The model shown at the left on this page is of this flaring, belted type and, like the coat at the right of the page, is a very wearable and serviceable garment. When purchasing a fur coat, it is the part of wisdom to look ahead a bit and to select a style which avoids the exaggerations of the mode and is practical as well as smart. Such a model is not always easily found, it is true, but it is worth a careful search. The Hudson seal skins of which these coats are made are of an excellent quality, and, in the matter of styles, while the coats show many of the newest features such as the flare and the collar high in the back, they are not in any sense extreme or likely to go out of style in a few months.

(Continued on page 112)

A suit of dull black poplin makes half-way concession to the fashion of belts but insists upon conservatism in its every line; suit, $75; hat, $17

Airy lightness, the quality so difficult to capture in a mourning dress, is the dominant characteristic of this dinner dress of charmeuse and net; $48

Such details as the tiny little bows at the neck and the little buttons on the blouse give the personal touch so rare in a ready-made frock; $48

The hundred and one cases in which a one-piece frock under a top-coat fills a need no other costume could is met half-way in this chic frock; $28

Short skirt and coat belted and flaring leave no doubt as to the vintage of this suit topped by a round faille silk sailor; suit, $68; hat, $23

CORRECT MOURNING *from the* SHOPS

Models Designed with Especial Care as to Cut and Materials, since, Robbed of Color, Mourning Costumes Depend upon Those Qualities for Their Effectiveness

THERE was a time, not so very long ago, when it was quite difficult to buy correct mourning in any but the few shops devoted especially to such things. The department stores were not careful in their selection of mourning clothes and accessories and one constantly came upon a pretty frock or a smart blouse with just a touch of some alien material or trimming which forbade its use as correct mourning. But now the fact is recognized that there is a constant demand for well-made smart mourning clothes that are correct in every detail, and the better class of shops usually have a special mourning department under the supervision of a person who understands exactly what constitutes mourning, and is aware of the many pitfalls into which one is so apt to fall.

Well-dressed women agree that mourning, to be in good taste, should never be noticeable. It may, in fact it should, be smart, for dull, uninteresting mourning is apt to make even the prettiest women look unattractive; but it should, by all means, have an air of quiet refinement which, translated into the language of clothes, means good materials, smartly designed and beautifully made. There is probably nothing in the entire gamut of clothes that looks as cheap as cheap mourning, and not only that, but it never gives good service. On the other hand, it is not necessary to pay large prices for appropriate mourning clothes. A happy medium may be achieved by careful buying at good shops, and it is far better to have a few good costumes than to spend less (or perhaps more) for a varied selection. An elaborate mourning wardrobe is very apt to be in exceedingly bad taste and smacking of display.

Suits play the most important part in the winter wardrobe. This season suit materials include the dull-finished cloths such as *velours de laine*, broadcloth in a lusterless finish, and poplin and silk faille for the more formal suits. The suit shown at the upper right is of a dull broadcloth trimmed with silk faille. The coat has the new flare, an interesting belt, and a full flaring skirt, all of which give it an air of smartness, yet quite without too much insistence upon the extremes of style. The suit is excellently tailored and the materials are of the best. A dull faille silk hat with a fantasy at one side is worn with the suit described. This model combines distinction with simplicity.

The suit at the upper left is an excellent model for a full figure, although it may be worn well by a slender woman. It is made of a dull-finished poplin and is hand-embroidered and trimmed with faille silk, which also makes the cording

(*Continued on page 122*)

Admirably is the foil of white against the black introduced in a smart, upstanding collar and narrow cuff band; price, $7.50

No less compromising in type than the straight cuffs and the high collar itself is the trimmingless crêpe sailor; collar and cuffs, $2; hat, $17

Undisputed is the place occupied in every wardrobe by the simple blouse of soft, dull silk that can be tubbed when desired; $7.50

THE TOUCHSTONE OF SELECTIVE DECORATION

Success Awaits Whomsoever Will Leave Conventional Copying of Period Decoration and Select Furnishings from Many Periods in Accordance with the Laws of Color and Form

Any room which shares the fine Japanese feeling for line and color and space befits the Japanese kakemono; $75

American construction, English furniture, Persian rugs, and Japanese prints and lamp unite in a room which has the air, not of an art museum or a sales gallery, but of a real home

The beauty of design and color in a Japanese print makes it an excellent criterion for judging other furnishings; $50

AMERICANS, who delight to dip into any art that pleases them and assemble the arts of many lands, sometimes achieve an aristocratic simplicity which is both puzzling and disconcerting to the purist in period styles. This is not so much a matter of luck as might appear. It is possible because restraint and simplicity are the basis of the finest art of any country, because things which are the products of fine art, like people who are products of fine culture, have always much in common, regardless of age or nationality. In the beginning, the artist ventures little; he copies the work of his fellows, until, mastering the technique, he grows bold and revels in experiment, in creating. Finally, having tired of the youthful joy of extravagance, he settles down to simplification, to the elimination of all that is unnecessary.

THE SPELL OF THE EAST

Oriental art appeals to us, perhaps, because it represents so many centuries of experiment and elimination. Its fantastic spirit has always charmed the occidental designer. Even Chippendale, with all his mastery of design, was swept off his feet by the wave of oriental influence and ran riot in Chinese shapes and designs. From the days when the Dutch East India ships brought their cargoes of wonderful china into European ports, the spell of these alluring designs has been upon western art. We tire of our once-in-so-often revivals of this or that art, even when fairly well done; but the art of the east has always been too difficult of accomplishment for us to revive it easily and tire of it.

The work of the true Japanese craftsman will dislodge much bric-à-brac: Kien-Lung yellow porcelain, $150; rock crystal figure, $250; low table of red lacquer, $15; white Iyo ware vase, $5; stand, 75 cents; Chinese evergreen, 25 cents a branch

The grotesquely ornate, made-for-America products of eastern countries are not worth even passing interest. They are so cheap and so wholly without merit, artistic or otherwise, that it is difficult to see how they can deceive the most casual layman. The good things, however, the true oriental products, unaffected by American commercialism, are so superlatively good that they carry an air of distinction into any interior which they enter. They must be used with intelligence, however, and this intelligence implies a certain knowledge of line and color, and an appreciation of delicacy and restraint in the placing of things and in seeing their relation to other things.

A CRITERION OF FITNESS

Few people can, or desire to, translate American rooms into consistently oriental interiors, but all may find objects of oriental art which give particular pleasure,

(Continued on page 114)

SEEN ON THE STAGE

Plays That Suffer by Comparison with the Plays They Might Have Been and Leave Us Half in a Mood to Praise, and Half to Blame, Some One for Hitching His Wagon Insecurely to a Star

By CLAYTON HAMILTON

TO the critical observer, the most tantalizing type of play is the kind that suggests that, somehow or other, it ought to be considerably better than it is. There is no aftermath of disappointment to a play that is utterly bad, and the critic can cease to worry about it before the final curtain falls; but it is difficult to sleep in peace after seeing a play that has awakened an expectancy that it has never ultimately quite fulfilled. It is always disappointing to be disappointed; and the critic will spend many hours wondering how a play that came so near to being good might have been transmuted into a thoroughly satisfying piece of work. One of the most poignant maxims of dramatic criticism was unintentionally formulated by Robert Browning when he wrote,

"Oh, the little more, and how much it is!
And the little less, and what worlds away!" . . .

All four of the plays that come up for consideration in the present paper have pleased a certain portion of the public; yet each of them awakens in the critical observer the disturbing consciousness of an artistic purpose only partially achieved. They suffer by comparison with the plays they might have been.

"THE MIRACLE MAN"

PERHAPS the most disappointing of these plays is "The Miracle Man," for the simple reason that it was of this play that the most had been expected. In recent years, Mr. George M. Cohan has developed a habit of well-deserved success and has taught the public to expect from him one of the best plays of the year. He has not only succeeded in crowding the theatres with his plays, but he has succeeded also in winning the admiration of those sceptics who refused to take him seriously in the old days when he was writing ragtime music and waving the American flag and cutting capers on the stage as a song-and-dance comedian. The man who dramatized and staged "Get-Rich-Quick Wallingford" and "Seven Keys to Baldpate" is a very fine artist of the theatre. But Mr. Cohan is still a young man; and one of the most encouraging auguries of his future as a dramatist is the fact that his reach still exceeds his grasp. He is not contented to make money and increase his popularity by writing "Baldpates" and "Wallingfords" forever. He means to write a big play some day, and he is not ashamed to say so to his friends. He is willing and eager to try and try again, until he succeeds at last in saying something of permanent importance on the stage. He has given up his ragtime music; he has given up his songs and dances; he has even given up his acting, though he is an excellent comedian. It would be entirely in keeping with his progress if he should give up the sort of plays for which the public now acclaims him in order to achieve a higher and a nobler type of drama. "The Miracle Man" is apparently his first attempt toward the realization of this ultimate ideal, and as such the attempt should be greatly commended.

Photograph by White Studio, N. Y.

As Lucy Gordon, Alice Brady asks "What Is Love?" in such an ingenuous way that the audience almost forgives her for her somewhat incredible ignorance on the subject

The rôle of the much married "Pretty Mrs. Smith," played last Season by Kitty Gordon, has been adapted to Fritzi Scheff

A REACH WHICH EXCEEDS ITS GRASP

This attempt is only half successful. It is, therefore, disappointing both to those people who wished to see another "Baldpate" and to those other people who hoped that Mr. Cohan might achieve a big play the first time that he tried. "The Miracle Man" could only have been written by a very able artist of the theatre; and yet it can not quite be called a very able work of art.

This play is a dramatization of a novel by Mr. Frank L. Packard which first appeared last February in *Munsey's Magazine* and has since been published between covers of its own. The merits and the defects of Mr. Cohan's play may be made most easily apparent if we first review the narrative material that Mr. Packard handed to him.

A gang of crooks in the slums of New York happen to hear about a certain aged faith-healer in the little town of Needley, Maine, who has a local reputation for working miracles. They resolve to take possession of the Patriarch, as he is called, and to make money by exploiting his real or fancied powers. The gang is led by a clever confidence-man named "Doc" Madison. Madison succeeds in winning the affection of the Patriarch and in palming off his own paramour, named Helena, as the long-lost grand-niece whom the aged visionary has wished for many years to welcome to his home. Two other members of the gang, who are known familiarly as "Pale Faced Harry" and "The Flopper," proceed to Needley for the ostensible purpose of being cured of incurable diseases. The one appears to be dying of consumption, and the other assumes the part of a paralytic. At the chosen moment, each of these pretended invalids arranges to be restored to health, as if by miracle. The ruse is successful; Needley is made famous as a sort of minor Lourdes; and many gifts of money soon pour into the coffers of "Doc" Madison. But it happens that the pretended cure of "The Flopper" is so impressive that a little lame boy who witnesses it throws away his crutch and walks, and that many other people who are really stricken are cured of their ailments by the faith that is awakened in their souls. The crooks have trifled with a power that is stronger than their machinations. This power, in their own phrase, "gets them." One by one, they are impelled to renounce their ill-got gains and to resolve to go their ways and to sin no more.

MAKING HASTE TOO HASTILY

It will be noticed that this story is developed in two successive moods. Until the pretended cure of "The Flopper" and the consequent real cure of the lame little boy, it is conceived in a mood of melodramatic comedy; after this climax, or turning-point, it is conceived in a mood of spiritual drama. Now, a dramatization of this story could be cast in either of these moods. It could not well be cast equally in both because the two moods, while not incongruous when developed in the leisure of a novel, would seem incongruous if set forth in the hasty traffic of the stage.

If Mr. Cohan had wished to write a popular entertainment of the type of "Seven Keys to Baldpate," he would have chosen the first of these moods as the dominant note of his dramatization of "The Miracle Man." In choosing the second mood, it is entirely evident that he deliberately decided to disappoint the

Photograph by Bangs

Ernest Glendinning, who played the Pierrot of "Prunnella," turns before the eyes of Boston into Dick Howard of "Wanted: $22,000"

Though it's always disappointing to be disappointed, and "The Miracle Man" holds out a promise it does not fulfil, Gail Kane fills the difficult leading rôle with great success

expectation of his special public. This choice was hazardous and brave. Spiritual drama was a bigger thing than melodramatic comedy; and he chose to risk failure by attempting the higher task, rather than to insure success by accepting the more obvious endeavor. However one may feel about the finished work, it is impossible not to praise the author for refusing to repeat his past performances and preferring to rise on stepping-stones of one disappointing play to higher things.

WHAT MIGHT HAVE BEEN

This decision determined the structure of Mr. Cohan's drama. Having resolved to cast his emphasis on the regeneration of the criminals instead of on their clever and comic schemes, he was constrained to set the turning-point in their careers as early as possible in his pattern. Therefore he placed the climax at the close of the second act of his four-act play. There is an act of exposition in a somewhat comic mood, an act of drama culminating in the miracle, and two subsequent acts in which the bad people are transformed into good people.

The public does not like this structure; and, without committing himself to either side of this conflict of opinion, the critic may easily indicate the sort of pattern that the public would prefer. The present fourth act might be thrown away, and the present third act of spiritual conversion might thus be made the last. This change would bring the climax to its customary place, at the close of the penultimate act. The only question that remains is what the dramatist might do in his first two acts; and this question is not difficult to answer. In the first act, the crooks might be shown in the slums of New York, hatching their clever and comic plot against the Patriarch. Then, in the second act, which would be set in Needley, Maine, an entertaining contrast might be drawn between the simple-minded inhabitants of that locality and the sophisticated criminals with whom the audience had already been made familiar in their habitual environment. To sum the matter up in a single sentence, Mr. Cohan might have made his play more popular if he had both begun and ended it at points that were situated earlier in the general current of the narrative that he was dealing with. Three acts of entertainment and one of moral purpose would have been more pleasing to his public than the proportion that he chose of two and two. This fact is evident from the reception of the play; but considering the apparent motive of the author's choice, the critic can only suspend judgment as to whether or not the choice was ill-advised.

"THE ELDER SON"

"THE Elder Son," which is a British adaptation by Frederick Fenn of a French comedy by Lucienne Nepoly entitled "Les Petites," may be described as an imitation of a study of real life. The theme is one that might have been developed into a thoroughly satisfying comedy of conversation. A widow and a widower, both of whom have children by their former marriages, marry and initiate a new family; and the comedy arises from the likely lack of harmony between the children of the widow and the children of the widower and the child of both.

It is easy to imagine how fine a comedy might have been made upon this theme by such a dramatist as the late Stanley Houghton, who wrote "The Younger Generation"; but "The Elder Son" is lacking in all the merits that made the work of the lamented leader of the Manchester school of dramatists admired. This sort of play, above all things, should seem natural; and the present piece is obviously artificial.

A GOOD IDEA GONE WRONG

First of all, it is much too symmetrical in pattern. The widow has two children, both sons; the widower has two children, a son and a daughter. The elder child of the widow quarrels with the elder child of the widower; the younger child of the widow falls in love with the younger child of the widower. Both the quarrel-story and the love-story are complicated by the existence of a fifth child, the offspring of the present marriage of the widow and the widower. A patterning so obvious as this, with its frequent opportunities for parallelism and necessities of iteration, can scarcely be employed to produce an impression of actuality.

(Continued on page 102)

As cheery and indefatigable as its title is "He Comes Up Smiling," in which Patricia Collinge plays Billy, and after every performance the audience comes out smiling

Though "Tipping the Winner," with Edith Taliaferro, was ostensibly "adapted for America," the only adaptation of this otherwise cockney play would seem to be its noise

WHAT THEY READ

Reading History between the Lines of Love Letters, and Love Stories between the Pages of Memoirs

"A GOOD book," said John Milton, "is the precious life-blood of a master spirit," yet the publisher of "Paradise Lost" paid Milton only five pounds for the greatest English epic. The "good book" that went so cheap in 1667 is still selling in competition with the many thousands of new books published annually in the English language, for the publishers, as well as the authors of new books, must compete with the whole literary past, not only of a particular nation, but of the civilized world. Anthony Trollope quaintly declared that the trade of authorship was the one of all others in which the conditions of the freest possible competition existed. All that was necessary to "set up author," he noted, was pen, ink, and paper. Since that time a typewriter, indeed, has become pretty nearly a sine qua non for successful authorship, so that the capital necessary to start the business is a trifle larger than it was in Trollope's day.

It is a hopeful sign for literature that about a score of American publishers, who may be regarded as mutually competitive, have so far forgotten this aspect of their relations as to organize The Publishers' Cooperative Bureau, which has for its object mutual aid in the wider distribution of new books. The American publishers have discovered that their public is really far behind some other publics in what they may be called the consumption of books. In other words, America is not a first rate book market, and the Publishers' Cooperative Bureau desires to improve the home market by such legitimate and reputable means as shall call new books favorably to the attention of all possible readers and buyers. "Book News" is the monthly organ of the Bureau, and in every issue of this publication, which already has a circulation of about forty thousand copies, each of the cooperating publishers is privileged to describe "without adjectives" two of his new publications.

All honest reviewers heard with pleasure of the Publishers' Cooperative Bureau, especially in view of that phrase "without adjectives." Such reviewers have long contemplated with pain the rather free use of descriptive adjectives, too often of the superlative degree, in the announcements and advertisements of new books, and nothing can appeal to such reviewers more strongly than the simple and sober presentation of the publisher's claim as to this or that new publication.

A good many hundred years before printing was invented a wise man wearily exclaimed: "To the making of books there is no end." No doubt the scribes of Solomon's day were a busy race, but their nimble fingers were but weak instruments in comparison with typesetting machines and the modern power press. There is a pretty general notion that we publish too many books, and certainly no critic of sound taste could wish all the books published to have a wider circulation. It is pretty certain, however, that if there were fewer poor books published there would also be fewer good books published. If fewer men and women were seeking self-expression through the medium of the printed word, fewer would manage to reach the public with a personal message worth heeding.

The publishers, as men of business, are eager to issue as many books as can be profitably sold, but the public owes the publishers a debt of gratitude for the many thousands of books that they decline to publish. Meanwhile, the reviewer, whose proper task it is to judge books conscientiously on their merits, tempering, however, justice with mercy, and eagerly waiting to welcome with encouragement whatever is excellent or promising in the novice who may prove the master of the future, may properly cooperate with the publishers in their desire to widen the circulation of new books. Emerson did both publishers and public a wrong when he proclaimed that he never read a book less than ten years old. It is well to make acquaintance with the "life-blood" of the master spirits long vanished, but it is not well to live intellectually and spiritually a decade behind one's own time.

Courtesy of McBride, Nast & Company

"The Love Letters of Juliette Drouet to Victor Hugo" show that from him she learned the lesson of idealistic devotion and bettered both instruction and instructor by working with head and hands to keep it a religion. From Champmartin's picture of the actress

PORTRAITS FRAMED BY BOOK MARGINS

THE LOVE LETTERS OF JULIETTE DROUET TO VICTOR HUGO, edited by LOUIS GIMBAUD and translated by LADY THEODORA DAVIDSON, tells the tale of a woman's lifelong devotion, and a great man's monumental egotism. For more than fifty years Juliette Drouet gave herself absolutely to Victor Hugo, while he, when her beauty began to wane as she approached forty, entered upon a course of systematic infidelities, and after a time had the base ingratitude to speak with contempt of this faithful woman who demanded almost nothing of him and gave herself with reckless generosity. She wrote to him during their long liaison, which began when she was barely twenty-six and ended only with her death at 77, about twenty thousand letters, of which this volume contains, of course, only a small part. These letters breathe love, devotion, admiration, seldom convey bitter complainings, even when they reproach the faithless lover, and, as a whole, reveal a singularly noble and loving character.

Hugo, who reached early manhood with the highest notions of marital love, was almost stricken down by the discovery that his wife was the mistress of his friend Sainte Beuve, the critic and poet. Sainte Beuve was blackguard enough to boast of the lady's favors in a famous volume of poems, a piece of dastardly ingratitude that gave another critic the opportunity to say one of the most brilliantly cutting things that even French literature has produced. He declared with scorn that Sainte Beuve's poems had left upon the reputation of Madame Hugo the sort of brilliant, slimy trail that the snail imprints upon the rose.

From a false wife, Hugo, still holding to his idealistic conception of love, turned to the beautiful young actress, Juliette Drouet, who had already borne to an utterly unworthy lover an illegitimate child, and whose feet were fast following the primrose path of dalliance that leads women to utter ruin. She loved Hugo from the first, and she learned from him the lesson of idealistic devotion of one woman to one man. She bettered both instruction and instructor, for she forsook the gay world for his sake, lived in poverty, worked with head and hands, and kept his philosophy of idealistic love as a religion.

Such is the tragic story told with fascinating charm and interest in the first one hundred and fifty pages of this book. Then follow two hundred and fifty pages of the letters, from those of 1833, when the liaison had just begun, to the last letter, shortly before her death, addressed to Hugo, January 1, 1883, and reading: "Dear Adored One, I do not know where I may be this time next year, but I am proud and happy to sign my life-certificate for 1883 with this one word: 'I love you.'" One closes this extraordinary tale of a woman's self-sacrifice with the thought that Juliette's unselfish devotion to an egotistical genius probably enriched her life. The translation is admirably done, and the illustrations, especially the portraits, are of great interest. (New York: McBride, Nast & Company, $2.50 net; postage 16 cents.)

FRANCE FROM BEHIND THE VEIL: Fifty Years of Social and Political Life, by COUNT PAUL VASSILI, comes at a time when it is likely to attract more interest than his recently published memoirs of the Russian Court. The new book, in fact, is a far more considerable work than the other, more serious in its treatment of persons and events and more illuminating in relation to the vast drama of blood now playing upon the European theater. In style, too, it is on the whole a better work than its predecessor and is distinguished by a charming ease, freshness, and frankness of expression. If it is a translation the translator had the rare gift of avoiding the crudities that usually creep into translations from the French, in which language the accomplished Russian probably wrote his memoirs.

Count Vassili went to Paris as an attaché of the Russian Legation less than two years before the fall of the Second Empire. His earlier chapters deal, therefore, with that tinsel-brilliant period of Gallic shame, and with the audacious and often scandalous society that gathered about the court of Napoleon III. The narrator treats Napoleon and Eugénie with his accustomed charity, but it is hard to believe that the emperor, with his dumpy figure, disproportionately large head carried slightly on one side, and his shoulders of unequal height, could have been quite so impressive as Count Vassili would have us think. As to Eugénie, he pays manifestly sincere tribute to this extraordinary woman at the waning of her youth and on the verge of her awful fall. He found her a marvel of grace, loveliness, ease, sweetness, and of seeming youth, and he strongly insists that she was an absolutely faithful wife, despite Napoleon's notorious infidelities. Count Vassili leaves us to believe, however, that he felt the empress never quite to have measured up to the place she attained. She was not very tactful, far too trustful, and much too outspoken.

It is interesting to find Count Vassili describing with minute care the Princess Pauline Metternich, who has been preserved for us in the memoirs of a brilliant Frenchman belonging to the period of the Third Empire. Many Americans, who watched with sympathy Anna Gould's separation from Count Boni de Castellane, will take satisfaction in Vassili's judgment of that arrant fortune-hunter, spendthrift, and ingrate.

Scandalous the count's revelations often are, as, to wit, his clear insinuation touching the reason of Letitia Bonaparte's marriage to her uncle, the Duke of Aosta, brother of the late King of Italy, and his assertion that a very famous French aristocrat, whose son is of American connection, habitually blackmailed the wife from whom he was separated.

(*Continued on page 97*)

VOGUE PATTERN SERVICE

EACH month brings with it wider skirts as such a design as Nos. 2780/21–2781/21 testifies. Here we have a circular skirt which measures four yards at the foot-line but fits snugly at the hips. The bodice, which is slightly fitted to the figure, has its seams corded, which accentuates their becoming line and thus makes what might otherwise be a trying bodice a most becoming one.

Nos. 2778/21–2779/21 introduce one of the latest fashion notes, an underskirt of fur. In some cases, this skirt is made of a short-haired fur such as caracal, moleskin, or sealskin. When the long-haired furs are used the same effect may be achieved by applying a wide band of fur such as kolinsky or skunk, much favored furs, at the bottom.

Nos. 2776/21–2777/21 give the new silhouette by following the princess lines. To a woman who appreciates the grace of unbroken line, this frock will make its strongest appeal. It adapts itself most admirably to a combination of materials such as velvet and satin or satin and cloth with a sheer vest of flesh colored chiffon or silk tulle. Buttons, loops, and the embroidered motifs may introduce the bit of metal trimming that is the feature of many of the best models. Dull gold thread and buttons are effective on a blue material while on a cedar green gown bronze buttons and embroidery are more artistic.

Nos. 2774/21–2775/21 play up in one model to two of the newest fashion features of the winter; the tunic falls below the hem of the skirt and is cut away at the front the better to display the fact, and the bodice does not stop at the waist-line as was the one-time practise of bodices, but continues to the hip-line and so accomplishes the princess silhouette. The collar also abides by the letter of the law and is just as high and just as snug as the mode of the moment dictates. The waistcoat, which was established as a protégé of the spring, shows no signs of relinquishing its place and appears here buttoned primly up the front. In No. 2772/21 is another model which emphasizes the straight-line silhouette by its novel cut.

The patterns illustrated on this page, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are priced at 50 cents each for waist or skirt, or $1 for complete costume. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, N. Y.

Nos. 2778/21–2779/21
One of the newest of fashion notes is here: the effect of an underskirt of fur, though it may only be a wide band of fur sewn to a slightly circular underskirt of silk

Nos. 2780/21–2781/21
Topping a circular skirt, fitted snugly at the hips, is a quaint little fitted bodice primly finished with a high collar and narrow cuffs of fur, its seams corded for conspicuousness

Nos. 2776/21–2777/21
Originally this model was developed in black velvet with princess overdress of satin, the embroidered motifs in dull gold and rose tones, and the buttons and loops of tarnished gold

Nos. 2695/21–2696/21
Simulated waistcoat and sleeves of satin smarten a frock of blue velours gabardine

Nos. 2724/21–2725/21
Suggesting a new frock but susceptible to the remodeling of one from last season

Nos. 2666/21–2667/21
The coat-dress, which grows in favor with the season, is at its best in blue gabardine

Nos. 2774/21–2775/21
Paris dictates for the newest frocks tunics conspicuously longer than underskirts

Nos. 2754/21–2758/21
Unquestionably charming for afternoon is satin veiled with voile or chiffon cloth

No. 2772/21
At its best the one-piece frock is interpreted in a simple, almost trimmingless, way

Nos. 2744/21–2745/21
Sphinx velours with sealskin collar, cuffs, and buttons will be especially successful in this suit

Nos. 2693/21–2694/21
With a plaited skirt hung from a hip yoke, a surplice bodice of charming simplicity is worn

Nos. 2766/21–2767/21
An artistic frock is this developed in blue gabardine with petticoat and sleeves of black satin

Nos. 2754/21–2755/21
Distinction of line is gained in a severely tailored suit by a strict elimination of all trimming

INDOOR AND OUTDOOR WINTERTIME COSTUMES AND SOME THAT MAY SERVE AS BOTH

The patterns illustrated on this page, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are priced at 50 cents each for waist, coat, or skirt, or $1 for complete costume, except No. 2728/21 and No. 2729/21, which sell for $1 each. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Ave., cor. 30th St., New York City

No. 2728/21
Enough of a sports coat for many occasions, yet conservative in its line

Nos. 2742/21–2743/21
A belt on coat and skirt alike and many plaits distinguish this youthful suit

Nos. 2732/21–2733/21
Tucks of different widths trim a skirt and accentuate the flare of it

Nos. 2770/21–2771/21
With a suit of ruby velours a buff waistcoat, oddly fastened, is smart

Nos. 2750/21–2751/21
Interpreting the surplice bodice and circular skirt anew for the new mode

No. 2729/21
Winter weather demands a top-coat to wear over a one-piece afternoon dress

No. 2740/21
Easily made is this long cloak that will protect the light evening gown from all the dangers of the night damps

Nos. 2722/21–2723/21
Sleeveless and with draped bodice is a frock with a much ruffled skirt and little more than a ruffle for its bodice

No. 2769/21
Comfort and beauty are combined in a voluminous cape bordered with fox for evening wear

Nos. 2687/21–2688/21
By a sash brought over the shoulders and fastened to a girdle bodice, and a double skirt, a frock is made distinctively smart

No. 2741/21
A voluminous evening wrap gives the quaint new silhouette by its circular cut skirt and its high and narrow shoulder-line

THE evening wraps of the season are quite as warm as they are beautiful, which is to be appreciated in consideration of the fact that the evening bodice is a most sketchy affair, little more than a high girdle with wisps of tulle draperies, perhaps, for sleeves. Such a design as No. 2740/21, for example, made of velvet with wide bands of skunk or natural colored marabou as trimming, is a wrap to protect the wearer of the thinnest frock on the coldest night. Evening frocks such as Nos. 2752/21–2753/21 are charming when made of silk tulle over sapphire satin and trimmed with paillettes. This model is most effective, also, banded with shining bands of paillettes in different shades of opal. Silver lace used for the sleeves of No. 2691/21–2692/21 is very good-looking, especially if the gown is made of lilac satin with a silver sheen, and is fastened with silver buttons.

The patterns illustrated on this page, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are priced at 50 cents each for waist or skirt, or $1 for complete costume, except No. 2740/21, No. 2769/21, and No. 2741/21, which sell for $1 each. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Ave., cor. 30th St., N. Y.

Nos. 2752/21–2753/21
Graceful in line, simple of cut, and easily made is a gown favored for charm as well as for fashion

Nos. 2689/21–2690/21
Approved of fashion is the frock with barely a suggestion of a curve at the waist-line and with skirt shirred

Nos. 2691/21–2692/21
With tunic and skirt merged into one and a waistcoat fastened with three jeweled buttons for a bodice

Nos. 2787/21–2788/21
Over a circular skirt of brocaded silk hangs a plaited apron of tulle which matches the drapery of the bodice

DANCE FROCKS OF CHIFFON THAT GLITTER WITH PAILLETTES, AND EVENING WRAPS OF VELVET BANDED WITH FUR

BLOUSE MODELS OF THE AUTUMN PRESENT A SURVIVAL OF THE MOST FITTED

No. 2786/21
A blouse which outdoes the basque in quaintness may balance sobriety of cut by such a material as flesh colored crêpe, with buttons of ivory

No. 2782/21
The blouse with lace or chiffon sleeves holds its own among the autumn models

No. 2785/21
Semifitted and buttoned in back, a velvet bodice with lace sleeves and collar high in the back betrays the lingering influence of the waistcoat

As for blouses, they seem to retain a large share in the proportioning of the wardrobe, for, in spite of the rivalry of the one-piece frock and the top-coat, the suit and blouse are still the most important items of clothing.

No. 2786/21 shows a new blouse model with collar at its highest, sleeves at their longest and tightest, and seams at their snuggest. No. 2785/21 reverses the order of the waistcoat and buttons it in the back, adds chiffon sleeves and a collar just as high as it is long, and demands a high girdle to make up for its charming deficiencies at the waist-line in front.

No. 2783/21 shows a clever bit of designing in the box plaits which do not hesitate even under the arm, but form a novel lattice under which a broad velvet ribbon surrounds the waist proper. Instead of narrowing at the wrists the sleeves are box plaited and held snugly under velvet ribbons.

For the tailored blouse, few models could be more satisfactory than that at the lower left corner of the page, No. 2686/21, which combines the raglan sleeve with a close turned-back cuff, finishes the neck with a high turn-over collar which consists of a ribbon band in front, and buttons trimly down the middle of the front.

The patterns illustrated on this page, sizes 34 to 40 inches bust measure, are priced 50 cents each. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th St., New York City

No. 2784/21
Newest of the new, this blouse of satin with high collar and fitted cuffs echoes the line of the raglan sleeves in quaintly scalloped and buttoned edges

No. 2783/21
Novelty may be given to a box-plaited blouse of satin or Georgette crêpe by velvet ribbon threaded through the plaits, with a bow in front

No. 2686/21
Trim and tailored, with high collar and long sleeves, is a practical blouse suitable for morning

No. 2768/21
A military effect is given by braiding and buttons on a model appropriate for white tub satin

No. 2680/21
The long coat-blouse which fits many occasions makes a practical and economical wardrobe addition

No. 2483/21
Beaded motifs on chiffon or embroidery on crêpe make a smart trimming for this simple blouse

No. 2685/21
For a satin blouse with collar of "crêpe français," the finish may be embroidery or trimming of braid

Nos. 2683/21–2684/21
The blouse pays half-hearted tribute to the high collar, and the skirt surrenders in the same degree to plaits

Nos. 2498/21-2499/21
Not an inch of fulness too much and not a fraction too little of fulness spells the trimness of sports clothes

No. 2756/21
Blue serge and the omnipresent black satin for the collar and girdle are good materials for this one-piece dress

Nos. 2726/21-2727/21
Pockets abound in many French models and this circular skirt has two of them. The blouse has a novel sleeve

No. 2664/21
Two characteristics of the mode, the chemise silhouette and the sagging belt, appear in this conservative model

ONE-PIECE DRESSES AND SEPARATE WAISTS AND SKIRTS PLANNED SPECIFICALLY WITH A VIEW TO PRACTICALITY

SUCH models as those suggested by the patterns of the waists and skirts and dresses shown on this page are plainly intended for service, and for this reason the materials selected for their development should be of the most conservative type. Tweeds and cheviots would be appropriate for the skirts, serges for the dresses, and tub silks or white tub satin for the waists.

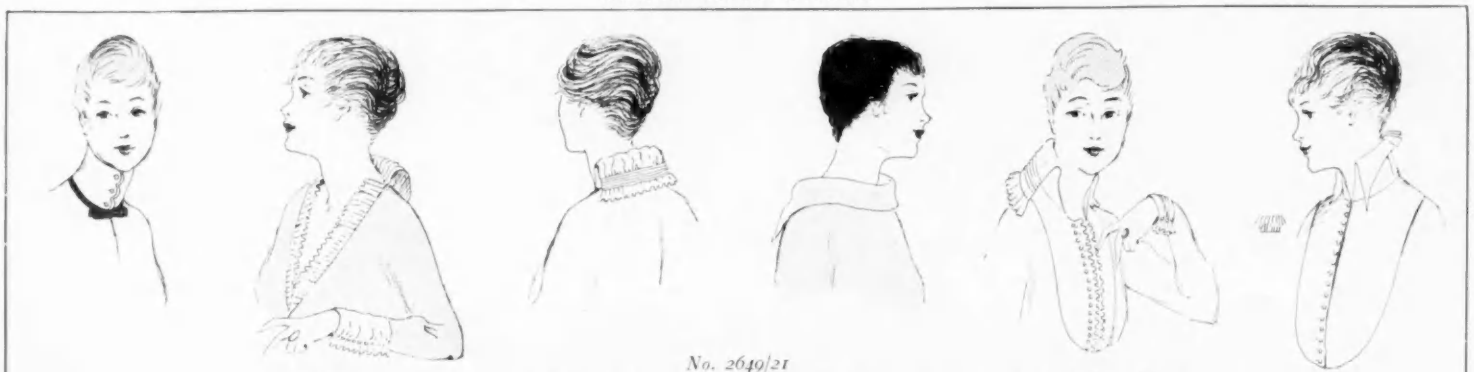
No. 2629/21

No. 2705/21
Two versions of the waistcoat, which began its career last season and continues it into this

SMALL ACCESSORIES OF DRESS WHICH SMARTEN AND FRESHEN AN OLD COSTUME AND ADD A CHIC TOUCH TO A NEW

The patterns illustrated on this page, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are priced 50 cents each for waist or skirt, or $1 for complete costume, except No. 2629/21, No. 2705/21, and No. 2649/21, which sell for 50 cents each. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Ave., N. Y.

No. 2668/21 *No. 2628/21*



No. 2649/21
The new high collar at its highest, four of its half-persuaded followers, and two pretty cuff models

No. 2182/21—Sizes 2 to 6 years
A simply made frock smocked in front and buttoned in the back

No. 2044/21—Sizes 2 to 8 years
A three-piece suit consisting of jacket, blouse, and trousers

No. 2645/21—Sizes 2 to 8 years
Practical is a dress which may be unbuttoned and flattened out

No. 2641/21—Sizes 4 to 12 years
A guimpe makes a frock one in which changes may be made

No. 2630/21—Sizes 2 to 12 years
A kimono frock with possibilities for variety in trimming

No. 2463/21—A layette of short garments for a six months or one year old baby

MINIATURE PATTERNS FOR THE BABY, SOME SMART DESIGNS FOR LITTLE FOLK'S CLOTHES, AND MODELS FOR LINGERIE

The patterns illustrated on this page are priced 50 cents each, except No. 2463/21 and No. 2536/21, each of which contains patterns for a number of garments for 50 cents. The lingerie patterns are in sizes 34 to 40 inches bust measure; the sizes of the models for children's clothes are given under each pattern. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, cor. 30th Street, New York City

No. 2536/21—An infant's layette, consisting of thirteen separate little garments

No. 2587/21
The collar, which merges into a sash, and the drapery of the sleeves make this negligée one of unusual attractiveness

No. 2586/21
All elaboration and most seams have been eschewed in this combination

No. 2218/21
A well defined waistline to follow the lines of the new corsets has this model

No. 2525/21
Shirred bands of trimming through which to slip the ribbon add a touch of novelty

No. 2523/21
A French chemise, or envelope combination, is the simplest of garments to make

No. 2581/21
A brassière that buttons in the back and has four tucks to fit it closely but not too tightly is designed for the average figure

The "Last Word" in GIMBEL Fashions

Blouse, $5

Crepe de Chine—white or flesh color — fashioned with the new stock collar with flaring turnover, and new sleeves which ripple over the hands — both are interlaced and tied with black moire ribbon.

Evening Gown, $38.50

In Crepe de Chine, with deep bandings of satin in same color. Tunic is in the new style which opens at one side and graduates on the other. Sleeveless bodice, trimmed with silver lace and flower motifs in dainty colors and silver tinsel. White, light blue, shell pink, maize and black.

Fur Set, $50

A luxurious looking fur at a moderate price—it is a fine specimen of wolf dyed to imitate taupe fox, which is costly. We have also had it dyed to imitate blue fox. This fur is more durable than fox.

Broadcloth Wrap, $32.50

With collar and cuffs of skunk - opossum. In white, champagne, gold, light blue, dark brown, bottle green and maize — lined with peau de cygne to match. Buttons covered with the broadcloth.

Evening Coat, $35

Broadcloth, with collar of taupe dyed moufflon; large silk tassel in back. In gold. wistaria, gray and black — lined with peau de cygne to match. In Silk Plush, $55.

Broadway and 33rd **GIMBEL BROTHERS** New York

Revelries

Which Young Folks Have In Homes Supplied with Puffed Grains

There are legions of boys at play today with Puffed Wheat in their pockets. It is salted sometimes, and the boys eat the grains like peanuts.

Or they carry bags of Puffed Grains doused with melted butter.

Countless girls this afternoon used Puffed Rice—like nut meats — in home candy making.

At many a dinner, the ice cream was garnished with these airy, nut-like grains.

This morning, perhaps a million children found Puffed Grains on their tables. They ate them with cream and sugar or mixed them with their fruit.

And an army of children—at supper or bed time—will float these Puffed Grains in their bowls of milk.

Food Joys and Confections

Here are foods which are also confections. You can serve them in a dozen ways. They are bubble-like, thin and fragile, with a taste like toasted nuts.

One is whole wheat — one is whole rice — with every element made available as food. They are so digestible one can eat them any hour—between meals or bedtime —without taxing the stomach.

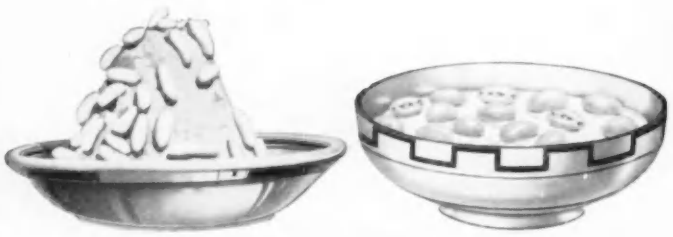
Puffed Wheat, 10c
Puffed Rice, 15c
Except in Extreme West

CORN PUFFS 15¢

All Puffed Grains are made by Prof. Anderson's process. In each grain there occur a hundred million explosions. Every food granule is blasted to pieces, so digestion can instantly act.

That is true of no other cereals. No other process so fits grain for food.

There are all these reasons why your pantry shelf should have them all—a package of each—for variety.



The Quaker Oats Company

Sole Makers

(689)

FOR THE HOSTESS

WITH the coming of the brisk cool days of autumn, the hostess, especially if she is of those who stay late in the country for the autumn sports, turns her attention to luncheon dishes which are somewhat substantial and may be served very hot and savory. Casserole dishes are very satisfactory for this purpose, and as this is the season of game, rabbit makes an appropriate base for such a dish.

FIRST CATCH THE HARE

To prepare a delicious rabbit in casserole, two young rabbits should be jointed, cut in pieces of convenient size to serve, and larded if desired. After being lightly dredged with flour, they are fried a golden brown in fresh butter. The pieces are then placed in an earthenware casserole with a quart of rich stock, a gill of white wine, a bunch of sweet herbs, and about two ounces of butter mixed with a little pepper and salt and about two teaspoonfuls of flour. The casserole is then covered closely and the rabbit is allowed to simmer in the oven for about half an hour, until tender. The broth is then skimmed, the sweet herbs removed, and the meat arranged on a hot dish. The thick brown sauce is poured over the meat, and just before serving a garnish of sections of bitter Seville orange and of orange peel in fancy shapes is added.

Another appetizing way of serving rabbit is that called "Vienna rabbit." In making this, the rabbit is jointed as for the rabbit in casserole. Two heaping tablespoonfuls of butter are melted in a saucepan. When the butter is hot, a tablespoonful of finely chopped parsley, two shallots, and a half cupful of bacon cut in small dice are added. These are fried until the shallots are nearly done, then the rabbit is added, with plenty of salt and pepper, and simmered until very tender. When it is thoroughly cooked, the meat is removed and the gravy is thickened with flour and allowed to boil for a few minutes with constant stirring. The saucepan is then removed from the fire and a bit of cayenne pepper, a few drops of lemon juice, and the well-beaten yolks of two eggs are added to the gravy. The rabbit is put back into the gravy and the saucepan is returned to the fire for a minute or two until the rabbit is very hot. Care must be taken not to let the gravy boil after the egg is added, otherwise it will not be smooth.

R'S AND OYSTERS

Autumn also brings the return of oysters to the menu, and many excellent luncheon dishes may be prepared from them. Oysters *Ramb uillet* are novel and dainty, yet are sufficiently substantial to form the principal dish of a simple luncheon. Two cups of rice are boiled until light and dry. While the rice is still hot, a cupful of whipped cream, salted, is stirred in. A three-pint mold is lined with strips of red peppers and bits of stuffed olives, held in place with gelatine, and a layer of the rice mixture about an inch thick is spread on. The liquor from two dozen large oysters is strained and two cupfuls of diced celery are stewed in it until tender. Then the oysters are added and cooked for a few minutes until the edges begin to curl. The lined mold is filled with this mixture, and a layer of rice put over the top. The mold is then set in a deep pan of hot water and placed in the oven for twenty minutes, after which the deliciously brown rice loaf is turned out on a hot platter and garnished with watercress.

SOLE SO-CALLED

Sole and smelts are also to be had at this season, and many pleasing variations of the luncheon menu may be made by using them. The fish usually sold in America as sole is really a species of flounder, called fluke; the meat is a little finer in grain than that of the ordinary flounder. If fluke is not obtainable, however, flounder will serve almost as well. The fish should weigh about a pound and a half each, and from each fish two fillets may be made. To prepare appetizing stewed sole with olives, each fillet is dipped in melted butter flavored with pepper, salt, and lemon juice, rolled up, and fastened by a bit of tape. In each fillet is placed a large olive stuffed with anchovy paste, and the fillets are fitted closely together in a well-buttered baking dish so that each stands upright. A piece of buttered paper is put over the dish and the pan is placed in a hot oven for ten minutes. Meanwhile a thick white sauce flavored with white wine should be prepared. This is poured over the fish, which is allowed to simmer in it for fifteen minutes. A mound of cooked rice is placed on a hot platter, the fish arranged around it and on top of it, and olives stuffed with anchovy paste are placed between the fillets of fish. The yolk of an egg beaten up with a tablespoonful of cream is stirred into the sauce after the fish is taken out, a tablespoonful of orange juice is added and the sauce is poured over the fish. A sprinkling of parsley makes an appropriate garnish.

SMELTS WITHOUT SAUCE TARTAR

Baked smelts Newport are a variation from the more usual fried smelts with tartar sauce. The smelts are cleaned and the backbones removed. Each smelt is stuffed with a forcemeat made of bread-crumbs, chopped mushrooms, and minced oysters, with pepper, salt, and melted butter, and, if desired, a very small bit of chopped onion. Each fish is tied up with thread or tape, dipped in melted butter, then in bread-crumbs, and again in melted butter. They are then arranged in a dish and baked for about twenty-five minutes. They should be served around a pile of Julienne potatoes, with a half lemon skin filled with lemon butter placed at intervals on the platter. To make lemon butter, four tablespoonfuls of butter are creamed and one tablespoonful of minced parsley and the same quantity of lemon juice are beaten into the mixture.

Best & Co

"The Store of Correct Fashions"

Handsome Furs in the Newest Models

At Specially Attractive Prices

30-R. Handsome Caracul Coat lined throughout with silk brocade; mole collar. Sizes up to 40 ..... Special **$69.50**

Caracul Cloth Hat trimmed with blue ostrich fancy... **25.00**

30-P. Misses' Smart Set of Natural Raccoon, fine quality
Animal Scarf **8.50**
Pillow Muff **15.00**

Misses' "Tailleur" Suit showing a very smart new coat with straps across back; silk lined. In navy, brown or green. 14 to 17 years.
In Cheviot **22.50**
In Corduroy **29.50**

Velvet Hat trimmed with feather breast and tails, copy of a recent French model **16.50**

30-O. Handsome Coat of fine Hudson Seal, showing the newest ripple effect; lined throughout with brocade; sizes up to 40 ..... Special **$75.00**

Stylish Velvet Turban with seal crown and binding, trimmed with numidie and gilt ornament **32.50**

30-Q. Fur Set of Scotch Mole, superior quality.
Fancy Cravat ornamented with satin bow **9.75**
Pillow Muff finished with satin shirring **32.50**

Handsome "Tailleur" Suit of gabardine and silk in navy or black; sizes up to 38 ..... **45.00**

Soft Turban of Mole Coney trimmed with French flowers **20.00**

FIFTH AVENUE, at 35th Street, NEW YORK

Complete assortments of Gossard Corsets (see page 23). Mail orders filled

No 1835
$2.50

DeBevoise
(*Pronounced* "debb-e-voice")

—exquisitely dainty and superlatively stylish in fit and effect—nothing else for over-the-corset wear can so enhance the charm and beauty of your gowns—your figure—your entire appearance. Wear the "debb-e-voice" this Winter and see what a difference it makes.

There is a DeBevoise Brassiere to suit *your* figure and *your* taste. You will find it in the fascinating variety of new and beautiful DeBevoise styles for Winter now being displayed by smart Corset Shops and Department Stores everywhere. $1.00 to $10.00 each.

Always insist upon this label **De Bevoise Brassière** There is no substitute for the best

Write us today for our new Book of Styles beautifully illustrated with 120 photographs

Chas. R. DeBevoise Co. 1270-F Broadway NEW YORK CITY

NOBLESSE OBLIGE

A Day and Night Camp at Which Young Working Women of St. Louis May Regain the Strength Vitiated by Overwork in the Crowded City

A GREAT deal has been said and written of late in regard to the wonderful amount of ingenuity and painstaking work which the women of society have brought to bear upon the problem of caring for the European families rendered destitute on account of the war. However, if the truth were known, there is never a time when the women of the so-called idle class are not using their influence and their financial resources in philanthropic enterprises, great or small. One notable instance is the work of Mrs. Charles Cummings Collins of St. Louis in establishing a tuberculosis camp for young working girls.

Mrs. Charles Cummings Collins, who established the Day and Night Camp of St. Louis

One day while she was shopping, Mrs. Collins noticed that the young woman who waited upon her was distressingly worn looking, and in answer to her questions she found that the girl felt herself to be gradually failing in health, but was unable to take the rest necessary to refresh and strengthen her.

THE ESTABLISHMENT OF THE CAMP

Subsequent inquiries of the officers of the St. Louis branch of the society for the cure and prevention of tuberculosis disclosed the fact that while the city of St. Louis supported hospitals for the treatment of tuberculosis, there was no provision made for the care of overworked girls who were in danger of contracting the disease. Mrs. Collins learned, however, that other cities, Chicago, Boston, Cleveland, Detroit, and Baltimore, maintained fresh air camps at which overworn patients might be cared for, and she immediately decided that St. Louis must not be allowed to lag behind in such a matter.

One whole summer was given to the organization of this charity. Mrs. Collins began her work systematically by visiting the business houses and factories of the city, in order to acquaint both employers and employees with her plans for the establishment of a fresh-air camp for working girls. It was estimated that five thousand dollars would be required to prepare and open the camp, but when it was completed it was found that the actual expenditure totaled something over six thousand dollars.

Two weeks after the project was launched two thousand dollars had been donated toward it, subscriptions have been received ever since, and the camp, which was christened "The Night and Day Camp," was opened in March, 1913, since which time two hundred young women have been cared for there and restored to a condition of health which permitted them to return to their work in the city. Some of the girls have been entirely cured.

SOURCES OF SUPPORT

A gas company of St. Louis granted the use of a three-acre plot of land to the Day and Night Camp, and some of the most prominent physicians of St. Louis give their services to the patients there. Mrs. Finley J. Shepard, who was then Miss Helen Gould, was interested enough in the Night and Day Camp to send to Mrs. Collins a check for ten thousand dollars to be used for the furtherance of its plans, and the annual charity ball for its benefit has become one of the regular events of the St. Louis social season.

The two balls which have been held already were among the smartest events of the seasons in which they were held and each resulted in a three thousand dollar addition to the fund for the maintenance of the camp. Another fashionable social event, and one from which the camp realized fifteen hundred dollars, was a cherry carnival given by Mrs. Collins last April.

In a three-acre plot of ground the camp, which has big covered porches fitted with dainty white beds, is an ideal spot for rest and recuperation

RICHARD HUDNUT'S

Violet Sec

TOILET WATER

It is the little touches that create the admired toilette—the tilt of a hat, the droop of a veil, the gleam of a jewel and always a dash of Violet Sec Toilet Water.

Sold in Good Shops Everywhere

75 cents and $1.40

"Beauty Book" Free on Request

RICHARD HUDNUT

NEW YORK PARIS

Dunstan Inc.

Gowns

We invite you to inspect Madam Dunstan's selection of imported models.

Because of her long experience and large acquaintance abroad she has succeeded in getting models where others have failed.

Now on display at

31 WEST 57TH ST.
NEW YORK

ANSWERS TO CORRESPONDENTS

VOGUE invites questions on dress, social conventions, etiquette, entertaining, household decoration, schools, and the shops. Any reader may have an answer on these and similar topics; Vogue stands ready to fill the rôle of an authoritative, friendly adviser.

Because fashion is so variable, and depends so much on who you are and where you are, it is always better to secure a reliable answer to each problem than to run the risk of making a mistake. Before asking Vogue, please read carefully the following rules:

(1) Addresses of where to purchase any article will be sent by mail without charge and as promptly as possible, provided that a self-addressed, stamped envelope accompanies request.

(2) Answers to questions of limited length and unlimited as to time of answer will be published in Vogue at its convenience, without charge.

(3) Ten-day questions. Answers sent by mail within ten days after receipt. Fee, 25 cents for each question.

(4) Confidential questions. Answers sent by mail within six days after receipt. These answers will not be published without permission. Fee, $2.

(A) The right to decline to answer is in all cases reserved to Vogue.

(B) The writer's full name and address must accompany all questions asked of Vogue.

(C) A self-addressed and stamped envelope must accompany all questions which are to receive answers by mail.

(D) Correspondents will please observe carefully the rule of writing on one side of their letter-paper only.

WITHOUT DANCING OR CARDS

MISS N. M. S.:—Will you suggest some means of entertaining a party of about twenty-five young men and girls, without falling back upon dancing or cards?

Ans:—A good way to entertain without cards or dancing is to plan some game that will keep every one occupied and will break the ice of conversation at once. Why not try cutting out the pictures of well-known advertisements, pasting them on numbered pieces of pasteboard, and hanging them on the wall for the guests to guess the names? Each guest should be given a slip of paper with as many ruled blanks as there are advertisements. Simple prizes may be given the persons who guess correctly the greatest number of names.

A millinery party in which the men trim the hats causes much amusement. Charades are not difficult; in fact, any game that keeps up interest is welcome. A little music, either on the piano or on a phonograph, adds to the gaiety of the party, especially if it is popular music.

A very amusing entertainment might be introduced as an "Art Exhibit." A small stage is erected at one end of the hall with curtains stretched on a wire across the front. A flat board frame, about forty by fifty inches in size and painted in imitation of the usual gilt frame for paintings is placed on an easel on the stage behind the curtain. Pictures for the exhibit should be painted on cheap cotton cloth tacked on wooden stretchers that fit the frame. A scenic artist could, at a nominal cost, make these crude paintings in water-colors such as he uses for stage work.

When the guests have all been seated before the curtain, the announcement is made that they are about to be treated to a view of a lately acquired and valuable collection of paintings. The name or title of the first painting should then be announced by an exhibitor, or the name of the picture to be shown could be lettered on a large card and placed on a small easel in front of the curtain, and changed as the curtain closes on each picture.

The curtains are then drawn back, and one of the comic paintings exhibited. After the announcement of a picture, the guests try to guess what picture will be shown as the illustration of the title before the curtains are drawn open. In order to puzzle them the more a bona fide picture of the subject announced could be occasionally introduced.

A list of suggestions for titles and pictures follows:

The Charge of the Light Brigade (a gas bill); The Horse Fair (a bag of oats); The Village Friar (a frying-pan); Cast Up by the Sea (a large sea shell); The Plain Beyond (a real western plain); The Tax on Tea (a large package of tacks on a tea cannister); Portrait of Washington (a postage-stamp); The Lamplighter (a common match); A May Day ("May 1" written on the canvas); A Swimming Match (a match in a bowl of water); Aurora (a picture of a lion); Waiting for a Match (a cigar or filled pipe); The Acrobat (a tumbler); Shaker Twins (two salt shakers); A Schooner from New York (painting of a real schooner with the Statue of Liberty in the distance); Cain and Abel (a cane and a bell); A Little Shaver (a safety razor); Bound to Rise (a box of yeast powders); A Well-Known Crook (a corkscrew); Horses (a clothes-horse and a saw horse); Mates (a pair of gloves); After the Bath (a crash towel); Light and Shade (a lighted lamp beside a lampshade); Spring (a large coiled bed-spring); My Best Friend (a well-filled pocketbook); A Marine (a real sea scene); The Joiners (a can of glue and one of mucilage); Mustered In and Mustered Out (a pot of mustard with some of it running out).

TEA-ROOM TALK

MRS. N. L. S.:—I have an opportunity to secure a position as manager of a new luncheon and tea-room which is about to be opened, and I want novel ideas about how to furnish it and what to serve.

Ans:—In answer to your request for ideas for a tea-room, we would suggest that a light, dainty color should be the key-note of the decorations. Yellow walls, of a plain paper, with white woodwork always look clean and cheerful and make a good background for plants or pictures.

Why not convert your tea-room into a gift shop by having interesting bits of bric-à-brac, which may be sold on commission? Another good idea would be to have a series of loan exhibitions on your walls—the artists to pay a nominal sum for the privilege of displaying their work, and a commission on any picture sold. One week you could have a collection of prints, another week water-colors.

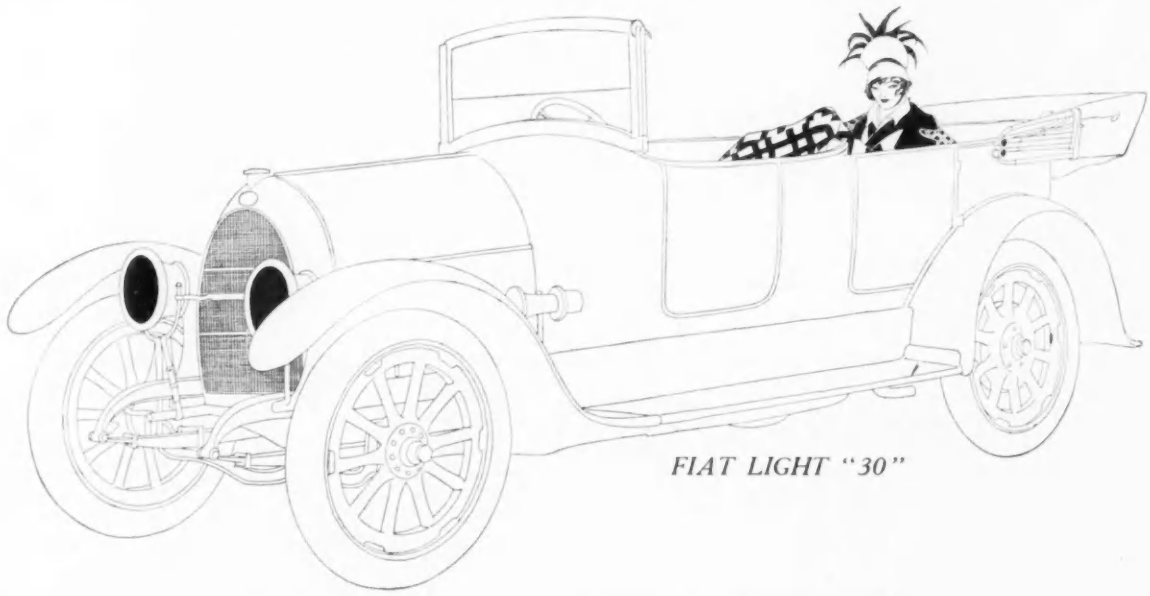
As to tables, it is correct to have small round tables with small vases (plain glass vases are pretty) with only one or two flowers in each; all the tables should be alike. The linen must be above reproach; and quaint, but not necessarily expensive, china should be selected.

A special priced tea or luncheon will attract people; one tea-room in New York has a thirty-five cent tea at which one may have cinnamon toast or English muffins, tea or chocolate, and a choice of cake, of which each guest is allowed one piece. Another tea-room has a colored woman in a southern costume, bandanna and all, cooking waffles, which are served to the patrons of the establishment. A variety of sandwiches should be kept but it is well to specialize on one kind. In our "For the Hostess" department you will often find excellent ideas, also recipes for various kinds of sandwiches and salads, and there is a book called "Catering for Two," by James, in which you will find a good many novel ideas. This can be bought from Brentano for $1.25.

Italian Government Helps F·I·AT· Supply America with Cars in Spite of the War

BY special authorization, and to protect the greatest of its industries, the Italian Government has enabled the enormous F-I-A-T plant at Turin, Italy, to continue in operation and to ship cars to America.

We have recently received a large shipment of the UNIQUE FIAT 20-30 TOWN CARS and the MARVELOUS LIGHT "30," and are advised by cable that other shipments are en route and will follow while Italy remains neutral.



FIAT LIGHT "30"

An *Unusual* Opportunity to Buy an *Unusual* Car

IT takes an *unusual* car to interest motorists to-day. The new Fiat Light "30" Five Passenger Model, is an *unusual* car—a revelation to even present Fiat owners.

Its Price of $3,600 is *unusual*. There is no imported car with equal merit and none selling at such a low price. This includes a smart 5-passenger body, beautiful upholstery, one man top, double acting windshield, electric starting and lighting systems.

Its power is *unusual*. The silent 30 H. P. monobloc motor pulls like 60 H. P. when 60 H. P. is needed.

Its speed is *unusual*. "A mile a minute," holding the road beautifully, with no vibration.

Its weight is *unusual*. This Fiat chassis (116-inch wheel-base) weighs only 2100 pounds and turns easily in the narrow streets.

Its comfort is *unique*. Never before has so comfortable a car been produced.

There are *Unusual Features* in the other Fiat cars of 20-30, 55 and 50 H. P., the latter being of 6-cylinder type. When may we give you a demonstration of the new Fiat models?

The Uncertainty of the European Situation suggests Early Purchasing. We can make Immediate Deliveries of Chassis for Closed or Open Bodies. Demonstrations NOW.

FIAT MOTOR SALES CO.

Broadway, at 57th St., New York
838-841 Boylston St., Boston
95 Washington Ave., Albany, N. Y.
26 28 Snow St., Providence, R. I.

"Quaker Laces! So softening!" cries Mother. "So stylish!" says the Girl.

WHAT makes the most pleasing gown, the softest setting for a woman? What adds youthful charm?—

Lace!

Quaker Laces, especially beautiful, softening for the mature—graceful for the young—adaptable to all faces and for all occasions, are designed and made to meet present style requirements.

You will use them for the newest deep-falling lace length effect, the latest flounce effect, the ruffled effect, for rich draping or limpid transparency.

You have but to select from legions of Quaker designs in exquisite finish and quality, comparable only to costly hand made laces.

You can get them in the accepted white and ecru for more or less general use or for evening wear or more elaborately trimmed garments in the new flesh-colored effects.

QUAKER LACES

The sign of the blue card stamped with the Quaker Head is the best proof of style authority and quality you can have.

Free on request, we will send you the Quaker Lace Book of Fall Fashions. It's just what the name implies.

QUAKER LACE COMPANY
PHILADELPHIA

SUGGESTIONS FROM PARIS

A Greek sandal plays up to the Parisienne's fondness for a short vamp shoe

HALF the charm of things French is in the small details of their finishing, and though Paris may not be able to send us her own handiwork just now, the smart little touches of daintiness which every article of a Paris shop possesses, can be duplicated from the sketches and descriptions which not even the ill fortunes of war have prevented America from receiving. Nothing is more practical or pretty for making the charming little *culottes* seen at the Galeries Lafayette and shown at the bottom of the page, than Milanese silk. They are open almost all the way up the sides and are cut in the new shape which so much resembles a pair of baby drawers. There is a seam up the front and one up the back, and there is an elastic at the waist to which the garment is gathered. Rather wide knife-plaited frills and big pink ribbon bows are the trimmings.

Frivolity could scarce be more piquantly incarnated than in a petticoat of Chantilly lace over white chiffon

A PETTICOAT, CHARMINGLY FRIVOLOUS

Seen at the same shop which displayed the *culottes* just described was the novel and charming petticoat sketched on this page. It is of black Chantilly lace lined with white chiffon. The lining is closely fitted, and the lace is hung over it in ungathered, gored lengths. At the bottom is a four-inch ruffle of knife-plaited white chiffon with a half-inch band of black chiffon to edge it.

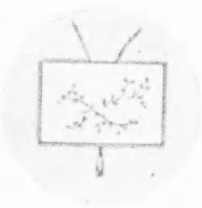
The Frenchwoman's fondness for a shoe with a short vamp is humored in the little Greek sandal sketched at the top of the page. The finishing touch of this slipper, which was seen at Phillips, is a little buckle composed of uncut jet surrounded by tiny rhinestones.

After years of exile, silk stockinet bobs up serenely and appears at its best in a Béchoff David semi-fitted blouse

SILK STOCKINET BOBS UP

The silk stockinet so fashionable two-score years ago has bobbed up serenely from its exile, and the Parisienne is so pleased with it she even uses it in hats and handbags, as well as in an occasional charming blouse. The semifitted blouse illustrated is of white silk stockinet. It reaches to below the hips, and is buttoned all the way up the front and almost all the way up the long tight sleeves under half-inch buttons of black velvet. The collar, which merely buttons on to itself in front, is attached to the waist in the back. The blouse sketched is a Béchoff David model which was glimpsed at Christiane's.

Shaped like a pair of baby drawers and finished with big, drooping pink bows are these dainty "culottes"



A pretty conceit is the crystal pendant, tasseled, and suspended by a silken cord

HENRI BENDEL

IMPORTER OF

MILLINERY, GOWNS, FURS AND NOVELTIES

10-12 WEST 57th STREET
NEW YORK

TELEPHONE, 7700 PLAZA

IF YOU'VE been in the habit of buying corsets and brassieres of Paris manufacture, you'll naturally be very particular about those of domestic make that you'll have to buy this Fall. Fortunately, you'll be able to find garments made in this country that are of the same quality you've been accustomed to.

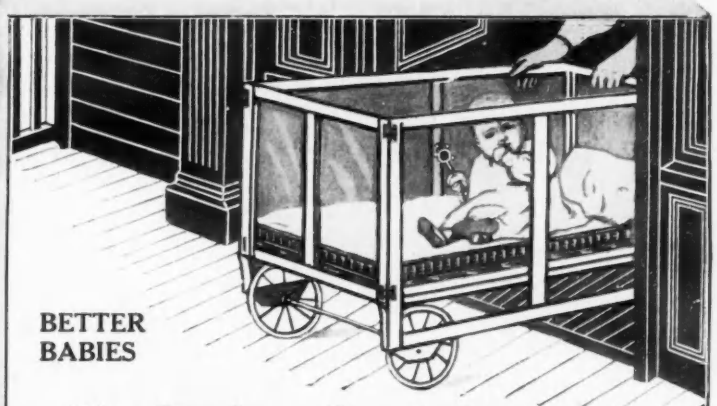
KABO Brassieres

are made with the close attention to details that characterizes Paris-made garments. They are absolutely dependable for perfect style, the best materials and the most careful workmanship. There's a big variety of attractive models, all in the best of taste and tailored to fit. Ask your dealer for them.

"Kabo Means Good"

Kabo Corset Co.

Chicago New York San Francisco



BETTER BABIES

The Baby Cariole

The healthiest babies are handled least. The Baby Cariole will save the lifting and carrying—save baby from getting so tired, cross and nervous—and may permanently improve his health.

It is both movable crib and playroom. Baby can sleep or play outdoors in it for hours. Made with white enamel frame, silver-finished wire screens, noiseless rubber tires and sanitary mattress on woven wire springs. Gives abundant light and air and freedom for his legs, with absolute protection against floor drafts and every kind of harm, day and night.

Write for Free Illustrated Booklet

If you are not interested, let us send it to some friend who is.

The Baby Cariole is collapsible and fitted with a special canvas bag for convenient storage or for traveling. Easily set up again without tools. If your dealer cannot supply you, write us to supply you direct.

Ideal—Winter and Summer

THE EMBOSSING CO., 10 Pruyn St., Albany, N. Y.

Makers of "Toys That Teach"

If Your Furs Bear the Trade-Mark

ALBRECHT FURS

1855

Quality First

you will have the agreeable satisfaction of knowing that your furs are "Correct" and your friends will recognize that you buy the best. Indeed, no matter what kind or style of Fur you desire you can get it with the Albrecht Label—backed by the Albrecht Guaranty Bond—your quality, style and price protection.

SELECTED PELTS

You see, Albrecht Quality Furs are made from especially selected pelts procured direct from the trappers—the quality, style and workmanship is the result of 59 years' experience in supplying Furs to discriminating buyers the world over.

You can get any style or kind of Fur you wish—either from stock or our Designing Department will make it up to your order—and at a price you are willing to pay.

You take no risk. Money back if not pleased.

Send for This Big Book Today

Don't Risk Buying Your Furs Without this Guide Book

Albrecht's Big Fur Style Book is the greatest help to Fur Buyers ever published.

For years it has been used as an authority on Furs by thousands of subscribers to Vogue. Your copy is ready to mail to you if you request it now.

Once you get this book you will never allow it to get out of your hands—it is not a Catalog or Price List, but a valuable 54-page education on Furs compiled at a very considerable expense—used in public schools as a reference book and recognized as an authority by the U. S. Government.

Write Today.

All Furs will be sent subject to your inspection—at our risk. So don't delay—send today for our Big Fur Style Book, No. 153, no obligation to buy. Simply enclose 4c for postage, and address us care of Sta. F-3.

E. Albrecht & Son
Founded 1855
Albrecht Corner St. Paul, Minn.

MOTOR NOTES

Serving Two Purposes with the Same Headlight—Installing a Thermostat and Another Clever Modern Device for Looking Backward

WITHOUT necessarily placing them in the monastic class, practically all of the modern motors are provided with a "cowl," or rearward projection of the dash, that not only serves to improve the appearance of the streamline bodies of the present day, but affords a comfortable shelter for the driver's feet, as well.

Now a car has made its appearance which has a cowl facing the tonneau; this additional cowl is really a projection of the back of the front seat, which is provided with space for the extra tonneau seats which, when not in use, can be folded flat and covered with a neat leather flap. This makes them really one with the back of the front seat.

DIMMING THE HEADLIGHT

A recent improvement in automobile design is the elimination of the side-lamps and the substitution therefor of a dimming arrangement in the headlights or of smaller bulbs placed beside the large ones of the headlight, but out of focus with the reflector, so that the reflected rays will be small and diversified instead of brilliant and concentrated.

In the majority of cities, the use of some form of headlight dimmer is compulsory. An interesting form of this light dimmer and diffuser has been brought out as part of the regular equipment of the 1915 models of a low-priced car popular with women. This employs the usual form of dimmer, in which a small amount of current is sent through the lights by pressing a certain button on the dash, but the chief novelty lies in the kind of headlight glass employed. The upper half of the glass is corrugated and serves to further diffuse the glare that is often given even by the diffused headlights. The lower half of the glass is clear, which allows the focused rays of the bright or dimmed light to fall on the road. The bright rays are thus prevented from rising above the height of a man's shoulder, and while the road itself is clearly illuminated the approaching driver may look directly at the source of light without being blinded or confused.

THE TEMPERATURE OF THE RADIATOR

Those who have toured through hilly sections will realize that continued grade climbing tends to overheat the motor and that at the end of a long intermediate- or low-gear run the water will be boiling furiously in the radiator. On the other hand, winter driving entails even more care, for if pure water in the radiator once reaches the freezing point, a damaged motor or cooling system is almost certain to result.

The ordinary car is not provided with means for determining the temperature of the water, and often there is no indication that the water has become too hot or too cold until the damage has been done. In order to bring conditions in the radiator within the observation of the driver, a special form of thermometer has been devised to be screwed into the radiator cap. This is provided with a graduated dial over which a pointer swings as the temperature of the water changes. The position of this pointer can be seen easily by the driver, and as a club emblem or the name-plate of the car may be placed on the forward side of the dial, the device is ornamental as well as useful.

A 1915 THERMOSTAT

Perhaps it is somewhat misleading to say that the driver can ordinarily obtain no warning of the temperature of the water in the radiator, for with the fore doors of modern design which close the driver's compartment on all sides, the heat from the motor is directly felt. This is unfortunate, because the warmer the day the more easily does the ordinary motor become heated and, to obtain the highest efficiency and greatest economy, a motor should be run at as nearly a constant temperature as possible.

In order that the conditions may be such that the motor will run at this nearly constant temperature, the cooling system of one of the 1915 models just announced is provided with a thermostat that operates on somewhat the same principle as those used in connection with the heating plants of the modern home. As the motor becomes hotter, the supply of cold water is automatically increased, and consequently the temperature of the driver's compartment on a warm day will scarcely be higher than that on a cold day, when the amount of water distributed to the motor is reduced to a minimum. The advantage of such a device, so far as the comfort of the occupants of the car is concerned, is all the more apparent when the apparatus is used on the fully enclosed car, such as a coupé.

LOOKING BACKWARD

The advisability of employing some device that will enable the driver to view the road behind, and thus to see the approach of any other vehicle from the rear, has probably been impressed upon every owner who has had occasion to operate his car in a district of congested traffic. Some of these devices (which are in the form either of plain or of "reducing" mirrors) are attached to the dashboard at the left side of the car, while others are clamped to the wind-shield frame. With the modern form of cowl dash, however, the first mentioned position is not practicable, while the latter location sometimes interferes with the operation of the wind-shield. To overcome both of these difficulties, a type of mirror has been made that is to be attached to the top crown on the left-hand forward fender about opposite the radiator. This small convex mirror is mounted on an unobtrusive upright standard, and this position, well forward of his seat, enables the driver literally to "look backward" while he is looking forward.

GAUMER

"Gaumer lighting everywhere follows the evening glow."

No. .010017

DESIGNS of unusual beauty and a finish guaranteed against deterioration are found in Gaumer

Hand Wrought Portables

Table and Desk Lamps, either gas or electric, to harmonize with the furnishings of any room. Ask your dealer for our *Guarantee Tag* with every purchase.

Portfolio on request.

Address Dept. H.

BIDDLE-GAUMER CO.
(Formerly John L. Gaumer Co.)
3846 to 3856 Lancaster Ave., Philadelphia

LIGHTING FIXTURES

The BILTMORE
NEW YORK
America's Latest and Most Refined and New York's Centermost Hotel

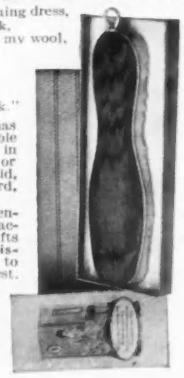
Only hotel occupying an entire city block, Vanderbilt and Madison Avs., 43d and 44th Sts., adjoining Grand Central Terminal

1000 rooms; 950 with bath—Room rates from $2.50 per day. Suites from 2 to 15 rooms for permanent occupancy. Large and small ball, banquet and dining salons and suites specially arranged for public or private functions.

Gustav Baumann, Pres.
John McE. Bowman
Vice-Pres.

THE POWDER SLIPPER

"When you don your evening dress,
And other means you lack,
Just put some powder on my wool,
And
Gently
Tap
Your
Back."



This practical article has received much favorable comment. It is finished in white, pink, deep blue, or wistaria. Sent post paid, with hand colored gift card, for $1.25.

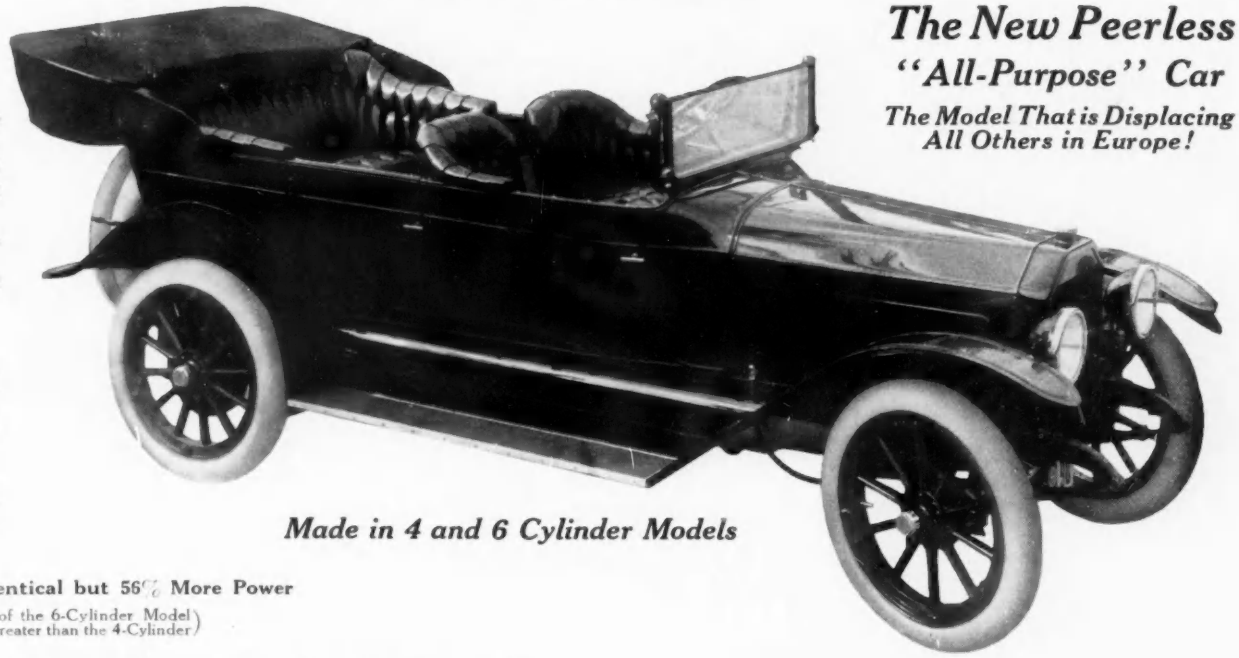
We shall be pleased to enclose a copy of our Attractive Book of similar gifts that are **different** and **distinguished**; this is free to Vogue readers upon request.

Pohlson Gift Shop
Located at
Pawtucket, Rhode Island
Address Dept. N. V.

The New Peerless $2,000

The Latest European Specifications and "Peerless" Quality for $2000

(Six Cylinder Models $250 Additional)



The New Peerless
"All-Purpose" Car
The Model That is Displacing All Others in Europe!

How This Car Compares with the Average of 39 of the Leading European Models!

39 European Models Average Wheel-Base 112.2 Inches—Average Cylinder Capacity 2324 c. c.

Peerless 4-Cylinder Model Wheel-Base 113 Inches—Cylinder Capacity 3615 c. c.

Made in 4 and 6 Cylinder Models

Wheel-Base Almost Identical but 56% More Power

(The Wheel-Base of the 6-Cylinder Model is only 8 Inches Greater than the 4-Cylinder)

The Situation in Europe!

In Europe an over-powered car is now avoided by experienced buyers. Europeans know it uses unnecessary fuel, creates tire expense. Such heavy cars must necessarily have a long wheel-base.

When a way was discovered of producing equal ease of riding on a shorter wheel-base all Europe turned to the short wheel-base car! Note the specifications of 39 of the leading cars of European make ☞

Note These Unusual Features in This New "All-Purpose" Car!

Remarkable System of Spring Suspension on Chassis produces an ease of riding heretofore found only in the longest and heaviest cars made.

$5,000 Equipment!—such as tire pumps, mohair top with cover, two-unit lighting and starting system, ammeter, dash light, speedometer, rear gasoline tank and tires, one-man top, divided front seats, full-carpeted floor, all regular Peerless quality.

Style and Beauty Only Obtainable in Aluminum Bodies—as used in the Peerless "48-Six" and all other makes of $5000 cars. The first car of its price in which this material is used.

Spiral Bevel Rear Axle Gear—the same as used heretofore only in the highest priced cars sold in America, identical in design with the 1915 Peerless "48-Six."

Divided Front Seats—with full-carpeted floor from dash to rear seat, improving ventilation of front compartment, gives more room for driver's right arm, promotes sociability and convenience.

Extra Large Wide-Opening Doors—Three-Abreast Rear Seat—and many other comfort features found heretofore only in $5000 cars—Actually duplicating in comfort the Peerless "48-Six."

The Peerless "All-Purpose" Car is designed to interest experienced buyers familiar with and desiring all the improvements and comforts of a $5000 car for $2000. It is not a $1400 car built to supplant a $1600 car.

39 of the Leading European Cars!

Makers' Horsepower Rating of Thirty-nine Leading European Light Cars

ALBION	Scotland	15	H. P.
ARGYLL	Scotland	12–18	"
BAGULEY	England	15–20	"
BENZ	Germany	12–20	"
BERLIET	France	15	"
BIANCHI	Italy	12–18	"
BRASIER	France	12	"
CHARRON	France	15	"
CLEMENT	England	12–16	"
CROSSLEY	England	15	"
DARRACQ	France	12	"
DE DION	France	12	"
DE LAGE	France	14	"
DE LAHAYE	France	12–16	"
DE LAUNAY BELLEVILLE	France	17	"
ENSIGN	England	18	"
FIAT	Italy	15–20	"
F—N	Belgium	12–14	"
HISPANO SUIZA	France	15–25	"
HOTCHKISS	France	12–16	"
HUMBER	England	14	"
ISOTTA	Italy	14–18	"
ITALA	Italy	14–20	"
LANCIA	Italy	15	"
LORRAINE DIETRICH	France	12–16	"
LEON BOLLEC	France	14	"
MARTINI	Switzerland	15	"
MERCEDES	Germany	12–15	"
METALLURGIQUE	Belgium	15–20	"
MINERVA	Belgium	14	"
NAPIER	England	15	"
OPEL	Germany	8–30	"
PANHARD	France	12	"
PEUGOT	France	12	"
REHAULT	France	13–9	"
ROCHET SCHNEIDER	France	15	"
SINGER	England	14	"
SIZAIRE NAUDIN	France	10–12	"
STRAKER SQUIRE	England	15–20	"

The cylinder capacity of the Peerless "All-Purpose Four" is 56 per cent above the average of these 39 European cars. The average of the 39 European wheel-bases is 112.2 inches.

FOR DEALERS—If you are a progressive dealer and are located in a town where the Peerless is not now represented, write for the details of our plan of unusual co-operation on first car sales.

THE PEERLESS MOTOR CAR COMPANY, CLEVELAND

(Licensed under The Kardo Company Patents)

Makers also of Peerless Trucks

Mme. Rose Lilli

CORSETIERE

With a Regard to Individual Differences

the ROSE LILLI CORSET is designed in each instance to create a result true to the lines of **the new figure.** The distinguishing touch of the French artist is recognizable in the making, and in the final effect. The correct and artistic draping of the gown follows as a matter of course.

You are invited to inspect the many new models being introduced exclusively by Mme. Lilli. Correspondence welcomed.

15 West 45th Street
New York
Paris Newport

Protect Your Dinnig Table

Hot dishes or moisture will ruin it unless it is carefully protected.

"The Star"
Asbestos Table Pad

of especially prepared asbestos, covered with heavy double faced cotton flannel, is made for round, square or oval tables. It folds into convenient size to be laid away and special sizes can be made to order.

These mats also come in 5 to 18-inch sizes, round, square or oval.

Write for Booklet

Kerney Manufacturing Co.
153 W. 62nd St. Chicago, Ill.

CLUB-HOUSES WITH THE CURTAINS UP

(*Continued from page 52*)

the democratic persuasion; statesmen, judges, lawyers, city officials, and men of affairs foregather there. It is an excellent old club, and one to which any well-placed business man of its own faith may legitimately aspire. The Republican and Democratic clubs are both flourishing organizations with handsome homes; they are obviously political and have no special social significance.

GAMBOLING IN THE FIELD OF ART

In arts and letters, the Century Club is distinguished. One of its former presidents was a bishop of New York, and more celebrities have sat at the historic table in its dining-room than at any other dining-table in America. To observe the men at its gatherings is to see the most eminent of company. Once a month this club has a reception night, and the painters among its members hang their canvases in its gallery to study their grouping effects. After twelve o'clock of a New Year's eve, it is an unwritten law for the younger members of the Century to finish the night at the Players, in the quiet haunts of Gramercy Park.

Organized by the late Pierpont Morgan and some of his intimate friends, and nicknamed "The Millionaires," the great Metropolitan Club is difficult of entrance

The Players is a kind of Garrick. It numbers more writers and painters than actors, almost, and was founded and endowed by Edwin Booth. His bedroom is kept sacred just as he used it—his slippers, his dressing things, and a half empty cigar box on a stand by his bed, are all as he left them. Much clever shop is talked at its table d'hôte, and there are always many kind fellows to welcome guests there. Its members are ever hospitable, and a card to its "ladies' day" is a coveted compliment.

The actors have their very own club, and when they want to play by themselves they gather at the Lambs, around the corner from Sixth Avenue in Forty-Fourth Street. They dine early and sup late at the Lambs, and their annual gambols are famous. One leaves it with but one regret, that the evening can't be encored like the stories and jokes to which one has been listening.

The Lotos Club, now in Fifty-Seventh Street, was intended as a habitat for those artistically minded, and, true to its tradition, dines ceremoniously strangers celebrated for artistic achievement. Really, however, it has been a social club for years, rather easy of admission, and perfectly well appointed.

Sport in clubs is represented by the historic New York Yacht Club, also in the famous block of Forty-Fourth Street clubs, the fashionable Racquet and Tennis Club, and the New York Athletic Club. Dedicated originally to sports, as its courts for tennis, racquets, and squash imply, the Racquet and Tennis Club has long since taken upon itself also the attributes of a social club, where the members meet friends for dinner as well as for more strenuous diversion. Book lovers, on the contrary, muse in the charming small Grolier, and admire old bindings and old manuscripts; when they entertain they set out a heavenly punch the secret of which is guarded by word and deed.

From play to books, and from books to alma mater is a natural progress, and years ago the collegians built the University Club in Fifth Avenue and Fifty-Fourth Street. If a man is an alumnus of three years he can get anything he likes there, from a Turkish bath to a supper on the roof. The great hall, oak-grained dining-room, and lofty academic library have the charm of cloistered walls and pleasant student days.

Harvard, Yale, Princeton, and Columbia each have handsome and commodious club-houses, where their sons meet and dine and room, if so minded, and chat in Greek and Latin with the easy freedom characteristic of all alumni of ten years' standing.

There is the Army and Navy Club, all soldiers and sailors. What stories, so modestly told, can't one hear there! There, also, are the Jewish clubs: the Harmony, the Progress, the Columbia. There is the Liederkranz, the German musical club, which has great concerts. There is the Bar Association, where there is no bar at all but only a vast legal library, and portraits, and silent, reading lawyers; and there is the Engineers' club, where the members draw, make, and build bridges in their after-dinner naps.

LET US "JOIN THE LADIES"

And now, shall we drum up the parsons at the Church Club, or go and call upon His Eminence at the Catholic, or shall we say it is time to "join the ladies"? Let us go to the Colony Club and see if some kind woman will give us a cup of tea, or one cocktail, and let us rest our eyes on the pretty, cool interiors, and see a chic costume or two.

The Colony Club is to the women's clubs of New York what the Union is to the men's clubs. The gentlewomen who founded it took wise council and their long, low brick mansion in Madison Avenue expresses everything that is cultivated and nothing that is bizarre. The women are more hospitable to us than we are to them, and have set apart in this club a room where they lunch and dine us, and permit us the privilege of a cigarette. However, the Colony Club is soon to move, probably up into the Sixties on Park Avenue.

The Cosmopolitan Club, in East Fortieth Street, is a newer organization than the Colony Club and one in which many smart women are interested. The Women's University Club, which recently opened the doors of its new home, is intended as a home for college graduates.

R. S.

HAIR GROWTH PROMOTED

By

CUTICURA SOAP AND OINTMENT

DIRECTIONS: Make a parting and rub gently with Cuticura Ointment. Continue until whole scalp has been gone over. The next morning shampoo with Cuticura Soap and hot water. Shampoos alone may be used as often as agreeable, but once or twice a month is generally sufficient for this special treatment.

Samples Free by Mail

Cuticura Soap and Ointment sold throughout the world. Liberal sample of each mailed free, with 32-p. book. Address "Cuticura," Dept. 133, Boston.

Prof. I. Hubert's
Malvina Cream

is a safe aid to a soft, clear, healthy skin. Used as a massage it overcomes dryness and the tendency to wrinkle. Also takes the sting and soreness out of wind, tan and sunburn. Send for testimonials. Use **Malvina Lotion and Ichthyol Soap** with **Malvina Cream** to improve your complexion. At all druggists, or sent postpaid on receipt of price. **PROF. I. HUBERT, Toledo, Ohio.**

KurlFix

A necessary adjunct to "mi-lady's" toilette. A fluid preparation which quickly produces beautiful curls that wind or dampness little affect. **Kurlfix** evaporates quickly and cannot be detected by the closest scrutiny. It is the ideal preparation for the Tango Cheek and other fascinating curl coiffures now in vogue. Straggling, annoying hairs are easily kept in place with its aid. **Kurlfix** eliminates curling irons and hair nets, and is indispensable when traveling, motoring or dancing. Guaranteed harmless.

25c, 50c, or $1.00 Postpaid.

Kurlfix Manufacturing Co.
Cleveland, Ohio

THE CO-OPERATIVE PRODUCING CO.
GENERAL THEATRICAL PRODUCERS.
Representatives for managers and authors.
A. S. STERN, Pres. and Sec'y — JESSIE BONSTELLE and BERTRAM HARRISON, Managing Directors

Expert Criticism and Advice on Manuscripts to Unknown Authors
Stock Productions of New Plays arranged for

Miss Bonstelle and Mr. Harrison produce plays for Messrs. Shubert, Wm. A. Brady, Henry Miller, Margaret Anglin, Grace George, Mme. Kalich, Louis Mann, and are the Directors of the Northampton Municipal Theatre. Write for information.

1022-3-4 Knickerbocker Theatre Building, New York

9028—Imported Silk Brocade $15.00

The Waist Curve

Fashion dearly loves to twist and turn the feminine form into as many unexpected outlines as possible. Her latest endeavor is the slightly curved waist, perfectly reflected in the carefully modeled Madame Lyra Corsets, which, each season, perpetually anticipate Fashion's every demand. Secure "your" particular model of Madame Lyra Corsets, and a faultless foundation for the season's silhouette is secured.

LYRA CORSET MAKERS
Detroit and Paris

Madame Lyra
CORSETS
$3.50 to $25.00

Catalog by request

PARIS France — METZ Germany

MAISON *Josef*

The Infants' Shop
No. 8 East 46th St., New York
Opposite the RITZ-CARLTON

INFANTS' WEAR—Infancy up to 4 years
LAYETTES, NURSERY FURNITURE & FURNISHINGS FOREIGN TOYS & NOVELTIES

The Good Gift SHIP "Josef" Arrived in Ample Time
WITH A FAIRYLAND OF MUSICAL & MECHANICAL
Toys FROM ABROAD
FOR THE YOUNGSTERS' JOYOUS CHRISTMAS TIDE

IT's a jolly, thoroughly unusual collection of ingenious creations direct from Toyland—view it as soon as possible, or send for the Catalog "T"—Early choosing is best.

Mechanical Bicycle with Rider

$5.00
Prepaid anywhere

Latest German invention. When wound, will run in a circle without support. Unbreakable. 9 inches long, 7 inches high. Complete set of instructions with each toy.

Baby Face on String

With silk ribbon bows and bells—screams when pressed. Unbreakable. Any color.
75c. Postpaid.

Imported Baby Bib

Of Turkish Toweling, fancy raised figures—white and pink, white and blue. In fancy box, ribbon bow and ribbon tied. 13 inches long, 10½ inches wide.
75c. Postpaid.

Consult us about the "unusual" in
LAYETTES AND NURSERY FURNISHINGS
Catalog on request

MAISON *Josef*
No. 8 East 46th St.
New York, N. Y.

VANITY FAIR All Newsstands

Do not compare the November Vanity Fair with any other American publication. Imagine, rather, the London "Sketch" with a flavor of "Jugend" and "La Vie Parisienne"—add a remarkable theatrical department, many pages devoted to art and to outdoor sports, and a section given to the best new fashions for both women and men—and you have the beginning of an idea of what is awaiting you at the newsstands. (You can't miss the Leyendecker cover of this November number.)

FRANKLY, Vanity Fair doesn't expect to interest *everybody*. But if you are one of those for whom Vanity Fair is edited, then you will probably find it far more entertaining than any other magazine.

VANITY FAIR depends largely for its contents upon people who do not generally write for the magazines. Among its contributors, for example, are Geraldine Farrar, John G. Milburn, Jr., Paul Troubetskoy, Cyril Maude, Simeon Ford, and Claude Grahame-White. On the other hand, among people who *do* write more or less for the magazines, Vanity Fair contains frequent contributions from Stephen Leacock, James L. Ford, P. G. Wodehouse, and W. J. Henderson. Then there are such unusual features as the departments on dogs and motors, Acton Davies's theatrical notes, and Henry Brinsley's distinguished book reviews.

IF you go out a good deal (and what Vanity-fairian does not?)—if you are interested in art and music—if you enjoy unconventional pictures of interesting people—if you like reliable information about the new novels—if you have a careful taste in all things of the stage from Vaudeville to Grand Opera—if you care for the lighter and more vivacious style in writing—then you will surely like Vanity Fair.

BUT Vanity Fair is not always easy to buy. The demand for this new kind of magazine usually clears the newsstands within a few days; so, to make quite sure of the November number, buy it today. You will find it at all newsstands of the better class. At the same time, you might tell the newsdealer to reserve your copy for you regularly. He will be glad to do it if you give him fair warning.

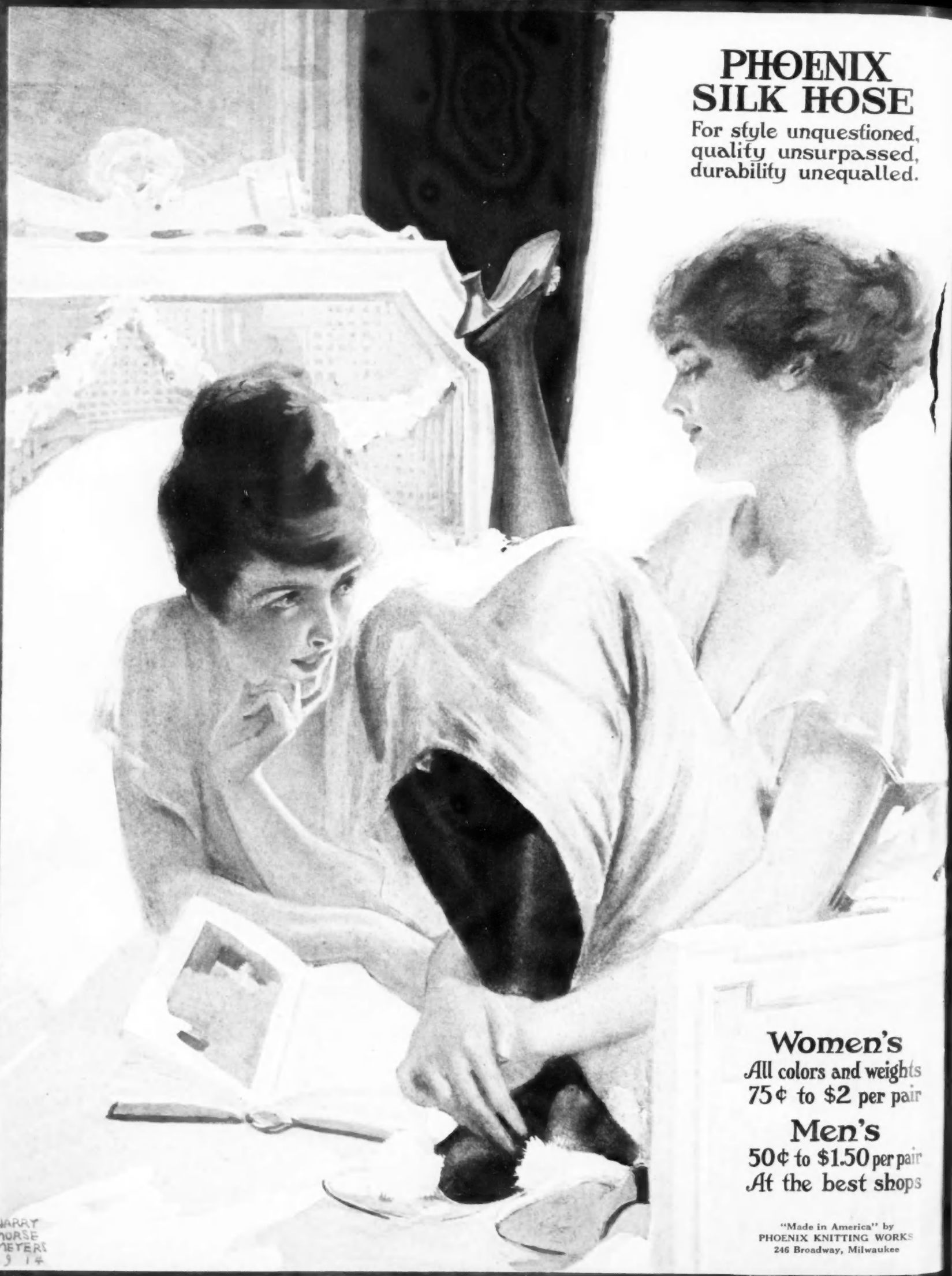
But, because Vanity Fair is amusing, do not imagine that it is not at the same time useful. It brings you many practical features which you will particularly appreciate—the Vanity Fair Shoppers, the fashion, kennel, motor and real estate departments. The November number, now ready, will introduce you to all these. Secure it today.

VANITY FAIR 449 FOURTH AVENUE NEW YORK

Now On Sale

VANITY FAIR

November 1914
Price 25 cents



PHOENIX SILK HOSE

For style unquestioned,
quality unsurpassed,
durability unequalled.

Women's
All colors and weights
75¢ to $2 per pair

Men's
50¢ to $1.50 per pair
At the best shops

"Made in America" by
PHOENIX KNITTING WORKS
246 Broadway, Milwaukee

s
ghts
pair
r pair
hops
y
ORKS
ee

Courtesy of Funk & Wagnalls Company

However sincere, the tribute paid Eugénie's loveliness in "France from Behind the Veil" intimates her failure to measure up to the place she attained

WHAT THEY READ

(Continued from page 76)

Loyal Russian and lover of Paris, the count was, nevertheless, no friend to the Franco-Russian entente, and it is curious, in view of the conflict now raging, to find him referring to England as an enemy of Russia. His utterances while the whisper of the vast world-war were as yet unheard may have some importance in helping neutral nations to fix the blame for the precipitation of that conflict. Certainly, in the early days of the Franco-Russian entente, Count Vassili seems far from expecting that the future would see the present alliance of Europe against the Teutonic powers.

Count Vassili's impressions of literary men are full of interest, and, as usual, charitable, and it must be said that he pictures literary life as of better tone than social or official life. He knew all the men worth while in the literary circles of Paris for nearly half a century, and he rarely permits himself a word of sarcasm at their expense, though his account of the mutual admiration society that he fell upon when he went to luncheon with Rodin at the house of Octave Mirabeau is deliciously cutting. He pays generous tribute to the dignity displayed by the Dreyfus family when Captain Dreyfus obtained tardy justice of his country, thinks Casimir Périer a stronger man than most of us have believed him, and agrees with the general judgment of Boulanger. Parisian society he thinks less good-mannered than formerly and more than ever money-mad. M. Briand he apparently hopes will one day prove the savior of France from the violence of current radicalism. There are no dull pages in this fascinating book. (New York: Funk & Wagnalls Company. $3.75 net.)

THE SECRET OF LOUIS PHILIPPE, The Suppressed Memoirs of Maria Stella, the Rightful Heir, by Herself, tells for the world of to-day the astounding story that the Orleans family is believed to have been instrumental in suppressing when it originally appeared. Basest of all base princes, that Duke of Orleans who took the name of Philip Égalité, rode triumphant for a time the whirlwind of the great French Revolution, voted for the beheading of his hapless cousin, Louis XVI, and eventually went himself, most deservedly, to the guillotine, sank almost to his lowest, if the evidence of this book is to be trusted, by deliberately abandoning his own infant daughter that he might palm off a changeling as his male heir. That changeling became, by the revolution of July, 1830, Louis Philippe, the "citizen king" of France. The revolution of 1848 drove him from the throne, but there is still an Orleanist pretender to the French throne. If the very impressive evidence of his astonishing book is to be trusted, France for nearly twenty years acknowledged as her king the son of Lorenzo Chiappini, an Italian jailer.

The little daughter of Égalité was brought up as Chiappini's child, and forced at thirteen years of age to marry an eccentric English nobleman. At his death, Chiappini left a paper declaring that the girl was not his child, but failing to indicate her parentage. She gave her life to endeavoring to prove that she was an Orleanist princess, and the matter prefacing her story in this volume shows that the secret archives of the Vatican lend strong support to her claim. The story of Maria Stella's life is the wildest of romances, sufficiently remarkable, indeed, without the amazing incident of her claim to royal birth. This eager and determined woman is not always interesting, however, in presenting her claim, and there are parts of her documentary evidence that would be none the worse for considerable condensation. The illustrations are of much interest, some of them of much beauty. Stella Maria is a romantic figure in the frontispiece, while the handsome profile-bust is significant as proving her resemblance to the younger branch of the Bourbons. Certainly, it shows a far more aristocratic head than that which appears in the portrait of the burly citizen king. (New York: McBride, Nast & Company, $2.75 net.)

(Continued on page 98)

Stewart & Co.

WINTER FASHIONS IN

PARIS MADE BLOUSES

As Represented by Four Exquisite Copies of Recently Imported Models

055. Crepe Georgette or crepe de chine, hand embroidered in self-colors; white or flesh colors only; vestee, collar and cuffs of imported filet lace.
Sizes 34 to 46 . . **$5.00**

111. Elaborately embroidered net blouse in cream color only; loose scalloped back; broad girdle of corduroy in either plum or Russian green; chiffon lined.
Sizes 34 to 46 . . **$5.00**

792. Crepe Georgette Waist, with back and cuffs of satin, hand embroidered in self-colors; ivory, navy, flesh, Russian green, black and African brown.
Sizes 34 to 46 . . **$10.00**

253. Smart modified basque, a combination of silk shadow lace and satin, in the following colors: black, navy, white or black over white lining, also black with white or black with cream; Jap silk lined.
Sizes 34 to 46 . . **$3.95**

A splendid offer from the rebuilt Stewart Store to readers of Vogue.

Above blouses are sold by mail only. **The values are of a very unusual character.**

You may buy any of these blouses, subject to your approval. If by any chance they do not suit, send them back and we return your money.

No charge for postage.

FIFTH AVENUE AND 37TH STREET
NEW YORK

Walpole Bros.

Irish Linen Manufacturers

Hand-Woven Table Damasks

Double damask table cloths and napkins woven by hand in County Down, Ireland and sold at "direct-from-the-loom" prices. For over a century, "Walpole linens" have been famous for rich quality, exclusive designs and great durability—the three cardinal virtues of table linen. Despite their high standard of quality, "Walpole linens" cost no more than inferior grades because they are sold *at manufacturers' prices.* Our Correspondence Sales Service offers prompt expert attention to out-of-town purchasers. Selections made from this advertisement or from our catalogue will be forwarded promptly upon receipt of remittance.

No. 402 Vatican Scroll

NAPKINS

Made in Three Qualities, X, Y and Z

	X	Y	Z	
22 x 22 inches		$10.00		doz.
27 x 27 "	$10.50	13.50	$19.50	"
CLOTHS				
2 x 2 yards	$5.50	$7.00	$9.50	each
2 x 2½ "	7.00	8.75	12.00	"
2 x 3 "	8.25	10.50	14.25	"
2½ x 2½ "	9.00	11.00	16.00	"
2½ x 3 "	11.00	13.50	19.50	"
2½ x 3½ "	12.75	15.50	22.50	"
2½ x 4 "	14.50	18.00	26.00	"
2½ x 4½ "	17.00	20.50	29.00	"
2½ x 5 "	19.00	22.50	32.00	"

SEND FOR OUR CATALOGUE.

Other attractive and uncommon designs illustrated in our catalogue, are Egyptian Hieroglyphic—Classical Figures from Portland Vase—Diagonal Stripes and Celtic Border—Fishes and Aquatic Birds—Game Birds—Bayeux Tapestry.

PURE FLAX

TRADE MARK

Catalogue will be sent post free promptly upon request.

373 Fifth Avenue, New York

Also of

LONDON DUBLIN BELFAST MELBOURNE

Factories:—Belfast and Waringstown, Ireland

Established 1766

WHAT THEY READ

(*Continued from page 97*)

ADDITIONS TO THE FICTION SHELVES

PERCH OF THE DEVIL, by GERTRUDE ATHERTON, is a brave and in some respects brilliant attempt to reproduce the social and, to some extent, the business life of Butte, the chief city of Montana. The leading characters of the story are two young married couples, the wife in one case being originally an extremely crude, coarse, shallow girl, the daughter of a washerwoman, and herself the apprentice of a dressmaker. Her husband is an idealistic young man, far above his own family and further above his wife, in ideals, education, and character. The other couple are a clever and fairly educated man and a woman of rare mind and unusual education, with eastern traditions and gentle breeding.

Beside these couples, there are many other characters, among them an exiled Bostonian, head of the local high school, a professor in the Montana school of mines, a manicurist with the outlook and speech of her profession, gangs of rival miners, and the like. Ida, the crude young married woman, is shown as the leader of local society in the making, while her mentor, the other young married woman, wearied of a life too narrow for her culture and powers, turns naturally enough to love. Mrs. Atherton, as usual, has made a readable story, and written it with vigor, but it can hardly be said that her characters have the ring of truth. The Bostonian, especially, is a ridiculous caricature, while most of her educated Buttites (or must one say Butties?) speak with a precision, and philosophize with an acumen, worthy of the stiffest university set. (New York: Frederick A. Stokes Company. $1.35 net.)

BOOKS RECEIVED

"Dark Hollow," by Anna Katharine Green; a story of crime by the author of "The Leavenworth Case." (New York: Dodd, Mead & Company. $1.35 net.)

"The Intriguers," by Harold Bindloss; a story of Canada and England. (New York: Frederick A. Stokes Company. $1.30 net.)

"Sunshine Jane," by Anne Warner; a serio-comic novelette teaching a variant of Christian Science. (Boston: Little, Brown & Company. $1 net.)

"The New Dawn," by Agnes C. Laut; a story of a captain of industry and his rise from humble place. (New York: Moffat, Yard & Company. $1.35 net.)

"The Vanished Messenger," by E. Phillips Oppenheim; a novel dealing with an attempt of ambitious nations to separate Great Britain from her colonies. (Boston: Little, Brown & Company. $1.30 net.)

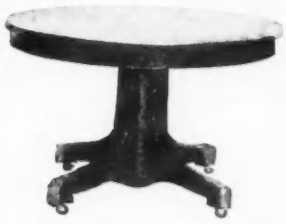
"Europe from a Motor Car," by Russell Richardson; a volume with map and many illustrations showing Americans how to visit by motor a good many places that most of us, for the time being, are glad to avoid. (New York: Rand McNally & Company. $1.50.)

"What Men Live By," a volume of essays by Richard C. Cabot, M. D., an eminent physician of Boston. (Boston and New York: Houghton Mifflin Company. $1.50 net.)

Courtesy of McBride, Nast & Company. Photograph copyrighted by Sir Ralph Payne-Gallwey

Full of the wildest romance, apart from the amazing incident of her claim to royal birth, was the life of Maria Stella, Lady Newborough, as recounted by her in "The Secret of Louis Philippe." This photograph was taken from a picture at Glynllifon

LEAVENS



INDIVIDUALITY in FURNITURE lies as much in the expression of your taste in color and finish as in lines and form.

¶ We offer you a wide selection of styles, and your choice of any of several finishes; or will finish your furniture from your own suggestions to harmonize with the color schemes of your rooms.

¶ Our stock is especially rich in models of old New England Furniture which so admirably accords with interiors of good taste and refinement.

¶ Let us send you (gratis) full set, No. 5, of illustrations of our different models.

WILLIAM LEAVENS & CO.
Manufacturers
32 Canal Street :: Boston, Mass.

This Quality
$3.50

Sulka Cravats

Are made of the handsomest Parisian Silks. Their note of distinctiveness is easily recognized by smart dressers.

If inconvenient to visit our New York or Paris shop orders by mail will receive our prompt attention. Privilege of exchange or money refunded.

PARIS
6 RUE DE CASTIGLIONE
A. SULKA & Co.
NEW YORK
34 WEST 34TH STREET

"The Perfume of Old Fashioned Gardens and Tender Memories"

Lilas de Rigaud

The Old Fashioned Garden is cuddling down for a long, long sleep. Stalks that once proudly upheld their glowing burden of blossoms have grown brown and crackle in the wind. Leaves, turned yellow, rustle against the wall. Fragrance has flown away south with the birds.

But indoors—a breath of Lilas de Rigaud sets you dreaming dreams and seeing visions. Again you live in the Old Fashioned Garden while Tender Memories crowd thick and fast.

Don't you want to know the joy of this perfect flower odor which never disappoints—of which you never tire?

Extract, Sachet, Toilet Water, Talcum, Cold Cream and Bath Salt for sale in high class Toilet Goods Departments.

Send 15 cents to Riker Hegeman Company, 340 West 4th St., for generous sample bottle of Lilas de Rigaud or Rigaud's world-known Mary Garden in extract or sachet.

RIGAUD
16 Rue de la Paix
PARIS

THE CZARINA'S OWN SKIN FOOD

A marvelous Russian preparation of wonderful properties. Made of rare imported herbs.

KREM KRASOTA

A cream that lends the skin an exquisite transparency, leaving it clear, rosy and soft as velvet.

Krasota gives such lasting beauty results—perfecting the good skin and purifying the bad skin.

Your mirror from day to day tells, even the most skeptical, the story of its perfecting progress.

Price $5.00 the jar
(Only a few cents a treatment)

Mme. Helene has devoted many years to the study of the skin with the most famous specialists and chemists in all Europe. Write for her booklet and price list.

MME. HELENE,
546 Fifth Avenue - New York City
In the Alice Maynard store.

J & J SLATER

Distinctiveness is a feature

A black satin slipper with a medium strap, across the instep, which clasps at the side.
Price $7.50

MAIL SERVICE
Catalog

1121 Broadway
New York

The Perfume with the ***"Come Hither"*** *and which is so lastingly beautiful*

TENTATION

Riviera

Extrait
Eau de Toilette
Poudre de Toilette
Crèmes

Sample of Extract Twenty-five Cents

Catalog on Request

RIVIERA

PARIS
Specialities de Beaute
Fifth Avenue 450 New York
Chicago Boston Buffalo

ON HER DRESSING-TABLE

A PARIS offering to vanity, created since war was declared, is illustrated on this page. The box, prettily striped and figured in red, blue, and gold, contains rouge of three kinds—for the nails, the lips, and the cheeks. The two first are liquid and bottled, and in the round box is a pink powder delightfully scented. Many women lose all sense of restraint in the matter of rouge, and apply the color in red spots which resemble the make-up of a clown. This powder obviates that difficulty. As shown here, a screen divides the powder from the eider-down puff, and thus only a little percolates to the puff at a time. This means economy in powder and economy in "blushes." This box costs 75 cents.

THE PICTORIAL PATCH

A Paris sketch representing a woman with an odd beauty spot on her face inspired the firm which is the American agent for the box mentioned above, to make similar spots. Wee rabbits, fishes, butterflies, lizards, snakes, turtles, mice, and birds make up a sable menagerie of three dozen which find shelter in a box priced at 35 cents. Of course, these spots are not worn in the street by the smart woman, but she finds use for them as a part of the fancy dress in which she likes to deck herself. That they have a charm, when placed in just the right spot on the face or shoulder, is undoubted. Patches of velvet are to be had, also,—round, square, or tiny butterflies in black, brown, violet, and green.

Some time ago this same firm heeded the demand for sterilization and purchased a large oven in which to sterilize their fine, French, lamb's wool powder-puffs. Each puff is placed in its unsealed paper bag and after it has been subjected to a certain degree of heat the bag is promptly sealed, and so the puff reaches the dressing-table untouched and germ-free. These puffs come in various sizes priced at 10, 15, 25, and 35 cents each.

DOWN WITH THE GERM!

Another product of the demand for hygienic toilet requisites is a magic cylindrical sponge, a tiny requisite which measures an inch high and an inch in diameter when dry, but, when immersed in water, expands to the size of a man's hand. It is made of a substance resembling cotton wool and is most pleasant to the touch and is slightly perfumed. It is generally known that seasponges have a way of harboring an alarming quantity of germs and dust, and these new sponges, which are used only once, or, at most, twice or thrice, are infinitely superior. A few of these little sponges dropped in the traveler's bag will be appreciated, and for the baby's bath nothing could be more sanitary, for not only is each cylinder covered with paper but ten are packed in tubes, sterilized, and sealed. Price, 50 cents.

A resolution which is repeated as often as autumn comes, is this very firm determination: "Now that I am back to town feeling fit, I will stay fit." But rarely, indeed, is this resolution kept. In summer every one is more or less athletic, but winter pleasures take other forms and there never seems time for systematic exercise; yet such exercise is doubly needed.

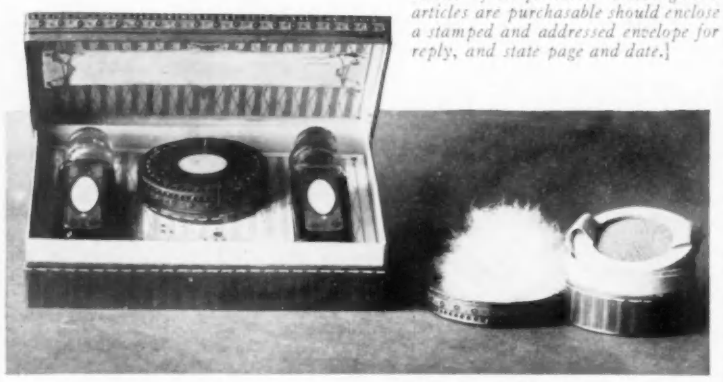
EXERCISING TO HEALTH

The best answer to this problem of exercise seems to be a gymnasium, a really scientific gymnasium, such as has been giving rosy cheeks, bright eyes, and healthy bodies to many New York women in recent years. In a large, well-lighted, well-ventilated, and well-equipped gymnasium in the fashionable shopping district, the busy matron or débutante may easily keep her appointment, and obtain the refreshment of half an hour, gradually increased to an hour, of physical exercises, under the supervision of a private instructor. This private instruction means that the individual needs are constantly watched and the exercises changed with the condition. Nervousness is conquered, the thin are made stouter, and the stout are reduced. Physicians know of this gymnasium and recommend it. Nor are the exercises confined to dull drill, for hand-ball, tether-ball, basket-ball, medicine-ball, and tennis are played, and this season indoor golf has been added to the list, and is taught by a professional golf player from a well known country club.

Men know this gymnasium as well as women, and any winter afternoon will see a group of busy men who, after leaving their offices, have come here for a relaxing, blood-stirring game of medicine-ball. For $75, one lesson may be taken daily for one month, three times weekly for two months, or twice weekly for three months. There are no extra charges for such things as lockers and linen.

Under the same management and the same roof is a swimming school where patrons of the gymnasium come for a plunge after their exercises. Many come also to be taught to swim scientifically and to gain the strength and good health which are the result of swimming. Here, in water filtered and heated to a pleasant 85 degrees, the most timid pupil may be taught to swim correctly. The instructor enters the water with the pupil and instils courage by teaching her to open her eyes and mouth while in the water. The two strokes which are taught first are those which will keep one almost indefinitely on the top of the water. After this foundation of all swimming is laid, the breast and side strokes are much more easily mastered, for it is lack of confidence that retards learning. A course of twenty-five private lessons costs $35. Shorter courses and lessons in classes naturally cost less.

[Note.—Readers of Vogue inquiring for names of shops where dressing-table articles are purchasable should enclose a stamped and addressed envelope for reply, and state page and date.]



From France since the war comes a dainty box to supply the varying tones of pink which fashion adjudges to finger-tips, lips, and cheeks. The cleverly arranged powder box counsels moderation in blushes

A PERFECT FIGURE MAY BE YOURS

Your appearance depends greatly upon your figure. The beauty of your figure depends largely upon you.

How to Perfect Your Figure, Reduce or Increase Your Weight.

Devote fifteen minutes daily to my system and you can weigh what Nature intended. You can reduce any part of your figure burdened with superfluous flesh or build up any part that is undeveloped. It can be concentrated on your hips, waist, limbs or any other portions of your body.

It tends to make a figure perfectly proportioned throughout—a full rounded neck, shapely shoulders, arms and legs; a fresh complexion; good carriage, with erect poise and grace of movement.

You Can Improve Your Health

My system stimulates, reorganizes and regenerates the entire body. It helps transform the food into good, rich blood. It strengthens your heart, lungs and other organs, conquering all weaknesses and disorders, and generating vital force.

My latest book, "The Body Beautiful," should be read by every woman, and *I will send it to you free.* It explodes the fallacy that lack of beauty or health cannot be avoided. In it I explain how every woman can be VIGOROUS, HEALTHY and ATTRACTIVE.

I have practiced what I teach. In childhood I was puny and deformed. I have overcome all weaknesses by my own natural, drugless methods. Millions of people have seen in me a living demonstration of my unique system of health culture and body-building. If you are weak, nervous, fat, thin, unshapely, tired, lacking vitality or in any other respect not at your very best, I can surely be of service to you.

My Guarantee

With my free book, "The Body Beautiful," which is fully illustrated with photographs of myself explaining my system, I give full particulars of my Guarantee Trial Plan, whereby you can test the value of my instruction without risking a single penny.

Send two-cent stamp for "The Body Beautiful" and Trial Plan to-day

ANNETTE KELLERMANN
Suite 922V
12 W. 31st Street, New York

You Need a Brassiere

The autumn fashion in both gowns and corsets requires the wearing of a properly designed brassiere. A

Warner's Brassiere

is not only an attractive piece of lingerie, but a fitted garment for perfecting the contour of the figure.

It is designed by the largest makers of corsets in the world. The same knowledge of style changes and figure requirements that has made Warner's Rust-Proof Corsets famous, is applied to the designing of Warner's Brassieres.

They are made in a wide variety to meet the needs of various figures.

Ask to see them—anywhere.

Fifty Cents to Four Dollars

The Warner Brothers Company

New York
225 Fifth Avenue

Chicago
367 W. Adams Street

San Francisco
28 Geary Street

The Blouse Shop Inc.

ADVANCED HOLIDAY BLOUSE IDEAS

MODEL L34

Unusually novel Blouse of high quality Crepe de Chine. New panel tab front forming military collar, all cleverly hemstitched. Front trimmed with silk covered link buttons and with black silk ribbon fastening through hemstitching above tabs. Deep shoulder effect. Long sleeves set in with hemstitching. Cuffs hemstitched and trimmed with three covered buttons. Colors: White, Flesh, Navy and Black.

Price, Prepaid, $5.00

MODEL L36

An original and exclusive Cape Blouse of embroidered net with silk bodice. Trimmed effectively down front with tiny silk covered buttons. Three-quarter sleeves of net and silk set in with hemstitching. A very dainty bat wing collar of silk most attractively sets off this model. Colors: Gold, Flesh, Nigger Brown, Navy, Black and White.

Price, Prepaid, $6.00

MODEL L35

Beautiful model of Crepe Chiffon over Chiffon cloth lining, with new standing collar and revers of Gold Lace piped with silk. Ribbon velvet ties around neck, crossing down front and fastening at belt. Long sleeves set in with hemstitching. Turn back cuffs of Gold Lace piped with silk and finished with velvet band. Colors: Black, Navy, Nigger Brown, Russian Green and Plum.

Price, Prepaid, $7.50

ORDER YOUR BLOUSES BY MAIL

We offer you more advanced styles at one third less than you usually pay. Our business is strictly mail order—all heavy retail store expense is eliminated. This saving we share in the cost price to you. A trial order will convince you that we supply only the most exclusive styles at a positive saving to you.

Absolute satisfaction guaranteed or your money cheerfully refunded.

Write for our FREE Portfolio of Sketches of Advanced Blouse Models.

The Blouse Shop Inc. 225 *Fifth Avenue New York*

"B.B." Laces

Hand-made and "B.B." Laces shown side by side

Which is Which?

Seeing Is Believing

GO to your favorite shop and ask to see the **"B.B."** Laces mounted on a card side by side with Hand-made Laces, of which they are reproductions; also examples of **"B.B."** Valenciennes and Cluny Laces washed 100 times.

You can beautify the most beautiful Gown or exquisite Lingerie with these wonderful **"B.B."** Laces—and this is why they are so extensively used by exclusive Stores in all the Capitals of the World.

ASK FOR "B.B." BOOKLET

BIRKIN & CO. 73 Fifth Avenue NEW YORK

Founded 1889

ANTIQUE and MODERN JEWELS & SILVER

Wyler

No 6 East 46th Street New York
Opposite The Ritz-Carlton

THE GIFT OF INDIVIDUALITY

MAY INVARIABLY BE CHOSEN
WITHOUT FEAR OF REPLICA
AT
THE WYLER SHOP
OF
SILVER & RARE JEWELS

THE BOOK OF DUTCH SILVER
Illustrating Over Eighty Gift Pieces
from Five Dollars Up
FORWARDED ON REQUEST

Fern Basket in Dutch Silver

Ice Goblet in Dutch Silver

Crocker

MOURNING SPECIALTY HOUSE

Hats, Gowns, Waists, Veils, Neckwear, Furs

The Only House in New York Catering Exclusively to This Class of Trade

Strictly high class. No competition, as our designs are our own, and materials our own importation.

We have in stock, at all times, Black or White Hats that are not mourning

Crocker Building, 375 Fifth Ave. at 35th St., New York

New Boston Address: The Crocker Bldg., Copley Square

At 35

or after, one should not scorn a really effective vivifying and rejuvenating face treatment. Rouge is a subterfuge. A tired or faded complexion responds naturally, and with permanent results, to Dr. Dys' SEVE DEMALE (flacon $2.50). This tonic, distilled from vegetable substances, without alcohol or acids, tightens and colors the skin wonderfully. Send for a flacon today, and safeguard your face from all traces of age and fatigue.

NOTE: While Dr. Dys' Preparations are made only in France, by Dr. Dys himself, the supply on hand is adequate for present demands.

Refreshing personal treatments, of all kinds, at V. DARSY'S. Face Treatment, $2.

V. DARSY

Dept. V. 14 West 47th Street
NEW YORK

Dr. Dys' 62-page advice-book free on request.

SEEN ON THE STAGE

(*Continued from page 75*)

The elder son of the widow has been absent from England for several years, and returns home for the apparent purpose of sowing the seeds of family dissension by making himself exceedingly annoying to the children of his stepfather. His point is that his mother ought never to have entered into a second marriage. But he is ultimately cured of this objection when he falls in love with a young widow who is already encumbered with a little boy, and decides, in contravention of his former theories, to marry her.

There is no consistency of structure in this play. The first act is laboriously expository; the second act is, in several passages, both comic and dramatic; and the third act is allowed to lapse into a mood of sentimental farce. The dialogue, instead of being easy and colloquial, is artificial and rhetorical. The pattern is so obvious that the audience anticipates everything that is to be said, and is, therefore, disappointed all the more when everything is said elaborately instead of naturally. "The Elder Son" might be dismissed as irredeemably bad, were it not for the fact that it conveys a latent suggestion that a fine artist might have developed a good comedy out of the theme which it sets forth.

"HE COMES UP SMILING"

"HE COMES UP SMILING" is a very entertaining farce; or, at least, it is made to seem so by the smiling affability of Mr. Douglas Fairbanks. When a piece that has merely been designed to please a tired-minded public succeeds emphatically in its object, it may seem hypercritical to point out flaws in its construction; but the fact remains that this dramatization by Byron Ongley and Emil Nyitray of Charles Sherman's novel of the same name might have been made still more entertaining if the authors had done their work with a more finished art.

The hero, pleasantly played by Mr. Fairbanks, is a tramp; but a tramp of unusual attainments. One day, when he is swimming in a roadside pool, his clothes are stolen, and he is thereby forced to filch the outfit of a noted millionaire who happens to be bathing in the same waters. Mistaken for the millionaire, he is picked up by a touring motor-car which contains a very rich Wall Street operator and his daughter, with whom the hero, as the audience expects, proceeds to fall in love.

The trouble with the first act of this farce is that no explanation is afforded to the audience of the reasons why so educated a person as the hero should happen to be a tramp. This necessary item of exposition is set forth in the second act; but it comes too late to render plausibility to the preceding section of the narrative.

In the second and third acts of the play, the hero succeeds in circumventing the speculative schemes of his prospective father-in-law by continuing to impersonate the millionaire in whose clothes he is masquerading; but the deepening of his love for the heroine requires him ultimately to confess to her father that he is only an impostor. He goes away, resolving to establish himself in life upon his own initiative, and agreeing to present himself ultimately to the heroine in his customary habit as a tramp.

The last act is set in a rich residence at Bar Harbor, the summer home of the father of the heroine. Three months have elapsed, and the hero has made his fortune. He appears in his old raiment as a vagabond; but just as the audience is ready to enjoy the highly dramatic scene in which the heroine shall recognize him in his rags, and declare her love for him in spite of all disguises, the authors dodge the issue by allowing the hero to change to dinner clothes before he meets the heroine. Here we have an instance of the omission of a *scène à faire* which has seriously diminished the entertainment of a comedy.

We have been prepared for a fine scene which we are not permitted to enjoy. The result is disappointment,—a disappointment which is only partially ameliorated by the zest and tang of the performance of Mr. Fairbanks.

"WHAT IS LOVE?"

THE main thing to be said of "What Is Love?" by Mr. George Scarborough, is that it would certainly have been a fine comedy if it had been written by the late Clyde Fitch, and that it would probably have been a fine comedy if it had been written by Mr. Thompson Buchanan. In this case, a delicate theme fell into the hands of a playwright apparently incapable of delicacy.

The heroine is very young. She loves, and is loved by, a young man who has gone to Germany to study medicine; but when he neglects to write the sort of letters she has read about in story-books, she decides that he loves her no longer, and, in a mood of pique, engages herself to marry an unromantic and matter-of-fact young lawyer. A week or two before the date that has been announced for her wedding, her true lover reappears. He insists that she belongs to him; and his romantic assault upon her sensibilities ultimately overcomes the more conventional besiegement of his rival.

The trouble with this comedy is that it is crudely constructed and written without taste. There is scarcely a scene in the play that is not good potentially; and there is scarcely a scene that might not have been improved by a greater deftness of devising or a finer tact in dialogue. Mr. Scarborough is an enterprising and an energetic author; but his work still lacks the finish of accomplished art. He has not yet written a good play; but in the present piece, he has written a comedy that might have been, and ought to have been, good. He seems now to be sailing near the haven; and ultimately he may bring his ship to land.

FASHION FETE

November 4th, 5th and 6th
At the RITZ-CARLTON, New York

An exhibition of Original Models by the leading New York designers; under the auspices of Vogue.

Heretofore, imported gowns have been so greatly favored that American designers have had little incentive to create, and no opportunity to launch, their own designs.

This Fête in New York will give these dressmakers a recognized occasion, equal in brilliancy to the famous Paris openings, for displaying their best new models of the present season. Up to October 3rd, the list of Patronesses included, among others:

Mrs. Vincent Astor
Mrs. Frank C. Bishop
Mrs. August Belmont
Mrs. Cornelius N. Bliss
Mrs. Sydney Breese
Mrs. Arthur Scott Burden
Mrs. J. Gordon Douglas
Mrs. George Peabody Eustis
Mrs. James B. Eustis
Mrs. Stuyvesant Fish
Mrs. Peter G. Gerry
Mrs. J. Borden Harriman
Mrs. Lydig Hoyt
Mrs. Ernest Iselin
Mrs. Arthur Curtiss James
Mrs. Philip M. Lydig
Mrs. Ogden Mills, Jr.
Mrs. Condé Nast
Mrs. Amos R. E. Pinchot
Mrs. Percy Pyne
Mme. de Riaño
Mrs. Oren Root
Mrs. J. Hopkins Smith, Jr.
Mrs. T. Suffern Tailer
Mrs. Frederick Townsend
Mrs. Richard H. Townsend
Mrs. Leonard Wood
Mrs. Vanderbilt
Mrs. Frederick Vanderbilt
Mrs. French Vanderbilt
Mrs. Harry Payne Whitney

Models will be entered in five classes. They will include Tailored Suits and Gowns, Hats, Furs and Blouses; Top Coats; Afternoon Toilettes, Hats and Furs; Evening Gowns and Wraps; Negligees.

Proceeds from this exhibition will go to the Committee of Mercy to relieve the women and children in every nation left destitute by the European War. Tickets are on sale at the Ritz-Carlton Hotel, or at the offices of Vogue. Price, three dollars for each exhibition.

DREICER & Co
Jewels
FIFTH AVENUE at FORTY-SIXTH
NEW YORK

Engagement Rings

Diamonds of supreme quality—round, oval, square, oblong, and Marquise—other precious stones for the same purpose.

Jewels

Rare gems in DREICER settings of platinum—new designs of marked beauty and individuality.

Pearls

The DREICER collection of Oriental Pearls contains many rare specimens, also Necklaces in great numbers of any size, color or orient.

DREICER & Co
Jewels
FIFTH AVENUE at FORTY-SIXTH
NEW YORK

BRANCH AT CHICAGO
THE BLACKSTONE

S O C I E T Y

Died

NEW YORK

Adams.—On September 25, at his residence, Dr. John Lanson Adams.

Bonner.—On September 25, at Malosco, Trentino, South Tyrol, Austria, Agnes Bonner, daughter of Mrs. George Sewell Bonner.

Chapin.—On September 18, at Narragansett Pier, Rhode Island, Virginia S. R. Chapin, widow of the late Walter S. Chapin.

Coe.—On September 19, in New London, Connecticut, Mary E. Coe, widow of the late Capt. E. P. Coe, and mother of Dr. Henry Clark Coe.

Crain.—On September 23, at her residence, Agnes B. Crain, wife of Judge Thomas C. T. Crain.

Dwight.—On September 17, at Tadousac, Province of Quebec, Julia Lawrence Dwight, widow of the late Jonathan Dwight.

Hall.—On September 17, at Watkins, New York, Edward J. Hall.

Jennings.—On September 22, at his home in Merrick, Long Island, Philander Reeves Jennings.

Judson.—On September 20, at her residence, Antoinette Judson, widow of the late Edward Judson, and mother of Rev. Edward Judson.

Parker.—On September 19, at the summer home of her daughter, Mrs. James A. Miles, in Milford, Connecticut, Harriet Stratton Parker, mother of ex-Judge Alton B. Parker.

Spears.—On September 17, at his residence, Harry D. Spears.

Waters.—On September 20, in the Presbyterian Hospital, Jessica Howard Waters, wife of Dr. Bertram H. Waters.

Weld.—On September 21, at her residence, Anna J. Weld, widow of the late John Gardner Weld of Boston.

Woodbury.—On September 23, at his summer home in South Hampton, Long Island, Dr. John McGaw Woodbury.

BALTIMORE

Gans.—On September 21, Edgar H. Gans.

BUFFALO

Wilhelm.—On September 23, at the Hotel Belmont, New York, Edward Wilhelm.

Engaged

NEW YORK

Dodd-Sullivan.—Miss Marjorie Dodd, daughter of Mrs. Edward Menocal, to Mr. Leonard Sullivan, son of the late Arthur T. Sullivan, and nephew of the Right Reverend William A. Leonard, Bishop of Ohio.

Ficken-Prescott.—Miss Margery Ficken, daughter of Mr. and Mrs. H. Edwards Ficken, to Mr. William B. Prescott, son of Mrs. Linzee Prescott of Boston.

Robinson-Audibert.—Miss Nelda Wright Robinson, daughter of Mr. William Moore Robinson, to Mr. Frank Audibert, son of Mr. Charles Audibert.

ATLANTA

High-Goodrum.—Miss Elizabeth High, daughter of Mrs. Joseph Madison High, to Mr. James Goodrum, Jr.

CHICAGO

Brackenridge-Winston.—Miss Marcia Brackenridge, daughter of Mr. and Mrs. John C. Brackenridge of Richmond Hill, Long Island, to Mr. Frederick Hampden Winston, son of Mrs. Frederick Seymour Winston.

Farwell-Foster.—Miss Marion Farwell, daughter of Mr. and Mrs. Francis C. Farwell, to Mr. Reginald Foster of Boston.

Vail-Follansbee.—Miss Cecile Vail, daughter of Mr. and Mrs. Henry Sherman Vail, to Mr. Merrell Follansbee, son of Mr. and Mrs. Charles Follansbee.

PHILADELPHIA

Fiske-Jeffords.—Miss Sarah Dobson Fiske, daughter of Mr. and Mrs. Louis S. Fiske, to Mr. Walter M. Jeffords, son of Mrs. John E. Jeffords.

SAINT LOUIS

Currier-Stickney.—Miss Sally Currier, daughter of Mr. and Mrs. Guy Wilbur Currier of Boston, to Mr. William Arthur Stickney, son of Mrs. William A. Stickney.

SAN FRANCISCO

Cunningham-Donohoe.—Miss Evelyn Cunningham, daughter of Mrs. James Athearn Folger, to Mr. Joseph A. Donohoe, Jr., son of Mr. and Mrs. Joseph A. Donohoe.

Henshaw-Keeney.—Miss Florence Henshaw, daughter of Mr. and Mrs. William Griffith Henshaw, to Mr. Charles M. Keeney, son of Dr. and Mrs. James W. Keeney.

Weddings

NEW YORK

Andrews-Borup.—On October 7, in Trinity Church, at Ossining, Mr. Roy Chapman Andrews and Miss Yvette Borup, daughter of Major Henry Borup, U. S. A.

Boardman-Whitehouse.—On October 8, in Grace Church, Brooklyn Heights, Mr. Kenneth Boardman, son of Mrs. Lansdale Boardman, and Miss Julia Christina Whitehouse, daughter of the late Mr. and Mrs. George Meredith Whitehouse.

Bottomley-Thomas.—On September 20, in St. Mark's Church, Philadelphia, Mr. John F. Bottomley, son of Mr. and Mrs. John Bottomley, and Miss Dorothy Raymond Thomas, daughter of Mr. and Mrs. Eversley Haines Thomas.

Burlingham-Tiffany.—On September 24, in the Episcopal Church at Cold Spring Harbor, Long Island, Dr. Robert Burlingham, son of Mr. and Mrs. Charles C. Burlingham, and Miss Dorothy Trimble Tiffany, daughter of Mr. Louis C. Tiffany.

Dearborn-Bowers.—On October 1, at Oyster Bay, Long Island, Mr. Henry Dearborn and Miss Margaret D. Bowers, daughter of Mrs. John A. Weekes.

Ely-Burr.—On October 17, at Lawrence, Long Island, Mr. Alfred H. Ely, Jr., and Miss Frances Burr, daughter of Mr. and Mrs. Winthrop Burr.

Emmet-Hepburn.—On October 17, at the summer home of the bride's parents in Ridgefield, Connecticut, Lieutenant Robert R. M. Emmet, U. S. N., son of Colonel and Mrs. Robert T. Emmet, and Miss Beulah Eaton Hepburn, daughter of Mr. and Mrs. A. Barton Hepburn.

Everett-Lesher.—On October 10, in the Presbyterian Church at Rye, New York, Mr. Francis Dewey Everett, son of Dr. Oliver Hurd Everett of Worcester, Massachusetts, and Miss Marion Alice Lesher, daughter of Mr. and Mrs. Arthur Lawrence Lesher.

Hinckley-Hamersley.—On October 22, in Grace Church, Mr. Samuel Neilson Hinckley, son of Mr. and Mrs. Samuel Parker Hinckley, and Miss Catherine Livingston Hamersley, daughter of the late Mr. and Mrs. J. Hooker Hamersley.

Millett-Glover.—On October 31, at the home of the bride's mother, in Fairfield, Connecticut, Mr. Gardner Willard Millett, son of Mrs. Daniel C. Millett of the state of Washington, and Miss Harriet Coleman Glover, daughter of Mrs. Henry Sheaff Glover.

Powers-Hoyle.—On September 30, in the Huguenot Memorial Church at Pelham Manor, Mr. Lansing Woodruff Powers, son of Mrs. Walter H. Powers, and Miss Marion Winston Hoyle, daughter of Colonel and Mrs. Frank Jerome Hoyle.

(*Continued on page 106*)

F. P. O'Connor Co.

157 Tremont St.
Boston, Mass.

NOTHING equals the smartness and distinction of a strictly tailored costume.

This Attractive Tailored Model 28.50

After the sporting lines, is suitable for all-round outdoor wear, shopping, motoring or the country. It is of fine quality gabardine in navy, brown, green and black, finished with black bone buttons. An excellent value at . . $28.50

Special Attention to Purchasers by Mail

O'Connor quality is the standard of correct style. Superior apparel at the cost of inferior.

ARE YOU INTERESTED IN knowing what is being done by artists, both those of established and those of rising fame, in all departments of fine and decorative art throughout the civilized world?

The International Studio

FOR OVER SEVENTEEN YEARS THE LEADING ART MAGAZINE IN THE ENGLISH LANGUAGE AND THE

"most beautiful magazine printed"

will keep you in touch with these matters, will give you reports of all the important art exhibitions, and inform you as to what interesting art treasures are being shown in the galleries.

COSTUME SKETCH BY BAKST

The illustrations which appear in **The International Studio** are unequaled in quantity and quality by those of any other magazine. They include reproductions of works of art of every description—paintings, etchings, sculpture, architecture, interior decorations, textiles, rugs, tapestries, ceramics, crafts, etc., etc. Every issue contains several exquisite imported color plates and from 100 to 150 of the finest half-tone cuts.

50 CENTS A COPY—$5 A YEAR
TRIAL SUBSCRIPTION OF 3 MONTHS $1

JOHN LANE COMPANY, 1116 Cuyler Building, New York City

Gentlemen: For one dollar ($1.00) enclosed herewith kindly send me THE INTERNATIONAL STUDIO for 3 months, commencing .....

Name .....

Address .....

Beauty and Refinement

express themselves in pleasing and harmonious surroundings which reflect personal good taste. Where such refinement prevails you will find on My Lady's dressing table —in the place of honor—

DAGGETT & RAMSDELL'S PERFECT COLD CREAM

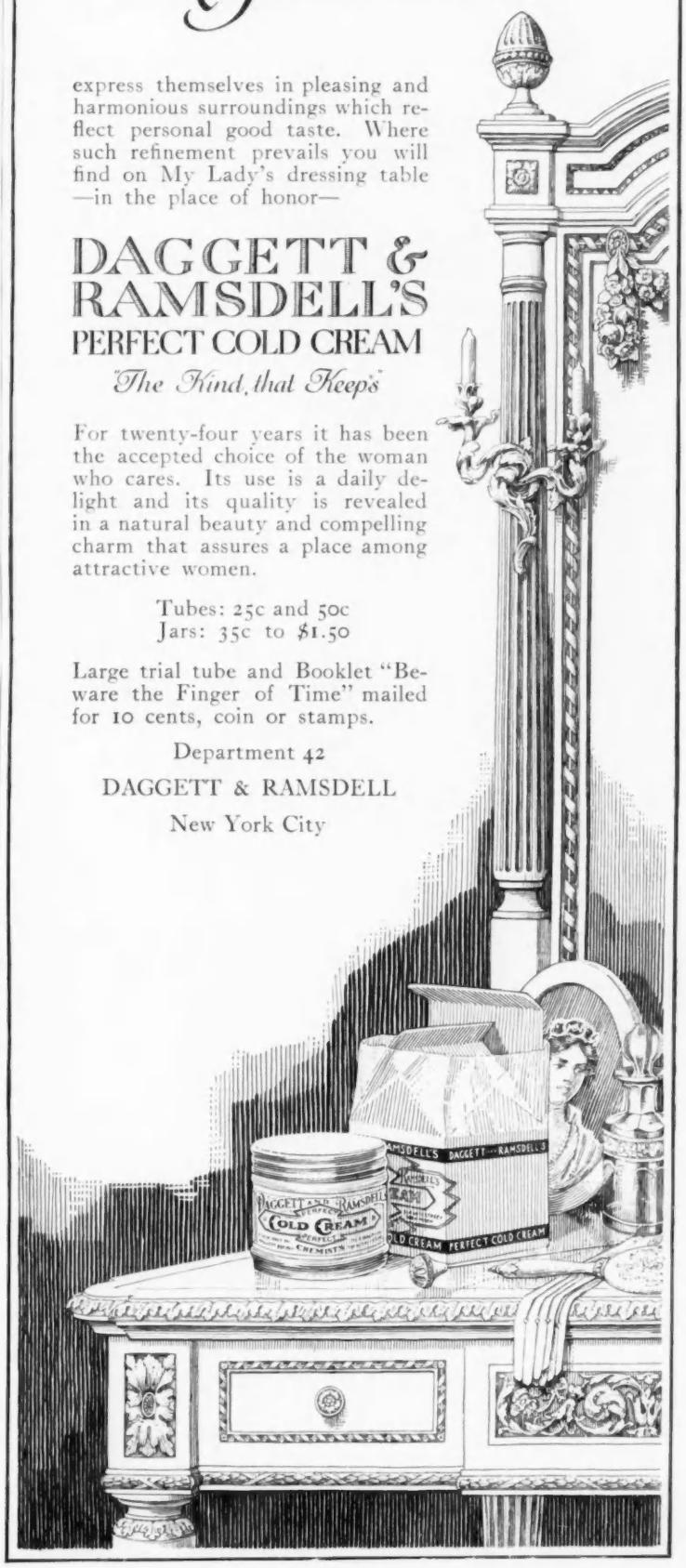
"The Kind that Keeps"

For twenty-four years it has been the accepted choice of the woman who cares. Its use is a daily delight and its quality is revealed in a natural beauty and compelling charm that assures a place among attractive women.

Tubes: 25c and 50c
Jars: 35c to $1.50

Large trial tube and Booklet "Beware the Finger of Time" mailed for 10 cents, coin or stamps.

Department 42
DAGGETT & RAMSDELL
New York City



GALLERY OF
PORTRAITS
No 2

Ermine scarf and muff which reflect one of the latest Paris modes. "All women look well in furs," says a famous playwright. For years our name has been the assurance of beauty style, value and satisfaction in furs. Prices range from very moderate to the highest, with special attention to the popular priced grades.

A. Jaeckel & Co
Furriers
384 FIFTH AVENUE
(Between 35th and 36th Streets)
NEW YORK

S O C I E T Y

(*Continued from page 104*)

Wylie-Christian.—On September 23, at the summer residence of the bride's parents in Monmouth Beach, New Jersey, Mr. Kenneth McNeal Wylie, son of Mrs. George Sanford Wylie, and Miss Margaret Christian, daughter of Mr. and Mrs. E. D. Christian.

BALTIMORE

Miller-Jenkins.—On October 8, Mr. Paul H. Miller, son of Mrs. Edgar C. Miller, and Miss Bertha Lee Jenkins, daughter of Mrs. J. Stricker Jenkins.

BOSTON

Howland-Crocker.—On September 26, in St. Gabriel's Church, at Marion, Massachusetts, Mr. Edward Morris Howland, son of Mrs. William S. Howland, and Miss Eleanor Crocker, daughter of Mr. and Mrs. George U. Crocker.

BUFFALO

Mann-Ferris.—On September 19, in St. Peter's Church, Westchester, New York, Mr. Alan Newhall Mann, son of Mr. and Mrs. Mathew Mann, and Miss Margaret Oakley Ferris, daughter of Mr. and Mrs. Henry Ferris, of Westchester, New York.

CINCINNATI

Bayless-Shipley.—On September 26, Mr. Herman Bayless and Miss Alfreda Shipley, daughter of Mr. and Mrs. Caleb Shipley.

PITTSBURGH

Mackie-McGinley.—On October 10, at the residence of the bride's parents, Mr. Norman Story Mackie and Miss Marion McGinley, daughter of Mr. and Mrs. John R. McGinley.

SAN FRANCISCO

Coogan-Emmons.—On October 7, at the home of the bride's parents, Mr. Albert Coogan, son of Mr. and Mrs. Timothy C. Coogan, and Miss Marjorie Emmons, daughter of Mr. and Mrs. George Wellington Emmons.

WASHINGTON

Taft-Bowers.—On October 17, in St. John's Church, Mr. Robert Taft, son of former President and Mrs. William Howard Taft, and Miss Martha Bowers, daughter of the late Solicitor-general and Mrs. Lloyd W. Bowers.

Weddings to Come

NEW YORK

Young-Hine.—On November 10, in St. Thomas's Church, Miss Sibyl E. Young, daughter of Mr. and Mrs. Edward L. Young, to Mr. Lyman N. Hine, son of Mr. and Mrs. Francis L. Hine.

ATLANTA

Dargan-Lowndes.—On November 20, in All Saints' Church, Miss Helen Dargan, daughter of Mr. and Mrs. Milton Dargan, to Mr. Dozier Lowndes, son of Mr. and Mrs. George Steel Lowndes.

AUGUSTA

Wright-Hillman.—On November 25, in the Church of the Good Shepherd, Miss Marguerite Cabell Wright, daughter of Mr. and Mrs. Boykin Wright, to Mr. James Frazer Hillman of Pittsburg.

SAINT LOUIS

Bakewell-Pinney.—On December 25, Miss Nancy McNair Bakewell, daughter of Mr. and Mrs. Paul Bakewell, to Mr. George M. Pinney, Jr., of Staten Island.

Jones-Bridge.—On November 9, Miss Mildred Jones, daughter of Mr. and Mrs. Lorraine F. Jones, to Mr. Lawrence D. Bridge, son of Mr. and Mrs. Hudson E. Bridge.

For Charity

Soirée Artistique.—November 9 and 10, at the Ritz-Carlton Hotel, under the auspices of the Society of Beaux Arts Architects, given for the benefit of the families of the painters, sculptors, and architects in France who by reason of the war have been left destitute.

Fashion Fête, at the Ritz-Carlton Hotel, opening on the evening of November 4 and continuing in the afternoon and evening of November 5 and 6; for the benefit of the Committee of Mercy, organized for the relief of the women and children left destitute by the war.

Two One-Act Plays "Gruesome Grange" and "What Do You Know About That," at the Lyceum Theatre, November 13, in the afternoon; for the benefit of the British Red Cross, under the auspices of the British Imperial Club.

THE THEN AND NOW OF DEAUVILLE

(*Continued from page 41*)

for transports were constantly coming in filled with Tommy Atkinses. England herself did not know where she was sending her boys, but Deauville knew by their actual presence. They were landed at Havre in regiments and filled that ancient seaport town; the roads were patrolled by mounted lancers; the motor cyclists came out into the villages to bring news; nearer and nearer came the outposts; and, finally, the mitrailleuses appeared and there came the rumor that the uhlans were nearing the coast.

WITH BEDS AT A PREMIUM

The final days of August brought this crisis quite too near Deauville for comfort. It was on a Sunday that the whisper of the proximity of the Germans to the coast roads grew into a cry, and refugees poured into Deauville and Trouville so fast that it was said the wounded men were put in one side of the great hotels and the frightened women in another. These two towns, like Havre, were alarmed at the quantities of people for whom they were asked to provide at a day's notice. In Havre, the English soldiers gave up their mattresses and blankets to the women who could not find shelter, and every tiny nook that had a cooking stove was requisitioned as a place in which to eat. Not only were all the beds taken in the hotels, but women and children slept in the corridors, in the ballrooms, and in the offices. Many Americans who were waiting to secure passage mistook, like many others, the twenty-one guns fired in honor of the coming of the U. S. S. *Tennessee* into the harbor for the beginning of hostilities between the Germans and the Allies, and wondered if the Normandy coast was to be their winter home.

"THE FRONT" COMES TO DEAUVILLE

A newspaper reporter who was asked if he were going to the front answered that he thought it would be unnecessary, as the front was coming to him. The Belgians who were cut off at Namur arrived in dust-covered motors, and train loads of wounded soldiers filled up all the available space so lately given over to gay and frivolous purposes. Work on the trenches proceeded along the road to Havre, and travelers were held up by armed sentries every time they attempted to go up or down the coast; Deauville realized what it meant to be in a state of siege.

Griffiths

IMPORTERS

410 South Michigan Avenue
Fine Arts Building
CHICAGO

Milliners
and
Gown
Makers

THE personal service afforded to each patron enables us to give intimate expression of their individuality in the gowns and hats which we design for them.

Methot

The Methot Art of Reconstruction

Especially inviting to the woman who wants to wear ultra-fashionable feathers every season.

It permits her to gratify her wish at an exceedingly small expenditure.

Discarded feathers, odd pieces and old willows, which appear to her of no use are valuable.

From them, any of the Smart Novelties can be faithfully reproduced by METHOT, at about HALF the cost of NEW.

Bring your worn feathers to METHOT and get his valuable advice, which is cheerfully given.

Cleansing, dying and curling by improved methods which restore original freshness.

Largest assortments of NEW Feathers of QUALITY in New York. There's nothing in Feathers which cannot be had here at moderate prices.

Mail orders receive prompt and satisfactory attention.

H. METHOT

FRENCH FEATHER DYER and DRESSER

29 West 34th St., New York

Second Floor — Take Elevator

Franklin Simon & Co.

FIFTH AVE., 37th and 38th Streets, NEW YORK

PARIS—4 Rue Martel — LONDON—29 Jewin Crescent

Women's Corset Shop

"Parfait" Corsets

Featuring New, Exclusive Models, Specially Designed to Conform with the Latest Style of Dress.

Made exclusively for Franklin Simon & Co., by Expert French Corsetieres

No. 17—**"Parfait" Corset** of white or pink batiste; elastic inserts in bust and over front. Sizes 20 to 28 ..... **3.50**

No. 19—**"Parfait" Corset** of figured white coutil, medium high bust and slightly tapering waist. Sizes 20 to 30 ..... **5.00**

No. 21—**"Parfait" Corset** of fine white coutil, medium high bust with a little taper at waist to conform with new figure; elastic inserts over front. Sizes 20 to 30 **8.00**

Geraldine Farrar
uses and recommends
"delicious"
CrémeNerol

Miss Farrar writes:
I am very glad indeed to express my complete satisfaction with the delicious CRÉME NEROL, made by Forrest D. Pullen. It has my hearty and sincere recommendation.

CRÉME NEROL is a rare combination of the purest imported oils and other healing and nourishing agents of proved therapeutic value to the complexion. **It softens, whitens, refines** and **beautifies** the most sallow, rough or impaired complexion and prevents premature wrinkles. It will **not** grow hair.

CRÉME NEROL is **not** for sale at drug or department stores. Each and every order is filled with delightful, **freshly** made cream, absolutely free from all preservatives, and mailed direct to the user.

The most famous, charming and **conservative** members of the operatic and dramatic profession use and recommend CRÉME NEROL. Among these are:

Geraldine Farrar
Olive Fremstad
Rita Fornia
Mme. Tetrazzini
Frieda Hempel
Bernice de Pasquale
Margaret Anglin
Mrs. Fiske
Julia Marlowe
Maxine Elliott
Billie Burke
Frances Starr
Laura Hope Crews
Julie Opp
Constance Collier

Mailed to any address on receipt of price, $1.00 per jar

FORREST D. PULLEN
FACE SPECIALIST
318 Lewis Avenue, Brooklyn, N. Y.

My booklet, describing Six other Nerol Facial Preparations, will be mailed upon request

ARROW
Evening SHIRTS
"Donchester"
A dress shirt with the bosom put on in such a way that it remains flat and in its place, whether the wearer sits, stoops or stands. It is the most practical, popular and comfortable evening dress shirt made $2 to $3
CLUETT, PEABODY & CO., Inc., *Makers of* ARROW COLLARS. TROY, N. Y.

It was the intriguing Catherine de Medici who flung the long corridor across the stream saying, "It is well to have a convenient back door"

A RED CROSS CHÂTEAU

(*Continued from page 53*)

Later, Henry II, the son of François Premier, enlarged the Château and into the decorations three entwined crescents and the double monogram "H. D." were woven in compliment to the fair Diane de Poitiers. It was at Chenonceaux that the life-long rivalry between Catherine de Medici, the intriguing queen, and her beautiful rival, Diane de Poitiers, was played through to a bitter finish in which the unscrupulous and vindictive queen won, banished the fallen favorite, and confiscated Chenonceaux for her own particular country palace.

It was here that the queen lived most of the time she held France in her hands. Surrounded by a celebrated band of *demoiselles d'honneur*, a bevy of forty lovely, accomplished ladies of the *haute noblesse*, who acted as a body-guard to her, the somber woman used her friends as tools to further her ambitious schemes. A gay and brilliant group they were, indeed, and surrounded each with her own following of admirers and courtiers. Many gallantries, adventures, loves, hatreds, and knight errantries found in the charming Chenonceaux an appropriate setting.

FÊTE NIGHTS ON THE CHER

Life under Queen Catherine's régime at Chenonceaux was a series of fêtes, of gorgeous pageants, and of costly entertainments. Here were devised magnificent and extravagant water fêtes to which the peculiar situation of the château lent itself with a grace which rivaled the loveliest Venetian spectacles. On fête nights the river banks were festooned with chains of gold and silver swinging lamps, and lamps were hung also about the gardens where the light filtered softly through iridescent globes. An army of lackeys in Catherine's colors, black and gold, holding aloft flaming torches, lined the great avenues and were grouped upon the drawbridge. The fountains sprayed perfumed waters, oriental musicians stationed in bosky nooks filled the air with melody from strange twanging instruments, and Nubian and Moorish pages, brilliant as tropical paroquets, moved about among the guests distributing flowers and fruits from huge golden salvers.

On the river itself were gathered flotillas of small craft, among them numberless gondolas ablaze with lights. Canopied with fringed, silken draperies, they floated like many-hued pennants far out over the water, filled with gay maskers in costumes sparkling with jewels, their identity but thinly disguised under the small eye mask that Catherine was responsible for having introduced from Italy. To the accompaniment of the tinkling of guitars and mandolins, of song and laughter and jests, the boats drifted languorously in and out between the springing arches that support the massive walls of Chenonceaux above the stream, while overhead, in the great gallery that spans the river, a swarm of servitors served, on silver and gold plate, a grand banquet of peacocks decked in jeweled chains, wild boars with gilded tusks, and delicate pâtés of the tongues of nightingales.

THE INTELLECTUAL REGIME

It was the Château de Chenonceaux which saw the rise, the culmination, and the finish of the wildest and most brilliant of the old court life of France; the leveling days of the French Revolution soon transformed it from a royal residence into a bourgeois mansion. It was bought from the state by the farmer-general Dupin, an ancestor of the novelist George Sand, and then it passed into its intellectual period and became a center for the literary celebrities of the eighteenth century. Voltaire, Rousseau, Buffon, and other progenitors of modern philosophies, met there in congenial house-parties and exchanged philosophy and witticisms.

After this era Chenonceaux changed hands many times. Finally, some years ago, an American, Mr. Terry, bought the château and made it his home, and it is due to him that the interior was restored to its original glory and magnificence. A fortune was spent on it and Chenonceaux became an idealized château of the middle ages, humanized, as one might express it, by modernity. It is now one of the most luxurious, as it is the most unique, of French country homes. Only about a year or so ago Chenonceaux came into the market again and was bought by M. Menier, the father of the present owner.

THE CALL TO SERVICE

Now the white cots of the *Croix-Rouge* are set out in the long gallery which the intriguing Catherine de Medici had flung across the picturesque little river, saying, "It is always well to have a convenient back door as well as a beautiful front door."

It is to be hoped that the gentle swirl of the little stream under their windows will be a lullaby to soothe the soldiers wounded in what France calls the "modern crusade," and that the soft airs that drift to them from the flower-laden meadows of this tranquil, pastoral corner of old Touraine will bring quick healing to those who have fought so valiantly to preserve not only their homes, but the traditions of art and the priceless shrines of the beautiful land of France.

HOUSEKEEPING LINENS

Whether Linens are required for the Dining Room, Bed Room, Bath Room or Kitchen, the correct article for each purpose can be supplied from our vast stocks, which are made up of the *most reliable productions* from the *world's best manufacturers.*

TROUSSEAUX LINENS

For almost half a century trousseaux for the country's most prominent brides have been selected at this establishment.

(Illustrated Booklet N Sent on Request)

McGIBBON & CO.

3 WEST 37th STREET NEW YORK

HATHAWAY FURNITURE

The ten pieces illustrated are fairly representative of the invariable excellence of Hathaway Furniture. All are of Solid Mahogany, strongly made in every detail and perfectly finished. The upholstered pieces are luxuriously comfortable. At the prices, these are most exceptional values. We are confident that their equals in quality cannot be found for anything even approaching the same cost.

The Hathaway Brochures, illustrating and describing a number of attractive pieces and suites, will be sent on request to furniture lovers everywhere. In ordering by mail, your thorough satisfaction is assured by the Hathaway guarantee.

W. A. Hathaway Company
62 West 45th Street, New York

Fall Foot-wear

Hand Made

Established Over 30 Years

Fall Styles—original and authoritative—The finished shoes reflect the painstaking care we devote to every detail of their making.

Frank Brothers

THE FIFTH AVENUE BOOT SHOP

224 Fifth Avenue (Between 26th and 27th Sts.) New York

Exhibit Shops: Chicago, 724 So. Michigan Avenue. Pittsburg, Jenkins Arcade. New Haven, 982 Chapel Street.

RONDELLE JEWELRY

Amethyst, Crystal or Topaz Rondelles

Exquisite Rondelle Pendant Necklace

14-Karat Gold

UNIQUE and distinctive creation. Charming contrast between the gold and encircling gems. Rich faceting and decoration. A finishing touch of pearls.

Order of your jeweler.

DAY, CLARK & CO.
NEWARK, N. J.

Elegance with Refinement

FOR SALE BY THE LEADING JEWELERS

TRADE MARK

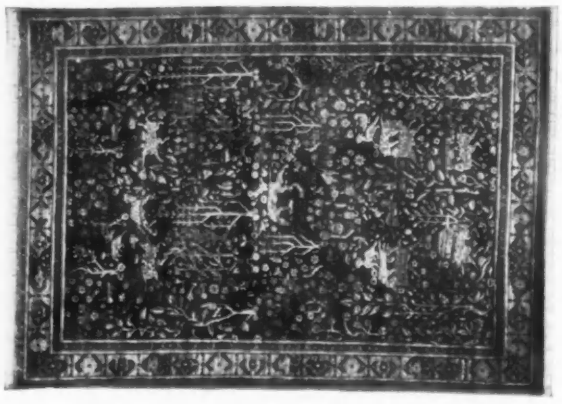


Illustration of a reproduction of a Persian Carpet of the early 14th Century

Design Interest in EASTERN RUGS

IT is not alone as works of art that Eastern Rugs are interesting. The true types suggest something of the life and religious thought of those who created them. Mythology, a potent force with primitive people, exerted a strong influence on the decorative art of the earlier periods.

In the rug illustrated above is depicted, in archaic form, the "Lion of the Sun" attacking the "Stag of the Night" —symbolizing light overcoming darkness, or the triumph of goodness over evil.

On our own looms in the East, we are reproducing many fine and characteristic examples of early weaving, preferring to devote our attention to a thoroughly artistic rather than a tremendously large production of any one design.

These rugs of distinctive character are sold for little or no more than is asked for the ordinary, commonplace rugs of trade, which reach this country in great quantities.

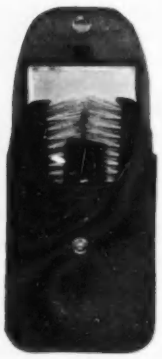
W. & J. SLOANE

Established 1843

Direct Importers of Eastern Rugs

Interior Decorators Furniture Makers Floor Coverings and Fabrics

FIFTH AVE., AND FORTY-SEVENTH ST., NEW YORK



Military Brush Set

An excellent gift for gentlemen

In pigskin case which takes up the smallest amount of space in traveling bag, or may be carried in the coat pocket.

Case measures 3½ x 4¾ inches and is only ½ inch in thickness.

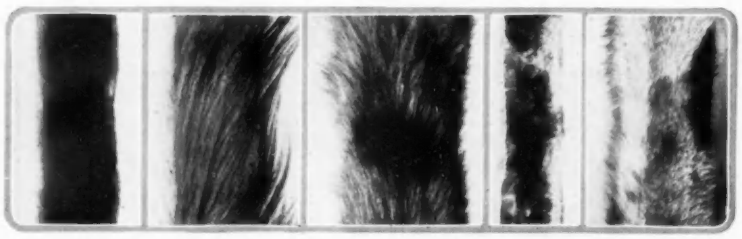
Finest imported bristles, hand drawn.

Ebony, $1.50. French Ivory, $2.00.

Sent prepaid. Address Dept V.

TILDEN-THURBER

Providence, Rhode Island

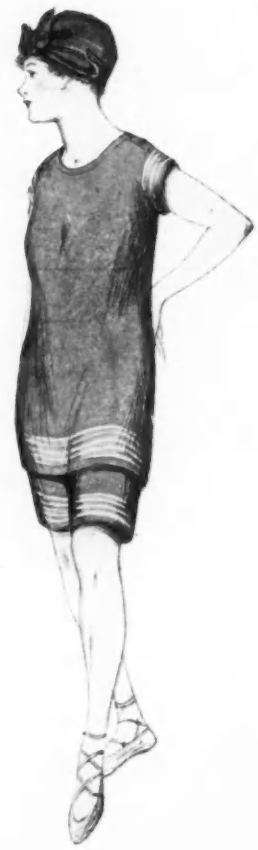


All the furs of the season are to be had in bandings of varied width. Those illustrated here, in one-inch width, are priced as follows:—Hudson seal, at extreme left, $1.25 a yard; monkey, $1; black flying squirrel, $2.85; mole, $1.60; Russian fitch, $2.50

SEEN IN THE SHOPS

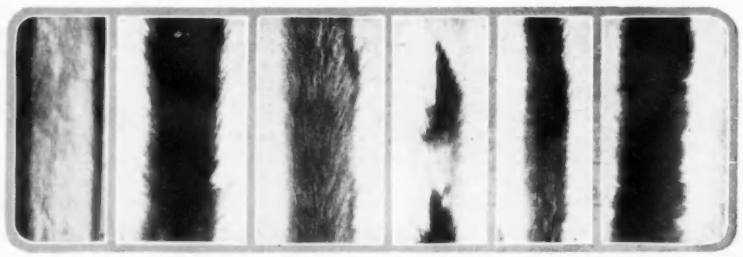
(*Continued from page 69*)

Although, in the use of fur this season, preference has, in some cases, been given to certain newly popular furs, such as monkey, kolinsky, and beaver, if one considers the offerings of all the important Parisian couturiers, it will be seen that there are very few furs which have not a place in the winter modes. Skunk is always very popular every year, as its color and its wearing quality can not be duplicated. For many elaborate frocks and blouses, ermine is the only possible fur to use as trimming, while such favorites as fitch, chinchilla squirrel, and Hudson seal each seem particularly suited to certain fabrics and colors. The prices given for the furs which are illustrated on this page are, in each instance, for the fur in one-inch width. The prices of the wider fur bandings are correspondingly increased. In general, the prices of the wider furs may be estimated on the basis that the price increases in exactly the proportion that the width of the fur is increased, less about 10 per cent. Thus a fur which costs $1 a yard in the one-inch width will usually, in the two-inch width, cost $1.80, instead of $2.



One-piece in reality but not in appearance, a tank suit of mercerized wool is a welcome change from close-fitting models; $3.95

Smart beyond the average of its fellows is this tailored blouse of dark colored satin bound with narrow black silk braid; price $9.75



Fur bandings, the winter trimming, in one-inch width, are obtainable at the following prices:—tailless ermine, at extreme left, $4 a yard; skunk raccoon, $2.25; kolinsky, $3.75; Russian fitch tail, $2.50; mink tail, $2.25; beaver, $2.75

"Admiration"

Width 5"—Height 9"

Certainly this is a nude of exquisite beauty and grace. The maiden, refreshing herself at the clear, cold pool, has found her reflection one that is pleasing, and the frog, in its admiration, questions not the trespasser.

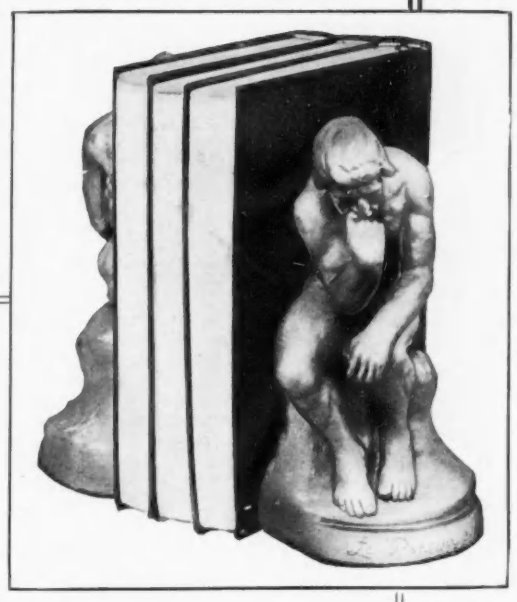
***$5.00** the pair.*

"Thinker"

Width 4"—Height 9"

After Rodin's wonderful masterpiece that has caused such favorable comment on the part of art critics and connoisseurs the world over. It makes a gift that bespeaks a tasteful selection and is at the same time an acknowledgement of the recipient's appreciation of the beautiful and artistic.

*Unusual price of **$10.00** the pair.*



"ARTBRONZ" BOOK ROCKS

11 Models at

$5.00 the pair PREPAID

East of the Mississippi. For delivery West of the Mississippi add 50 cents

Unquestionably the greatest value ever offered at this price from the point of beauty and usefulness

All from the original conceptions of the famous American Sculptor, *J. Renfrew Dean*

Unusual Gifts—Bridge Prizes

Also for Decorative Use in the Home

"Artbronz" Book Rocks are made of a heavy bronze seamless deposit over a baser core. They have all the finish and durability of the finest bronzes at one-tenth the price.

In addition, we guarantee to return without question the purchase price if you are not entirely satisfied.

"Artbronz" is the standard of perfection and has been for the past five years.

Our suggestion is, if you live in any one of the cities mentioned below, that you go to the dealer there and see these Book Rocks for yourself.

If you are not convenient to any of these stores send Money Order or cheque direct to us stating the Book Rocks you desire.

This Catalogue "Gift Suggestions"

Will assist you in making a selection for a gift or use in your home. Illustrates 12 other models—now ready for distribution—send for it to-day—

Free on Request

Address Dept. V

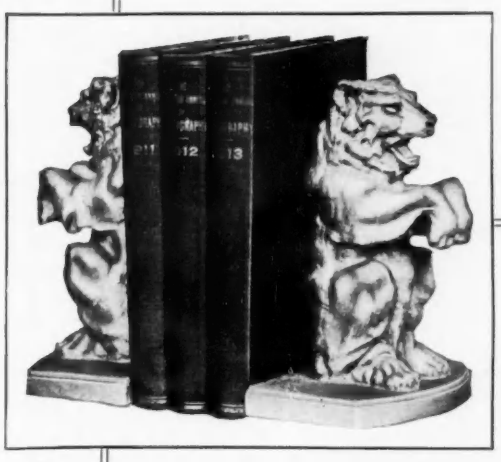
KATHODION BRONZE WORKS

Retail Department, Sixth Floor

501 FIFTH AVENUE NEW YORK

:: List of Exclusive Agencies ::

Atlanta, Ga., M. Rich & Brothers Co
Baltimore, Md., Hutzler Brothers Co.
Birmingham, Ala., F. W. Bromberg
Boston, Mass., Jordan, Marsh Company
Chicago, Ill., Marshall Field & Co.
Cincinnati, O., The A. B. Closson Jr. Co.
Cleveland, Ohio, The Korner & Wood Co.
Detroit, Mich., L. B. King & Co.
Denver, Colo., Denver Dry Goods Co.
Fort Wayne, Ind., Parrot Studio & Art Store
Memphis, Tenn., B. Lowenstein & Bros., Inc.
Nashville, Tenn., R. M. Mills Book Stores
Newark, N. J., Keers Art Gallery
New York City, B. Altman & Co., Ovington Bros. Co. G. P. Putnam's Sons
New York City, Chas. Scribner's Sons Gustave Stickley, The Craftsman
Philadelphia, Pa., Wright, Tyndale & Van Roden
Pittsburgh, Pa., Wunderly Bros.
Richmond, Va., The Richmond Art Company
San Francisco, Calif., Paul Elder & Co.
St. Louis, Mo., Society of Applied Arts
Washington, D. C., Woodward & Lothrop
Honolulu, Hawaii, Gurrey's L'td.



"Bears"

Width 6"—Height 8¼"

We find old Bruin, in fact two of them, in an affable mood, having settled themselves on their haunches to support your books. With their great bulk, you are assured of a very serviceable pair of book rocks.

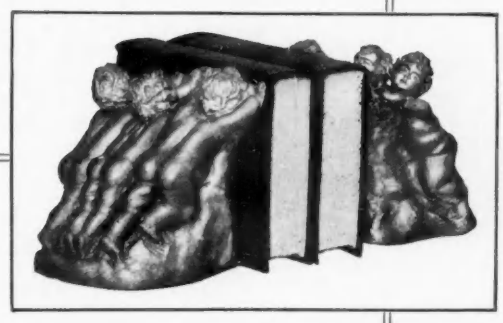
*Special price **$6.00** the pair.*

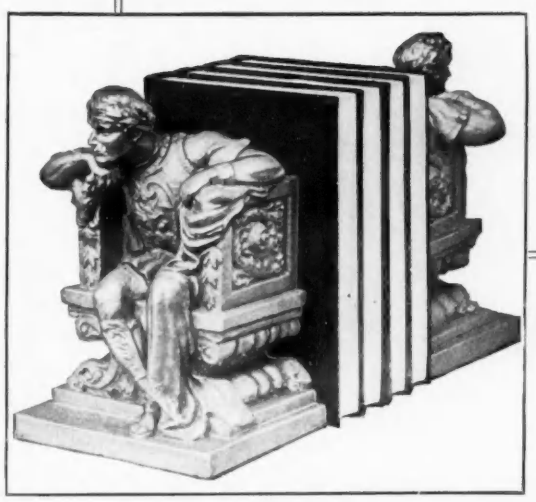
"Babyhood"

Width 5"—Height 6"

These three little cherub-like figures in their playfulness would push over your books, if they might, but the chubby little figures are just able to keep them upright for you. This is an exquisite piece that all should like.

***$5.00** the pair.*





"Roman"

Width 8"—Height 11"

Never was the noble Roman more carefully studied and pictured than in this beautiful piece of work. Seated in a stone seat, the graceful, easy posture, the strong face, powerful shoulders, and the superb moulding of the armoured shield and tunic, stamp it as a masterpiece in our large collection of art subjects. Special design and size.

Price **$25.00** the pair.

Fur Fashions for 1914-15 bear the mark of 1830 influence although many Russian effects are seen, especially in coats and wraps for semi-formal wear.

Evening coats are extremely full this year. Other important style features are military neck bands, extra large cuffs and slightly smaller muffs.

19 West 34th Street, New York

Paris Montreal London

TAKING THOUGHT OF FURS

(*Continued from page 71*)

The coat at the left on page 71 is forty-five inches long and has a decided flare at the sides, but is flat in front and back, in the accepted mode, and has a belt in front only. The flat buttons are also of seal. Both of these coats are of really beautiful workmanship and are lined with soft and beautiful satin, either in patterns or plain, as one chooses.

THE COAT OF A HUNDRED USES

The second coat, which is forty inches long, owes its style to the long, unbroken line from the shoulder. It flares gracefully at the bottom. This flare, though so modest in appearance, means many additional skins, and, of course, additional expense. The new high collar on this coat makes it very warm, especially if one wears it closed. A coat of this style has a hundred uses, as the simple cut makes it possible for morning wear, while the richness of fur and lining make it also suitable for evening wear.

The excellent muff shown with it is of an excellent quality and is a conservative type that is not likely to become out of date very soon. The charming hat worn with it is excellent for motoring or skating, as well as for walking.

The black fox set shown at the left on page 71 would make an excellent set for a young girl, as it is simple in design and in no way exaggerated. Equally youthful is the straight-brimmed, blue velvet hat worn with it. A fine edge of gold finishes the corbeau blue ribbon which trims this hat, and the velvet of the hat is shirred in soft folds at the top of the crown.

The chinchilla squirrel and seal set at the right at the top of page 71 has both an unusual scarf and a novel muff. The muff, which is made of alternate bands of the two furs and finished with a quilling of silk, has a novel addition to the usual equipment of muffs in a dainty little vanity bag to match the soft satin lining. This may be hidden in the muff or may hang out on one side.

One of the smartest large sailors of the season is the model illustrated with this set, for it has been accurately copied from a French model. The hat is of black velvet and the trimming consists of a quilling and stiff bow of grosgrain ribbon.

A "polo set" of Russian fitch boasts a ball muff and a mallet scarf, and by installing a vanity bag the muff begins a rivalry with the handbag. Hat of black velvet with blue and bronze-green wings; price of muff, $48; scarf $22.50; hat, $15

The rich brown of well-selected skins makes this set of skunk a thing of beauty as well as a purchase of wisdom. The velvet turban with toboggan-cap tendencies is trimmed with ostrich; price of muff, $45; scarf, $25; hat, $16.50

FROM FOX TO WOLF

Blue fox and taupe fox have both been very smart for a season or two. They are youthful and becoming, and blend well with many colors. Unfortunately, their price and the fact that they do not wear well has made many people who admire them feel it unwise to purchase them. This season, for the first time, there has appeared the taupe wolf illustrated at the bottom of page 71, which in practically every way gives the effect of a very dark taupe fox. To many people, wolf signifies a stiff, bristling fur that is so cheap in appearance as to be quite hopeless. This cheap grade of wolf, however, is almost as different from the quality shown in the taupe wolf sets as it is from fox. Only very fine wolf skins will take the taupe dye, and consequently only these can be used. The result is remarkable, and the sets are so soft that one is really surprised to learn they are wolf and not fox.

The brown velvet hat which is illustrated with this set of taupe wolf has as its only trimming a chou of many bows of fancy brown moire ribbon, which rises in a single quill-like end.

A very pretty set of Russian fitch shown at the top of this page is aptly called "the polo set," for the muff is quite round like the ball, and the scarf when spread out is for all the world like a mallet, in which the tab, which goes either toward the back, as shown, or up against the ear, forms the cross-piece of the stick. The same model may be had in chinchilla squirrel at the price of $38 for the muff and $38 for the scarf.

The smart hat shown with this set is of black velvet trimmed with brilliant blue wings topping a peculiar bronze-green feather base.

Although there are many attractive novelties offered each season in fur sets, there is never one which affects the large

(*Continued on page 114*)

Reduce Your Flesh

Wear my famous Rubber garments a few hours a day, and your superfluous flesh will positively disappear.

DR. WALTER'S FAMOUS Rubber Garments

FOR MEN AND WOMEN

By inducing perspiration these garments cause the safe and speedy reduction of all unnecessary flesh. They cover the entire body or any part. They are endorsed by leading physicians.

Bust Reducer, $5

Made of Dr. Walter's famous flesh-reducing rubber with coutil back.
The reducing qualities of this garment are remarkable, at the same time it gives added comfort and style.

Neck and Chin Reducers, $3
Chin Reducers only, $2
Frown Band, $2

Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing the flesh anywhere desired. Invaluable to those suffering from rheumatism.

Rubber Elastic Webbing "Slip-Ons" $8 up
Rubber Elastic Webbing "Slip-Overs" $6up

Write at once for further particulars.

DR. JEANNE WALTER
Inventor and Patentee
Dept. A, 45 W. 34th Street, New York

Philadelphia Representative, MRS. KAMMERER, 1029 Walnut St.; San Francisco Representative, ADELE MILLAR CO., 166 Geary St.; Chicago Representative, E. BURNHAM, 138 North State St.

Exclusive imported models together with Original clever designs of our own creation in

DAY and EVENING GOWNS
DANCING FROCKS
TAILORED COATS ~ SUITS
BLOUSES ~ MILLINERY

We specialize in designing simple school and dancing frocks for young women

Personal inspection or correspondence invited

Mary Anderson Warner

Frances Building ~
5th Ave. at 53rd St.
New York

Dix-Make UNIFORMS

For MAIDS and NURSES

Model illustrates Maid's Uniform, No. 205

Dix-Make

Made of black cotton alpaca with hemstitched collar.

Price, $3.00

In smartness, quality, design and tailoring, Dix Make Uniforms are the recognized standard. Worn in America's leading homes and by thousands of well-dressed nurses. Sold by department stores, everywhere.

Write for FREE Style Books:
A (Maid Uniforms)—B (Nurse Uniforms)

HENRY A. DIX & SONS COMPANY
Dept. I, Dix Building New York

Burby

534 Fifth Avenue

Importer

Hats
Gowns
Furs
Coats
and
Novelties

Agents for the wonderful glue BURBYOTTE sold in quart cans **$1.50** per can.

New York

THE sudden change of fashions and style of dressing the hair makes it important that you should learn to arrange it most becomingly. We will dress your hair and show you how to do it for $1.00. Extra pieces of hair furnished at very moderate prices and the best quality guaranteed.

The *Envelopeur*, half transformation, as illustrated, covering the whole head, *$25* and up.

HENRI GRAUX,

Hair Goods Ornaments Shell Goods

28 East 33d St., New York Tel. 2768 Murray Hill

"Out-of-doors Time
Is the Time for

American Waltham Ladies' Sweaters

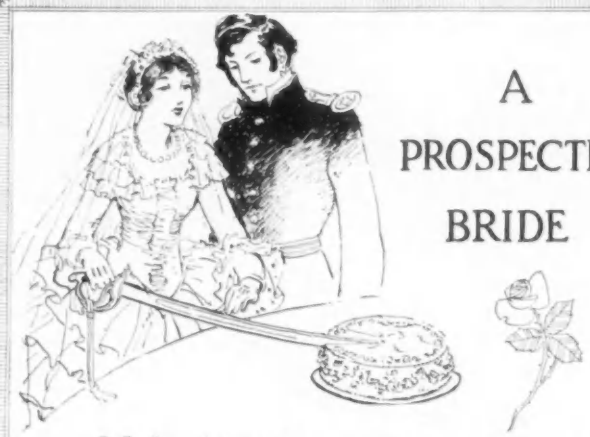
WOMEN now demand a knit recreation coat, feminine in its appointments, warm and substantial in itself.

Ask your dealers to show you our style 96 with wide belt and deep collar, full fashioned and hand finished throughout. Extra width in bust and hips. See that you are fitted correctly.

Note the elasticity throughout the garment. Women who try a Waltham Sweater *once*, use a Waltham Sweater *always*.

If your retailer does not carry them, write us and we will arrange to supply you.

American Knitting Co.
Established 1880 Waltham, Mass.



A PROSPECTIVE BRIDE

Would be greatly helped in making the arrangements for her Wedding, the Wedding Breakfast, the Entertainment of the Bridal Party etc., by receiving our Wedding Suggestions which will be sent free on request.

Dean's

628 Fifth Ave. New York.

Visitors to New York City always welcome

Established in 1839

AA

ESTABLISHED 1857

ANDREW ALEXANDER

548 Fifth Avenue

NEW YORK

THIS attractive model—the Marquise—is typical of the handsomely embroidered slippers that will be worn this season. A fairly prodigal variety of charming styles is shown in our immense stock. New styles are originated here almost daily—a fact which leads many of our out-of-town customers to consult us informally by letter at the opening of each season. Correspondence is invited.

SELECTIVE DECORATION

(Continued from page 73)

Beauty by day and comfort by night are assured when the lamp of Japanese design is attached to an American electric current. Bronze lamp, $30; stand, $1.50; cedar frame shade, $10

and may be sure that with intelligent assistance these objects will find their places even in American rooms and, like well-bred people, they will exert a refining influence on all that comes their way. A good Chinese vase, for instance, will assure its possessor that much of the nondescript bric-à-brac decorating a room belongs in the ash barrel, and will even give the courage to send it there. It is difficult to imagine a room into which some good object of oriental art could not be introduced with justification. Persian glass, carved jade, or bits of porcelain take their places in almost any room, and furniture in lacquer fits decoration of many styles. Black and gold lacquer chests in French rooms, a bronze-green lacquer high-boy in colonial surroundings, and a red lacquered mirror used with Tudor oak give safe and pleasing contrasts. A Chinese vase of gourd shape in a deep yellow porcelain seems made for the bold black and white rooms in the Viennese style that had so strong an influence just before the war.

IMPORTING SERENITY

An oriental lamp is a thing of beauty by day and of comfort by night, and a few shallow bowls of flowers give opportunity for daily amusement and experiment in the novel arrangement of flowers. A little goddess carved of rock crystal may arouse a radiant enthusiasm, a new and deeper feeling for beauty, while a jar of good color, whether it be the humble green ginger jar or the blue tea jar worth nothing at all or a gourd-shaped Kienlung porcelain worth eighty dollars or even eight hundred, may be the starting point of a commendable pride-of-house. Japanese prints, properly framed and well placed, are not only an indication of aristocracy of taste, but a very sure training in that aristocracy. Like all objects which are, in truth, expressions of the artists who made them, these objects give a satisfaction and a return not to be measured by money standards.

With this article is illustrated an American interior which has by no means lost its character of an American home, yet which inspires in those who enter it the thought, "This is oriental!" Though there is little that really is Japanese or Chinese in this room, the atmosphere is there, and certainly does much to bring a serenity suggestive of an oriental interior into an American house. Thick American walls covered with grass-cloth are not much like the thin sliding partitions of the Japanese house, but a similar result is obtained, a gracious quality that comes from smooth spaces and from the very texture of the grass-cloth.

THE JUDGMENT OF THE EYE

Against the gold colored grass-cloth are hung Japanese prints, which are framed in concession to American custom, but in simple and inconspicuous frames. The lamp is fitted with electricity in American fashion, but it is made of Japanese materials,—white porcelain for the base and rice paper and thin strips of wood, black lacquered, for the shade. The triple mirror, the table, and the chairs are copied from old lacquered ones, and the small rugs are Persian. Harmony has been preserved in these furnishings, but it is the harmony of line, and color, and form, which appeals to the trained eye, not the harmony of historic synchronism to which period-art fanatics would enslave the home.

It is one of the illusive things not readily explained in words, this happy assembling of things of totally dissimilar countries and times, and it is an art not learned in a day, but it is giving us a selective theory of decoration that makes for the individuality and distinction of American houses.

TAKING THOUGHT OF FURS

(Continued from page 112)

sale of skunk. Good skunk is an investment, for there is probably no fur which gives better service or which is more generally becoming or suitable for a greater variety of occasions. The set which appears at the bottom of page 112 is of that excellent value which makes skunk satisfactory for the person who expects service as well as modishness from an investment in furs, and does not wish some fur which is a fad for the moment and will be replaced by another in a few months. The skins in the set illustrated are of the best quality and they are carefully selected to show the beautiful deep brown in their depth which can not be imitated in skins of any other quality. The muff is of a generous size and the ample scarf has an unusual closing, made by slipping the head of the animal through the middle of the end of the scarf. A scarf of this sort allows great variety in arrangement, and its very simplicity will prevent its losing cachet.

The novel velvet turban which accompanies it turns over in envelope fashion at one side, and is edged by a fringe of tiny ostrich feather barbs. It may, like all of the hats described, be had in black and in colors.

Note.—Addresses of the shops will be furnished on request, or the Shopping Department of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 443 Fourth Ave., N. Y.

BUY DIAMONDS DIRECT

FROM JASON WEILER & SON

Boston, Mass., one of America's leading diamond importers, and *save 20 to 40 per cent.* on retail or your Jeweler's price.

For over 38 years the house of **Jason Weiler & Son of Boston** has been one of the leading diamond importing concerns in America selling to jewelers. However, a large business is done **direct by mail** with customers at direct **importing prices! Here are three diamond offers—direct to you by mail**—which clearly demonstrate our position to name prices on diamonds that should surely interest any present or prospective diamond purchaser.

¼ carat, $19.

This ¼-carat genuine diamond is of good brilliancy and perfectly cut. Mounted in Tiffany style 14k solid gold setting. **Money refunded** if your jeweler can duplicate it for less than $30. Our price direct to you ..... **$19.**

¾ carat, $65.

This genuine ¾-carat diamond is of fine brilliancy and perfectly cut. Mounted in Tiffany style 14k solid gold setting. **Money refunded** if your jeweler can duplicate it for less than $80. Our price, direct to you ..... **$65.**

3½ carats, $566.

This 3½-carats genuine diamond is of great brilliancy and perfectly cut. Mounted in any style, men's or women's, 14k solid gold setting. **Money refunded** if your jeweler can duplicate it for less than $750. Our price, direct to you ..... **$566.**

We refer you as to our reliability to any bank or newspaper in Boston

WRITE TODAY FOR THIS BEAUTIFUL BOOK ON

HOW TO BUY DIAMONDS

This catalog is beautifully illustrated. Tells how to judge, select and buy diamonds. Tells how they mine, cut and market diamonds. This book, showing weights, sizes and prices ($10 to $10,000), is considered an authority. A copy will be mailed to you FREE on receipt of your name and address.

Write for your copy today **FREE**

Our 100 page Watch and Jewelry Catalog also sent free on request

JASON WEILER & SON

349 Washington St., Boston, Mass.

Diamond Importers since 1876

Foreign Agencies: Antwerp and Paris

The Filadora Veil

This is one of the new square (filet) mesh veils with filet figure and dainty checkered border. Of finest silk, delicately woven, a delight to the woman of fine taste.

VAN RAALTE *Veils*

"At All Good Shops"

Made in America

These veils include endless varieties of meshes and patterns. All Van Raalte Veils stretch without tearing, will wash and outwear three ordinary veils. They are a beautiful reward for the woman who patronizes home industry. Buy American made goods.

Write for "The Witching Veil," a booklet showing many charming Van Raalte Veils and telling how to wear and care for them.

VAN RAALTE MAKE

For Your Protection—

this little white ticket is on every yard. Look for it.

E. & Z. VAN RAALTE *100 Fifth Ave. New York*

In Peace and in War

—in Sickness and in Health—in Good Times and Bad Times—in all climes and in all seasons—for children and grown-ups—the food that builds strong and sturdy bodies, fit for the day's work or the day's play, is

Shredded Wheat

the one staple, universal breakfast cereal that sells at the same price throughout the civilized world. War always furnishes an excuse for increasing the cost of living, but no dealer can raise the price of Shredded Wheat. It is always the same in price and quality—contains more real nutriment, pound for pound, than meat or eggs and costs much less—is ready-cooked and ready to serve.

Two Shredded Wheat Biscuits with milk or cream supply all the nutriment needed for a half day's work or play. Delicious for any meal in combination with sliced pineapples, sliced bananas, canned peaches, pears or any fruit.

"It's All in the Shreds"

Made only by

The Shredded Wheat Company,

Niagara Falls, N. Y.

AN EVENING SLIPPER
by
CAMMEYER

The
Cammeyer Branch
Shoe Store De Luxe

Fifth Avenue 381
Between 35th & 36th Sts.

CAMMEYER
NEW YORK

Also at 6th Ave & 20th St.

H. Jaeckel & Sons

Our collection of Fur Coats shows many Models made up at Very Attractive Prices.

Smart sets for Tailored Suits.

Also sets of Blue Fox and the various fashionable shades of Fox.

Thirty-second Street, West
Number Sixteen
(Our Only Address)

THE INTIMATE ESSENTIALS OF FEMININE ATTIRE

(Continued from page 65)

A practical petticoat of Italian silk bound with silk braid is topped by a butterfly underbodice of chiffon, lace, and crêpe de Chine; petticoat, $7.50; bodice, $1.95

Rose-trimmed satin ribbon and faille ribbon also rose trimmed are the materials of two pairs of garters copied from French models; price, $1.95 a pair

Linen and Cluny lace make a substantial fitted brassière which is too loose to be hampering and too light to be cumbersome; price, $1

A more elaborate brassière is of embroidery and Cluny lace run with ribbon, and is cut in a low V at the neck in front; price, $1.50

Nothing could be more simple than the gown of fine lawn, with picot edge and ribbon trimming, shown at the bottom of the page, next the corset, yet the material is fine enough and the workmanship of sufficient excellence to make its price unusually moderate for the quality.

The new lines in corsets find excellent illustration in the model shown at the lower left corner of page 65. This has a noticeable waist-line and is higher in the front than many of the models recently worn. It is finished with elastic at the waist and has a bone at each side. The material is a suède-finished tricot which is both strong and soft.

The pretty and simple petticoat shown at the top of this page is of white Italian silk and may also be had in dark colors. The two flounces are bound with silk braid and the petticoat is a practical one, excellent for wear under tailored suits. Shown with it is a charming underbodice of crêpe de Chine, with the top of plaited chiffon and insertions of fine lace.

The newest boudoir slippers are of satin ribbon, shirred at the top, on the regulation slipper soles with satin heels to match the ribbon. Ribbons lace them, cothurn-fashion. These are $5.95.

A brassière of strong linen and Cluny lace is shown at the left on this page while at the right is one of embroidery and Cluny lace. Below them are two attractive pairs of garters, which are both copies of French models. The first is of satin ribbon, edged with Valenciennes lace and trimmed with ribbon roses, and the second is of picot-edged faille ribbon and roses in deep colors.

492

Appearing Stout Is Merely a Matter of Clothes

In some garments you look stout. In others slender—simply a question of "cut."

Dresses designed to suit the most fastidious and cut to fit the stout figure

492—(*illustrated*). **Evening Dress** of accordion pleated chiffon over crepe de chine in black, navy or wistaria. Has flesh chiffon lining, silver lace and pearls. Price **39.50**

523—(*illustrated*). **Chic Morning Dress** of finest French Serge, in black or navy, combined with lustrous black satin. Vest of pleated white crepe de chine. . . Price **23.50**

These dresses are made in sizes 37 to 53. In ordering state size and color. We prepay all transportation charges and refund money if dissatisfied.

Our new Season book, EXPECTATIONS AND STYLES, Edition "V," contains several pages of models in extra sizes, sent postpaid upon request.

Lane Bryant

25 West 38th Street **New York**

MATERNITY APPAREL

For the young mother in anticipation, we provide fashionable garments in many styles and fabrics which enlarge as required without showing a trace of their motive and are equally available for wear afterwards.

We are the originators of these models and sell them direct at the very lowest prices consistent with high-class workmanship and style.

Send for Edition "VM," EXPECTATIONS AND STYLES Showing over 500 models for mother and baby.

523

Mrs. Adair

Ganesh Forehead Strap ($4, $5) for removing forehead lines.

Ganesh Chin Strap ($5, $6.50) for reducing the "double" chin.

CONTINUED PATRONAGE
IN TIMES OF STRESS
PROVES WORTH OF GANESH METHODS

Mrs. Adair's Salons in London, Paris and New York are as much in vogue today as before the war conditions upset business and social activities generally. In each of them the patronage has been steady, without curtailment, requiring the constant endeavors of all assistants. This remarkable fact speaks for the efficacy of Mrs. Adair's methods and preparations.

Worry and anxiety, from any cause, leave their impress upon the countenance in lines and furrows; the complexion is directly affected, and the muscles and tissues lose their firmness and soft modeling.

The Muscle-Strapping Treatments

Devised by Mrs. Adair and administered exclusively in her Salons in New York, London, and Paris, effectively and quickly relieve the stress and strain upon the tissues and the complexion. Such treatments—given expertly, amid pleasant surroundings, invigorate the skin, give tonic to the blood and muscles and quiet the nerves in a pleasing manner. Salon Treatments, in New York, are $2.50 each, or less by the course.

Select Ganesh Preparations For Home Use

For Dusty or Sunburned Skin, Ganesh Eastern Balm Cleansing Cream; good for sensitive skins. $3, $1.50, 75c.

For Tender, Dry Skin, Ganesh Eastern Balm Skin Food; firms the muscles, fills hollows. $3, $1.50, 75c.

To Restore White Skin, Ganesh Lily Sulphur Lotion removes all redness. Prevents sunburn; cooling and refreshing. $2.50, $1.50. (Pink, Cream or White.)

Removing Lines, Ganesh Eastern Muscle Oil feeds the tissues and fills out all hollows, removes lines. $5, $2.50 $1.00.

Ganesh Brown Spot Lotion, for removing moth patches. $1.

For Loose Skin and Puffiness Under the Eyes, Ganesh Eastern Diable Skin Tonic enables skin to withstand hot rooms and resist the sun. $5, $2, 75c.

To Protect the Skin, Ganesh Parisian Beauty Neige Cream makes the skin like satin. Removes marks on the neck left by collars, etc.; hides blemishes. $1.50.

To Improve the Neck, Shoulders and Arms, Ganesh "Juno" is a special tissue food; will increase the size, round out and make firm. $2.25, $1.25.

For Freckles, Ganesh Freckle Cream. Applied before retiring and left on over night. $1.

Any of the Above Sent by Mail Upon Receipt of Cheque. Mrs. Adair's complete Lecture Book will be mailed, free, upon request.

557 Fifth Avenue, New York Telephone 2839 Murray Hill

LONDON, 92 New Bond Street, W. PARIS, 5 rue Cambon

Baby's first step Ankle Support Shoes

A shoe made especially to strengthen the ankles. This shoe is endorsed and recommended by New York's leading physicians, as the best corrective of weak ankles.

Children's Button Shoes, broad toes to afford comfort and ample room for the toes to spread and grow naturally.

Sizes 2½ to 6		Sizes 5 to 8	
Tan Russia and Black Kid	$2.00	Tan Russia	$2.00
White Buckskin	3.00	Black Kid	2.00
White Canvas	2.00	White Buck	3.00

Larger sizes at proportionate prices.

Frank Brothers

THE FIFTH AVENUE BOOT SHOP

224 Fifth Avenue (Between 26th and 27th Streets) New York

The Home of Fashionable Footwear for Men, Women and Children

Exhibit Shops: Chicago, 724 So. Michigan Avenue. Pittsburg, Jenkins Arcade. New Haven, 982 Chapel Street.

We have no agencies—Our Shoes are sold only in our own shops.

Pettijohn's

Rolled Wheat With the Bran

Better Days

Pettijohn's for breakfast means a better day. Countless people, for 20 years, have known this.

That's due to the bran.

Pettijohn's is really whole wheat — whole soft rolled wheat *with the bran.* It supplies the needed roughage which you rarely get. You nearly always find it on a diet list.

Besides that, the food is delicious. The process brings out a new flavor. You'll like it. Rarely has a cereal held its users like these flakes of Pettijohn.

If your grocer hasn't Pettijohn's, send us his name and 15 cents in stamps. We will send one package by parcel post, and try to arrange for your future supplies. Address The Quaker Oats Company, Chicago.

LANVIER MODEL

of charmeuse combined with chiffon. Tunic trimmed with monkey fur. Lace collar. Special **$45.00** to measure.

Also a Fine Collection of **MODEL GOWNS** for all occasions.

Mail orders will receive prompt attention

BRODSKY

Ladies' Tailor and Furrier

20 West 39th St., New York

Near Fifth Avenue

Copyright by E. Hulton & Co., Ltd., London

One of the war brides of London is the Baroness Beaumont, in whose favor the barony of Beaumont was called out of abeyance, and who was married to the Honorable Bernard Fitzalan-Howard

IN AND OUT OF PICCADILLY

IT is tea time in Piccadilly, and the sun is setting in a glory that mocks this wasted season. There is a little hum in the air that seems to say "summer is over"; in St. James's Park the leaves already lie "like thick patines of bright gold," and smart little flappers, trotting down to the lake with buns for the swans, draw their white fox collars a bit closer. Taxis tearing west are lost in a golden haze at Hyde Park Corner; pink-and-white Englishwomen, blue-eyed, blue-veiled, and inevitably wearing blue boas, drift in and out of doorways that have suddenly come to life; paint buckets and scaffolding have gone from the clubs and once more the windows are filled with manly creatures wearing gray clothes and an air of leisure; the hurdy-gurdies of Mayfair are giving their regular autumn performance of Tosti's "Good-bye," and gardenias have gone up tuppence . . . Briefly, it's the month of St. Michael and the serious life has begun.

TEA TIME IN PICCADILLY

Willy MacRea had tea at the Ritz lately with a friend. "It's wonderful on the moors now, you know," sighed Willy as he took sugar. Willy voiced the general wistfulness when he said that. It is true, nobody has any time to cry over spilled holidays, but now and then, when the sunlight is so silvery and the air so champagny that feet don't touch the ground at all, thoughts will stray from carnage and Zeppelins to heath and trout streams and the soft outline of old castle turrets against an azure sky. It would not be surprising if a "Personal" something like this should appear in the *Times*:

LOST: Somewhere between Park Lane and Perthshire, one Divine Summer, trimmed with heather and moonlight and well-studded with blackcock and grouse. A reward if returned to *London Society*.

Isn't it a pity that the Kaiser couldn't have chosen some other time for his great adventure than the most perfect month of the whole English year? January, for example, would have been a wise choice, for then one wouldn't mind much stopping in out of the fog to knit cholera-belts, or to rock Belgian babies.

Willy was most amusing with his war gossip from the Cavalry Club. "Straight from the cow," he branded it with elegance. Willy in peace is the most charming good-for-nothing one ever saw,—cynical, negligible, scoffing wittily at the government and everything else. But the war has made a man of him, just as it has of many others; it has converted him into a loyal, energetic, out-and-out Great Englander who can't do too much, or give too much, for Kitchener's army. Willy is dying to enlist but he isn't eligible for some slight reason,—color-blind, or has no ear—can't tell God Save the King from the Watch on the Rhine—something like that.

"Ain't it rotten?" he moaned. "As fit as a two-year-old and in the Nursery Handicap."

BUCKING UP RECRUITERS

However, he is working just as hard at home as if he were pinking Prussians abroad; he is bucking up recruiters, sending tobacco to the soldiers at the front and grapes and motors to the wounded Belgian and British at the London Hospital, and—most important of all—he is getting his sporting friends to give their field-glasses for the soldiers at the front. It's a frightfully touching display of generosity when a sporting English gentleman gives away, for good and all, his own special, particular field-glasses. He believes they are priceless; never expects to find another pair that will suit his eyes so well; and his personal sentiment for them is immense.

"Many's the winner I've watched come down the track through mine," said Willy. "And loser," he added.

But these are the busy days of the cheerful giver. From the gorgeous lavishness of the Indian princes, the maharaja, the rajah, the gaikwar, and the rest, whose gifts of camels and horses and lakhs of rupees and troops and jewels read like a romance of the east, from the Indian princes to the obscure little curate's wife who sends her brooch to Devonshire House to be sold for the Red Cross Fund, the whole empire is swept by an *élan* of generosity. Persons who don't happen to have the ready money are taking the pearls out of their hair and the family heirlooms from the cupboards in order to help swell the national funds.

Some of the Oxford and Regent Street shops are undertaking to display and sell these articles of sacrifice and the collections are worth a story by themselves. Old cashmere shawls, yellowing lengths of fine lace, high combs, strange bits of

(*Continued on page 120*)

L. M. HIRSCH
Sample Shoe Co.

DULL CALF or PATENT LEATHER, gray cloth top, button, welted sole **$4.98**

PATENT VAMP or DULL CALF VAMP, gray buckskin quarters, genuine buckskin leather piping **$4.98**

PATENT COLT, CIRCULAR FOX, MAT KID, short vamp, 2¼ inch Louis XV heel, turn sole, button or lace **$3.98**

Also in black vici kid, button or lace, and tan calf button

Send for Catalogue V of New Fall and Winter Models

404-406 Sixth Avenue

Bet. 24th and 25th Streets NEW YORK

THE WAR

Charles W. Eliot
H. G. Wells
Arnold Bennett
Henry W. Steed
George Creel
John Masefield
David Starr Jordan

are war contributors to **Harper's Weekly.** Each issue sees others added to the list.

Cesare
Boardman Robinson
Oliver Herford
Morris
Rollin Kirby
F. Luis Mora

are our cartoonists.

Norman Hapgood

has a war article in each issue besides his editorials.

During the war and after, during the period of the great settlement, you want

HARPER'S WEEKLY

Cut off the coupon, and mail it to us with a $2.00 bill *at our risk* for six months of HARPER'S WEEKLY —26 great war time issues. *And act now.*

We are mighty busy right now entering subscriptions, and you don't want to miss an issue.

Harper's Weekly
251 Fourth Avenue
New York City

$2.60 worth of Harper's Weekly for $2.00

HARPER'S WEEKLY
251 FOURTH AVE., NEW YORK

For this coupon and the enclosed $2.00 please enter my subscription to HARPER'S WEEKLY for six months, beginning with the first possible issue.

Name .....

Address .....

VII

Registered Trade Mark *Established Half a Century*

Housekeeping Linens
at McCutcheon's

In spite of the unsettled conditions abroad we are able to offer the fullest and most abundant supply of flaxen products that we have ever shown, in all desirable sizes and styles.

The Linens mentioned represent regular McCutcheon values. *They are not reduced.* We believe, however, that the prices, in many cases, are lower than similar goods can be purchased for elsewhere.

Napkins

Breakfast Size $2.00, 2.25, 2.50, 3.00, 3.50 dozen.
Dinner Size $3.25, 3.50, 3.75, 4.25, 4.75 dozen.

Table Cloths

2 x2 yards $2.75, 3.25, 3.50, 3.75, 4.50
2 x2½ yards $3.00, 3.50, 3.75, 4.25, 5.00
2¼x2¼ yards $4.50, 4.75, 6.00, 7.00, 8.25
2½x2½ yards $5.75. 6.25, 7.00, 8.00, 9.50

Towels

Hemstitched Huckaback $3.00, 3.50, 4.50, 6.00, 7.50 doz.
Hemstitched Huckaback $2.75, 3.50, 4.00, 6.00 doz.
Turkish Bath $ .25, .30, .40, .50, .75 each.

Blankets

Single Bed $4.50, 5.50, 7.50, 9.00, 10.00 pair
Double Bed $5.00, 6.00, 7.50, 9.00, 10.50 pair

Spreads and Quilts

A very large collection of domestic and foreign goods ranging in price from $1.50 to $13.50 each.

Comfortables

Cotton Filled $2.00, 3.00, 4.50 each.
Wool Filled $3.50, 4.50, 5.00, 6.00, 7.50 each.
Down Filled $5.00, 6.50, 7.50, 10.50, 16.50 each.

Fancy Table Linens

A complete assortment of Doilies, Centerpieces, Tea Cloths, Tray Cloths, etc., in all sizes, styles and qualities.

Mail Orders Receive Our Prompt Attention.

James McCutcheon & Co.
Fifth Avenue, 34th and 33d Streets, N. Y.

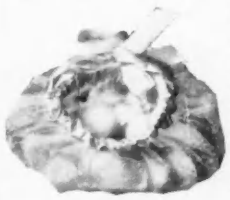
Mayfair Inc.

We have a long list of gift suggestions awaiting your approval. Usual and unusual novelties of every description.

Book Making for Children

A complete book making outfit consisting of printed pages, pictures to be cut and pasted on the blank pages, a Book Cover and a Picture and Title to be pasted on the cover. To this is added the necessary tools, a pair of blunt scissors and a tube of paste, the whole neatly boxed. Price **50c**

Boudoir Bag Made of

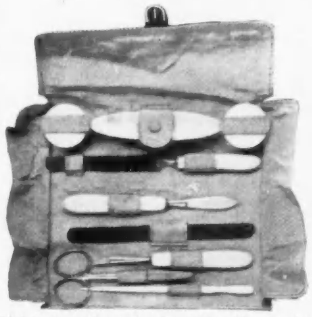


Point d'esprit trimmed with dainty satin ribbon in any desirable color and holding fifty individual powder puffs. Price **$5.00**

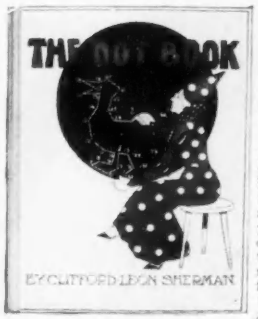
Manicure Case

In the different shades of ecrasse leather containing file, buffer and stone. Priced at **$2.75**

Manicure Roll



Of black satin striped moire silk, lined in gray moire and containing nine articles. Price **$15.00**



The Dot Book.

A Puzzle Picture book.

Pictures produced by following with a soft pencil or crayon the dots numbered from No. 1 to No. 2 and from there on in order. This completes the picture and verse. Price **$1.00**

Mayfair Inc.
Mayfair Building
between 52nd and 53rd Streets
Fifth Avenue, at 52nd Street, New York

GIFTS by MAIL **Daniel Low & Co.** ESTAB. 1867

What every woman wants!—a Party Case. This is L1298, price $5.00 postpaid.

Very fine morocco leather, 4½ x 3½ x 3¼ inches, moire lined. Contains mirror, memo tablet, comb, purse, lip rouge case, button-hook, pungent, and powder box, all in French gilt finish. Other styles from $3.00 to $18.00 in our new catalog.

A most appropriate Christmas gift for the woman who does fancy work—the new Holly Embroidery Hoop. Sterling rim with holly design; diam. 5¼ in. Tied with red satin ribbon. No. S180, price $1.00 postpaid.

The Bag of Fashion — *Fine Moire Silk*

No. L129? — Price $2.00 Postpaid

The stylish pannier handle with rhinestone slide, the long silk tassel and the silk lining give this Bag a distinctive Fifth Avenue appearance. Contains mirror and purse to match. Complete for $2.00.

Colors: black, blue or green. State preference.

Lemonade Glass and Saucer. A new idea. Handsomely engraved with the new floral design and may be used for cafe-parfait or iced tea or coffee, as well as for lemonade. Glasses, 5½ in. high, diam. 2½ in. Saucers, diam. 4½ in.

C76 Set, dozen $12.00 Glasses alone, doz. $6.00 Express prepaid.

These are but a few of the interesting things taken at random from our new catalog.

It is filled with things of this sort—useful, beautiful things in gold and silver, Sheffield Plate, leather, nickel and brass, many of them of a character so novel as to win your instant admiration.

A postal request will bring the catalog to you, free, placing at your disposal a Christmas-gift service that will make Christmas the joyful season it ought to be, unspoiled by worry, weariness or last-minute extravagances. Write for the catalog now while this magazine is before you.

Daniel Low & Co.

Jewelers and Silversmiths

300 Essex St., Salem, Mass.

For that man who "has everything." Very probably he hasn't such a Belt as this: Heavy *Sterling silver* monogram buckle (any 2 or 3 initials), fine black walrus belt. Buckle fastens automatically. A Belt of which *any* man would be proud. *Twenty dollars* would scarcely buy a gift that would please him more. No. R9051, price $6.00 postpaid. State initials and give size of belt. Buckle is twice length and width of picture.

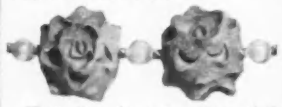


Illustration shows two Roses (full size) from our popular Colonial Rose Bead Necklace. Delightfully fragrant. Beads alternate with small Pearls. Necklace is 36 inches long. No. P647 Pink, $2.00; No. P648 Light blue, $2.00.

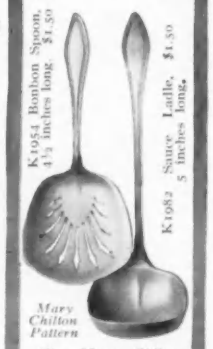
Nut Bowl, mahogany finish, with felt covered bottom. In the center is a copper-finished metal centerpiece. Has an 8-inch hammer for cracking nuts. The bowl measures 8 in. in diam. and is 2½ in. deep. A unique and yet very practical article. No. Z647. Price $4.50 postpaid.

A quaint Tea Caddy that would delight the heart of some woman you know! A Dutch silver reproduction, heavily silver plated on copper, 3½ in. high. No. F381, price $2.00 postpaid. Why not one for your own tea-table?

A fine gift for a man—hand-sawed monogram Watch Fob, any 2 or 3 initials. The monogram slide fits firmly on a man's leather belt. Chain is long enough for watch to be carried in the trousers watch pocket. Illustration half-scale. Print initials plainly. M 187 Sterling silver $3.25. M 186 Gold plate $3.00.

Do you know a man who smokes? This handsome Cigarette Server would be an excellent gift. It is plain brass, 3¼ in. high, with capacity of 10 cigarettes and holder for matches. No. Z178, price $2.00 postpaid.

Low's Solid Gold Thimble. No. B4358, price $2.00, postpaid. As heavy as most *three-dollar* Thimbles. Give size.



Mary Chilton Pattern

The Mary Chilton pattern is one of the most popular ever introduced. These two pieces are sterling silver of good weight. Note the moderateness of the prices.

When Christmas-shopping time comes around—*and it is almost here*—try this: Make a list of the people you want to remember. Then look through the pages of our catalog, a veritable treasure book of gifts. You will find suggestions for everyone at just the price you want to pay—new, novel things that you might shop a half day to find, gift-suggestions that will save you hours of thought and worry—better gifts at considerably lower prices than you would pay elsewhere. How better could your Christmas-gift problems be solved?

It is always a pleasure to send a Daniel Low gift because you not only know it is the best of its kind, but each article is sent so daintily packed that its attractiveness seems doubled.

Write for the catalog.

IN AND OUT OF PICCADILLY

(*Continued from page 118*)

Victorian china, weird Victorian bracelets, and babies' cups appear. One woman turned over a collection of eighty thousand postage stamps to be sold; the whole clan must have been stamp-mad for generations. And as for dogs: a thoroughbred English bulldog, "tenacious but kind," is advertised for sale by a devoted master; a famous kennel is disposing of its Aberdeens at a guinea each, and both of these bargains are offered in the interests of the Red Cross.

Last week-end we spent at Brighton with the Elchos. Minnie was reduced to a rag from too much "committeeing" for the Queen's Woman's Work Guild. At an impromptu bazaar that was gotten up for the good of the wounded soldiers quartered in the old grammar schools, there occurred a most amusing "doggy" tragedy. A serious youngster dragged in a most vicious-looking Airedale named "Binkie" and contributed him to the general olla podrida which was made up of ivory fans, old Staffordshire and lusterware, bottles of blackberry cordial, old bits of silver, and other fragilities. A bull in a china shop must make a mild scene compared with that made by the ferocious Binkie in his brief sojourn.

FEW FASHIONS ON THE FACE OF LONDON

Army kits are selling; otherwise the shops are Saharas. Except for the Americans still staying at Claridge's and the Carlton there would hardly be a new frock or a new hat on the face of the landscape. A certain milliner who makes the most enticing hats in London, and is accustomed to selling about one a minute at her own volatile price, told me that she had disposed of exactly two hats in ten days and those at seven shillings each. Englishwomen have forgotten clothes, and have thrown themselves recklessly into war work. Modish sentinels stand at every bank door and at every shop, to give passers-by, if not the ten pound look, the tuppence look, at the very least. Pretty girls take up collections in the smart restaurants at dinner and greet guests with a smile and a cash box at all corners. Philanthropic looking Dalmatian dogs with Red Cross boxes strapped to their backs march in and out of Devonshire House gate. In Piccadilly yesterday a very dimpled little girl and her littler brother, chaperoned by a benevolent but hideous bulldog with a Red Cross box attached to his collar, raided the community; pennies flew about like peanuts. Millions of dollars are flowing in as the result of all this "individualist-competitive" effort, as Mr. H. G. Wells expresses it, and what to do with the money now that it is collected is becoming a grave question.

Meantime, to sustain the golden flood, economy reigns. The luxury of military mourning has been reduced to a simple white band on the sleeve; amusements are narrowing; the night clubs are closed; the flowing bowl is removed from the restaurant tables at eleven o'clock; and as the lights of the town have all been turned down, London, in spite of its animation, looks almost village-like. Illumination has been reduced in order to give the British airships a chance to see what London looks like after dark, to find out whether it would be possible for an impertinent Zeppelin to locate, for example, Piccadilly Circus, Buckingham Palace, or Gaby Deslys. So far, the airship on the assignment has shown itself willing to do anything but mount, and as they work so much better when they're up in the air, it's a bit awkward, don't ye know?

The war news colors each day with excitement. The latest gleam has been put into the picture by the Indians' picturesque movement-to-the-rescue, particularly by the coming of the Gurkhas, the famous little brown men of the Nepal country, who flash their kukhis and lower the temperature of the enemy as they advance. Thanks to Kipling the world knows that a kukhi is a peculiarly vicious, long, wide-bladed knife, most impolite and terminative in an encounter. London drawing-rooms fairly reek this minute with fearsome tales about these genial creatures. Apropos of aliens, what with the thousands of Belgian and French refugees here, and the hordes of sight-seeing Brazilians and Spaniards, London is becoming a second Babel. The chatter of different tongues that one hears in a tour of the town shows how widespread is the belief that "London is the safest spot on the globe." Its safety continues to attract exiled royalty in interesting numbers. The two Portuguese queens and ex-Empress Eugénie are among those whose residence here is marked by the active part they are taking in war work, either as contributors or mere workers. The Queen of the Belgians, who brought her three children over here and left them with Lord Curzon at Kedleston, had only a few days of English calm before going back to her troubled people. The children are having a very jolly country time with Lord Curzon's nice daughters. The boys are thirteen and eleven, and little Princess Josephine is only eight.

THE 'YDE PARK ORATOR

The Park wears a fictitious air of jauntiness these golden days. The King and the Princess Mary ride in the Row two or three mornings in the week, and society, after the really hard drive of the day, is disposed to drift in, as usual, for a stroll and a chat in the late afternoon. But none of these pleasant individuals give the real note of the place. It is only when the shadows of the old elms grow long across the grass and the watermen of the Serpentine tie up their boats for the night, and the dowager-duchesses take their dogs and go home, and all the nice, sweet, conventional people vanish and the sun begins to burn red through the trees, it is only then that the present-hour spirit of the park comes into play. Then is heard in the land the hoarse, disputatious voice of the 'Yde Park orator settling the Prussian problem. His eloquence is heard faintly from the turfy open places where in the dusk little, tight masses of men and women indicate that he has planted his pulpit. In the soft evening air he execrates the Kaiser and extols Tommy Atkins, all the time tossing his haitches about like a juggler tossing colored balls. But nobody minds, the stars are beginning to come out, and over Apsley House, where the Duke of Wellington had many a long revery after Waterloo, hangs a silver moon shaped like a Turk's simitar. In this purple hour one almost forgets, in spite of the Park spellbinders, that the world is at war. Then suddenly, across the sky, appears a long lane of light; the new searchlight on Hyde Park Gate is looking for Zeppelins. Then it all comes back. One thinks of Sir John French's reference in his famous report to the "fighting in the air." There is a quickened sense that here, among the chestnuts and hawthorns, is the same war-presence as everywhere, ominous, inexorable.

La Mode

Correct Maid's Dress

Those who are particular about their maid's appearance, buy ***"La Mode"***

They are well made, chic and correct in cut; may be had in different styles and materials.

La Mode

This label is your guarantee for quality and is on the inside front of waist of each dress.

"La Mode" Dresses are sold in Greater New York by:

B. Altman & Co. — R. H. Macy & Co.
Abraham & Straus — Jas. McCreery & Co.
Best & Co. — Saks & Co.
Lord & Taylor — Stern Bros.
Fred'k Loeser & Co. — John Wanamaker

and others; also by reliable dealers throughout the United States. If your particular dealer does not carry ***"La Mode"*** or is out of stock write

HAYS & GREEN
26-32 West 17th Street, New York

Style Number 309 Black Cotton Pongee
Style Number 333 Grey Cotton Pongee
Price, $3.50 *(In the U. S. only)*

Write for illustrated folder "V", showing other models.

Does Your Figure Please You?

Your dressmaker can never make a gown look well on you unless you have a good figure and unless you carry it well

I want to make you realize that your figure and health are almost entirely in your own hands, and that by following my simple, hygienic directions in the privacy of your own room

You Can Be *So* Well

that your whole being vibrates health. I have helped 55,000 of the most refined, intellectual women of America to regain health and good figures; and have taught them how to ***keep*** well. Why not you? You are busy, but you can devote a few minutes a day, in the privacy of your own room, to following scientific, hygienic principles of health prescribed to your particular needs.

I have reduced the weight of over 32,000 women and increased the weight of as many more. In my work for reduction or building flesh, I strengthen every vital function so that you are full of life and energy.

My work has grown in favor because results are quick, natural and permanent, and because they are scientific and appeal to **common sense.** Fully one-third of my pupils are sent to me by those who have worked with me.

I wish you could stand with me at my window for a few minutes and, as the women pass, realize with me how many need better figures, better health. They could have them too, with just a little daily effort which is **easy**—not as hard as what they are enduring.

The best physicians are my friends—their wives and daughters are *my pupils—the medical magazines advertise my work.* Someone in your town knows me. Ask your friends about my work. I am at my desk daily from 8 to 5.

No Drugs—No Medicines

I study each woman's case just as a physician studies it, the only difference being that instead of medicine I strengthen and put in place weakened organs by exercises for nerves and muscles controlling them, bringing a good circulation of warm blood to them, which I purify by teaching correct breathing. I relieve such **Ailments** as

Indigestion Sleeplessness Catarrh Suffering in Constipation Nervousness Headaches Pregnancy Anaemia Torpid Liver Weakness Rheumatism

I have published a **free** booklet showing how to stand and walk correctly and giving other information of vital interest to women. Write for it and I will also tell you about my work. If you are perfectly well and your figure is just what you wish, you may be able to help a dear friend—at least you will help me by your interest in this great movement for greater culture, refinement and beauty in woman. **Sit down and write me NOW. Don't wait—you may forget it.** I have had a wonderful experience and I should like to tell you about it.

SUSANNA COCROFT. Dept. 17, 624 South Michigan Ave., CHICAGO

Miss Cocroft is a college bred woman. She is a recognized authority upon the scientific care of the health and figure of women. She personally supervises her work.

Club Cocktails

SUPPOSE you use exactly the same fine old liquors in your hand-made cocktail that we use in CLUB COCKTAILS.

Suppose you knew as much about mixing as our experts—the experienced men who so unerringly blend the superb ingredients of a CLUB COCKTAIL.

Could you—while mixing—supply that delicious flavor that is put into CLUB COCKTAILS through long aging in wood?

You'll admit we have it on you there.

Remember—superb liquors—expert mixing—aged in wood. That's why so many good hosts today serve CLUB COCKTAILS.

Ten Popular Kinds All Dealers

G. F. HEUBLEIN & BRO.
Sole Proprietors
Hartford New York London

Every Gesture directs attention to your Hands and Arms

Whether the gaze be admiring or otherwise, is for you to decide. As you know, the present sleeve fashions pitilessly expose the arms. And remember that no jewelry can atone for hands that are thin and discolored, or fat and pudgy. Your hands and arms MUST look well—must look youthful.

The JULIET *Medicated Chamois* GLOVE

in appearance the same as any smart chamois glove, contains medicinal properties which purge the pores, feed the tissues and improve circulation. As a result the skin is bleached an ivory white, the contour is softened and improved; furthermore no reddening, freckling or chapping can occur. Perfectly comfortable to wear when shopping, motoring or sleeping.

It is natural to have shapely hands and arms. Aid Nature. Mail your order and check today.

WRIST LENGTH $3. ELBOW LENGTH $4.
$1 Jar of Paste FREE with each pair. Parcel post, paid.

THE JULIET CO., 211 West 20th Street, New York

Ovida

Reducing Brassiere

Adaptable With or Without Corset

For waltzing to a dreamy strain,
For marching in the ranks,
For riding through a shady lane,
For playing girlish pranks,
For strolling on the promenade,
For boating on the bay,
For resting or for working hard,
Wear O-V-I-D-A.

For bathing in the briny surf,
For basking in the sand,
For golfing on the grassy turf,
For roaming meadow land,
For garbing in the fashion's art,
For dressing negligee,
For feeling comfy, looking smart,
Wear O-V-I-D-A.

Reduces at Once 2 to 4 Inches.
Made in Six Models
With or Without Shoulder Straps.

Made of **Elastricot**, a scientifically contoured fabric that exercises a tendency to permanently contract the tissues and reproduce the perfect feminine model. Adaptable to every figure. We guarantee the OVIDA to be the most perfect Figure-Shaping and Health-Protecting Garment ever invented. Regular sizes, 32 to 52.

Look for the Label Ovida
Protected by U. S. Patent No. 44411
SOLD AT LEADING STORES AND CORSETIERES.

Send for handsome Free Book of Fall Styles

Ovida Company
15-17 W. 38th St., Dept. 4, New York

IT makes Feltoid Casters totally unlike those of wood, fibre and iron. Old-fashioned casters dig and mar and scar.

To keep your floors looking like new—to preserve the original beauty of your rugs, equip your furniture with

FELTOID

Casters and Tips

These noiseless—scratchless—durable appliances put an end to ugly gouged floors. Feltoids are essential to proper floor care. They save their first cost over and over again by doing away with bills for floor repairs.

Sizes and styles for all furniture needs sold at hardware, furniture and department stores.

SPECIAL OFFER

If your dealer cannot supply you, send us 25 cents, and we will mail you postpaid two sets of Feltoid Tips for demonstration in your home. Send for Booklet No. 3.

THE BURNS & BASSICK CO., Dept. S, Bridgeport, Conn.

I LIKED THAT DRESS SO MUCH

(You've Often Said It With a Sigh)

Let me reconstruct and create an entirely new gown from your favorite old frock which is so out of style now. I will give it fashion's latest chic touches which will give you a really new gown of distingue individuality. Your best friend would not recognize it.

A Well Fitting Lining Is All I Require

The so called rebuilding or remodeling of gowns is just what the name implies —lots of ripping apart and machine sewing. I give you only hand work by skilled workers. I also use your own materials. My prices are higher but deservedly so.

I supply smart mourning costumes of my own designs on short notice. Trousseaux orders command my personal interest and attention.

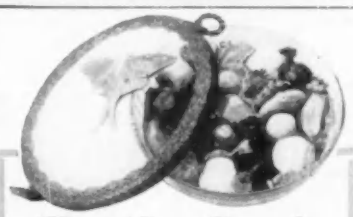
Original Dancing Frocks in Wedding Ring Velvets with hand painted chiffon.

MRS. WILSON'S

Formerly with Mrs. Osborn Company

MENDING SHOP

444 Park Ave., near 57th Street, New York
Phone Plaza 6585



Papilio Candy

in attractive packages suitable for gifts.

SPECIALS

Mints, Bonne Bouché, Honied Pecans.

All other varieties of Papilio sweets celebrated for purity and delicious flavoring.

Correspondence invited.

Papilio Company, Carnegie Studios, New York

P&O

Peninsular & Oriental S. N. Co. Frequent Sailings. India, China, Philippines, Japan, Australia, New Zealand. Winter Tours in India. Round World Tours. For full information, apply

CUNARD LINE

21-24 State St., N. Y.

MOURNING FROM THE SHOPS

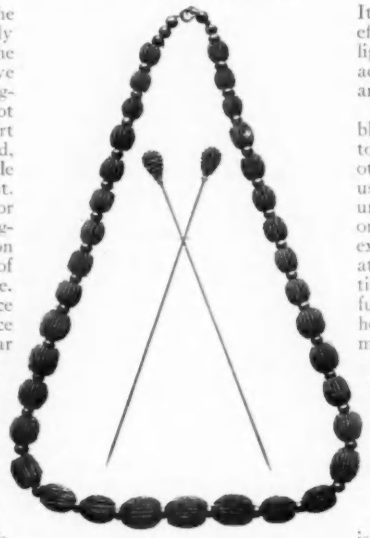
(Continued from page 72)

on the coat. The fronts of the oddly pointed coat and the long panel back give it quite an air of originality, but one not overdone, for the skirt with its softly shirred, deep yoke of the faille silk is of the simplest. The faille silk sailor is practically trimmingless, depending upon the excellent line of the brim for its style.

Next in importance to a suit is a one-piece mourning dress to wear under a heavy coat in the winter. The model shown second from the right at the top of page 72 has many things to recommend it. It is of serge and faille silk with chiffon or Georgette crêpe collar and cuffs. The skirt is particularly pretty; it has the new flare and is circular in back and plaited in front.

Silk poplin composes the really lovely afternoon dress sketched in the middle at the top of page 72. This may also be ordered at the same price in crêpe de Chine. Black silk net forms the tiny vest and the collar, as well as the pretty little bows which appear to hold the collar in place. It is just such details as these little bows which give an air to a frock and distinguish it from the more usual ready-made clothes.

Shown second from the left on page 72 is a dress of dull-finished charmeuse and the finest black dotted net. It is just the type of frock for house and informal dinner wear.



Mourning places no ban upon such jewelry as jet beads and jet hatpins; beads, $6.75; hatpins, 85 cents

The same grosgrain bag every one carries, save that the one for mourning has a gun-metal frame; $11

It is quite youthful in effect, has the airy lightness so difficult to achieve in mourning, and is in quiet taste.

Smart mourning blouses are as difficult to find as any one other thing. They are usually either drab, uninteresting models or else they are really exquisite confections at a price that is relatively high. But careful searching reveals here and there a good model that is smart, well made, and not necessarily expensive. The one shown at the lower left of page 72 is of Georgette crêpe with a bit of organdy at the throat and wrist, while the one sketched opposite it is of a soft dull silk which wears especially well.

Quite charming are the collar and cuffs of white *crêpe française* edged with a tiny crêpe puff, sketched at the bottom of page 72. The youthful crêpe hat shown with the set is an imported model which may be copied at the price given.

Quite attractive and just a bit different from the usual are the dull jet beads and hatpins illustrated on this page. Dull faille moire is the material used in the simple bag, which has a gun-metal frame and slides.

Note:—Addresses of the shops will be furnished on request, or the Shopping Department of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 443 Fourth Avenue, New York.

THE STORY OF THE FASHION FÊTE

(Continued from page 37)

Here, in the Fête, is the door of opportunity for our dressmakers.

PATRONESSES OF THE FASHION FÊTE

Mrs. Vincent Astor, Mrs. August Belmont, Sr., Mrs. Francis C. Bishop, Mrs. Sydney S. Breese, Mrs. Cornelius N. Bliss Jr., Mrs. R. Livingston Beeckman, Mrs. Nicholas Murray Butler, Mrs. William L. Bull, Mrs. James A. Burden, Mrs. Arthur Scott Burden, Mrs. J. Insley Blair, Mrs. Henry W. Bull, Mrs. J. Nelson Borland, Mrs. Courtlandt D. Barnes, Mrs. George F. Baker, Jr., Mrs. J. Searle Barclay, Mrs. Moses Taylor Campbell, Mrs. Joseph H. Choate, Mrs. W. Bourke Cochran, Mrs. Henry I. Cobb, Jr., Mrs. J. Gordon Douglas, Mrs. Tracy Dows, Mrs. George Peabody Eustis, Mrs. James B. Eustis, Mrs. Stuyvesant Fish, Mrs. Peter G. Gerry, Mrs. Frank Gray Griswold, Mrs. George Gould, Mrs. Henry Fletcher Godfrey, Mrs. J. Borden Harriman, Mrs. Lydig Hoyt, Mrs. Oliver Harriman, Mrs. Ernest Iselin, Mrs. Lewis Iselin, Mrs. Arthur Curtiss James, Mrs. Luther Kountze, Mrs. Philip M. Lydig, Mrs. E. R. Matthews, Mrs. Ogden Mills, Jr., Mrs. Ogden Mills, Sr., Mrs. Bradley Martin, Jr., Mrs. Price Post, Mrs. Amos R. E. Pinchot, Mrs. Percy R. Pyne, Mrs. Francis K. Pendleton, Mrs. Henry S. Redmond, Mrs. Oren Root, Mme. de Riaño, Mrs. Douglas Robinson, Mrs. Theodore Roosevelt, Jr., Mrs. J. Hopkins Smith, Jr., Mrs. James Russel Soley, Mrs. Richard Stevens, Mrs. Joseph Sampson Stevens, Mrs. T. Suffern Tailer, Mrs. Richard H. Townsend, Mrs. Frederick Townsend, Mrs. Vanderbilt, Mrs. Frederick W. Vanderbilt, Mrs. French Vanderbilt, Mrs. William K. Vanderbilt, Jr., Mrs. Alfred G. Vanderbilt, Mrs. Whitney Warren, Mrs. Leonard Wood, Mrs. Harry Payne Whitney, Mrs. George P. Wetmore, Mrs. Hamilton Fish Webster, Mrs. Frank Spencer Witherbee, Mrs. William Seward Webb.

EXHIBITORS AT THE FASHION FÊTE

Arthur of London, Henri Bendel, Bergdorf & Goodman, Bertha, Julia Carroll, W. B. Crocker, François, Inc., E. H. Fielding & Co., C. G. Gunther's Sons, Hickson & Co., L. P. Hollander & Co., "Homer," H. Jaeckel & Sons, Maison Jaqueline, Jean, Joseph, Kurzman, Lazarus, Samuel Lorber, Estelle Mershon, Ogilvie, Polifeme, The Sheppard Co., Simcox, Inc., Stein & Blaine, Tappé, Inc., Waters & Co., Mary Anderson Warner, M. & I. Weingarten.

THE LADY LUXURY GOWN

A STRIKING ensemble of rarely exclusive Gowns, Wraps, Dresses, Trotteur Frocks, Tailleur Suits and Costumes, and elaborate Blouses may be viewed at Maison Cecile Marie.

Embodying themes and motifs of late Parisian origin and imbued with a charm and cachet that is refreshingly novel, these models are distinctively out of the ordinary.

MAISON CECILE-MARIE
GOWNS and FROCKS
910 Seventh Ave near 57th Street
New York
MISS CECIL KERN—ARTISTE

LISTERINE

Use it every day

AS a wash and dressing for superficial cuts and wounds, Listerine, in the proportion of one to ten or twenty parts of boiled water, will be found very efficacious. Physicians use Listerine as the *safe*, non-poisonous antiseptic.

Do not accept an imitation. The original Listerine is safest and best. Other uses given in folder wrapped around the bottle.

All Druggists Sell Listerine

LAMBERT PHARMACAL COMPANY,
St. Louis, Mo.

Enjoy The Game

with every other out-door pleasure—but don't forget to protect your beauty—apply **ELCAYA** before being exposed to cold winds and harmful dust—it will keep your skin soft and lovely.

CRÊME ELCAYA

"Makes the Skin Like Velvet"

clears, *refines* the complexion—makes it youthful, *inviting*, and *keeps* it so. ELCAYA soothes the skin—prevents chap or roughness, eliminates little lines, discolorations, makes the face and neck fair, firm and plump. The well-groomed American woman uses ELCAYA also as a "Dressing Cream"—it imparts that fetching appearance without the artificial look. ELCAYA is a *time-tried* beauty aid whose efficacy and purity have given it an international reputation. It is found on the toilet tables of refined women everywhere—those who demand the best that money can buy. Let it be *your* choice too—don't be content with other than the *best*—ELCAYA.

HANDSOME MINIATURE FREE
by sending 10c to cover postage

All Dealers, Nation-Wide, Sell ELCAYA

James C. Crane, Sole Agent, 108-A Fulton St., N. Y.

JOSEPH SCHONLEBEN

73 West 46th Street, New York

FURRIER

We present for your esteemed approval a rare collection of furs, fashioned after the various modes of the season, by our expert designers.

These furs are of exceptional quality. We have made a careful study of the wants and wishes of the trade. Therefore, we are prepared to meet every style suggestion and requirement.

Our furs are ready made or made to order.

Let us show you.

Established since 1896

Telephone 723 Bryant

FROM MY GARDEN TO YOU

931 To wander in My Garden
Would give Thee great Content;
But since Thee can't come to It,
I send to Thee Its Scent.

Thus illustrates the charming package containing sachets of Lemon Verbena, Sweet Geranium, Heliotrope and Lavender. All packed in a very attractive way with card. It will surely please any person who is interested in a flower garden, $2.00.

Write for Catalog C.

THE POHLSON GIFT SHOP
Pawtucket, Rhode Island.

Send a 2¢ Stamp

for a Sample Cake

Just look through this pure, transparent soap, smell its delicate perfume, and feel its rich, creamy lather on your face. You will never again be satisfied with any toilet soap less pure and perfect.

No 4711 White Rose Glycerine Soap

insures a soft, clear, beautiful skin. Three generations of refined women on both sides of the Atlantic have proven its merits. Sold in every country where beauty is admired or health desired. At your dry goods dealer or druggist at 15c per cake.

For sample trial cake send 2c stamp, or for 10 cents in stamps we will send you a package containing a sample cake of No. 4711 White Rose Glycerine Soap, a sample bottle of No. 4711 Bath Salts and a sample bottle of No. 4711 Eau de Cologne.

No. 4711 Liquid White Rose Glycerine Soap. A new, convenient, delightful form of this refreshing soap—sanitary, economical, efficient. A luxurious shampoo.

MÜLHENS & KROPFF
Dept. V, 25 W. 45th Street, New York
U. S. BRANCH OF
FERD. MÜLHENS, No. 4711 Glockengasse, Cologne o/R, Germany

Gerhardt & Co

Modes for Fall and Winter

Now showing many beautiful and authentic styles in Hats for street and dress wear

Moderately Priced

16 East 33rd St. (Third floor) New York

Famous Exclusive **LASHGROW** Treatment Fluid & Salve

Long Lashes, Luxuriant Eyebrows

result from this splendid combination (fluid and salve) treatment. Mrs. Thomas shows (by permission) actually hundreds of letters wherein the writers accord the LASHGROW the highest praise. Call on Mrs. Thomas, see letters, or write for a treatise.

Mrs. Thomas' Le Petit Salon

in the heart of the Fifth Avenue Shopping District is the newest and daintiest, where ladies only are received and the

NEW METHOD FACIAL TREATMENT

is administered. The effect is splendid beyond one's fondest expectations because the exclusive

R-A-D-I-O CREAM IS USED

Quite a different cream, obtainable nowhere else in the world. Consult personally or write Mrs. Thomas, regarding Radio Cream. Its use at home remedies the causes of a blemished skin, freeing it from lines and wrinkles, creating the pink-white color of youth.

AN ELABORATE TREATISE IS SENT FREE

HULDA THOMAS, Dept. 13-V, 501 Fifth Avenue, at 42nd Street, New York City
Opposite Public Library. Phone 6124 Murray Hill.

Hulda Thomas Preparations are also for sale at STERN BROTHERS, N. Y.

Can You Wear Model Size Gowns?

Frocks Designed Particularly for American Women

SO many Vogue readers have been added to our list of patrons. They now realize that our advertised statements are true. Our modest shop is simply a clearing house for importers whose gowns have served their purpose in exhibiting the latest Parisienne modes. They are not worn or even shop worn. *The gown is new to you.*

You can select here two exquisite gowns either for street, afternoon or evening wear—*many of them advanced styles*, which possess individuality and those chic French finishing touches which mean so much to particular women, for the same price you are accustomed to pay for only one gown elsewhere. No one else can purchase the duplicate. No two gowns are alike.

Prices $20 to $125.

So many of New York's best dressed women call every few weeks to see our latest gowns. You should visit us, too, and see them for yourself—even try them on. You need not buy.

Our frocks are distinctive and different from the ordinary gown or poorly attempted copy. You obtain only originals from us.

We often have some Waists and Wraps which we also sell much under the real value.

MAXON Established 1899 *Model Gowns* *No two of which are alike.*

1552 Broadway (46th St.) **New York**

Everything will come twice as near being in its place in a twin Indian basket that need not even let the left side know what the right side holds. It may be used as a flower basket; 20 inches in diameter; $3.00.

FIRST AIDS TO SANTA

Gifts, Each with a Quota of Local Color, Whether It Smack of Hungary, of Mexico, or of Dixie

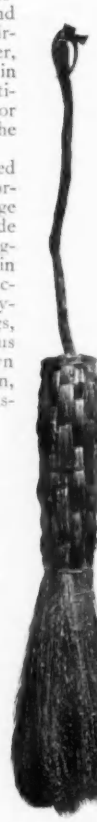
THERE are certain sorts of novel gifts that make a unique place for themselves in many households. The 7-inch-high potpourri jar from Mexico, the gay, 7-inch-high, futuristic flower-pot from Vienna, the 45-inch-long witches' hearth-broom from Salem, and the corn-shuck mat from Virginia, 20 inches in diameter, illustrated on this page are in this class. Each of these articles has a quota of local color that affords it a niche in the household.

Old Brittany is represented by a 2¾-inch hand-decorated mug, sketched on page 126, filled with home-made orange marmalade, and England is brought to notice again by a plum pudding attractively done up in a holly-decked box. These puddings, carefully made from a famous English receipt handed down from generation to generation, are made to order at Thanksgiving and Christmas time. It is always well to place an order just as long in advance as is possible, and it is absolutely necessary to give two weeks' notice. Explicit directions are given for the heating and serving of the pudding.

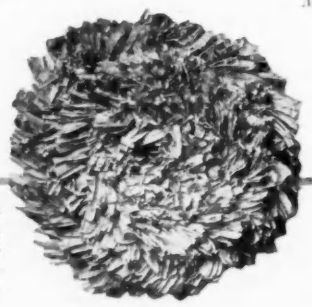
Children, as well as grown people, appreciate the unusual in gifts, and surely no small child but would love the quaint Hungarian cradle, 6 inches long, the little bed, 5 inches high and 6 inches long, or the two dolls so essentially of the south, which are photographed on page 126. The smaller one, 11 inches high, is of course a baby's doll; a voluminous skirt hides the absence of legs. The larger doll, 15 inches high, is a "cotton picker" made by Virginia negroes. The older boy or girl, who has doubtless lately acquired a desk, would surely be pleased with brass bookends like those shown at the right in the middle of page 126.

(*Continued on page 126*)

A foundation for one of the plots of ground devoted in every home to plants is a gay Viennese flower-pot; price, $1.50



The dull brick reds and scorched yellows attained only in barbaric hand-colorings appear in this Mexican jar; $1.50



So strongly made is the witches' broom shown above, it will sweep the hearth clean long after it is new; price, $1.50

A corn-shuck door-mat will never fail to win the whimsical smile which means the memory of southern darkies; $1.25

Announcement by Elizabeth Arden

MY summer visit to Paris, London and Berlin was productive of splendid results in gaining additional knowledge in my chosen field of work.

These great European centers have always been noted for their special attention to the production and preservation of Woman's Facial Charms,—consisting in firm muscular tissues, perfect contour, and healthy coloring of youth.

Through further investigations with eminent European chemists and physiologists, I have secured invaluable information for the benefit of my clientele.

One of my most attractive Parisian novelties is "Yamina," an extremely unique evening make-up for the eyes.

My new shipment of June Geranium Soap is proving its delightful qualities.

My Pore Cream is growing immensely in popularity, as all women have at least a few of these annoying blemishes.

Arden Aids

to produce and retain the firm muscles, satiny texture and clear, fresh tints of Youth are:—

Ardena Skin-Tonic, an unequalled astringent that firms the skin and refines its texture. Bottle, 75c, $1.50, $3.

Venetian Cleansing Cream, a purifier and deep-cleanser of the pores. Jar, 50c, $1, $2, $3.

Venetian Pore Cream, a reducer of enlarged pores, which healthfully closes them, besides refining a coarse skin. Jar, $1.

Venetian Lille Lotion whitens and cools the skin, preventing sun and wind-burning. Bottle, $1, $2.

Vanité Cream beautifies a shiny or red nose, correcting an oily condition and causing powder to adhere. Put up in small containers for bag or purse. 50c.

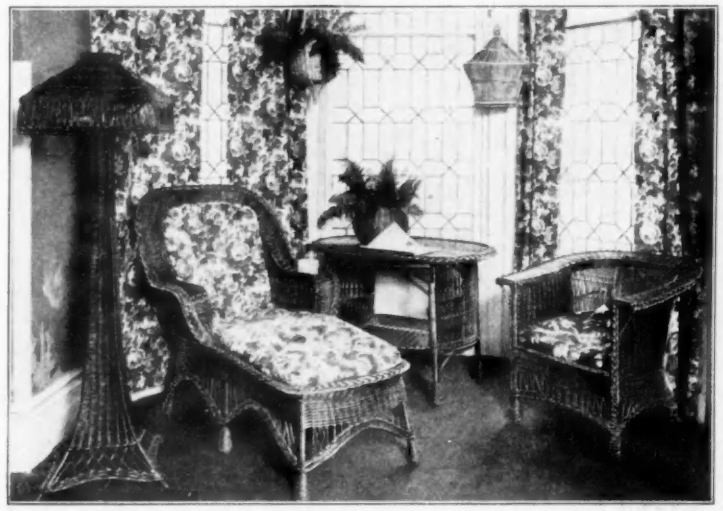
Easy to Order by Mail

Simply send cheque for amounts mentioned (including postage). Prompt attention assured. Write for interesting FREE Book, describing all the Venetian Preparations.

Elizabeth Arden

509 FIFTH AVENUE, NEW YORK

BRANCH SALON, 1209 CONNECTICUT AVE., WASHINGTON, D. C.
PREPARATIONS ALSO FOR SALE AT STERN BROS., NEW YORK.



The Last Willow from France

Was brought over late last Summer by Minnet & Company—the last shipment which will be received for—who knows when? Minnet & Company is therefore in an enviable position.

Minnet & Company has a sufficient supply of beautiful handpeeled French willow—which is absolutely necessary in making fine wicker furniture—to enable them to maintain a low standard of prices indefinitely.

The Briarcliff lounge at the left is $29.00 natural with cretonne cushion. Stained $3.50 extra. Gedney Chair (at right), $10.50, natural, with cretonne cushion. Staining $1.50. Ferncliff Table (center), $11.00, natural. $12.50 stained. The top measures 22 inches by 32 inches.

Send for the new Minnet catalog and an interesting little book "Willow Wisdom." Special booklet of Christmas gift suggestions also.

MINNET & COMPANY

Manufacturers of High-Grade Willow Furniture

368 LEXINGTON AVENUE NEW YORK CITY
Between 40th and 41st Streets

Gunther Furs

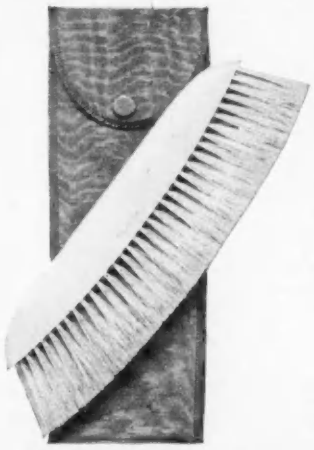
Superior in Quality and Workmanship

Caracul Mantle trimmed with Ermine, Style 2

Catalog upon Request

Style 42 Mole Coat

C.G.GUNTHER'S SONS
391 FIFTH AVENUE, NY.



French Ivory Hat or Velvet Brush

A FLAT, compact brush, suitable for traveling or for home use. More practical than the old style clumsy brush. Dimensions 8 x 2 inches, the back being only 3-8 of an inch in thickness. Finest imported hand-drawn bristles. In attractive case of moiré silk. Colors—red, navy, old rose, lavender, pink and Alice blue.

Sent prepaid, $1.00

Address Dept. V

TILDEN - THURBER
Providence, Rhode Island

EXTRA QUALITY

DUNLAP & Co.

REG. U.S. PAT. OFFICE

Velvet Hats

Discriminating women appreciate the refinement, distinction and effectiveness of Dunlap models.

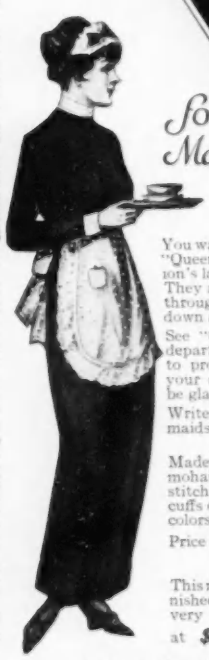
178-180 FIFTH AVE., NEW YORK

See these "QUEEN MAKE" Uniforms

QUEEN MAKE

for Maids

for Nurses



You want your maid to be correctly dressed. "Queen Make" uniforms follow fashion's latest expression of good taste. They are to be found at good stores throughout the country at prices from **$8** down as low as **$1.**

See "Queen Make" uniforms at your local department stores. Should you be unable to procure the latest "Queen Make," show your dealer this advertisement and he will be glad to get "Queen Make" for you.

Write for catalogue showing newest modes in maids' and nurses' uniforms.

No. 1711
Made of best quality mohair, with hemstitched collar and cuffs of dotted Swiss, colors black and grey.
Price ***$7.50*** retail.

No. 1204
Nurses' uniform, of very fine quality white linene, beautifully tailored.
$3.00 retail.

No. 1710
This model is also furnished in black sateen, very fine in quality at ***$3.00*** retail.

No. 6164
This model in seersucker striped gingham or plain colored chambray, ***$2.00*** retail.

ISAAC GINSBERG & BRO.

121-125 West 17th Street New York City

A very wee, hand-colored, Hungarian cradle to rock-a-bye dolly into a little girl's heart's content; $1

Pillows and mattress splashed with color such as no mere real bed ever boasted has this one; $2

FIRST AIDS TO SANTA

(Continued from page 124)

Not even in his daringest mood would Little Jack Horner have stuck in his thumb and pulled out a plum from a pudding so securely boxed as this; $1.50 a pound

An old Brittany mug hand-colored on the outside and orange marmalade filled on the inside; $1

The junior of the household, who has doubtless lately achieved a desk, will appreciate brass book-ends; $3

A real darkey indeed, for who else could balance a basket on her head?—$2.50. Made out of a silk stocking is her dusky companion, and so voluminously skirted the unsophisticated owner will fail to note the absence of legs; 50 cents

THE CENTURY
AND
ST. NICHOLAS

THE TWO, TOGETHER, $4.50

This offer is good only to NOVEMBER 10th, and is made to new subscribers of ST. NICHOLAS only

THE CENTURY for the coming year will be essentially a magazine with a world horizon.

It will deal first with Life, and secondly with Literature. Its keynote, sincerity; its aim, to follow the frontiers of human progress.

Some CENTURY contributors for the coming year:

Rudyard Kipling—A. C. Benson—Albert Bigelow Paine—Eleanor Hallowell Abbott—W. Morgan Shuster—Jean Webster—Alice Hegan Rice—Fannie Y. Macaulay—Julian Street—Katherine Fullerton Gerould—Inez Haynes Gilmore—Stephen French Whitman—Demetra Vaka—Jennette Lee—L. Frank Tooker—James Davenport Whelpley—Edward Alsworth Ross—Algernon Blackwood—Max Beerbohm—Vida D. Scudder—Richard Washburn Child—Francis Grierson—Agnes C. Laut—Maurice Francis Egan—Harry A. Franck—Stephen Phillips—Hilaire Belloc—Harvey O'Higgins—Holworthy Hall—Ellis Parker Butler—etc., etc., etc.

James Lane Allen's new novel

"The Sword of Youth," a stirring novel of love and war, began in the November CENTURY.

And the November ST. NICHOLAS contains the first chapters of **Frances Hodgson Burnett's**

"THE LOST PRINCE"

which will run through the twelve months of the new volume.

Special Limited Offer

One year of THE CENTURY for YOU and one year of ST. NICHOLAS (with Mrs. Frances Hodgson Burnett's new twelve-months' serial, "The Lost Prince") for the boy or girl you love best—both for $4.50 (regular price $7.00). *Only fifty cents more than the price of the CENTURY alone.* This offer is to new subscribers of ST. NICHOLAS only.

USE THIS COUPON TODAY AND SAVE $2.50

THE CENTURY CO., Union Square, New York

Enclosed find $4.50.

Please send THE CENTURY starting with the.....issue to .....

Please send ST. NICHOLAS (new reader) starting with the.....issue to .....

This offer is to new subscribers of ST. NICHOLAS only, and is not good after November 10th

V-11

Vantine's
The Oriental Store

Announce the Arrival of Their New Importation of

Japanese Silk Wadded Robes

The Ideal Cold Weather House Garments

No. V3136—Women's plain Habutai silk robe in old blue, light blue, pink, navy, maroon, old rose, black, gray and lavender. Price, prepaid.....**$8.75**

No. V3140—Men's Japanese hand quilted silk lounging robe in navy lined with red, brown lined with old blue, black lined with red. Price, prepaid.....**$8.50**

Made in Japan, by hand, of the finest quality Habutai silk or Kabe crepe (crepe de chine) heavily wadded to insure warmth, and cut to conform to American taste. Silk inside and outside with an interlining of cotton that is hand-laid and quilted. The robes have silk frogs which button down the front, collar, cuffs and pockets are tailor-stitched, and have heavy silk cord girdle that may be tied around the waist. In ordering be sure to state size and color desired.

In addition to robes, our new importation includes men's and women's wadded jackets, plain and embroidered, and ladies' vests, sleeveless and with sleeves.

Write for a Copy of the New Vantine Book

A veritable "Guide to Gift-Land,' with thousands of suggestions for gifts. Mailed postpaid upon request.

A. A. VANTINE & CO. Inc.
5TH AVE *and* 39TH ST., NEW YORK

The "Exceptional" School
Mr. G. Hepburn Wilson, M.B.

The American Authority on Modern Dancing.
FIFTH AVENUE, NEW YORK
N. W. Cor. 46th St.
Thorley Bldg.

Unquestionably **superior**—Because of its intense **Expert** nature. **18,000** private pupils last season means not only a World's Record, but it marks a distinct difference from the ordinary school.

Dancing **ability** is more important than New **Dances.**

Mr. Wilson teaches **all** the New Modern Dances, **but** the principal consideration of each lesson is to develop and improve your general dancing ability.

(C) 1914

This is what **you** want. **This** is why you should come to Mr. Wilson.

Call, write or phone **(Bryant 6321)** for interesting literature on "FALL AND WINTER STYLES of Modern Dancing" by Mr. G. Hepburn Wilson, M. B.

Made to order—to exactly match the color scheme of any room

HAVE your fine rugs made to order, not cheap stereotyped fabrics, made in unlimited quantities; but rugs that are *different* and sold only through exclusive shops. We are only too glad to submit sketch in color to harmonize with surroundings of the room. Woven in selected camel's hair in undyed effects or pure wool in any color tone. Any length—any width—seamless up to 16 feet. Order through your furnisher. Write us for color card—today.

Thread & Thrum Workshop
Auburn, New York

LONG SANG TI CO
323 FIFTH AVE.
CHINESE CURIO CO

Porcelains and Potteries of Various Periods
Oriental Art Jewelry
Old Chinese Embroideries and Antique Rugs

No. 1

"BOMBAYREED"
JARDINIERES

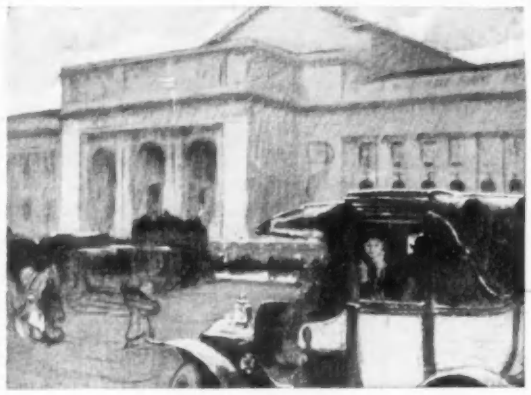
Woven by hand from the celebrated East India reeds. Water or weather does not affect them. Beautiful and artistic indoors and serviceable and attractive outdoors. Practically indestructible.

ALL SIZES: ALL COLORS. Size to cover Standard 4 inch pot, style 7, or 5 inch pot, style 1: 35c each; 3 for $1.00 postpaid. Send for illustrated price list "A" of all sizes and styles.

BOMBAYREED MFG. CO., Sole Makers, **ATLANTA, GA.**

No. 7

"Good evening, Mrs. New York and all you people out there! We're here, Jarvis and I."



BAMBI is here!

She arrived on the 26th of September.

Do you know her?—have you heard of her? Don't make the mistake of missing her.

First Bambi captivated her publishers—two of them.

Then she set out to storm the citadels of the booksellers all over the country—and that is harder work than the Germans had at Liège.

But she took them all, did Bambi.

A little farther on you will find veracious testimony to their joy in being captivated by her.

THIS IS "BAMBI"

Bambi is a book. But what is more important, she is a PERSON. Don't think you can treat her with indifference or put her aside. She is not that kind of heroine.

Bambi takes possession of you within the first five pages—so bear that in mind before you start her gay, light-hearted story.

"Bambi" is by Marjorie Benton Cooke. The book is illustrated quite unusually by Mary Greene Blumenschein. It costs $1.25 net.

What some of her captives say:

I have been trying to find time for the last two weeks to drop you a little note in appreciation of one of the cleverest stories that has ever been written—I allude to "Bambi." The women of my family say it is just splendid.

Sincerely yours,

ROBERT M. DONALDSON.

"Bambi" really seems to look like a winner. My copy has been loaned to several of my wife's friends and they are all enthusiastic about it. I have even heard it discussed to the exclusion of the war, which is going some.

Yours very truly,

A. M. C.

Some book "Bambi." Positively so fascinating it keeps one spellbound to the end. One just simply can't fail to love Bambi. Clever, saucy little witch.

Sincerely yours,

THE BURROWS BROTHERS COMPANY

Frieda M. Witt.

I like your "Bambi" story because it is about a girl who writes and makes it go! I'm aching and dying to write, it's in me and nearly burns me up sometimes, but it seems like I don't get to it. My muse is also a "heavy domestic party," even now there's a baby somewhere crying for me to do something for it. It wouldn't be easy for me as it is for her but I'll wager I do it yet.

More of "Bambi," please, I think she'll teach me how.

Yours very truly,

TEXAS LONGHORN.

P. S. By the way, Bambi does not powder her nose, "reflectively," nor does she smile "a funny little twisted smile"—two things for which I wish to extend thanks, also for the total absence of the great but overworked "sex" question.

I am delighted with Bambi. She portrays so fearlessly the courage and energy of the twentieth century girl.

MRS. P. P. WILLIAMS.

"Bambi" is one of the most interesting books of the season. Full of freshness, activity, and a pleasing note in writing. The portrayal of New York literary and theatrical circles is good—the touches of wit are clever. Should be a good and quick seller.

MRS. J. J. WOOD.

FALL BOOKS OF GENERAL INTEREST

The Pastor's Wife

By the author of "Elizabeth and Her German Garden."

A delicious satire on Germans and German ways in contrast to England and the English. Ingeborg's adventures with her German pastor-husband are most amusing. Illustrated by Arthur Litle. Net $1.35.

The Place Beyond the Winds

By HARRIET T. COMSTOCK

Author of "Joyce of the North Woods," etc.

A story which expresses the new conception of woman's place in the world in romantic form. In Priscilla Mrs. Comstock has created a most interesting character. Illustrated by Harry Spafford Potter. Net $1.25.

A Soldier of the Legion

By C. N. and A. M. WILLIAMSON

Authors of "Set in Silver", "It Happened in Egypt", etc.

A story of the Foreign Legion, the picturesque force which keeps peace for France in Algiers and which is now fighting with the Allies. An exciting story of romance and adventure. Net $1.35.

The Teeth of the Tiger

By MAURICE LEBLANC

Author of "Arsène Lupin," "The Crystal Stopper," etc.

In which Arsène Lupin reappears after his sensational "death" and unravels a mystery involving 100 million francs and the woman he loves. Illustrated by Gordon Grant. Net $1.25.

The Twenty-Fourth of June

By the "Novelist of the Home."

GRACE S. RICHMOND

Author of "Red Pepper Burns."

A book that every member of the family can read and enjoy.

The story is as pretty as the book. Mrs. Richmond has taken it from the calmly trustful and quietly affectionate American family life that still is lived around us everywhere.—*New York Tribune.* Decorated in two colors. Net $1.25.

With Arthur Rackham's Illustrations

A Midsummer Night's Dream

New Popular Edition

A new edition containing 16 of the color illustrations made by Mr. Rackham for the more expensive editions and all the original decorations. Net $1.50.

A Handbook to the Poetry of Rudyard Kipling

By RALPH DURAND

Prepared under Mr. Kipling's supervision. In it are explained the confusing allusions and expressions that occur in Mr. Kipling's verse, besides giving a valuable guide to his work. Net $2.00.

Send this Coupon at once

COUPON—Check the books you are interested in on these pages and return with signed coupon to your bookseller. If you do not know of a bookseller near you, send it to the Publishers, Doubleday, Page & Co., Garden City, N. Y., who will supply you.

Name.....

Address.....

Doubleday, Page & Company, Garden City, N. Y.

ORONA CLEANS ALUMINUM

ALSO

TILING	PAINT	NICKEL
FLOORS	BRASS	TIN WARE
TOILETS	AGATE WARE	BATH TUBS
LINOLEUMS	ENAMEL WARE	WOODWORK

"Cleans everything but a guilty conscience."

Why buy a soap, a scourer and a cleaner separately when Orona does the work of all quicker, better and without injury to the hands.

Orona contains no acid or alkali—it will make your kitchen utensils last longer.

Orona has been selected as the official cleaner of the Model Kitchen at the Panama-Pacific Exposition, San Francisco, 1915.

You need it in your own household. Price 10 cents at all dealers. If the one you visit does not keep Orona write to us and we will direct you to a store in your vicinity where it can be purchased.

ORONA MANUFACTURING CO.
BOSTON, MASS.

Estelle Mershon

Importer

Gowns Wraps Blouses Hats

20 East 46th Street
Opposite the Ritz-Carlton
New York

FREE To Every Woman

HERE'S the daintiest gift you ever laid your eyes on—a whole week's supply of Marinello Face Powder—**FREE.** Of course, you know of Marinello Powder, but perhaps you have never used it, so simply to let you see how delightful it is we will give you enough of this exquisite powder to last you a whole week. Daintily put up in a charming, useful Lucky Elephant Coin Purse and Vanity Case finished in Gold, one side of which holds $1.20 in change—the other contains a puff, mirror and powder. Send us your name, address, 2 dimes and 3 two-cent stamps, and both the case and the free Powder come to you prepaid. Write today—mention shade.

Marinello Co., Dept. 108 Mailers Bldg. Chicago, Ill.

PEARLS

SCIENTIFICALLY MADE IN AMERICA

A new discovery has been made by Frederics, which will no doubt revolutionize the pearl industry. Severity of wear cannot harm them in any way, as these pearls are absolutely immune against perspiration, moisture, perfume, cosmetic, etc. They may be had in all shapes and colors, and are guaranteed to give satisfaction

New Illustrated Pearl Booklet sent on request

FACTORIES
5C WEST 37th ST., NEW YORK

Frederics

Jeweler and Pearl Maker
SHOP AT
547 FIFTH AVE.
N. E. Cor. 45th St.
New York

IN every line and curve, the Thomas Cort Hand-Sewed Shoe reflects an air of smart fashion.

THOMAS CORT
HAND-SEWED SHOES
For Men and Women

lend to your appearance that rare quality of correctness, and give that final touch of distinction in dress so much desired by the modish woman of today.

The painstaking hand methods used in making Thomas Cort Shoes, stamp each pair with the personality of the workman, and make for long life and retention of shape.

Write for Style Brochure, showing the smart, new models for street, dress and sporting wear, with name of nearest dealer.

THOMAS CORT
Newark, N. J.

Over 6,000 Styles

Stone Set Rings, Signets, Bands and Emblems, Wedding Rings, Diamond Mountings

Your Engagement Ring

Holds valuable stones as well as precious sentiment. There must be wear in the setting—full measure of pure gold in the assay.

If you believe, as we do, that a trademark is a promise, you will know why we have maintained the O-B ring standards so rigidly for thirty-five years. Your fine jeweler is glad to point out the O-B mark when he sells you the ring.

Send for the *O-B Ring Book*, showing a selection of the latest styles in rings. Your name on a post card brings it free.

Ostby & Barton Co., Providence, R. I.
Largest Manufacturers of Rings in the World

Address Dept. O.

O-B RINGS

CHARMING LACE EFFECTS IN SILK HOSE

MADAM! Here is an *unprecedented* value—Full length, fashioned, superior quality, pure silk hose with *12 inch long by 2 inch wide lace insertion;* price, $1.95 per pair.

Write for catalogue of our *full* line of high grade Silk, Cotton and Lisle hose—all colors.

Let us solve your hosiery problems. We give attention to *details.* Address

The Stocking Store, 395-97 Broadway, New York
(Mail order only)

"Just Nature's Way"

My Beauty Exercises

Will make you look Younger and more Beautiful than all the external treatments you might use for a lifetime. No massage, electricity, vibration, astringents, plasters, straps, filling or surgery — **Just Nature's Way.**

Results come soon and are permanent. My System makes muddy, sallow skins clear, and the complexion as **fresh as in girlhood;** firms the flesh, and never fails to lift drooping and sagging facial muscles, thereby obliterating resultant wrinkles. The too thin face and neck are rounded out and hollows filled in. No one too old or too young to benefit.

My System makes double chins disappear quickly and it leaves the **flesh firm** after the superfluous fat is worked away.

My beauty exercises are supplemented by special work to make **the figure** more **shapely** and youthful; instructions to beautify the hair, eyebrows and eyelashes, hands, nails and feet.

No matter how tired, five minutes of my Facial Exercise will freshen complexion and give it a most exquisite coloring.

Write today for my New Booklet on Facial Beauty Culture, Body Culture and New Beauty Suggestions—FREE.

KATHRYN MURRAY
Dept. V-11.
209 State Street Chicago
The First Woman to Teach Scientific Facial Exercise.

The charm of shampooing with

PACKER'S LIQUID TAR SOAP

is found in its delicate fragrance and the softness and lustre which it imparts to the hair.

You Must See The Beautiful Homer Laughlin Patterns

Pictured on this page is one of the many attractive dinner-ware patterns made in the largest pottery in the world, where 43 years' experience has given us the ability to make china as good as it looks. When you see it you will be amazed that such beautiful ware can be obtained at the price. Ask your dealer—he will gladly show you the famous

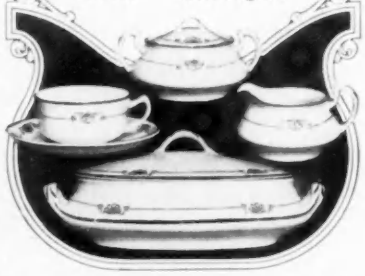
HOMER LAUGHLIN China

You cannot buy more real dinner-ware satisfaction and service, even though you pay much higher prices. The designs, done in exquisite colors and gold, practically last as long as the ware itself.

Sold almost everywhere in open stock patterns. You can begin with a few pieces or keep your set complete at a moderate cost. The trade mark name **HOMER LAUGHLIN** on the under side of each dish is our guarantee to you.

The **CHINA BOOK**, illustrated in colors, tells how china is made in the world's greatest pottery. Send for it. It's **FREE**.

HOMER LAUGHLIN CHINA CO.
Newell, West Virginia



Caracul Paletot

PAQUIN & JOIRE
398 Fifth Avenue, New York
(36th and 37th Streets)

offer the services of a staff of experts from the famous House of

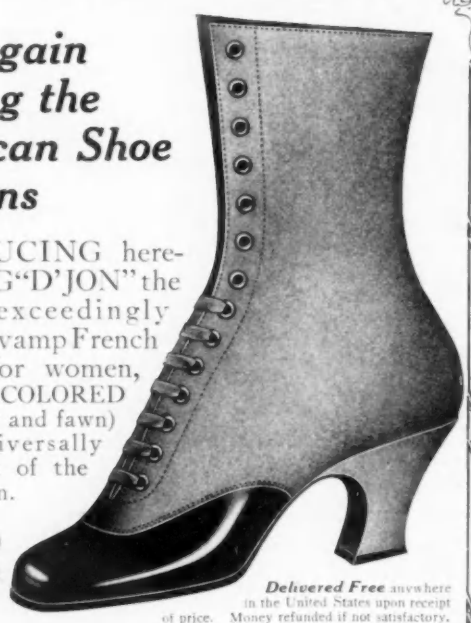
PAQUIN
3 Rue de la Paix, Paris

to execute exactly and in minutest detail the

PAQUIN FUR MODELS

O-G Again Leading the American Shoe Fashions

INTRODUCING herewith the O-G "D'JON" the new and exceedingly smart short vamp French toe boot for women, with LACE COLORED TOPS—(gray and fawn) the most universally popular boot of the present season.



$5.50

Delivered Free anywhere in the United States upon receipt of price. Money refunded if not satisfactory.

"Book of the O-G Booteries" now ready—send for your copy. Every lover of fine footwear will enjoy this book. It is FREE

O'CONNOR & GOLDBERG
MAIL ORDER ADDRESS:
205 S. State St., Republic Bldg., Chicago, Ill.

CHILBLAINS

For frost-bitten feet, commonly called chilblains, there is nothing you can use that is equal to

COGSWELL'S Foot Tonic

Relieves the distressing, irritable condition of the feet, the burning sensation, and allays all inflammation promptly and effectively. Equally good for other foot troubles of all kinds.

For sale in most drug and department stores. If not found, send me your dealer's name with $1.00, and your order will be filled promptly.

On request, I will send you an interesting book on Surgeon Chiropody.

DR. E. N. COGSWELL
Specialist
501 5th Avenue, New York City

KATHLEEN NORRIS

Author of "Mother," begins her latest novel,

"UNEDUCATING MARY"

In the November

WOMAN'S HOME COMPANION

15c. at all news-stands

ANNE MORGAN

daughter of the late J. Pierpont Morgan, is writing a series of articles to the

AMERICAN GIRL

which begins in the November

WOMAN'S HOME COMPANION

15c. at all news-stands

BUY BELDING'S PURE DYE SILK FABRICS

Trade Mark

"IT WON'T TEAR"

GUARANTEED
Not to Rip, Split or Tear

Your best protection in buying silks is the name "Belding's" woven in selvedge of silk. If the name isn't there, beware. The market is flooded with adulterated, weighted silks which look nice but soon crack and fall to pieces. Adulteration is easy, detection difficult. Your insurance against silk deception and loss is to buy Belding's Pure Dye Silk Fabrics.

BELDING'S
Guaranteed Lining Silks

Recognized as best for lining Cloaks, Suits, Jackets, etc. All popular shades—full yard wide.

Belding's Tearless Petticoat Silks

A new fashionable material for Petticoats, Waists, Dresses and Skirts. Guaranteed to give satisfactory wear and not tear.

Retail Prices Belding's Silks: **Satins**—$1.00 per yard. **All silk medium weight**—$1.25 per yard. **Heavyweight**—$1.50 per yard.

The leading ready-made garment manufacturers use Belding's Silk, because they know it gives best wear.

Look for this Tag. It Guarantees the Lining of Your Ready-to-Wear Garments.

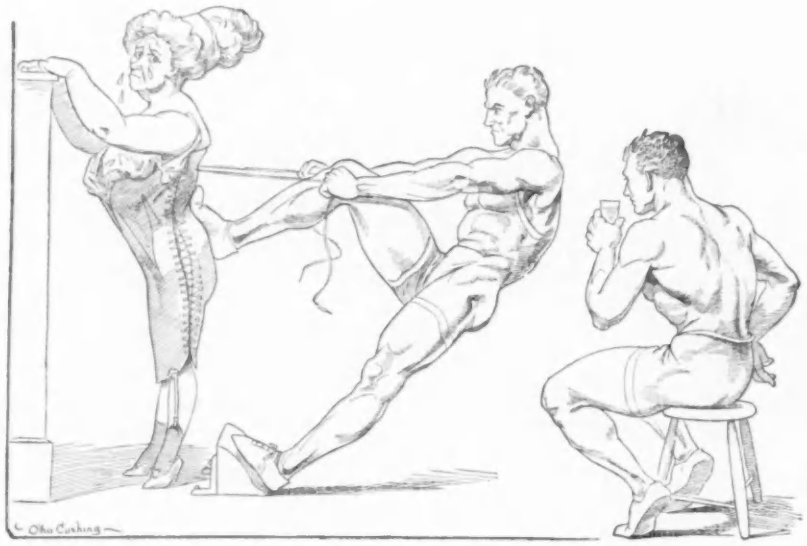
This bell shape tag is attached to Cloaks, Suits, Jackets, etc., lined with Belding's Pure Dye Silks. It guarantees a new lining FREE if lining does not wear satisfactorily. Insist on it.

Sent FREE—Booklet telling about silk mailed ***free*** if you write our Chicago office, 213 W. Monroe Street.

BELDING BROS. & CO.

New York Chicago St. Louis Philadelphia Boston
Cincinnati St. Paul Baltimore San Francisco

Also Manufacturers of Belding's Sewing Silks and Belding's Embroidery Silks



Some new modes made in America and taken from

Life

SPECIAL TRIAL OFFER

Enclosed find One Dollar (Canadian $1.13, Foreign $1.26). Send LIFE for three months to

_____

_____

_____

Open only to new subscribers; no subscription renewed at this rate.

LIFE, 67 West 31st Street, New York 61

Reproduction of one of the striking House Beautiful covers in four colors by George H. Hallowell.

Important Announcement

TWO long planned changes in the conduct of The House Beautiful took place with the October number.

With this issue the magazine appeared in a new dress of type, with decorations designed by Mr. Bruce Rogers, and it is the belief of the publishers that the magazine is to-day the most beautiful publication in its class.

The editorial plans for the coming year are more elaborate than ever before. They contemplate making of The House Beautiful the one indispensable magazine to those interested in the home, its surroundings, and the spirit of the life within it.

At the same time the magazine will continue to speak with authority on matters of special interest to gardeners and collectors and on the fine arts.

The editorial department of the magazine will not lose sight, however, of the important fact that a magazine must be interesting and useful, as well as beautiful, and an effort will be made to give our readers advice in regard to all practical details of building, furnishing and equipping the house and grounds.

In order to widen the field of The House Beautiful, and to place it in the hands of thousands of readers who will appreciate just the service it renders, the price has been reduced to $2 a year, 25c a copy. In this way the magazine has been made not only the best and the most beautiful periodical in its field, but also the cheapest.

SPECIAL OFFER GOOD ONLY UNTIL DECEMBER 1, 1914

Date, V. 11.

THE HOUSE BEAUTIFUL, 432 4th Avenue, New York City

Gentlemen:

Enclosed find $1.00, for which send me the new House Beautiful for 8 months, beginning with the November issue, together with the Portfolio of Interior Decorations.

Very truly yours,

Name..... Street.....

City..... State.....

No. 2745—Beautiful scarf of fine quality Hudson Seal with high standing collar of skunk. Price, **$45.**

No. 3745—To match; shirred and trimmed Hudson Seal muff with wide bands of skunk on edges. Price, **$50.** Price of set, Scarf and Muff, **$95.**

The Season's Smartest Furs

No. 1560—Special design, of supreme beauty and style. Smart belted "Cossack" model, the very finest and choicest Hudson Seal of foreign dye. Wide shirred belt of Nutria. Nutria collar and cuffs. The luxurious draping and rich tones emphasize the newest note in authentic style tendencies.

(This design can also be made on order in many other combinations of fashionable fur.)

RARELY do you have an opportunity such as this—to order fashionable furs by post. This season the reputable and exclusive house—Lamson & Hubbard, Boston—brings fashion's smartest ideas to your home; and Prices, value considered, are extremely reasonable. Quality: The very highest. Style: authenticated by our own representatives in Paris and London.

You know our famous fur store in Boston, with a reputation established by generations of patronage from the finest families of New England. This absolute surety of style and service is now within the reach of every Vogue reader.

Choose from the exquisite models illustrated here or mail the coupon below for our authoritative book, *"The Theatre of Fur Fashion"*—actual photographs from living models, complete descriptions, and every garment exactly as described.

Please order by number, with check, money order or registered letter. All furs are delivered prepaid to your address.

Furs will be sent on approval if you will give as a reference any National Bank or reputable business house.

Won't you kindly write at once for *"The Theatre of Fur Fashion"* as the edition is limited. Use the coupon below.

(Illustrated at bottom of page)

No. 2760—Modish tie Scarf of fine quality Hudson Seal trimmed with Russian Fitch. Price, **$20.**

No. 3760—To match; muff of Hudson Seal and Russian Fitch. Price, **$48.** Price of set, Scarf and Muff, **$65.**

Lamson & Hubbard

BOSTON

LAMSON & HUBBARD

Mail Order Dept., 81 Bedford St., Boston, Mass.

Please send me your Catalog Booklet *"The Theatre of Fur Fashion."*

Name.....

Address.....

City..... State.....

After Motoring Use

Selma's Russian

Skin Beautifier
Face Lotion
Face Powder

Absolutely the best preparations ever made for autoists, tourists, travelers—and for removing lines, wrinkles and hollows.

Face Lotion: $1.00. Skin Beautifier: jars, 50c., 75c., $1.25; tube, 50c. Face Powder: white, natural, brunette, pink and the famous Russian evening shade, Mauve, box, 50c. and $1.00.

At leading department and drug stores or by mail direct from my laboratory. Please include postage with money order.

Sole Manufacturer
Selma J. Sotherlund
(of Russia)
Face and Hair Specialist
45 W. 34th St.
New York, N.Y.
Established 1900
(Interesting Booklet Free)

Parisienne Paste

POUR LA TOILET · DES DAMES ·

Parisienne Paste is a skin food. It contains those rare qualities which tend to nourish and restore the skin tissues to a normal, healthy condition. It builds up the muscles. It smoothes away the tired lines and gives the skin a soft, fresh glow. It can be used on the most delicate skin with beneficial results.

Parisienne Paste is scientifically blended and prepared. There is nothing harmful about it.

Ask your druggist. If he cannot supply you, it will be sent to you in a plain sealed package, in attractive dressing table jar, postpaid, $2.00.

SAMPLE SIZE

mailed for four cents in stamps. Ask for my booklet "Secret of Youth."

Mme. Foulaire's
Parisian Building **Cleveland, Ohio.**

UNIQUE
Christmas Gift

Something entirely out of the ordinary.

A little **grey cement Wren Box!**

An interesting holiday gift that will delight big and little folks.

The little Wren—the bird that actually works, keeping the moths and bugs away—the one that deserves protection.

These bird boxes are of grey cement, with removable lids and plenty of ventilation.

Shipped everywhere for $1.50.
F. O. B. West Chester, Pa.

THE BIRD BOX
West Chester Pennsylvania

Casino at Monte Carlo

HAAS BROTHERS

Distinctive Dress Fabrics

Individuality in dress, can only be attained by unusual thought in the selection of the color and texture of the material, a matter we have carefully considered in presenting the following new fabrics.

Satin S'Amour

REGISTERED

Truly the satin of the hour for the new gown.

Radium Velvet

A velvet of extremely light weight so adaptable for the new fashions.

Kittens Ear Cloth

REGISTERED

As soft and lustrous as its name implies.

Haas Brothers *Blue Book* of *Paris Models* can now be seen at leading dressmakers and tailors

HAAS BROTHERS
PARIS: Rue des Pyramides
NEW YORK: 303 Fifth Avenue

CHRISTMAS CARDS

New ideas that harmonize with perfect taste

Exclusive designs in cards and folders which may be printed with one's own visiting card plate

Illustrated price list mailed upon request

Wedding Invitations
Tea and At Home Cards
Odd Monograms
Heraldic Work

Cosmus & Washburn
Society Stationers
546 Fifth Avenue New York

Exhibition of Winter Styles

YOU are invited to visit our beautiful Show Rooms and inspect the Royal line of Suits, Dresses, Waists and Lingerie for the coming season.

No. 1182 Charming Street Dress of French Serge

Prepaid $12.49

Guaranteed Satisfactory or Money Back

Beautiful Illustrated Style Book Free
ROYAL APPAREL COMPANY
42 E. 32nd St., New York

VOGUE'S PATTERN ROOM

THERE is, our friends tell us, an aesthetic as well as a sartorial satisfaction in buying patterns among surroundings like this. This Georgian room has been the inspiration for many immensely successful rooms in the houses and apartments of Vogue readers.

The home of Vogue Patterns, it is here that they are most conveniently seen. But you need not visit the room to know Vogue Patterns, as they all appear regularly in Vogue itself and in the Spring and Fall Pattern Supplements.

NEW YORK ADDRESS: 443 FOURTH AVENUE

Actresses at Home

make the most charming and delightful of hostesses—especially when entertaining through The Theatre Magazine.

Have you ever let The Theatre Magazine take you into the home of your favorite player for a half hour's intimate chat? Then you know that in this brief period you have learned more about the personal side of the artist you admired than you ever knew before.

"Artists at home" is only one of the numerous features that give The Theatre Magazine its magnet-compelling qualities. Filled with portraits of celebrated artists and articles of timely interest, an evening with this unique magazine is as entertaining as an evening at the theatre.

THE THEATRE MAGAZINE
10B West 38th Street New York

MISS MARGUERITE CLARK

Special—4 Months, $1.00
The regular price of The Theatre Magazine is 35c a copy. A dollar bill will bring it to you for the next four months.

Name .....

Address .....

Means MB *Best*

Manning-Bowman
Coffee Percolators

Electric Percolator No. 11392

The degree of enjoyment which you get from coffee depends as much upon the way it is made as upon the price that you pay for the coffee.

Manning-Bowman Percolators make perfect coffee. Whether heated by electricity, alcohol or on the kitchen range, the principle in all Manning-Bowman Percolators is the same.

Urn Percolator No. 3493

Starting with cold water, they will make coffee of a much superior flavor and as quickly as it can be made in ordinary percolators starting with hot water.

Our experience of over fifty years results not only in the best methods of construction, but enables us to produce ware that is unexcelled in beauty of design.

This experience is back of the entire line of Manning-Bowman Ware, which includes Chafing Dishes, Tea Ball Tea Pots, Egg Boilers, Kettles, Casseroles and a complete line of utensils for use with electricity, alcohol and gas.

Illustrated booklet of any of these articles sent on request.

Manning-Bowman Ware is on sale at jewelry, hardware, housefurnishing and department stores.

For free book of chafing-dish recipes write for Catalogue M-39. Address

MANNING, BOWMAN & CO., Meriden, Conn.
Makers of Nickel Plate, Solid Copper and Aluminum Ware

BERTHE MAY'S
MATERNITY
CORSET

Only corset of this kind made for its own purpose. Worn at any time. Dress as usual. Normal appearance preserved. Simple and exclusive system of enlargement

Price $5 and Upwards

Mail orders filled with complete satisfaction.

Corsets for ordinary wear on same lines.

Call at my parlors or write for **Booklet No. 14,** sent free under plain envelope.

BERTHE MAY
10 East 46th St. New York
Opposite the Ritz-Carlton

GREAT BEAR
Spring Water
Its Purity has made it famous

The Grosvenor Company
Exterior and Interior
Architects and Decorators
Telephone 6853 Bryant — *27 West Forty-sixth Street New York*

Electric Blanket
for Outdoor Sleeping

Sleep warm on the coldest night. A Hold-Heat blanket is warmer than four ordinary blankets. Practical for every bed. Cost little to operate. Approved by Good Housekeeping Institute. Book FREE.

National Elec. Co., Dept. 1233, 147 W. Austin Ave., Chicago

CORRECT ENGRAVING and FINE STATIONERY
The making of Wedding and Social Invitations, Visiting Cards and Stamped Paper is our special work, done in our own shop. Samples and prices upon request. Write Desk V.
LYCETT, ***Society Stationer***
317 N. Charles Street, Baltimore, Md.

These Window Draperies Invite Sunlight

Here are fabrics dyed in the yarn that will not fade in the strongest sun or by washing. They always retain their original freshness and beauty and even the most delicate shades are absolutely guaranteed never to fade.

ORINOKA
Guaranteed
SUNFAST FABRICS
For Drapery and Upholstery

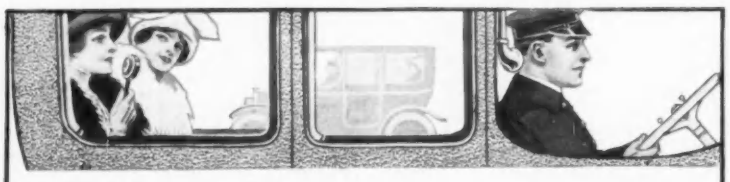
have the appearance of silk stuffs, yet they give much longer service. New York's newest and finest hotel, The Biltmore, is draped with Orinoka fabrics. There are hundreds of beautiful patterns and shades, wonderfully inexpensive. Send for booklet, "Draping the Home," and name of nearest dealer.

ORINOKA MILLS, 152 Clarendon Bldg., NEW YORK

For Your Protection Insist on This Guarantee:

These goods are guaranteed absolutely fadeless. If color changes from exposure to the sunlight, or from washing, the merchant is hereby authorized to replace them with new goods or refund the purchase price.

This Tag and Guarantee on every bolt.



Install a Telephone in Your Closed Car
Western Electric
Chau-Phone

A new convenience that makes the luxury of the limousine complete

The transmitter into which you speak is as neat as a lorgnette. The receiver at the chauffeur's ear carries the message clear and distinct above the noises of traffic.

The Chau-Phone is regular equipment on leading cars for 1915. It can easily be installed in any car—old or new.

Price $25.00 *Write us for booklet No. 181-AL*

WESTERN ELECTRIC CO.
463 West Street, New York City
Houses in all principal cities. Agents everywhere

Statement of the Ownership, management, etc., of Vogue, published twice each month at New York, N. Y., required by the Act of August 24, 1912. Managers: Condé Nast, President, 28 East 38th Street, New York City; K. M. Goode, Business Manager, Great Neck, L. I.; Barrett Andrews, Advertising Manager, Bronxville, N. Y. Editor, Edna Chase, Forest Hills, L. I. Publisher, The Vogue Co., 443 Fourth Avenue, New York City. Owners: The Vogue Co., 443 Fourth Ave., New York City. Stockholders—Condé Nast, 28 East 38th Street, New York City; Barrett Andrews, Bronxville, N. Y.; E. H. Stimson, 109 East 71st Street, New York City; M. L. Harrison, 109 East 71st Street, New York City; M. E. Turnure, 2 East 45th Street, New York City; M. S. Turnure, 2 East 45th Street, New York City. Known bondholders, mortgagees and other security holders holding 1 per cent. of total amount of bonds, mortgages or other securities—none. Condé Nast, President. Sworn to and subscribed before me this 24th day of September, 1914. (Seal) William E. Beckerle, Notary Public, New York Co., No. 169. (My commission expires March 31, 1916.)

One of many illustrations in the Memoirs and Secret Chronicles of the Courts of Europe.

Clip the coupon for information how to obtain this set free.

By Her Help Nelson Won His Famous Battle—

One man—Lord Nelson—more than any other established England's supremacy of the sea.

You know his name and fame—but do you know the name of the woman without whose help his Battle of the Nile would have been impossible—

Emma, Lady Hamilton, who rose from the rank of a sewing maid to be the power behind a throne and Lord Nelson's closest friend?

Behind almost every great event of history there is a hidden cause—an intrigue, perhaps, a back stair council, or perhaps a woman's smile.

The roots of the present great war go back to seeds sown in the secret lives of former rulers.

Those lives stand stripped of their gilt and tinsel—their joys and tears, their intrigue and scandals, their ambitions and hatred all revealed in

The Memoirs and Secret Chronicles of the Courts of Europe

In these ten volumes, Kings and Queens, and court favorites—knowing that what they wrote would not be read until they had passed away—set forth the secrets of their lives.

One sees the gay Louis XIV quarreling with his cook.

The secrets of the courts of Berlin and St. Petersburg are bared in a volume that was once ordered burned by the public executioner.

Madame du Barry, "the left hand queen of France"; Marie Antoinette; Catherine de Medici, the "Queen who caused a massacre," all these have revealed their secrets.

Other histories tell the *effects* of former great European Wars; this one sets forth the hidden *causes*.

To Learn How To Obtain These Ten Volumes—Clip This Coupon

The Memoirs of the Courts of Europe have been issued in a new ten-volume edition, suitably bound.

A limited number of these sets will be offered to Collier subscribers as a means of introducing our new edition of The World's Great Events—a world history by 200 historians.

Every great event, character, invention, peace treaty, and discovery is treated by an authority in this splendid condensed world history, and every great battle, including:

Battle of Marathon—*Lytton*
Battle of Agincourt—*Hume*
Braddock's Defeat—*Grant*
The Glorious Revolution—*Green*
The Danish Conquest—*Knight*
End of Peloponnesian War—*Von Ranke*
Revolution in Servia—*Vivian*
Downfall of Napoleon—*Menzies*
Battle of Manila Bay and Santiago—*Willis Abbott*
The Revolution in China and the Late War in the Balkans—*Ellis Barker*
Battle of Blenheim—*Creasy*
The Thirty Years' War—*Collier*
Battle of the Boyne—*Macaulay*
Japan and Corea—*Hamilton*
Battle of the Sea of Japan—*Hurd*
Conquest of Egypt—*Maspero*
Polish Insurrection—*Rambaud*
Battle of Gettysburg—*Schouler*
Fall of Greece—*Liddell*
Austro-Russian Attack on Turkey—*Carlyle*

Full information about the contents of the Memoirs and the special offer by which the entire ten volumes may be obtained in connection with the World's Great Events will be sent on request.

If interested, merely clip the coupon.

V.11-1-14

P. F. COLLIER & SON
416 West 13th St.,
New York, N. Y.

Please send me information about the Memoirs of the Courts of Europe and tell me how to obtain the ten volumes, in connection with the World's Great Events.

Name.....
Bus. Address.....
City..... State.....

P. F. COLLIER & SON, Publishers of Good Books

THE "GOLDFISH"

Being the confessions of a successful man

Do you know him?

Are you a "Goldfish"?

At all booksellers, $1.30 net

THE CENTURY CO., Publishers

MISS MIZZI HAJOS

THE DAWN OF BEAUTY

AURORA SPECIALTIES

have meant the "Dawn of Beauty" to many. GARDENIA Bloom and GARDENIA Cream are beauty builders in the truest sense. PATE CRISE is the friend of middle age. SACHETS de FLORA, in dainty, silken baglets for the facial bath. By mail $2.00 each, all four $7.00. Request brings booklets.

THE AURORA SPECIALTIES CO.
Dept. B, Lowell, Mass.

Do Your Own Marcel Waving at Home

THE MARCEL WAVER

is a new invention for home use.

It makes the perfect Marcel Waves demanded by fashion and heretofore known only by hairdressers. Cannot break or soil the hair.

Price $3 **Express Prepaid**

Money refunded if unsatisfactory.
Agents wanted everywhere.
C. E. STEINHARDTER MFG. CO.
857 East 19th Street, Brooklyn, N. Y.

$2.50

Colonial Bedside Candlestick

Height 13½" Diameter 6¾"

BASE of pure Brush Brass, chimney of etched glass. Particularly attractive because of flare at top.

Depth of chimney makes use of candle practical preventing flicker from draughts and protecting the flame.

Many other attractive but practical novelties from here and abroad to be found in our shop.

Mastick & Graham
8 East 37th St., New York
formerly of 10 W. 40th Street

WHILE YOU SLEEP

B. & P. **Wrinkle Eradicators or Frowners**

smooth out the wrinkles and crow's feet that mar your beauty.

They are absolutely harmless—simple and easy to use—a toilet necessity. Made in two styles, **Frowners** for between the eyes, **Eradicators** for lines in the face.

Either kind sold in 25c., 50c, and $1.00 boxes, including a booklet "Dressing Table Hints" at drug and department stores everywhere. If your dealer cannot supply you, sent direct, postpaid, on receipt of price.

B. & P. CO. (Two Women)
1790 East 68th St. Cleveland, Ohio

The Frolaset Corset

A Corset That Laces In Front

"Style First" combined with all the other essentials of an ideal corset — glove-like fit, exclusive materials, more than usual comfort, durability — these are the things, when corsets are considered, that placed the Frolaset front laced corset foremost in the minds of fashion creators and well dressed women both in America and abroad. Our illustrated booklet will tell you more about the Frolaset — the "aristocrat" of corsets.

$3.50 to $40.00

Your dealer can probably show you the New Fall Models

FROLASET CORSET CO.
Makers of Front Lace Corsets Exclusively
DETROIT PARIS
New York Office: 200 Fifth Avenue

William Bernstein

Established 1887
SHORT VAMP SHOES
Registered U. S. Pat. Of.
6 West 37th St., New York

This Season's Cry
"Modish Short Vamp Shoes"

This is not the mere statement of William Bernstein—it is more—it is the edict of Paris.

Long exaggerated foot pinching shoes no longer hold sway—for le Petit Parisienne would not grimace with discomfort. Therefore the short vamp has come prepared to stay—popular upheaval, so to speak, in favor of foot comfort—even physicians will tell you that short vamps are easiest on the feet, relieve the strain on arches, and allow natural room for the toes.

William Bernstein's new short vamp creations are the talk of New York as a fashion journal aptly put "only Bernstein, their originator, knows how to make short vamps becoming."

"The Demoiselle"

An extremely smart walking boot of black patent kid and grey and fawn buckskin with black lacing, $7 the pair.

LADY ELGIN

(Actual Size)

In fashioning a watch as small and serviceable as Lady Elgin, unusual skill and absolute accuracy are needed to make each tiny part and to assemble them in perfect unity.

Lady Elgin is a perfect example of the skill which has made

ELGIN *Watches*

world famous, and in both pendant and bracelet form is a dependable timekeeper.

Your local jeweler will gladly show you Lady Elgin.

ELGIN NATIONAL WATCH COMPANY
Elgin, Illinois

WOMEN'S BRACELET *Watch*
(Actual Size)

Wrap as style illustrated, of blue and gold brocade, taupe fox trimmed, at $295. Similar styles of chiffon velvet, with fox trimmings, at $150.

Gidding

FIFTH AVENUE
NEW YORK

"The Paris Shop of America"

Especially Features

Luxurious Furs

and

Fur-trimmed Apparel

FASHIONS that appeal to the discriminating woman who seeks polite distinction in Outer-dress.

Paris *Washington* *Cincinnati*

MARY GREY

One of the very few fashionable metropolitan beauty specialists from whom—if you read Vogue—you can buy first class toilet specialties through the mail. If you are in New York, treatments by Mary Grey (on her own principle) are $2.50 each. If you are *not* in New York, study these timely suggestions:

SKIN TONIC
Promotes circulation, tightens and whitens the skin. To be patted on. Excellent for loose skin under the eyes or chin.

$5, $2 and 75c a bottle.

BLEACH CREAM
Bleaches and clears the sunburn and roughened skin; to be left on all night.

$1 a pot.

CLEANSING CREAM
Nourishes the skin and keeps it soft. Cleanses the pores without destroying their natural oil.

$3, $1.50 and 75c a jar.

SKIN FOOD
Especially good for a very dry skin. Fills hollows and smoothes out lines.

$3, $1.50 and 75c a jar.

PARIS DRESS SHIELDS
Imported just before the war, these are the last lot available. A delicate flesh-colored combination in soft silk—light, fashionable and exclusive.

75c a pair.

Also another Paris imported shield of colorless fish skin, the lightest made.

50c a pair.

Another suggestion: For the woman who cannot come in for regular treatments at the Mary Grey Salon, she prepares a compact, freshly packed Home Treatment Box containing her six most useful specialties, and a supply of sachets and Japanese face cloths. Bought separately, these cost $7.50. In the Home Treatment Box, you may have them all for $5—or, in a larger size, $10.

MARY GREY

2 East 46th Street
New York City
Between the Ritz and Fifth Avenue

INDIVIDUALITY IN FOOTWEAR

Style—Quality—Comfort

DISTINCTIVE footwear for women of taste and discrimination.

Smart shoes made to your order to harmonize with your gown, your hat, or your wrap,

No. 23

Hayes Cross Strap Slipper
Ideal Kid, Inlaid White Kid or colors to suit, or all black.

Price { **Turns $12.00** / **Welts $14.00**

Write for Catalogue V showing over 50 exclusive and attractive models

E. HAYES

Ladies' Fine Custom Shoes

9-11 West 29th Street, New York

A MINIATURE PALACE

THIS Louis XVI Bird Cage, suitable for milady's boudoir or morning room, is the last letter in daintiness.

It is of white enamelled brass with a charming little flower wreath encircling the top, tied at each end with blue ribbon motifs.

Complete to the smallest detail, with sliding bottom tray, feed cups at each end, with guard rail.

Size 15 inches wide, 13 inches deep and 14 inches high, and is specially priced at $23.50. Carefully packed for express or parcel post.

You will be interested in our catalogue illustrating our unusual line of Electric Lamps, sconces, frames, mirrors, clocks, fan cases, tables and boudoir articles.

J. MAURAD CO., 256 West 28th St., New York City

TO SUBSCRIBERS

As your name appears on the wrappers of your copies, so is it recorded on our books. If you have occasion to write us, always sign your name the same way each time and always as it is written on the wrappers.

This little precaution will save confusion and is suggested for our mutual convenience.

THIS STYLE—$15.00
A new model in black velvet, slightly Gainsboro shape, ornamented with imported Ostrich novelty trimming

FLORENCE HAT SHOP

IMPORTER

Save $10 or $15 on your hats by getting away from fine fronts and high rentals.

My thought is to give greater study to your needs, greater care and attention, always the right hat for the right person.

SIXTH FLOOR
500 Fifth Avenue New York

Long before you began to think of Christmas, Vogue was busy for you in the shops, selecting those things which it will suggest as Christmas gifts in its last three issues of the year. Even in this Vogue which you are now reading, there are many things that will make excellent gifts. In the next three numbers, however, Vogue's Christmas season will reach its climax. A brief description of these three numbers is given on this page; if in the past you have used Vogue at the Christmas season, you already know how helpful the three forthcoming numbers will be.

In many details of Vogue's services, exact figures are of course not ascertainable. Not so with Vogue's Christmas shopping service. Last year it bought gifts for more than 3,000 women, amounting to $26,000. Considering the much greater number of women who bought directly from the shops, without Vogue's personal help, you will see how greatly our Christmas suggestions are appreciated.

VANITY NUMBER

Dated November 15th

Late Autumn fashions, and all the new discoveries for vanity box and toilet table. Some of these, including all the little accessories of fashionable toilette, make most unusual gifts. The Vanity Number will also review all the new perfumes, creams, soaps, powders and other toilet preparations that make fair women fairer—in the absence of importations from abroad, Vogue's suggestions are invaluable.

GIFTS NUMBER

Dated December 1st

Vogue's own solution of the Christmas gift problem. A handbook of the holiday shops, showing gifts for every taste and every pocketbook, with a convenient index. Vogue's famous offer to do your Christmas shopping is fully explained in this number. With the Gifts Number at your right hand you can do all your holiday purchasing without stirring from your writing table.

CHRISTMAS NUMBER

Dated December 15th

All the frivolities and festivities of Christmas, including last-minute gifts and holiday novelties of every kind from the best shops. Sidelights on the metropolitan social, dramatic and musical seasons. Vogue's Christmas index of gifts also appears in this number, and is even more useful at the last moment when there may still be things to buy for several people.

Make sure now of receiving the next three numbers. If you do not subscribe regularly, tell the newsdealer to reserve each one for you—otherwise you may be disappointed.

Pussy Willow

Every Woman's Silk

Pussy Willow Dresses

that continue the vogue of taffetas. Soft finished, supple draping and pure dye.

Pussy Willow Waists

that launder like a pocket handkerchief and will never crack.

NOT only the great dressmakers of America, but also the European Masters of the Mode discerned the creative charm of Pussy Willow and hastened to express it in their original costumes and wraps.

Pussy Willow is Everywoman's Silk, providing a special Silk for every occasion. For the street dress in plain shades; for the dance frock in Pompadour prints; for the waist in colorful Mexixe patterns; for lingerie in soft pastel tints; for lining fur coats and tailored suits Pussy Willow is unsurpassed. It is Pussy Willow that fashionable woman wants.

Look for the label — "Genuine Pussy Willow" on the latest styles in silk costumes, wraps, waists and lingerie. It guarantees the garments' wear for two full seasons.

For sale by the yard—stamped "Genuine Pussy Willow" on the selvage—at all high class stores.

M. C. Migel & Company

Pussy Willow Mexixe Daphne

Fourth Ave., at 20th St., New York

Pussy Willow Lingerie

that inspired the vogue for women's tailored underwear.

Pussy Willow Linings

that add the charm of inside color and design to the new coats and suits.

Made in America

Qualité Silks

"The New Silks First"

THE GREAT WHITE FLEET

"—there she lies
white as a swan—
our home for two weeks"

—and such a home; all the staterooms are outside rooms, de luxe and en suite; there are baths in plenty; spacious decks; meals that tempt the appetite. Courteous service. Restful ease.

Havana the beautiful, Jamaica, "Land of Smiling Summer," the Panama Canal, the romantic byways of the Spanish main—you can enjoy them all in the wonderful ships of the GREAT WHITE FLEET, built especially for tropical travel.

Sailings of *Great White Fleet* Ships from New York and New Orleans every Wednesday and Saturday; from Boston Thursdays.

Cruises from 17 to 22 Days to
CUBA, JAMAICA, PANAMA CANAL, COLOMBIAN PORTS, CENTRAL AND SOUTH AMERICA

Stop over privileges granted, good for six months.

Ships sailing from New York on Wednesdays and on all days from Boston and New Orleans are American plan service; fare includes meals and berth. Cruises de luxe from New York, sailings every Saturday on the palatial new steamers Pastores, Tenadores and Calamares. A la carte service on these ships only. Pay for what you eat.

OFFICES FOR INFORMATION

Long wharf, Boston: 630 Common Street, New Orleans; 1955 Continental and Commercial Bank Building, Chicago; or any ticket or tourist agent; or write

PASSENGER DEPARTMENT
UNITED FRUIT COMPANY STEAMSHIP SERVICE
17 Battery Place - - New York

for folders, sailing list and full information

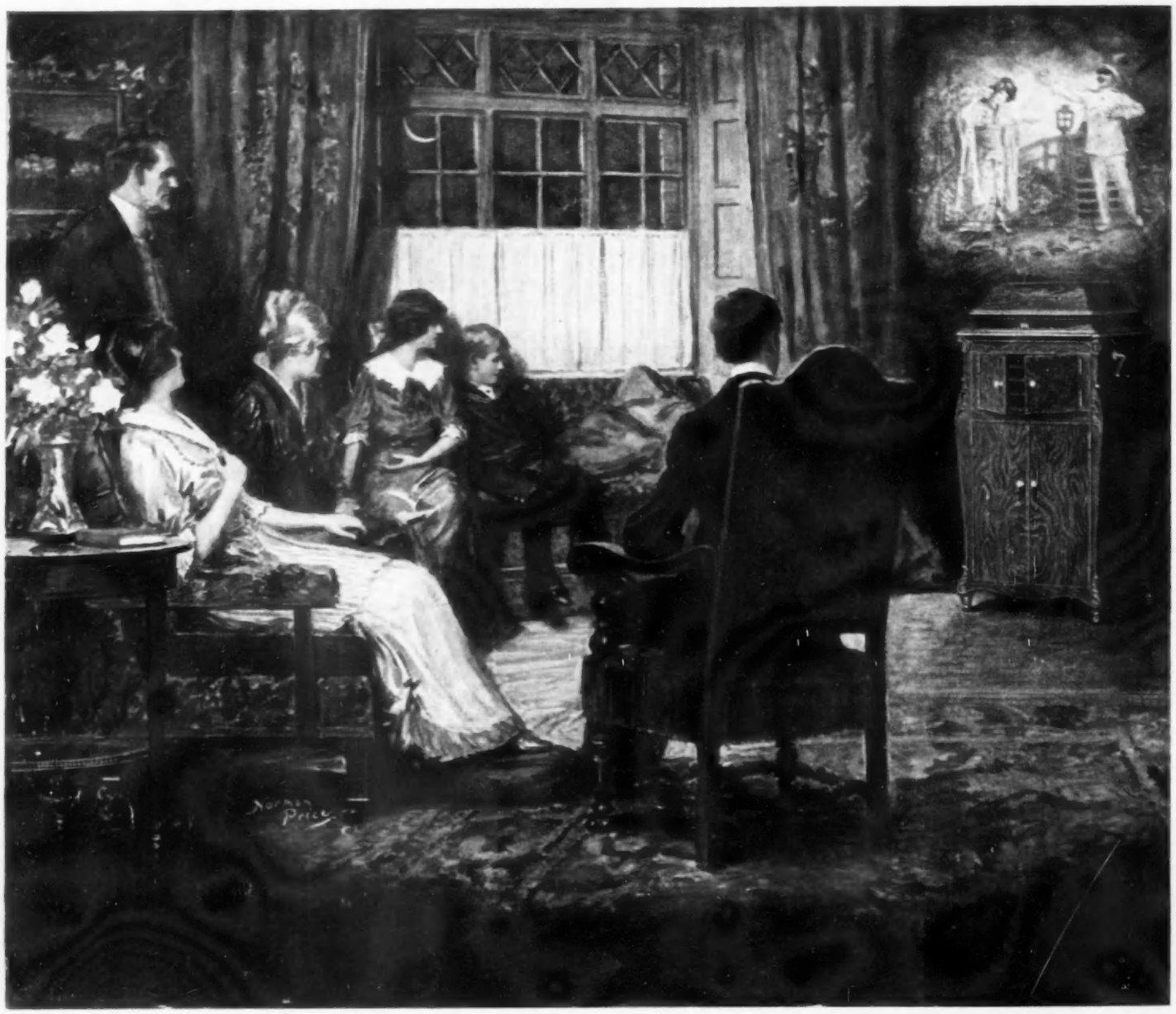
Write for our new book —edition de luxe—

The Story of a la Carte

A historic gem, in which is related, in Ancient Medieval and Modern times what people ate at Sea—and how. A story of sea dining, from 4,500 B.C. to date.

Sailing Under the American Flag

UNITED FRUIT COMPANY STEAMSHIP SERVICE



Hearing the world's greatest artists is an everyday pleasure with a Victrola

Just as real, just as enjoyable, in your own home as though you were hearing them in the great opera houses and theatres of the world.

Hearing them at home on the Victrola has these advantages: You can make your choice of artists and selections, and have as many encores as you desire.

Any Victor dealer in any city in the world will gladly play any music you wish to hear and demonstrate the various styles of the Victor and Victrola—$10 to $200.

Victor Talking Machine Co., Camden, N. J., U. S. A.
Berliner Gramophone Co., Montreal, Canadian Distributors

Always use Victor Machines with Victor Records and Victor Needles—*the combination.*
There is no other way to get the unequaled Victor tone.

New Victor Records demonstrated at all dealers on the 28th of each month

Victor
"HIS MASTER'S VOICE"
REG. U.S. PAT. OFF.

DITTMAN COLOR PRINTING CO., INC., N. Y.